

**OFFICIAL BALLOT**  
**NOVEMBER 4, 2014 CONSOLIDATED GENERAL ELECTION**  
 SAN LUIS OBISPO COUNTY, CALIFORNIA

**BT24**

**INSTRUCTIONS TO VOTERS:**

To vote, fill in the oval like this:  Vote both sides of the card.

To vote for or against candidates for Associate Justice of the Supreme Court; Presiding Justice, Court of Appeal; or Associate Justice, Court of Appeal, fill in the OVAL next to the word "Yes" or "No," respectively. To vote for any other candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed. To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

**VOTER-NOMINATED AND NONPARTISAN OFFICES**

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

<b>STATE</b>	<b>INSURANCE COMMISSIONER</b>	<b>FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1</b> Shall Presiding Justice <b>FRANCES ROTHSCHILD</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<b>GOVERNOR</b> Vote for One	Vote for One	
<input type="radio"/> <b>EDMUND G. "JERRY" BROWN</b> Party Preference: Democratic Governor of California	<input type="radio"/> <b>DAVE JONES</b> Party Preference: Democratic Insurance Commissioner	<b>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1</b> Shall Associate Justice <b>JEFFREY W. JOHNSON</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>NEEL KASHKARI</b> Party Preference: Republican Businessman	<input type="radio"/> <b>TED GAINES</b> Party Preference: Republican Independent Insurance Agent	
<b>LIEUTENANT GOVERNOR</b> Vote for One	<b>MEMBER, STATE BOARD OF EQUALIZATION</b> <b>2nd District</b> Vote for One	<b>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 2</b> Shall Associate Justice <b>BRIAN M. HOFFSTADT</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>RON NEHRING</b> Party Preference: Republican Small Businessman/Educator	<input type="radio"/> <b>FIONA MA</b> Party Preference: Democratic CPA/Taxpayer Representative	<b>FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 3</b> Shall Judge of the Superior Court of Los Angeles County <b>LEE ANNE EDMON</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>GAVIN NEWSOM</b> Party Preference: Democratic Lieutenant Governor	<input type="radio"/> <b>JAMES E. THEIS</b> Party Preference: Republican Organic Foods Manager	
<b>SECRETARY OF STATE</b> Vote for One	<b>UNITED STATES REPRESENTATIVE</b> <b>24th District</b> Vote for One	<b>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4</b> Shall Associate Justice <b>AUDREY B. COLLINS</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>ALEX PADILLA</b> Party Preference: Democratic California State Senator	<input type="radio"/> <b>LOIS CAPPS</b> Party Preference: Democratic Congresswoman	<b>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4</b> Shall Associate Justice <b>NORA M. MANELLA</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>PETE PETERSON</b> Party Preference: Republican Educator/Institute Director	<input type="radio"/> <b>CHRIS MITCHUM</b> Party Preference: Republican Actor/Writer/Businessman	
<b>CONTROLLER</b> Vote for One	<b>MEMBER OF THE STATE ASSEMBLY</b> <b>35th District</b> Vote for One	<b>FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 5</b> Shall Presiding Justice <b>PAUL A. TURNER</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>ASHLEY SWEARENGIN</b> Party Preference: Republican Mayor/CEO	<input type="radio"/> <b>HEIDI HARMON</b> Party Preference: Democratic Educator	<b>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 6</b> Shall Associate Justice <b>KENNETH R. YEGAN</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>BETTY T. YEE</b> Party Preference: Democratic California State Board of Equalization Member	<input type="radio"/> <b>KATCHO ACHADJIAN</b> Party Preference: Republican Assemblyman/Businessman	
<b>TREASURER</b> Vote for One	<b>JUDICIAL</b> <b>VOTE YES OR NO FOR EACH OFFICE</b>	<b>FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 7</b> Shall Presiding Justice <b>DENNIS M. PERLUSS</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>JOHN CHIANG</b> Party Preference: Democratic California State Controller	<b>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</b> Shall Associate Justice <b>GOODWIN LIU</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO	<b>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8</b> Shall Associate Justice <b>LAURENCE D. RUBIN</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>GREG CONLON</b> Party Preference: Republican Businessman/CPA	<b>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</b> Shall Stanford University Law Professor <b>MARIANO-FLORENTINO CUÉLLAR</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO	
<b>ATTORNEY GENERAL</b> Vote for One	<b>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</b> Shall Associate Justice <b>KATHRYN MICKLE WERDEGAR</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO	<b>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8</b> Shall Associate Justice <b>MADELEINE I. FLIER</b> be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> <b>KAMALA D. HARRIS</b> Party Preference: Democratic Attorney General of California		
<input type="radio"/> <b>RONALD GOLD</b> Party Preference: Republican California Attorney		

**TURN BALLOT OVER TO CONTINUE VOTING**

**VOTER-NOMINATED AND NONPARTISAN OFFICES**  
 All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

**SCHOOL**

**SUPERINTENDENT OF PUBLIC INSTRUCTION**  
 Vote for One

- TOM TORLAKSON**  
Educator/California Superintendent
- MARSHALL TUCK**  
Educator/Schools' Executive
- Write-in**

**ATASCADERO UNIFIED SCHOOL DISTRICT**

**GOVERNING BOARD MEMBER**  
 Two Year Term  
 Vote for One

- BRET HEINEMANN**  
Businessman/Writer
- DANA M. CUMMINGS**  
Veterans Service Officer
- MARY KAY MILLS**  
Small Business Owner
- Write-in**

**COUNTY**

**COUNTY CLERK-RECORDER**  
 Vote for One

- TOMMY GONG**  
Assistant Clerk-Recorder
- AMANDA S. KING**  
Deputy Clerk-Recorder
- Write-in**

**CITY**

**CITY OF ATASCADERO**

**MAYOR**  
 Vote for One

- CHARLES SCOVELL**  
Certified Arborist/Contractor
- TOM O'MALLEY**  
Mayor/Business Owner
- Write-in**

**COUNCILMEMBER**  
 Vote for no more than Two

- BRIAN STURTEVANT**  
Councilmember/Maintenance Supervisor
- LEN COLAMARINO**  
Planning Commissioner/Attorney
- HEATHER MORENO**  
Appointed Councilmember/Businesswoman
- CHUCK WARD**  
Retired Corporate Director
- Write-in**
- Write-in**

**CITY CLERK**  
 Vote for One

- MARCIA MCCLURE TORGERSON**  
City Clerk
- Write-in**

**CITY TREASURER**  
 Vote for One

- GERE W. SIBBACH**  
Retired County Auditor
- Write-in**

**MEASURES TO BE SUBMITTED TO THE VOTERS**

**STATE**

**PROPOSITION 1**  
**WATER BOND. FUNDING FOR WATER QUALITY, SUPPLY, TREATMENT, AND STORAGE PROJECTS.**  
 Authorizes \$7.545 billion in general obligation bonds for state water supply infrastructure projects, including surface and groundwater storage, ecosystem and watershed protection and restoration, and drinking water protection. Fiscal Impact: Increased state bond costs averaging \$360 million annually over 40 years. Local government savings for water-related projects, likely averaging a couple hundred million dollars annually over the next few decades.

YES  NO

**PROPOSITION 2**  
**STATE BUDGET. BUDGET STABILIZATION ACCOUNT. LEGISLATIVE CONSTITUTIONAL AMENDMENT.** Requires annual transfer of state general fund revenues to budget stabilization account. Requires half the revenues be used to repay state debts. Limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from faster payment of existing debts. Different levels of state budget reserves, depending on economy and decisions by elected officials. Smaller local reserves for some school districts.

YES  NO

**PROPOSITION 45**  
**HEALTHCARE INSURANCE. RATE CHANGES. INITIATIVE STATUTE.** Requires Insurance Commissioner's approval before health insurer can change its rates or anything else affecting the charges associated with health insurance. Provides for public notice, disclosure, and hearing, and subsequent judicial review. Exempts employer large group health plans. Fiscal Impact: Increased state administrative costs to regulate health insurance, likely not exceeding the low millions of dollars annually in most years, funded from fees paid by health insurance companies.

YES  NO

**PROPOSITION 46**  
**DRUG AND ALCOHOL TESTING OF DOCTORS. MEDICAL NEGLIGENCE LAWSUITS. INITIATIVE STATUTE.** Requires drug testing of doctors. Requires review of statewide prescription database before prescribing controlled substances. Increases \$250,000 pain/suffering cap in medical negligence lawsuits for inflation. Fiscal Impact: State and local government costs from raising the cap on medical malpractice damages ranging from tens of millions to several hundred million dollars annually, offset to some extent by savings from requirements on health care providers.

YES  NO

**PROPOSITION 47**  
**CRIMINAL SENTENCES. MISDEMEANOR PENALTIES. INITIATIVE STATUTE.** Requires misdemeanor sentence instead of felony for certain drug and property offenses. Inapplicable to persons with prior conviction for serious or violent crime and registered sex offenders. Fiscal Impact: State and county criminal justice savings potentially in the high hundreds of millions of dollars annually. State savings spent on school truancy and dropout prevention, mental health and substance abuse treatment, and victim services.

YES  NO

**PROPOSITION 48**  
**INDIAN GAMING COMPACTS. REFERENDUM.** A "Yes" vote approves, and a "No" vote rejects, tribal gaming compacts between the state and the North Fork Rancheria of Mono Indians and the Wiyot Tribe. Fiscal Impact: One-time payments (\$16 million to \$35 million) and for 20 years annual payments (\$10 million) from Indian tribes to state and local governments to address costs related to the operation of a new casino.

YES  NO

**SCHOOL**

**SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT**

**MEASURE L-14**  
**CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/ CAMPUS REPAIR MEASURE.** To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue \$275,000,000 in bonds at legal rates, requiring citizens' oversight, independent audits, all funds used locally?

BONDS - YES  BONDS - NO

**ATASCADERO UNIFIED SCHOOL DISTRICT**

**MEASURE B-14**  
 To continue the work of Measure I-10 by modernizing and expanding vocational education facilities, repairing aging schools throughout the District, improving student computer access, and constructing a high school science, technology, engineering and mathematics facility, shall \$58 million of Atascadero Unified School District bonds, previously approved in November 2010, be reauthorized through issuance of new bonds with interest rates below legal limits, independent citizens oversight, no money for administrator salaries and no increase in total authorized District debt?

BONDS - YES  BONDS - NO

**CITY**

**CITY OF ATASCADERO**

**MEASURE E-14**  
**ADVISORY VOTE ONLY**  
 If the voters of the City of Atascadero approve a one half cent limited term general sales tax increase, should the additional revenues be used for the purpose of repairing and maintaining neighborhood roads and other roadways?

YES  NO

**MEASURE F-14**  
 To provide funding that cannot be seized by the State, and will stay in Atascadero to be used for such things as the repair of neighborhood roads and aging roadways along with other vital City needs - Shall the City of Atascadero's sales tax rate be temporarily increased to include a local general sales tax of one-half cent, for a period of 12 years, with citizen committee oversight, published annual reporting and independent financial audits?

YES  NO

**TURN BALLOT OVER TO CONTINUE VOTING**

# WHAT'S NEW FOR THIS ELECTION

## Top Two “Voter-Nominated” Contests

- Applies to U.S. Senate, U.S. Congressional, Statewide and State legislative offices.
- Only the two candidates who receive the highest number of votes cast in the Primary election are on the ballot for the General election.
- Write-in candidates are not allowed for these contests during the General election.
- The rules for non-partisan contests (i.e. counties, cities, school and special districts) did not change.

## Party Preference & Political Party Endorsement

- The political party preference, or no party preference, as indicated on the candidate’s voter registration is listed next to or below the candidate’s name on the ballot.
- The party designation shown is for the information of the voters only. It is not an endorsement by the party designated.

Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

### PARTY ENDORSEMENTS FOR THE NOVEMBER 4, 2014 ELECTION

Party	Contests	Candidate
Democratic	Governor Lieutenant Governor Secretary of State Controller Treasurer Attorney General Insurance Commissioner Board of Equalization, 2 <sup>nd</sup> U.S. Representative, 24 <sup>th</sup> State Assembly, 35 <sup>th</sup>	Edmund G. “Jerry” Brown Gavin Newsom Alex Padilla Betty T. Yee John Chiang Kamala D. Harris Dave Jones Fiona Ma Lois Capps Heidi Harmon
American Independent	Secretary of State State Controller Attorney General Insurance Commissioner	Pete Peterson Ashley Swearingin Ronald Gold Ted Gaines
Republican	Governor Lieutenant Governor Secretary of State Controller Treasurer Attorney General Insurance Commissioner Board of Equalization, 2 <sup>nd</sup> U.S. Representative, 24 <sup>th</sup> State Assembly, 35 <sup>th</sup>	Neel Kashkari Ron Nehring Pete Peterson Ashley Swearingin Greg Conlon Ronald Gold Ted Gaines James E. Theis Chris Mitchum Katcho Achadjian

\* The order of parties follows the Randomized Alphabet Drawing conducted by the County.

**OFFICIAL BALLOT  
NOVEMBER 4, 2014 CONSOLIDATED  
GENERAL ELECTION  
SAN LUIS OBISPO COUNTY, CALIFORNIA**

**INSTRUCTIONS TO VOTERS:**

**To vote, fill in the oval like this:  Vote both sides of the card.**

To vote for or against candidates for Associate Justice of the Supreme Court; Presiding Justice, Court of Appeal; or Associate Justice, Court of Appeal, fill in the OVAL next to the word "Yes" or "No," respectively. To vote for any other candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed. To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

**VOTER-NOMINATED AND NONPARTISAN OFFICES**

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

## STATE

### GOVERNOR

Vote for One

- EDMUND G. "JERRY" BROWN**  
Party Preference: Democratic  
Governor of California
- NEEL KASHKARI**  
Party Preference: Republican  
Businessman

### LIEUTENANT GOVERNOR

Vote for One

- RON NEHRING**  
Party Preference: Republican  
Small Businessman/Educator
- GAVIN NEWSOM**  
Party Preference: Democratic  
Lieutenant Governor

### SECRETARY OF STATE

Vote for One

- ALEX PADILLA**  
Party Preference: Democratic  
California State Senator
- PETE PETERSON**  
Party Preference: Republican  
Educator/Institute Director

### CONTROLLER

Vote for One

- ASHLEY SWEARENGIN**  
Party Preference: Republican  
Mayor/CEO
- BETTY T. YEE**  
Party Preference: Democratic  
California State Board of Equalization Member

### TREASURER

Vote for One

- JOHN CHIANG**  
Party Preference: Democratic  
California State Controller
- GREG CONLON**  
Party Preference: Republican  
Businessman/CPA

## ATTORNEY GENERAL

Vote for One

- KAMALA D. HARRIS**  
Party Preference: Democratic  
Attorney General of California
- RONALD GOLD**  
Party Preference: Republican  
California Attorney

## INSURANCE COMMISSIONER

Vote for One

- DAVE JONES**  
Party Preference: Democratic  
Insurance Commissioner
- TED GAINES**  
Party Preference: Republican  
Independent Insurance Agent

## MEMBER, STATE BOARD OF EQUALIZATION

### 2nd District

Vote for One

- FIONA MA**  
Party Preference: Democratic  
CPA/Taxpayer Representative
- JAMES E. THEIS**  
Party Preference: Republican  
Organic Foods Manager

## UNITED STATES REPRESENTATIVE

### 24th District

Vote for One

- LOIS CAPPS**  
Party Preference: Democratic  
Congresswoman
- CHRIS MITCHUM**  
Party Preference: Republican  
Actor/Writer/Businessman

## MEMBER OF THE STATE ASSEMBLY

### 35th District

Vote for One

- HEIDI HARMON**  
Party Preference: Democratic  
Educator
- KATCHO ACHADJIAN**  
Party Preference: Republican  
Assemblyman/Businessman

**JUDICIAL  
VOTE YES OR NO FOR EACH OFFICE**

**FOR ASSOCIATE JUSTICE OF THE SUPREME COURT**

Shall Associate Justice **GOODWIN LIU** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE SUPREME COURT**

Shall Stanford University Law Professor **MARIANO-FLORENTINO CUÉLLAR** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE SUPREME COURT**

Shall Associate Justice **KATHRYN MICKLE WERDEGAR** be elected to the office for the term provided by law?

YES

NO

**FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1**

Shall Presiding Justice **FRANCES ROTHSCHILD** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1**

Shall Associate Justice **JEFFREY W. JOHNSON** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 2**

Shall Associate Justice **BRIAN M. HOFFSTADT** be elected to the office for the term provided by law?

YES

NO

**FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 3**

Shall Judge of the Superior Court of Los Angeles County **LEE ANNE EDMON** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4**  
Shall Associate Justice **AUDREY B. COLLINS** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4**  
Shall Associate Justice **NORA M. MANELLA** be elected to the office for the term provided by law?

YES

NO

**FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 5**  
Shall Presiding Justice **PAUL A. TURNER** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 6**  
Shall Associate Justice **KENNETH R. YEGAN** be elected to the office for the term provided by law?

YES

NO

**FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 7**  
Shall Presiding Justice **DENNIS M. PERLUSS** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8**  
Shall Associate Justice **LAURENCE D. RUBIN** be elected to the office for the term provided by law?

YES

NO

**FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8**  
Shall Associate Justice **MADELEINE I. FLIER** be elected to the office for the term provided by law?

YES

NO

**SCHOOL**

**SUPERINTENDENT OF PUBLIC INSTRUCTION**

Vote for One

**TOM TORLAKSON**  
Educator/California Superintendent

**MARSHALL TUCK**  
Educator/Schools' Executive

\_\_\_\_\_  
**Write-in**

**ATASCADERO UNIFIED SCHOOL DISTRICT**

**GOVERNING BOARD MEMBER**

Two Year Term

Vote for One

**BRET HEINEMANN**  
Businessman/Writer

**DANA M. CUMMINGS**  
Veterans Service Officer

**MARY KAY MILLS**  
Small Business Owner

\_\_\_\_\_  
**Write-in**

**COUNTY**

**COUNTY CLERK-RECORDER**

Vote for One

**TOMMY GONG**  
Assistant Clerk-Recorder

**AMANDA S. KING**  
Deputy Clerk-Recorder

\_\_\_\_\_  
**Write-in**

**CITY**

**CITY OF ATASCADERO**

**MAYOR**

Vote for One

**CHARLES SCOVELL**  
Certified Arborist/Contractor

**TOM O'MALLEY**  
Mayor/Business Owner

\_\_\_\_\_  
**Write-in**

**COUNCILMEMBER**

Vote for no more than Two

**BRIAN STURTEVANT**  
Councilmember/Maintenance Supervisor

**LEN COLAMARINO**  
Planning Commissioner/Attorney

**HEATHER MORENO**  
Appointed Councilmember/Businesswoman

**CHUCK WARD**  
Retired Corporate Director

\_\_\_\_\_  
**Write-in**

\_\_\_\_\_  
**Write-in**

**CITY CLERK**

Vote for One

**MARCIA MCCLURE TORGERSON**  
City Clerk

\_\_\_\_\_  
**Write-in**

**CITY TREASURER**

Vote for One

**GERE W. SIBBACH**  
Retired County Auditor

\_\_\_\_\_  
**Write-in**

## MEASURES TO BE SUBMITTED TO THE VOTERS

### STATE

#### PROPOSITION 1

**WATER BOND. FUNDING FOR WATER QUALITY, SUPPLY, TREATMENT, AND STORAGE PROJECTS.** Authorizes \$7.545 billion in general obligation bonds for state water supply infrastructure projects, including surface and groundwater storage, ecosystem and watershed protection and restoration, and drinking water protection. Fiscal Impact: Increased state bond costs averaging \$360 million annually over 40 years. Local government savings for water-related projects, likely averaging a couple hundred million dollars annually over the next few decades.

YES

NO

#### PROPOSITION 2

**STATE BUDGET. BUDGET STABILIZATION ACCOUNT. LEGISLATIVE CONSTITUTIONAL AMENDMENT.** Requires annual transfer of state general fund revenues to budget stabilization account. Requires half the revenues be used to repay state debts. Limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from faster payment of existing debts. Different levels of state budget reserves, depending on economy and decisions by elected officials. Smaller local reserves for some school districts.

YES

NO

#### PROPOSITION 45

**HEALTHCARE INSURANCE. RATE CHANGES. INITIATIVE STATUTE.** Requires Insurance Commissioner's approval before health insurer can change its rates or anything else affecting the charges associated with health insurance. Provides for public notice, disclosure, and hearing, and subsequent judicial review. Exempts employer large group health plans. Fiscal Impact: Increased state administrative costs to regulate health insurance, likely not exceeding the low millions of dollars annually in most years, funded from fees paid by health insurance companies.

YES

NO

#### PROPOSITION 46

**DRUG AND ALCOHOL TESTING OF DOCTORS. MEDICAL NEGLIGENCE LAWSUITS. INITIATIVE STATUTE.** Requires drug testing of doctors. Requires review of statewide prescription database before prescribing controlled substances. Increases \$250,000 pain/suffering cap in medical negligence lawsuits for inflation. Fiscal Impact: State and local government costs from raising the cap on medical malpractice damages ranging from tens of millions to several hundred million dollars annually, offset to some extent by savings from requirements on health care providers.

YES

NO

**PROPOSITION 47**

**CRIMINAL SENTENCES. MISDEMEANOR PENALTIES. INITIATIVE STATUTE.** Requires misdemeanor sentence instead of felony for certain drug and property offenses. Inapplicable to persons with prior conviction for serious or violent crime and registered sex offenders. Fiscal Impact: State and county criminal justice savings potentially in the high hundreds of millions of dollars annually. State savings spent on school truancy and dropout prevention, mental health and substance abuse treatment, and victim services.

YES

NO

**PROPOSITION 48**

**INDIAN GAMING COMPACTS. REFERENDUM.** A "Yes" vote approves, and a "No" vote rejects, tribal gaming compacts between the state and the North Fork Rancheria of Mono Indians and the Wiyot Tribe. Fiscal Impact: One-time payments (\$16 million to \$35 million) and for 20 years annual payments (\$10 million) from Indian tribes to state and local governments to address costs related to the operation of a new casino.

YES

NO

**SCHOOL**

**SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT**

**MEASURE L-14**

**CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/ CAMPUS REPAIR MEASURE.** To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue \$275,000,000 in bonds at legal rates, requiring citizens' oversight, independent audits, all funds used locally?

BONDS - YES

BONDS - NO

**ATASCADERO UNIFIED SCHOOL DISTRICT**

**MEASURE B-14**

To continue the work of Measure I-10 by modernizing and expanding vocational education facilities, repairing aging schools throughout the District, improving student computer access, and constructing a high school science, technology, engineering and mathematics facility, shall \$58 million of Atascadero Unified School District bonds, previously approved in November 2010, be reauthorized through issuance of new bonds with interest rates below legal limits, independent citizens oversight, no money for administrator salaries and no increase in total authorized District debt?

BONDS - YES

BONDS - NO

**CITY**

**CITY OF ATASCADERO**

**MEASURE E-14  
ADVISORY VOTE ONLY**

If the voters of the City of Atascadero approve a one half cent limited term general sales tax increase, should the additional revenues be used for the purpose of repairing and maintaining neighborhood roads and other roadways?

YES

NO

**MEASURE F-14**

To provide funding that cannot be seized by the State, and will stay in Atascadero to be used for such things as the repair of neighborhood roads and aging roadways along with other vital City needs - Shall the City of Atascadero's sales tax rate be temporarily increased to include a local general sales tax of one-half cent, for a period of 12 years, with citizen committee oversight, published annual reporting and independent financial audits?

