

**STATEMENT OF CANDIDATE FOR
TREASURER-TAX COLLECTOR-PUBLIC ADMINISTRATOR**

MATT KOKKONEN

Occupation: Financial Planner/Businessman

Education and Qualifications: We face difficult fiscal challenges in San Luis Obispo County. The state is taking revenues from cities and counties to balance the state budget while our own financial obligations and responsibilities continue to increase.

Our County needs a Treasurer who will
oversee our investment portfolio for best returns;
work with state Legislators to restore state funding of its take-aways;
work with other county officials to make our county run more efficiently;
fight fraud.

My 35 years' experience in business and financial planning in the private sector are sorely needed in county government. We need new ideas from independent thinkers who are not afraid of change. I am supported by thousands of local residents who feel the same way.

Qualifications:

M.S., Financial Services and M.S., Management;

Chartered Financial Consultant;

Chartered Life Underwriter;

Westmont College graduate;

Owner, Kokkonen Insurance and Financial Services;

35 year county resident;

Founding member and Treasurer, Squire Canyon Community Service District;

Director, Simpson College Foundation;

Director, Air Vol Block.

Personal:

Married 38 years, two adult children;

Legal immigrant from Finland;

Pilot, Sheriff's Aero Squadron, Civil Air Patrol;

California National Guard honorable discharge.

I respectfully ask for your vote for Treasurer-Tax Collector-Public Administrator on June 6.

s/ Matt Kokkonen

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FRANK L. FREITAS

Occupation: Treasurer-Tax Collector-Public Administrator

Education and Qualifications: Education: Cal Poly, BS, Business Administration / Accounting Concentration; Cuesta College, AA, Business Administration; Arroyo Grande High Graduate.

Experience: Certified Public Accountant, (CPA), elected Treasurer-Tax Collector, former Assistant Treasurer-Tax Collector, former Deputy County Auditor, Pension Plan Trustee.

Professional and civic activities: California Association of County Treasurers and Tax Collectors, California Society of Certified Public Accountants, Arroyo Grande Lions Club, San Luis Obispo Toastmasters Club.

Major accomplishments: Public access web based property tax system, Automated Investment Manager, improvements in both automated and manual office accounting systems. Developed first countywide website, and maintains the Department website (SLOCountyTax.org).

My goals: Continued development of web based service that would provide taxpayers with electronic billing options. Provide electronic courtesy reminders and payment notification. Continue development on our Customer Service Program which would allow the ability for customers to accomplish all department business online 24/7, install new Tax Collection system.

I have worked hard to provide quality service to the people of this County. I am proud of my staff for their professional ability and interest in providing quality service to the public.

Your vote will ensure that quality service will continue.

Thank You for your support and your vote.

FrankFreitas.com

s/ Frank L. Freitas