YES

NO

# VOTER'S PAMPHLET INFORMATION SECTION

The Following Pages Contain Voter Information Applicable to your Ballot Which May Include Any/All of the Following Items:

- Candidates' Statements
- Ballot Measures
- Analyses
- Arguments, Pro & Con

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Ballot/Sample Ballot. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate's statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates' request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors

## **Campaign Finance Reform**

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local Voter Information Guide, at their own expense.

35<sup>th</sup> Assembly District Candidates  
Katcho Achadjian  
Heidi Harmon

**STATEMENT OF CANDIDATE FOR  
U.S. REPRESENTATIVE, 24<sup>TH</sup> CONGRESSIONAL DISTRICT**

**LOIS CAPPS**

**Occupation:** Member of Congress

**Education and Qualifications:** I've been honored to serve San Luis Obispo County in Congress, representing your values and priorities. My commitment to serving you comes from my experience raising my family here on the Central Coast, and working as a nurse and teacher in our public schools.

I know what a special place the Central Coast is. That's why I've worked in Congress for all our communities, helping rebuild Highway 46, funding Cal Poly research and supporting our agriculture industry. I am proud of my work to safeguard our environment, protecting the Central Coast from the threat of more offshore oil drilling.

I am committed to growing our economy in a way that helps middle class families. That's why I support targeted investments in infrastructure, clean energy and high tech research and development - to put people to work and promote new business. And it's why I have worked to make high-quality education available for our children and to increase financial aid to make college more affordable.

I will continue to protect Social Security and Medicare. And I will always be a champion for our veterans and their hard-earned benefits. I support sensible healthcare policies that improve quality, expand access and lower costs. And I will always protect women's access to comprehensive healthcare, such as birth control.

On November 4th, I would be honored to have your support so we can continue making a positive difference in people's lives.

Please visit [www.cappsforcongress.com](http://www.cappsforcongress.com) or call 805-884-0202 for more information. Thank you.

---

**STATEMENT OF CANDIDATE FOR  
U.S. REPRESENTATIVE, 24<sup>TH</sup> CONGRESSIONAL DISTRICT**

**CHRIS MITCHUM**

**Occupation:** Actor, Writer, Businessman

**Education and Qualifications:** University of Pennsylvania, Trinity College/Dublin, University of Arizona, BA Literature

I believe passionately in the promise of America: With Liberty comes opportunity. I will work hard to represent you and you will always know where I stand. My first priority is jumpstarting the anemic economic recovery to create jobs and generate revenue to invest in schools and infrastructure. I'll work for a commonsense budget, tax reform, and get control of our national debt. It's irresponsible to burden our children and grandchildren with crushing debt.

I know we can protect our natural resources, and still ensure energy independence and affordability. We can keep our nation safe without sacrificing personal privacy to government. I will lead efforts to restore Medicare cuts and replace ObamaCare with a better plan that reduces costs, improves quality, and ensures everyone can choose their own plan and doctor.

Today, we have chronic problems. The real issue, however, is America's future: Are we going to be a Constitutional Republic which safeguards our freedom or continue to cede our rights to big, invasive government telling us what freedoms we're allowed? I choose Liberty. I hope you will too. I respectfully ask for your vote. [www.MitchumForCongress.com](http://www.MitchumForCongress.com)

**STATEMENT OF CANDIDATE FOR  
MEMBER OF THE STATE ASSEMBLY, 35<sup>th</sup> DISTRICT**

**HEIDI HARMON**

**Age: 44**

**Occupation:** Educator

**Education and Qualifications:** I am a native Californian, 25-year resident of SLO, and a Cal Poly graduate. I am strongly committed to making our communities safe, secure, and economically viable. We must do better for future generations and ourselves. The old ways of doing the people's business are broken and it's time for an independent leader committed to people - not corporations. I am that leader. We have a "pay to play" political system that creates policies that hurt working people. This is fundamentally unfair to everybody except a powerful minority.

The most pressing issue facing us is our decreasing water supply. Climate change is greatly worsening our drought and is the biggest threat to our local economy, security, and public health. By acting now, new jobs and businesses will be created through innovative resource management and renewable energy. With my leadership, we can have the water we need and leave our dependence on foreign oil behind. I will put people before profits by fighting for workers, women, and our children. It's time for wage increases, access to health care, and meaningful gun reform. We deserve a government that works for all of us. Please vote for Heidi Harmon for Assembly.

[www.Heidiharmon.org](http://www.Heidiharmon.org)

---

**STATEMENT OF CANDIDATE FOR  
MEMBER OF THE STATE ASSEMBLY, 35<sup>th</sup> DISTRICT**

**K. H. "KATCHO" ACHADJIAN**

**Age: 63**

**Occupation:** Small Businessman, Assemblyman

**Education and Qualifications:** As your Assemblyman I have brought to Sacramento the values and work ethic of the Central Coast that served me well as a county supervisor.

During my time in the State Legislature, I have worked in a bipartisan manner to enact policies that reflect the needs of my constituents. Whether it's fighting against higher taxes, protecting the rights of local governments, or working to streamline burdensome regulations that drive businesses out of state, every decision I make as your Assemblyman reflects my honest assessment of what is best for the Central Coast and California.

While I am pleased that California's economy appears to be on the rebound and that progress has been made towards reducing the structural budget deficit, we still have plenty of work to do. Despite increasing revenue, the State must control its spending in order to prevent another recession and avoid painful cuts. As a proud graduate of Cal Poly San Luis Obispo, I believe education funding should be among our highest priorities and I remain committed to restoring funding to higher education and the K-12 school system.

With your help, I will return to Sacramento and fight for the type of common sense policies that will streamline government, encourage job growth, and ensure that we have the resources necessary to protect public safety and to fund our schools, colleges and universities without overburdening hardworking taxpayers.

I would be honored to once again have your support.

[www.katcho2014.com](http://www.katcho2014.com)

**DECLARACIÓN DEL CANDIDATO A  
MIEMBRO DE LA ASAMBLEA ESTATAL, DISTRITO 35**

**K. H. "KATCHO" ACHADJIAN**

**Edad: 63**

**Ocupación:** Pequeño Empresario, Asambleísta

**Educación y Competencias:** Como Asambleísta he aportado a Sacramento los valores y la ética de trabajo de la Costa Central que me fue muy útil como supervisor del condado.

Durante mi cargo en la Legislatura Estatal, he trabajado de forma bipartidista para adoptar políticas que reflejan las necesidades de mis electores. Ya sea luchando en contra del aumento de impuestos, protegiendo los derechos de los gobiernos locales o trabajando para reestructurar regulaciones complicadas que hacen que los negocios salgan del Estado, cada decisión que tomo como Asambleísta refleja mi apreciación honesta de lo que es mejor para la Costa Central y para California.

Si bien estoy satisfecho de que la economía de California se esté restableciendo y de que se haya progresado para reducir el déficit presupuestario estructural, todavía tenemos mucho trabajo que hacer. A pesar del aumento del ingreso, el Estado debe controlar sus gastos para impedir otra recesión y evitar recortes difíciles. Orgullosamente graduado de Cal Poly San Luis Obispo, considero que el financiamiento de la educación debe estar entre nuestras prioridades más altas y sigo comprometido en restaurar el financiamiento de la educación superior y del sistema escolar a nivel jardín de niños a 12.º grado.

Con su ayuda, regresaré a Sacramento y lucharé por las políticas de sentido común que modernizarán al gobierno, fomentarán el crecimiento del empleo, y asegurarán que tengamos los recursos necesarios para proteger la seguridad pública y para financiar nuestras escuelas y universidades sin sobrecargar a los contribuyentes trabajadores.

Sería un honor para mí contar de nuevo con su apoyo.

[www.katcho2014.com](http://www.katcho2014.com)

---

**STATEMENT OF CANDIDATE FOR  
GOVERNING BOARD MEMBER  
Atascadero Unified School District  
Two Year Term**

**MARY KAY MILLS**

**Age: 39**

**Occupation:** Small Business Owner

**Education and Qualifications:** I attended Atascadero schools from kindergarten through my graduation from AHS in 1993 under my maiden name: Mary Kay McDaniel. My children are attending, or have attended Atascadero schools, as did my parents. I have coached youth sports for 15 years, served as president of Atascadero Girls Softball for 3 years, served on the Atascadero Youth Soccer board and currently serve on the AHS Athletic Boosters Board as Secretary. Although I have been very involved in Atascadero athletic programs, a solid education is, and will be, my primary goal and responsibility.

My husband and I own Aaron Mills Construction Inc. and Rocky Canyon Kennels. As a small business owner, I understand the importance of fiscal responsibility, proper record keeping, paying bills and making payroll on time.

I am driven by my desire to see that every child in the district receives a quality education in order to succeed in life and grow to be a responsible and productive adult. I want to give back to my community and will be honored to be given the opportunity to serve on the AUSD School Board.

---

**STATEMENT OF CANDIDATE FOR  
GOVERNING BOARD MEMBER  
Atascadero Unified School District  
Two Year Term**

**DANA M. CUMMINGS**

**Age: 44**

**Occupation:** Veterans Service Officer

**Education and Qualifications:** I am the County Veterans Service Officer. I serve on the County Homeless Services Oversight Committee (H-SOC). I'm Treasurer for the California Association of Veterans Service Officers. I'm a Lifetime Member of the Veterans of Foreign Wars, Disabled American Veterans, and the American Legion. I served in the U.S. Marine Corps. I have a degree in Computer Information Systems, was director of the non-profit AmpSurf for 12 years and I coach AYSO soccer.

I want to bring my leadership experience to our school district. I have 3 children, who will be going to school in the district until 2030, so I have a vested interest in ensuring that there is leadership in place that will help them be successful. With your vote I intend to support all the children of our district by ensuring that they receive a quality education, have quality staff to teach them, and quality facilities to learn in.

My goal is to be an independent voice and your advocate on the Board. I am committed to responsible spending of taxpayers' dollars, maintaining accessible and affordable education for district students, providing needed resources for staff and classrooms, while maintaining high academic standards. Your vote is greatly appreciated.

**STATEMENT OF CANDIDATE FOR  
COUNTY CLERK-RECORDER**

**TOMMY GONG**

**Age: 49**

**Occupation:** Assistant Clerk-Recorder, Bruce Lee Foundation Director, Leadership SLO Alumni

**Education and Qualifications:** In 2005, the current Clerk-Recorder selected me to be the second-in-command in the office. As the assistant department head, I oversee the department's many deputy clerk-recorders. I am on the upper management team that conducts elections, develops the annual budget, sets departmental policy, and makes personnel decisions.

As your Clerk-Recorder I pledge to continue excellence in public service by protecting county records and conducting fair and impartial elections. I will embrace new and updated election and recording technologies to modernize the office, increasing transparency and better serving the public.

Prior to moving my family to San Luis Obispo County, I earned a bachelor's degree from U.C. Berkeley, a Master's of Business Administration from San Francisco State University, and a California Professional Election Administration Certification. I am currently pursuing a three-year national program to become a Certified Elections/Registration Administrator.

My record of efficient, effective, and non-partisan leadership has earned my candidacy the support of all five County Supervisors (Mecham, Arnold, Hill, Gibson & Ray), Sheriff Ian Parkinson, District Attorney-elect Dan Dow, Assessor Tom Bordonaro, School Superintendent Julian Crocker, numerous City Councilmembers and community leaders from across the county.

I respectfully request your vote. Please visit [www.tommygong.com](http://www.tommygong.com).

---

**STATEMENT OF CANDIDATE FOR  
COUNTY CLERK-RECORDER**

**AMANDA S. KING**

**Occupation:** Deputy Clerk-Recorder and Precinct Worker Trainer

**Education and Qualifications:** A vote for me, Amanda King, is a vote for continued quality customer service from the County Clerk-Recorder's office. I have the experience that matters.

You already know me from my over 8 years in the Clerk-Recorder's office. You may have seen me recording official documents or clerking for Assessment Appeals Board meetings. Perhaps I issued your marriage license, filed your Notary or FBN, or filled your vital records request. Maybe you checked the accessibility of your polling place on the website and saw the photo progression I conceived. When you were voting, I was there, helping elections run smoothly by training precinct workers.

You know me, and I know the County Clerk-Recorder's Office.

I am committed to conducting transparent and honest elections, eliminating fraudulent document recordings, processing timely vital requests, and keeping an accurate record of public meetings. My education in conflict resolution and my customer support experience will keep the office running smoothly. I am proud to have spent these last 8 years enhancing the economic, environmental, and social quality of life in San Luis Obispo County each and every day.

I ask you to support me with your vote and visit [www.kingforclerkrecorder.com](http://www.kingforclerkrecorder.com) for more information. Thank you.

**DECLARACION DEL CANDIDATO A  
SECRETARIO Y FUNCIONARIO DEL REGISTRO PUBLICO DEL CONDADO**

**TOMMY GONG**

**Edad: 49**

**Ocupación:** Secretario y Funcionario Adjunto del Registro Público, Director de la Bruce Lee Foundation, Exalumno de Liderazgo de SLO

**Educación y Competencias:** En 2005, el actual Secretario y Funcionario del Registro Público me eligió para ser el segundo al mando en el cargo. Como jefe adjunto del departamento, superviso a los diversos registradores públicos adjuntos. Pertenezco al equipo de altos directivos que dirige las elecciones, desarrolla el presupuesto anual, establece las políticas departamentales, y toma decisiones sobre el personal.

Como su Secretario y Funcionario del Registro Público, me comprometo a continuar la excelencia del servicio público protegiendo los registros del condado y llevando a cabo elecciones justas e imparciales. Adoptaré tecnologías nuevas y actualizadas de elecciones y registro para modernizar el cargo, aumentar la transparencia y mejorar el servicio al público.

Antes de mudarme con mi familia al Condado de San Luis Obispo, obtuve un título de licenciatura en la U.C. Berkeley, una Maestría en Administración de Empresas en la Universidad Estatal de San Francisco, y una Certificación Profesional en Administración Electoral de California. Actualmente sigo un programa nacional de tres años para ser Administrador Certificado Electoral/de Registro.

Mi liderazgo eficiente, efectivo y apartidista ha hecho que mi candidatura cuente con el apoyo de los cinco Supervisores del Condado (Mecham, Arnold, Hill, Gibson y Ray), del Alguacil Ian Parkinson, del Fiscal de Distrito electo Dan Dow, del Asesor Tom Bordonaro, del Superintendente Escolar Julian Crocker, de varios miembros del Concejo de la Ciudad y de líderes de la comunidad de todo el condado.

Respetuosamente pido su voto. Por favor visite [www.tommygong.com](http://www.tommygong.com).

---

**DECLARACION DE LA CANDIDATA A  
SECRETARIA Y FUNCIONARIA DEL REGISTRO PUBLICO DEL CONDADO**

**AMANDA S. KING**

**Ocupación:** Secretaria y Funcionaria Adjunta del Registro Público y Capacitadora de los Empleados del Distrito Electoral

**Educación y Competencias:** Un voto por mí, Amanda King, es un voto por un servicio continuo y de calidad al cliente por parte de la oficina del Secretario y Funcionario del Registro Público del Condado. Yo tengo la experiencia que se necesita.

Ya me conoce por mis más de 8 años en la oficina del Secretario y Funcionario del Registro Público. Puede que me haya visto registrando documentos oficiales o trabajando como secretaria para las reuniones de la Junta de Apelaciones de Evaluación. Quizás emití su licencia de matrimonio, hice sus trámites ante Notario o FBN, o llené su solicitud de certificaciones del Registro Civil. Tal vez revisó la facilidad de acceso a su casilla electoral en el sitio web y vio la serie de fotografías que yo ideé. Cuando fue a votar, yo estaba ahí, ayudando a que las elecciones se realizarán sin problemas gracias a la capacitación que doy a los trabajadores del distrito electoral.

Usted me conoce y yo conozco la Oficina del Secretario y Funcionario del Registro Público del Condado.

Estoy comprometida a realizar elecciones transparentes y honestas, eliminar los registros de documentos fraudulentos, procesar las solicitudes vitales puntualmente, y mantener un registro preciso de las reuniones públicas. Mis estudios en resolución de conflictos y mi experiencia en apoyo al cliente harán que la oficina trabaje sin problemas. Estoy orgullosa de haber pasado estos últimos 8 años mejorando diariamente el aspecto económico, ambiental, y social de la calidad de vida en el Condado de San Luis Obispo.

Le pido que me apoye con su voto y que visite [www.kingforclerkrecorder.com](http://www.kingforclerkrecorder.com) para obtener más información. Gracias.

**STATEMENT OF CANDIDATE FOR  
MAYOR  
City of Atascadero**

**CHARLES SCOVELL**

**Occupation:** Small Business Owner

**Education and Qualifications:** I am a Certified Arborist/Contractor and have lived in Atascadero my whole life. I also have graduated as ASCC President/Trustee at Cuesta College 2013-14. I have spent the last two years educating myself in government, parliamentary procedure, as well as, Law and Politics to be able to help our town thrive once again.

I've seen the ups and downs our town has gone through and believe it's time to take a new approach on business and community events. By lowering fees I believe we can see better results for business growth and vitality. I'd like to see young business mentors through the chamber to help new businesses develop. By strengthening our town's economic interest I believe we can see Atascadero be competitive in the county once again; let's give businesses incentives to fill all the empty buildings. Resources such as, Stadium Park, Sunken Gardens, and Atascadero Lake can be used to generate revenue instead of suppressing our town with fees.

Plain and simple we need more for the kids to do; I am extremely concerned about the heroin problem that has devastated so many of our families and I'm ready to fight. So join me and let's build a community!

---

**STATEMENT OF CANDIDATE FOR  
MAYOR  
City of Atascadero**

**TOM O'MALLEY**

**Age: 64**

**Occupation:** Mayor, Business Owner

**Education and Qualifications:** It was my honor to be our City's first elected Mayor and on City Council since 2002. My leadership as Chairperson on many regional Boards secured funding for our Highway 101/41 overpass, Lewis Avenue Bridge and Transit Center. Accomplishments while on Council include Sunken Gardens, downtown revitalization, Galaxy Theatre, Youth/Community Center, our Lake/Park Zoo/Veteran's Memorial and the restoration of our Historic City Hall. Appointed by the Governor to a five county Regional Water Quality Control Board, I've worked through complex environmental and economic challenges facing our area.

An Atascadero native, I graduated from AHS, Cuesta (Student Body President), UCSB (BA-Economics) and Cal Poly (MA). My wife, Peggy, and I have three grown children; Maggie, Merry and Trevor. We own and operate Portola Inn B & B and Event Center. We are active in Chamber of Commerce and Kiwanis. I am the son of one of Atascadero's first firefighters and have worked to increase public safety.

My vision for Atascadero includes a balanced local economy, activities and venues for residents and visitors of all ages, the opportunity for all families to have a home, and preservation of our small town ambiance. I ask for your vote for Mayor on November 4<sup>th</sup>.

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Atascadero**

**BRIAN STURTEVANT**

**Age: 52**

**Occupation:** City Councilmember, Maintenance Supervisor

**Education and Qualifications:** I am thankful to have served as a City Planning Commissioner, a City Councilmember and as the Treasurer and Board member of the Atascadero Veterans Memorial Foundation. As a homeowner, husband, father of four and part of the management team at Pacific Gas & Electric, having worked my way up the ranks these past 35 years, I know the challenges families face today. I am committed to creating good jobs, housing and recreation options for our community.

As your representative on City Council I have fought for local control. I have worked to strengthen public trust by promoting open and honest communication in all aspects of City Government. I am energized by the progress we have made in our City over the last four years, and I am committed to the economic development of our community, increasing our public safety, and clear communication with the public.

With your support I will continue my efforts in listening, respecting different opinions, and increasing public engagement by strengthening public trust. I care about our City and its future. We will work together, making the decisions that shape the future of our City.

Please vote Brian Sturtevant for City Council on November 4<sup>th</sup>.

---

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Atascadero**

**LEN COLAMARINO**

**Age: 63**

**Occupation:** Planning Commissioner, Attorney, Businessman

**Education and Qualifications:** I am moderate and independent. No ideology dictates my decision-making and I am not a soldier of any political groups. My record in almost six years as a Planning Commissioner demonstrates that I decide every matter on its own merits, without fear or favor of anyone or anything.

When I moved here almost ten years ago, I could have gone anywhere in the world. I chose Atascadero because the quality of life here surpasses that of any other place I know. Our residential areas need little improvement. Our business district, though, badly needs upgrading.

Revival of Atascadero's business district needs to start downtown. I envision a lively area of shops, restaurants and entertainment venues surrounding the Sunken Garden and the Rotunda Building. With such a destination downtown at our city's center, we will have the beginning of a vibrant business district in Atascadero.

My service as a Planning Commissioner, along with more than 35 years of professional experience in law and business, give me the background, skillset and judgment to excel in managing our city's business as a City Council member.

Please vote for me so that I can work on your behalf to conquer the challenges facing Atascadero.

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Atascadero**

**HEATHER MORENO**

**Age: 46**

**Occupation:** Appointed Councilmember, Local Business Owner

**Education and Qualifications:** In 1990 I received my Bachelor's degree in Accounting from CSU, Fullerton and subsequently earned my CPA license from the State Board of Accountancy. I'm currently the Controller for Paranetics Technology, Inc. a company that manufactures cargo parachutes for the U.S. military. I'm also the owner of a local small business.

While on Council I've served on the Design Review Committee, as Chair of the Finance Committee, and Director on the California Joint Powers Insurance Authority board.

I will continue to advocate for a strong local economy, citizen engagement and transparency, fiscal responsibility, and positive community partnerships.

The City must continue to use taxpayer dollars wisely. I'm very aware that the City's money is your money, and I will use my experience as a CPA to ensure responsible spending and balanced budgets. As for City regulations, they must make sense and not place an undue burden on residents. I will also work to maintain local control, which is critical to preserving the uniqueness of Atascadero.

It is a great honor serving our City and I take seriously the responsibilities of the office. I'd be honored to have your vote to serve the next four years.

---

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Atascadero**

**CHUCK WARD**

**Occupation:** Retired Corporate Managing Director

**Education and Qualifications:** I'm a candidate for City Council because of my proven track record and reputation as a problem solving, get-it-done kind of guy who cares for our community. I will complement and add a focused balance on getting key economic development projects accomplished.

Marine Corps Officer, Graduate University of Pennsylvania- Engineering/Business, Eagle Scout and attended Public High School. 35 years international business executive, retired as Founding CEO of an International Corporation. Family man, married 49 years to Barbara Ward, two sons and one granddaughter.

Community involvement: Former Chairman Atascadero Planning Commission, instrumental in fundraising and building of "Faces of Freedom" Veterans Memorial, "Purple Heart Trail" Project, "Your American Heritage Monument" and the future "Charles Paddock Zoo Statue" Project. Member Marine Corps League, Military Order of the World Wars, Past President Military Officers Association of America, Atascadero Historical Society, and Grizzly Academy Youth Leadership Program.

I enthusiastically support sensible economic development including: Wal-Mart and related Projects; completing Colony Square Project, including the "Pedestrian Bridge", connecting Sunken Gardens with targeted retail development of the creek side area complementing existing downtown (Main Street) enhancements; ECHO Homeless Project. I would be honored to have your vote: "Let's Get It Done" WebSite: [www.chuckwardforcouncil.org](http://www.chuckwardforcouncil.org)

**DECLARACIÓN DEL CANDIDATO A  
ALCALDE  
Ciudad de Atascadero**

**TOM O'MALLEY**

**Edad: 64**

**Ocupación:** Alcalde, Propietario de Empresa

**Educación y Competencias:** Tuve el honor de ser el primer Alcalde electo de nuestra Ciudad y de participar en el Concejo Municipal desde 2002. Mi liderazgo como Presidente de muchas Juntas regionales aseguró el financiamiento para el paso elevado de la carretera 101/41, el Puente de Lewis Avenue y el Centro de Tránsito. Mis logros durante mi periodo en el concejo incluyen los Jardines Hundidos, la revitalización del centro, el Teatro Galaxy, el Centro Juvenil/Comunitario, nuestro Zoológico/Monumento a los Veteranos del Lago/Parque y la restauración de nuestro Ayuntamiento Histórico. Desde que fui elegido por el Gobernador para servir en una Junta Regional de Control de Calidad del Agua de cinco condados, he superado desafíos complejos ambientales y económicos que enfrentaba nuestra zona.

Soy originario de Atascadero, me gradué de la AHS, Cuesta (Presidente del Cuerpo Estudiantil), de la UCSB (Licenciatura en Economía) y de la Cal Poly (Maestría). Mi esposa, Peggy, y yo tenemos tres hijos adultos; Maggie, Merry y Trevor. Somos propietarios y operadores del B & B y Centro de Eventos de Portola Inn. Somos participantes activos en la Cámara de Comercio y Kiwanis. Soy hijo de uno de los primeros bomberos de Atascadero y he trabajado para mejorar la seguridad pública.

Mi visión para Atascadero incluye una economía local balanceada, actividades y destinos para residentes y visitantes de todas las edades, la oportunidad para que las familias posean una casa y la conservación de nuestro ambiente de pueblo pequeño. Le pido su voto para Alcalde el 4 de noviembre.

---

**DECLARACIÓN DE LA CANDIDATA A  
MIEMBRO DEL CONCEJO MUNICIPAL  
Ciudad de Atascadero**

**HEATHER MORENO**

**Edad: 46**

**Ocupación:** Miembro del Concejo Designada, Propietaria de Empresa Local

**Educación y Competencias:** En 1990 recibí mi título en Contabilidad de la CSU, Fullerton y posteriormente obtuve mi licencia de CPA otorgada por la Junta Estatal de Contaduría. Actualmente soy la Contralora de Paranetics Technology, Inc., una compañía que fabrica paracaídas de carga para el ejército de EE.UU. También soy propietaria de una empresa local pequeña.

Durante mi periodo en el Concejo he servido en el Comité de Revisión de Diseño, como Presidenta del Comité de Finanzas, y como Directora de la junta de la Autoridad de Seguros de Poderes Conjuntos de California.

Seguiré defendiendo una economía local robusta, la participación ciudadana y la transparencia, la responsabilidad fiscal, y las alianzas positivas con la comunidad.

La Ciudad debe seguir usando sabiamente el dinero de los contribuyentes. Estoy muy consciente de que el dinero de la Ciudad es dinero suyo, y usaré mi experiencia como CPA para asegurar un gasto responsable y presupuestos equilibrados. En cuanto a los reglamentos de la Ciudad, creo que deben tener sentido y no volverse una carga indebida para los residentes. También trabajaré para mantener el control local, el cual es esencial para conservar lo que hace que Atascadero sea única.

Es un gran honor servir a nuestra Ciudad y tomo en serio las responsabilidades del cargo. Sería un honor para mí recibir su voto para servir durante los próximos cuatro años.

**SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT  
FULL TEXT OF MEASURE L-14**

---

---

**CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/  
CAMPUS REPAIR MEASURE.** To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue \$275,000,000 in bonds at legal rates, requiring citizens' oversight, independent audits, all funds used locally?

Bonds—Yes

Bonds—No

---

---

**PROJECTS**

The Board of Trustees of the San Luis Obispo County Community College District, to be responsive to the needs of its community, evaluated Cuesta College's urgent and critical facility needs, and its capacity to provide students, active military and **Veterans** with support facilities, an **affordable education** and prepare them for success in college and careers. Job training, safety issues, enrollment, class size reduction and class offerings, and information and computer technology infrastructure were each considered, in developing the scope of projects to be funded, as outlined in the District's Facilities Master Plan, incorporated herein by reference in its entirety (the "Master Plans"), and available for review on the District's website ([www.cuesta.edu](http://www.cuesta.edu)). In developing the scope of projects, the faculty, staff, students and community have **prioritized local job training and job placement needs**, particularly in automotive, technology, paramedic/911 emergency medical training, as well as facilities available to support an affordable education, so that the most critical needs that will make the Cuesta College an effective place for learning, would be addressed. In the course of developing the Master Plans, public input was received from hundreds of constituents. It was concluded that if these facility needs were not addressed now, the Cuesta College would be unable to remain competitive in preparing students for jobs in high demand industries and university transfer. The Board concluded that the longer they waited to repair and upgrade Cuesta College, the more expensive it would be. **In implementing the Master Plan for the Cuesta College, the Board of Trustees determines that Cuesta College MUST:**

- (i) **Provide AFFORDABLE, LOW-COST, HIGH QUALITY EDUCATION in San Luis Obispo County needed to successfully transfer to four-year universities, and earn job skills; and**
- (ii) **Expand career and SUPPORT FACILITIES FOR VETERANS and military personnel;**
- (iii) **Provide essential job training and workforce preparation for students of all ages, including among others, training for paramedics, nurses and emergency medical responders; and**

- (iv) **Adhere to stringent FISCAL ACCOUNTABILITY safeguards including:**
- (a) **REQUIRE ANNUAL FINANCIAL AUDITS,**
  - (b) **Require citizens' oversight of all funds,**
  - (c) **No funds will be used for administrators' salaries and pensions,**
  - (d) **ALL FUNDS WILL BE SUBJECT TO LOCAL CONTROL AND WILL REMAIN LOCAL AT CUESTA COLLEGE.**

The Master Plan is available for review at the Superintendent/President's office and at [www.cuesta.edu](http://www.cuesta.edu).] The following types of projects are authorized to be undertaken at Cuesta College:

**Academic Facility and Technology Upgrade Projects To Help Students,  
Active Military and Veterans Transfer to Four-Year  
Universities or be Trained For Good Jobs**

**Goal and Purpose:** Ensuring students, active military and veterans are either prepared for transfer to University of California or State college systems or trained for in-demand, good paying jobs are major objectives of Cuesta College.

Cuesta College has served San Luis Obispo County residents for nearly three generations providing essential job training and workforce preparation in automotive technology, nursing, paramedic/911 emergency medical training, agricultural trades, early childhood education, law enforcement, welding, construction, engineering, technology and architecture. Funding needed repairs and upgrades to support vital educational programs will ensure Cuesta College remains a strong resource for future generations.

Thus the District requires FUNDS that ARE LOCALLY CONTROLLED to improve academic facilities and technology implementations which will allow them to continue providing ACCESS TO AFFORDABLE, HIGH QUALITY EDUCATION to local students, active military and veterans, including:

- **Upgrade and expand facilities for career training in well-paying careers and transfer to universities.**
- Expand classrooms and instructional facilities in nursing, emergency responder, and other health care professions.
- **Expand facilities for veterans to provide career training and support services to returning veterans seeking training or retraining to reenter the workforce.**
- Upgrade outdated science, math and computer labs and expand College facilities providing instruction in Science, Technology, Engineering and Math (STEM).
- Install additional technology infrastructure to improve computer technology and Internet access.

- Upgrade outdated job-training classrooms, labs and equipment to provide all students with opportunities to learn job skills, including nursing and paramedic education programs.
- Upgrade support facilities for currently active military personnel.
- Upgrade and replace existing information technology infrastructure and network systems to improve efficiency and increase capacity.
- Upgrade and build academic buildings to expand classrooms for job training and career technical education, including early childhood education, welding, construction, engineering, technology and architecture, among others.
- Upgrade and replace technology, computers, hardware and systems used for job training and retraining programs.

**Repair and Construction Projects to  
Provide Greater ACCESS TO AN AFFORDABLE EDUCATION**

**Goal and Purpose: Since the cost of attending universities costs as much as six (6) times that of attending Cuesta College, more and more local students and their families rely on Cuesta College. Therefore, keeping Cuesta's facilities upgraded will ensure that local students can earn college credits, certificates and job skills at a reasonable price:**

- Upgrade aging bathrooms, repair floors, walkways, plumbing, lighting and electrical systems.
- Construct more classroom space.
- Fix leaking roofs, which lead to power outages and cancelled classes.
- Upgrade outdated electrical systems and wiring for computer technology and Internet access.
- Renovate, repair or replace outdated laboratories, classrooms, training centers and support facilities.
- Replace deteriorating portable classrooms on San Luis Obispo Campus with up-to-date permanent classrooms.
- Replace deteriorating portable classrooms on North County Campus in Paso Robles with up-to-date permanent classrooms.
- Upgrade and replace classroom instructional equipment.
- Improve student safety, handicapped accessibility emergency preparedness, and security systems, including lighting, fencing, smoke detectors, fire alarms and sprinklers, gas and sewer lines.
- Repair deteriorating gas and electrical lines.

\* \* \*

## FISCAL ACCOUNTABILITY

This bond measure has strict accountability requirements including (a) an independent Citizens' Oversight Committee with representation from throughout our region; (b) annual financial audits to make sure money is being spent as promised; (c) no money from this measure will go towards salaries or pensions, and (d) all money will stay local and cannot be taken by the State.

1. **NO ADMINISTRATOR SALARIES.** Proceeds from the sale of the bonds authorized by this proposition shall be used only for the acquisition, construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty and college administrator salaries, pensions and other operating expenses.

2. **FISCAL ACCOUNTABILITY. THE EXPENDITURE OF BOND MONEY ON THESE PROJECTS IS SUBJECT TO STRINGENT FINANCIAL ACCOUNTABILITY REQUIREMENTS. BY LAW, PERFORMANCE AND FINANCIAL AUDITS WILL BE PERFORMED ANNUALLY, AND ALL BOND EXPENDITURES WILL BE MONITORED BY AN INDEPENDENT CITIZENS' OVERSIGHT COMMITTEE TO ENSURE THAT FUNDS ARE SPENT AS PROMISED AND SPECIFIED. THE CITIZENS' OVERSIGHT COMMITTEE MUST INCLUDE, AMONG OTHERS, REPRESENTATION OF A BONA FIDE TAXPAYERS ASSOCIATION, A BUSINESS ORGANIZATION AND A SENIOR CITIZENS ORGANIZATION. NO DISTRICT EMPLOYEES OR VENDORS ARE ALLOWED TO SERVE ON THE CITIZENS' OVERSIGHT COMMITTEE.**

\* \* \*

The listed projects will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs, program/project management, staff training expenses and a customary contingency. In addition to the listed projects stated above, authorized projects also include the acquisition of a variety of instructional, maintenance and operational equipment, including the reduction or retirement of outstanding lease obligations and interim funding incurred to advance fund projects from payment of the costs of preparation of all facility planning, facility studies, assessment reviews, facility master plan preparation and updates, environmental studies (including environmental investigation, remediation and monitoring), design and construction documentation, and temporary housing of dislocated college activities caused by construction projects. In addition to the projects listed above, repair, renovation and construction projects may include, but not be limited to, some or all of the following: renovation of student and staff restrooms; replace aging electrical and plumbing systems; repair and replacement of heating and ventilation systems; upgrade of facilities for energy efficiencies, including photovoltaic/solar installations; repair and replacement of worn-out and leaky roofs, windows, walls doors and drinking fountains; removal of outdated buildings and construction of new classrooms and support buildings; installation of wiring and electrical systems to safely accommodate computers, technology and other electrical devices and needs; upgrade facilities to meet current earthquake safety standards; repair and replacement of fire alarms, emergency communications and security systems; upgrading, resurfacing, replacing or relocating of hard courts, fields, turf and irrigation systems; upgrade classrooms; build or upgrade facilities for math, physical sciences, fine arts, theatre arts, and agriculture; construct or expand a

simulation lab for allied health programs; improve campus signage; upgrade existing parking lots; repair, upgrade and install interior and exterior lighting systems; replace water and sewer lines and other plumbing systems; construct, upgrade or expand foreign language, humanities buildings, physical education/aquatic facilities, locker rooms, administrative offices, public safety office, maintenance building, student service/campus center and instructional buildings, trades and technology building, library, auto shop, athletic fields, student services building, parking lots, turf; improve water conservation and energy efficiency; replace elevators; replace outdated security systems; replace existing window systems with energy-efficient systems to reduce costs; improve insulation, weatherproofing and roofs to reduce costs; improve access for the disabled; install and repair fire safety equipment, including alarms, smoke detectors, sprinklers, emergency lighting, and fire safety doors; replace broken concrete walks, deteriorated asphalt; replace/upgrade existing signage, bells and clocks; demolition of unsafe facilities; install new security systems, such as security (surveillance) cameras, outdoor lighting, fencing, gates and classroom door locks; replace sewer lines and improve drainage systems to prevent flooding; upgrade roadway and pedestrian paths for improved safety and access for emergency vehicles, site parking, utilities and grounds. The project list also includes the refinancing of outstanding lease obligations. The upgrading of technology infrastructure includes, but is not limited to, the funding of a technology endowment, LCD projectors, portable interface devices, servers, switches, routers, modules, sound projection systems, information systems, printers, digital white boards, upgrade voice-over-IP, communication systems, audio/visual and telecommunications systems, call manager and network security/firewall, Internet connectivity, wireless systems, technology infrastructure, and other miscellaneous equipment.

The allocation of bond proceeds will be affected by the District's receipt of State matching funds and the final costs of each project. In the absence of State matching funds, which the District will aggressively pursue to reduce the District's share of the costs of the projects, the District will not be able to complete some of the projects listed above. Some projects may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The budget for each project is an estimate and may be affected by factors beyond the District's control. The final cost of each project will be determined as plans and construction documents are finalized, construction bids are received, construction contracts are awarded and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating more enhanced and operationally efficient campuses. Necessary site preparation/restoration may occur in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing, or installing irrigation, utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff when performing work on or necessary and incidental to bond projects. Bond proceeds shall only be expended for the specific purposes identified herein. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.

## IMPARTIAL ANALYSIS OF MEASURE L-14

This measure will determine whether the San Luis Obispo County Community College District ("the District") may issue \$275 million in bonds for the purpose of improving school and education facilities within the District. The measure, placed on the ballot by the District's Board of Trustees, will become effective only if 55% of the voters vote "Yes" on the measure.

On November 7, 2000, the voters of California passed "Proposition 39," amending Article XIII A, section 1(b) of the California Constitution. That amendment authorizes the District to incur bonded indebtedness for the purpose of financing the construction, reconstruction, rehabilitation, or replacement of community college school facilities, in accordance with certain accountability requirements. To implement the requirements of Proposition 39, the Legislature enacted the "Strict Accountability in Local School Construction Bond Act of 2000" (Educ. Code, § 15264, et seq.; hereafter referred to as "the School Bond Act").

If approved by 55% of the voters, this measure will authorize the District to issue up to \$275 million in general obligation bonds, which will bear interest at a rate not to exceed the annual limit permitted by law. Bond proceeds will be used to fund the "Projects" identified in the full text of the measure. The District's Board of Trustees has evaluated safety, class size reduction, enrollment and information and computer technology infrastructure in developing the list of projects proposed in the measure, in accordance with the accountability requirements of Article XIII A, section 1(b)(3) of the California Constitution.

As required by law, the proceeds from the sale of the bonds will be used only for the acquisition, construction, reconstruction, rehabilitation or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty, and administrator salaries, pensions and other operating expenses. Approval of the bond measure does not guarantee that any particular project will be funded.

Principal and interest on the bonds will be payable from the proceeds of ad valorem taxes levied annually on taxable real property within the District. These taxes would be in addition to the property taxes currently levied on taxpayers within the District. The amount of the increased taxes each year would depend upon the amount needed to pay the principal and interest on the bonds. The District's Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds. The actual tax rates may vary depending on the timing of sales, number of bonds sold at each sale, and increases in assessed valuations.

Performance and financial audits must be performed annually to ensure that bond proceeds are spent only as specified in the measure, and an independent citizens' oversight committee will monitor expenditures and provide additional oversight. Under the School Bond Act, bond proceeds must be deposited in a separate account. As long as any bond proceeds remain unexpended, annual reports must be filed with the District's Board of Trustees stating the amount of bond proceeds received and expended in that year and the status of any project funded or to be funded from bond proceeds.

s/ RITA L. NEAL  
County Counsel

## TAX RATE STATEMENT FOR MEASURE L-14

An election will be held in the San Luis Obispo County Community College District (the "District") on November 4, 2014, to authorize the sale of up to \$275,000,000 in bonds of the District to finance facilities as described in the proposition. If the bonds are approved, the District expects to issue the Bonds in multiple series over time. Principal and interest on the bonds will be payable from the proceeds of tax levies made upon the taxable property in the District. The following information is provided in compliance with Sections 9400 through 9404 of the California Elections Code.

1. The best estimate of the tax which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation in fiscal year 2015-16.
2. The best estimate of the tax rate which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation in fiscal year 2024-25.
3. The best estimate of the highest tax rate which would be required to be levied to fund this bond issue, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation, which is projected to be the same in every fiscal year that the bonds remain outstanding.

Voters should note that estimated tax rates are based on the ASSESSED VALUE of taxable property on the Counties' official tax rolls, not on the property's market value, which could be more or less than the assessed value. In addition, taxpayers eligible for a property tax exemption, such as the homeowner's exemption, will be taxed at a lower effective tax rate than described above. Certain taxpayers may also be eligible to postpone payment of taxes. Property owners should consult their own property tax bills and tax advisors to determine their property's assessed value and any applicable tax exemptions.

Attention of all voters is directed to the fact that the foregoing information is based upon the District's projections and estimates only, which are not binding upon the District. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the bonds. The dates of sale and the amount of bonds sold at any given time will be determined by the District based on need for construction funds and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of each sale. Actual future assessed valuation will depend upon the amount and value of taxable property within the District as determined by the respective County Assessors of San Luis Obispo and Monterey Counties in the annual assessment and the equalization process.

s/ Gilbert H. Stork, Ed.D.  
Superintendent/President  
San Luis Obispo County Community College District / Cuesta College

## ARGUMENT IN FAVOR OF MEASURE L-14

51 Years! That's how long Cuesta College has been serving our community.

Whether it's training first responders, providing career training in fields like agriculture, welding, trades, construction, and early childhood education, or simply providing college transfer courses – keeping Cuesta College STRONG and AFFORDABLE for future generations is a must.

**YES on L** maintains affordable, quality education and job training LOCALLY at Cuesta College!

The fact is, with Universities becoming increasingly expensive, strong, affordable community colleges – like Cuesta College – are more important than ever! **YES on L** supports vital educational programs at Cuesta College by repairing and upgrading classrooms and educational facilities.

Local job training programs help keeps our economy moving forward! **YES on L** maintains and improves Cuesta College job training programs in automotive technology, nursing, paramedic/9-1-1 emergency medical training, agriculture trades, early childhood education, law enforcement, welding, construction, engineering, technology and architecture, among others.

Cuesta College is also where many of our area's 9-1-1 emergency first-responders are educated and trained. **YES on L** ensures Cuesta College can continue to play this vital role training paramedics, nurses, emergency medical responders and other healthcare professionals – keeping our communities healthy and safe.

Our community has a strong tradition of patriotism and supporting our military and our veterans. **YES on L** ensures access for disabled students and improves support programs for veterans looking to re-enter the civilian workforce.

**YES on L** includes tough accountability provisions required by law including published financial audits and an Independent Citizens' Oversight Committee to monitor funds.

NO **Measure L** money can be spent on administrators' salaries or pensions.

NO **Measure L** funds can be taken by Sacramento!

**YES on L** is supported by community leaders, business leaders, local employers, educators. To learn more, visit [www.KeepCuestaStrong.com](http://www.KeepCuestaStrong.com)

Dee Lacey  
Cattle Rancher / Board of Directors Heritage Oaks Bank & Cuesta College Foundation

Matthew Lozano  
Iraq Veteran / Atascadero Resident

Jim Brabeck  
55 year County Resident / Cuesta College Alumnus / Local Businessman

Kyle Parker  
Paramedic / Cuesta College Alumnus

Jacqueline del Valle Vitti Frederick  
Nipomo Resident / Business Owner / Attorney

**ATASCADERO UNIFIED SCHOOL DISTRICT  
FULL TEXT OF MEASURE B-14**

---

---

To continue the work of Measure I-10 by modernizing and expanding vocational education facilities, repairing aging schools throughout the District, improving student computer access, and constructing a high school science, technology, engineering and mathematics facility, shall \$58 million of Atascadero Unified School District bonds, previously approved in November 2010, be reauthorized through issuance of new bonds with interest rates below legal limits, independent citizens oversight, no money for administrator salaries and no increase in total authorized District debt?

Bonds—Yes

Bonds—No

---

---

**BOND AUTHORIZATION**

By approval of this proposition by at least 55 percent of the registered voters voting on the measure, the District will be authorized to issue and sell bonds of up to \$58 million in aggregated principal at interest rates not in excess of the legal limit and to provide financing for the specific school facilities projects listed in the Bond Project List described below, subject to all the accountability requirements specified below.

The Bonds may be issued under the provisions of the California Education Code (starting at Section 15100), under the provisions of the California Government Code (starting at Section 53506), or under any other provision of law authorizing the issuance of general obligation bonds by school districts. The Bonds may be issued in series by the District from time to time, and each series of Bonds shall mature within the legal limitations set forth in the applicable law under which the Bonds are issued.

District voters previously approved Measure I-10 at an election held in the District on November 2, 2010. However, the general economic downturn which commenced in 2008 has resulted in lower assessed valuations in the District, and, as a result, due to State law limitations imposed on the issuance of bonds under Measure I-10, the District estimates that it will not be able to issue all of the remaining Measure I-10 Bonds in the immediate future without incurring excessive borrowing costs. The Board of Trustees of the District has found and determined that there continues to be an urgent need in the District for the completion of the educational projects approved by District voters under Measure I-10. If the Bonds are approved and issued, the Board of Trustees of the District has covenanted that it will cancel and shall not authorize the issuance of Measure I-10 Bonds in a like amount.

**ACCOUNTABILITY REQUIREMENTS**

The provisions in this section are specifically included in this proposition in order that the voters and taxpayers in the District may be assured that their money will be spent wisely. Expenditures to address specific facilities needs of the District will be in compliance with the requirements of Article XIII A, Section 1(b)(3), of the State Constitution and the Strict Accountability in Local School Construction Bonds Act of 2000 (codified at Education Code Sections 15264 and following) and California Government Code Section 53410 and following.

**Evaluation of Needs.** The School Board has identified detailed facilities needs of the District and has determined which projects to finance from a local bond at this time. The School Board hereby certifies that it has evaluated safety, class size reduction, enrollment growth, and information technology needs in developing the Bond Project List shown below.

**Independent Citizens' Oversight Committee.** The School Board shall establish an Independent Citizens' Oversight Committee under Education Code Section 15278 and following to ensure that bond proceeds are expended only on the school facilities projects listed below. The committee will be established within 60 days of the date when the results of the election appear in the minutes of the School Board.

**Performance Audits.** The School Board shall conduct an annual, independent performance audit to ensure that the bond proceeds have been expended only on the school facilities projects listed below.

**Financial Audits.** The School Board shall conduct an annual, independent financial audit of the bond proceeds until all of those proceeds have been spent for the school facilities projects listed below.

**Special Bond Proceeds Account: Annual Report to Board.** Upon approval of this proposition and the sale of any bonds approved, proceeds of the bonds will be deposited into a Building Fund to be held by the San Luis Obispo County Treasury, as required by the California Education Code. As long as any proceeds of the bonds remain unexpended, the Superintendent of the District shall cause an annual report to be filed with the Board of Trustees of the District not later than January 1 of each year, which report shall contain pertinent information regarding the amount of funds collected and expended, as well as the status of the projects listed in the proposition, as required by Sections 53410 and 53411 of the California Government Code.

### **FURTHER SPECIFICATIONS**

**No Administrator Salaries.** Proceeds from the sale of bonds authorized by this proposition shall be used only for the construction, reconstruction and/or rehabilitation of school facilities including the furnishing and equipping of school facilities or acquisition or lease of real property for school facilities and not for any other purpose, including teacher and administrator salaries and other school operating expenses.

### **BOND PROJECT LIST**

**Projects Subject to Available Funding; Matching Funds.** The following list of projects is subject to the availability of adequate funding to the District. Approval of this measure does not guarantee that the proposed projects in the District that are the subject of bonds under the measure will be funded beyond the local revenues generated by the bond measure. The District's proposal for the projects may assume the receipt of matching state funds, which could be subject to appropriation by the Legislature or approval of a statewide bond proposition.

**Scope of Projects.** Bond proceeds will be expended to modernize, replace, renovate, construct, acquire, equip, furnish, rebuild and otherwise improve educational and support facilities within the District. Projects which are described below include all related and incidental costs, including their share of the costs of the election and bond issuance and costs of design, engineering, architect and other professional services, inspections, site preparation, utilities, landscaping, construction management and other planning, legal, accounting and similar costs, independent annual financial and performance audits, a customary construction contingency, and other costs incidental to and necessary for completion of the listed projects.

Bond proceeds may also be expended to acquire real property (or any interest in real property) for future educational and support facilities and to acquire and install furniture, fixtures and equipment at any classrooms and other educational facilities within the District. The District may alter the scope and nature of any of the specific projects which are described below as required by conditions that arise during the course of design and construction.

**LIST OF SPECIFIC SCHOOL FACILITIES PROJECTS**  
**Renovation, Modernization, Repair and Construction**  
**of Schools Facilities Projects**

Bond proceeds will be expended to modernize, replace, renovate, construct, acquire, equip, rebuild and furnish the District's classrooms, restrooms, and facilities including but not limited to those located at:

Atascadero High	Monterey Road Elementary
Atascadero Junior High	San Benito Elementary
Carrisa Plains Elementary	San Gabriel Elementary
Creston Elementary	Santa Margarita Elementary
Del Rio Continuation High School	Santa Rosa Road Academic Academy
Fine Arts Academy	West Mall Alternative

Whenever specific items are included in the following list, they are presented to provide examples and are not intended to limit the generality of the broader description of authorized projects. Some of the projects listed below may not be financed with bond proceeds depending upon actual project costs. The order in which particular projects are listed is not intended to indicate priority for funding or completion.

- Expand the District's vocational education programs and facilities, such as welding and automotive technology, culinary arts, medical and health technology, and construction trades
- Upgrade classrooms and educational facilities with up-to-date computers and technology
- Construct a Science, Technology, Engineering and Mathematics' facility at Atascadero High School
- Repair and replace roofs
- Meet handicap accessibility (ADA) requirements in restrooms and classrooms
- Upgrade and replace outdated heating, ventilation, and air-conditioning (HVAC) systems
- Repair, renovate and modernize outdated and aging classrooms and school facilities throughout the District
- Install solar and other energy cost saving systems
- Renovate restrooms throughout the District
- Upgrade playfields and athletic facilities throughout the District
- Construct and develop a Visual and Performing Arts Center at Atascadero High School
- Repurpose one of the existing high school buildings to accommodate a student and staff cafeteria including a staff development, meeting & classroom facility
- Renovate and reconstruct the downtown junior high campus
- Renovate or relocate and reconstruct the downtown Atascadero Fine Arts Academy

## IMPARTIAL ANALYSIS OF MEASURE B-14

This measure will determine whether the Atascadero Unified School District (“the District”) will issue \$58 million in bonds for the purpose of improving school and education facilities within the District. The measure, placed on the ballot by the District’s Board of Trustees, will become effective only if 55% of the voters vote “Yes” on the measure.

On November 7, 2000, the voters of California passed “Proposition 39,” amending Article XIII A, section 1(b)(3) of the California Constitution. That amendment authorizes the District to incur bonded indebtedness for financing the construction, reconstruction, rehabilitation, or replacement of school facilities, in accordance with certain accountability requirements. To implement the requirements of Proposition 39, the Legislature enacted the “Strict Accountability in Local School Construction Bond Act of 2000” (Educ. Code, § 15264, et seq.; hereafter “the School Bond Act”).

In 2010, the voters of the District approved Measure I-10, authorizing the District to issue \$117,000,000 in general obligation bonds for the purpose of improving school and education facilities within the District. The District issued only \$25,500,000 in bonds under the authority of Measure I-10. Due to the decline in the housing market and reduction in the assessed value of property, the District is now prevented from issuing the additional \$91,500,000 of the unissued bonds because the tax rate projections required by Measure I-10 cannot be realized. Therefore, in order to carry out the purposes of Measure I-10, this measure will allow the District to issue up to \$58,000,000 in bonds to acquire, construct, rebuild, replace, renovate, and otherwise improve the District’s educational and support facilities. If this measure is approved, the District will petition the Board of Supervisors to cause to be canceled the unissued Measure I-10 bonds in a principal amount equal to the principal amount of such series of bonds as may be issued pursuant to this measure so that the \$117,000,000 in bonds approved by Measure I-10 in 2010 is not exceeded.

Pursuant to the requirements of Government Code section 53410 et seq. and Article XIII A, Section 1(b)(3) of the California Constitution, the measure includes the accountability requirements established by the School Bond Act, including the establishment of a citizens’ oversight committee and the filing of an annual report by the Board of Trustees of the District. Bond proceeds must be used solely to fund projects included in the school facilities list set forth in the full text of the measure.

If the measure passes, the bonds issued pursuant to this measure shall bear interest at a rate not to exceed the statutory annual limit permitted by law. The bonds and interest will be financed by ad valorem taxes levied annually on taxable real property within the District and will increase the tax rate on real property within the District above 1% of the full cash value for the period necessary to pay the principal and interest on the bonds, as permitted by Article XIII A, section 1(b)(3) of the California Constitution. The District’s Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds.

s/ RITA L. NEAL  
County Counsel

**Approval of Measure B-14 does not guarantee that the proposed project or projects in the Atascadero Unified School District that are the subject of bonds under Measure B-14 will be funded beyond the local revenues generated by Measure B-14. The school district’s proposal for the project or projects may assume the receipt of matching state funds, which could be subject to appropriation by the Legislature or approval of a statewide bond measure.**

## TAX RATE STATEMENT FOR MEASURE B-14

An election will be held in Atascadero Unified School District (the "District") on November 4, 2014 to reauthorize the sale of \$58,000,000 in general obligation bonds, previously approved by voters in November 2010 through the issuance of new bonds. The following information is submitted in compliance with Sections 9400-9404 of the California Elections Code.

1. The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$.06000 per \$100 (\$60.00 per \$100,000) of assessed valuation in fiscal year 2015-16.
2. The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$.06000 per \$100 (\$60.00 per \$100,000) of assessed valuation in fiscal year 2021-2022.
3. The best estimate of the highest tax rate that would be required to fund this bond issue, based on estimated assessed valuations available at the time of filing this statement, is \$.06000 per \$100 (\$60.00 per \$100,000) of assessed valuation.
4. The best estimate of the average tax rate required to fund this bond issue, based on a projection of assessed valuations available at the time of filing of this statement, is \$.04733 per \$100 (\$47.33 per \$100,000) of assessed valuation.

These estimates are based on projections derived from information obtained from official sources. The actual tax rates and the years in which they will apply may vary depending on the timing of bond sales, the amount of bonds sold at each sale and actual increases in assessed valuations. The timing of the bond sales and the amount of bonds sold at any given time will be determined by the needs of the District. Actual assessed valuations will depend upon the amount and value of taxable property within the District as determined in the assessment and the equalization process.

s/ Jackie Martin,  
Assistant Superintendent, Business Services  
Atascadero Unified School District

## ARGUMENT IN FAVOR OF MEASURE B-14

In 2010, Atascadero Unified School District voters overwhelmingly passed a general obligation bond to improve our community's schools. Since that time, tremendous improvements have been made in repairing and rehabilitating our children's schools and classrooms.

But much remains to be done. Measure B-14 will reauthorize \$58 million of the previously approved 2010 bonds. By voting YES on Measure B-14, we can continue to improve our local public schools while at the same time SAVING MILLIONS OF TAXPAYER DOLLARS. Here's how:

### Measure B-14 will let Atascadero USD continue the job of fixing our schools by:

- Modernizing and expanding vocational education programs and facilities
- Repairing and modernizing aging school facilities throughout the District
- Improving student access to computers and technology
- Repairing and replacing roofs

### Measure B-14 makes financial sense and has taxpayer protections in place:

- Reauthorizing the 2010 bonds will allow the District to borrow at a much lower interest rate, saving taxpayers millions of dollars in interest.
- Iron-clad restrictions that money can only be spent on improving Atascadero's schools. No funds can be spent on administrator salaries, pensions, or benefits.
- The reauthorized bonds will NOT cause any increase in total District debt.
- Required annual review of all expenditures by an independent citizens' oversight committee.
- Legally required annual audits.
- All Measure B-14 funds MUST be used to improve our children's schools and **CANNOT BE TAKEN AWAY BY THE STATE AND SPENT ELSEWHERE!**

Our local schools are our most important asset and should be our number one priority. Measure B-14 will improve our community's schools, help improve housing values, stimulate our local economy and save taxpayers millions of dollars in interest.

Please join us by voting YES on Measure B-14!

s/ Tom O'Malley

s/ Mary Madalyn McDaniel

s/ James R. Patterson

s/ Alfred J. Fonzi II

s/ Thomas N. Lawrie

## REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE B-14

The district promises to "fix" the schools with this additional tax. It is the same worn promise that was made to the taxpayers with the first override in 1990, and the recent tax in 2010. What the heck happened to all the money that was supposed to do precisely what is promised now - once again?

The district spends tens of millions every year. Supporters of this taxing measure point out that this money will be spent on infrastructure, not salaries and benefits. Think about it. Adding more money, even sequestered for special purposes, just enables those controlling those other millions to spend without restriction or, apparently, conscience.

Nowhere do the proponents point out that AUSD saving "millions" in lower interest happens because the average homeowner will suffer a huge increase immediately on his property tax. Somehow doubling the looting of taxpayers' pocket books now doesn't feel like saving.

It continues to amaze the average person how by spending more they can now "save". This ploy by commercial advertisers assure the spending public - not only that they need to replace something they already have, but by buying it, they are saving.

The time has come for those who control the enormous money gobbling machine that is the school district to handle those millions to perform necessary activities.

Consider this; however much AUSD appropriates and spends; it is never enough, so says the district.

Implore the district to begin to live within its means. Please vote NO.

s/ John Paul Daly

## ARGUMENT AGAINST MEASURE B-14

When the debt for the tax override AUSD imposed in 1990 had been satisfied by the homeowners; the district instantly sought, and obtained a new tax in 2010 that promised to do the very same things the first tax was promised to do. The projected costs of that tax was \$129, 538,711. 00. Now the district is seeking yet another bond issue ... again, for the same purpose.

As taxpayers we have become desensitized. We have heard numbers like million, hundreds of millions, billion and even trillion applied to dollars that the government spends to the point where we have become numb to how much money that is, and oblivious to how we are paying it.

Nobody is against the children, education, teachers, mom, PTA , or apple pie. But the tattered whine: "It's for the children" as the government appropriates more and more is getting long. And, now it appears it is becoming much too frequent.

Nobody is against providing an adequate education for the youth of California. But at some point a decision must be made that schools, like families, should live within reasonable limits.

Those in favor of levying more taxes on local property ignore the current burden for public education in California. The property tax distribution tables show that in excess of 60% of such revenue is already allocated to schools. The homeowner is being taxed enough. This current proposal will double the override tax now being collected. Please vote NO on Measure B-14.

s/ John Paul Daly

## REBUTTAL TO ARGUMENT AGAINST MEASURE B-14

Your YES vote on Measure B-14 will allow us to continue the job of improving our local schools while saving taxpayers millions of dollars in future interest payments. Here's how:

- Measure B-14 is a **bond reauthorization**. It will not increase **by one penny** the total amount of District debt **already approved by voters in 2010**.
- Measure B-14 will **SAVE** taxpayers **MILLIONS** of dollars in interest.
- Measure B-14 will let us **continue** the job of improving our local schools.
- Measure B-14 will create new construction jobs to help our community.
- Measure B-14 money can only be spent on our community's schools and can't be used to fund administrative salaries, benefits or pensions.
- Measure B-14 funds must, BY LAW, be used to improve our LOCAL SCHOOLS and cannot be taken by the State and spent elsewhere.

By reauthorizing \$58 million of bonds that WERE ALREADY APPROVED in 2010, we can ensure that we get the best deal possible at the lowest price.

These are OUR SCHOOLS and they benefit our entire community. These benefits go beyond just the education of our children. Strong schools help protect housing values, create a stronger local economy and lead to safer neighborhoods.

Join us. Vote YES on Measure B-14!

s/ Tom O'Malley  
s/ Alfred J. Fonzi II

s/ Mary Madalyn McDaniel  
s/ Thomas N. Lawrie

s/ James R. Patterson

**CITY OF ATASCADERO**  
**IMPARTIAL ANALYSIS OF MEASURE E-14**

The City of Atascadero has placed Measure E-14 on the ballot for the November 4, 2014 General Election. Measure E-14 is an advisory vote concerning the expenditure of any revenue from the proposed new City of Atascadero transactions and use tax (Measure F-14), if that Measure is approved by the voters.

Measure E-14 does not increase taxes. Rather, Measure E-14 provides an opportunity for voters to voice their opinion on whether the additional tax revenue, if Measure F-14 is approved, should be used for the purpose of repairing and maintaining neighborhood roads and aging roadways. If a majority of the voters vote "yes" on this measure, it will be an indication to the City of how voters believe the revenues should be spent.

Elections Code section 9603(c) governing the purpose and effect of such an advisory vote states:

"... 'advisory vote' means an indication of general voter opinion regarding the ballot proposal. The results of the advisory vote will in no manner be controlling on the sponsoring legislative body."

Accordingly, the results of the advisory vote are not controlling on the City, but may prove helpful in communicating the will of the voters to the City Council when making decisions concerning how funds from Measure F-14 will be spent.

s/BRIAN PIERIK  
City Attorney, City of Atascadero

## **ARGUMENT IN FAVOR OF MEASURE E-14**

The maintenance and repair of Atascadero's neighborhood roads and aging roadways is at a critical point. While the City has been creative in stretching every road dollar and leveraging funds we have been slowly falling behind in necessary repairs and maintenance.

Atascadero has 139 miles of City maintained roads. It takes over \$1.5 million annually just to keep the roads in the condition that they are in. Measure F-14 would generate approximately \$1.7 million annually. When added to the existing road funding the Measure F-14 funds would allow the City to make significant progress toward improving the condition of our roads.

A YES vote on Measure E-14 will tell the City to use the new sales tax revenue for:

- Rehabilitating failing neighborhood roads to improve safety and reduce vehicle maintenance costs.
- Re-surfacing and maintaining roads in good or fair condition to prevent significant deterioration which will save taxpayer dollars over the long run.
- Repairing drainage under and around our roads during maintenance which will prevent costly erosion repairs.

These critical investments in the infrastructure of our community reduces long-term reconstruction costs, increases safety, reduces the risk of injury and property damage, increases property values and encourages economic investment in Atascadero.

These measures will ensure local control by our Atascadero City Council over the funds rather than state or federal lawmakers. Measure F-14 will provide a reliable funding source to repair our neighborhood roads and aging roadways. Measure E-14 will set the use for the new funds as the repair and maintenance of the roads.

Please join us in voting Yes on Measure E-14 & Yes on Measure F-14 so that the maintenance and repair of our neighborhood streets can begin as soon as possible.

Visit [www.fixatascaderoroads.com](http://www.fixatascaderoroads.com) to learn more.

s/ Heather L. Moreno, City Council Member

s/ Ray M. Buban

s/ Madalyn McDaniel

s/ Kelly Long

s/ Don Idler

**NO ARGUMENT AGAINST MEASURE E-14 WAS SUBMITTED**

**CITY OF ATASCADERO  
FULL TEXT OF MEASURE F-14**

**ORDINANCE NO. 581  
AN ORDINANCE OF THE CITY OF ATASCADERO  
IMPOSING A TRANSACTIONS AND USE TAX TO BE  
ADMINISTERED BY THE STATE BOARD OF EQUALIZATION**

Section 1. TITLE. This ordinance shall be known as the Atascadero Transactions and Use Tax Ordinance. The city of Atascadero hereinafter shall be called "City." This ordinance shall be applicable in the incorporated territory of the City.

Section 2. OPERATIVE DATE. "Operative Date" means the first day of the first calendar quarter commencing more than 110 days after the adoption of this ordinance, the date of such adoption being as set forth below.

Section 3. PURPOSE. This ordinance is adopted to achieve the following, among other purposes, and directs that the provisions hereof be interpreted in order to accomplish those purposes:

A. To impose a retail transactions and use tax in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 of the Revenue and Taxation Code and Section 7285.9 of Part 1.7 of Division 2 which authorizes the City to adopt this tax ordinance which shall be operative if a majority of the electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose.

B. To adopt a retail transactions and use tax ordinance that incorporates provisions identical to those of the Sales and Use Tax Law of the State of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.

C. To adopt a retail transactions and use tax ordinance that imposes a tax and provides a measure therefore that can be administered and collected by the State Board of Equalization in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the State Board of Equalization in administering and collecting the California State Sales and Use Taxes.

D. To adopt a retail transactions and use tax ordinance that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time, minimize the burden of record keeping upon persons subject to taxation under the provisions of this ordinance.

Section 4. CONTRACT WITH STATE. Prior to the operative date, the City shall contract with the State Board of Equalization to perform all functions incident to the administration and operation of this transactions and use tax ordinance; provided, that if the City shall not have contracted with the State Board of Equalization prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

Section 5. TRANSACTIONS TAX RATE. For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated territory of the City at the rate of 0.5 % of the gross receipts of any retailer from the sale of all

tangible personal property sold at retail in said territory on and after the operative date of this ordinance.

Section 6. PLACE OF SALE. For the purposes of this ordinance, all retail sales are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer or his agent to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the State or has more than one place of business, the place or places at which the retail sales are consummated shall be determined under rules and regulations to be prescribed and adopted by the State Board of Equalization.

Section 7. USE TAX RATE. An excise tax is hereby imposed on the storage, use or other consumption in the City of tangible personal property purchased from any retailer on and after the operative date of this ordinance for storage, use or other consumption in said territory at the rate of 0.5 % of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

Section 8. ADOPTION OF PROVISIONS OF STATE LAW. Except as otherwise provided in this ordinance and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all of the provisions of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this ordinance as though fully set forth herein.

Section 9. LIMITATIONS ON ADOPTION OF STATE LAW AND COLLECTION OF USE TAXES. In adopting the provisions of Part 1 of Division 2 of the Revenue and Taxation Code:

A. Wherever the State of California is named or referred to as the taxing agency, the name of this City shall be substituted therefore. However, the substitution shall not be made when:

1. The word "State" is used as a part of the title of the State Controller, State Treasurer, State Board of Control, State Board of Equalization, State Treasury, or the Constitution of the State of California;

2. The result of that substitution would require action to be taken by or against this City or any agency, officer, or employee thereof rather than by or against the State Board of Equalization, in performing the functions incident to the administration or operation of this Ordinance.

3. In those sections, including, but not necessarily limited to sections referring to the exterior boundaries of the State of California, where the result of the substitution would be to:

a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the State under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code, or;

b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not be subject to tax by the state under the said provision of that code.

4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the Revenue and Taxation Code.

B. The word "City" shall be substituted for the word "State" in the phrase "retailer engaged in business in this State" in Section 6203 and in the definition of that phrase in Section 6203.

Section 10. PERMIT NOT REQUIRED. If a seller's permit has been issued to a retailer under Section 6067 of the Revenue and Taxation Code, an additional transactor's permit shall not be required by this ordinance.

Section 11. EXEMPTIONS AND EXCLUSIONS.

A. There shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the State of California or by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.

B. There are exempted from the computation of the amount of transactions tax the gross receipts from:

1. Sales of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the county in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this State, the United States, or any foreign government.

2. Sales of property to be used outside the City which is shipped to a point outside the City, pursuant to the contract of sale, by delivery to such point by the retailer or his agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this paragraph, delivery to a point outside the City shall be satisfied:

a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code by registration to an out-of-City address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and

b. With respect to commercial vehicles, by registration to a place of business out-of-City and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.

3. The sale of tangible personal property if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this ordinance.

4. A lease of tangible personal property which is a continuing sale of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of this ordinance.

5. For the purposes of subparagraphs (3) and (4) of this section, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the

unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

C. There are exempted from the use tax imposed by this ordinance, the storage, use or other consumption in this City of tangible personal property:

1. The gross receipts from the sale of which have been subject to a transactions tax under any state-administered transactions and use tax ordinance.

2. Other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this State, the United States, or any foreign government. This exemption is in addition to the exemptions provided in Sections 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.

3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this ordinance.

4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of this ordinance.

5. For the purposes of subparagraphs (3) and (4) of this section, storage, use, or other consumption, or possession of, or exercise of any right or power over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

6. Except as provided in subparagraph (7), a retailer engaged in business in the City shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into the City or participates within the City in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business of the retailer in the City or through any representative, agent, canvasser, solicitor, subsidiary, or person in the City under the authority of the retailer.

7. "A retailer engaged in business in the City" shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel, or aircraft at an address in the City.

D. Any person subject to use tax under this ordinance may credit against that tax any transactions tax or reimbursement for transactions tax paid to a district imposing, or retailer liable for a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

Section 12. AMENDMENTS. All amendments subsequent to the effective date of this ordinance to Part 1 of Division 2 of the Revenue and Taxation Code relating to sales and use taxes and which are not inconsistent with Part 1.6 and Part 1.7 of Division 2 of the Revenue

and Taxation Code, and all amendments to Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, shall automatically become a part of this ordinance, provided however, that no such amendment shall operate so as to affect the rate of tax imposed by this ordinance.

Section 13. ENJOINING COLLECTION FORBIDDEN. No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the State or the City, or against any officer of the State or the City, to prevent or enjoin the collection under this ordinance, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

Section 14. CITIZENS' OVERSIGHT COMMITTEE. There shall be a permanent citizens' advisory committee called the "Citizens' Oversight Committee" (hereafter "Committee") which shall annually review revenues and expenditures from the collection of the tax. The committee shall have 9 members. Seven members shall be appointed to the committee by individual Atascadero community groups. Two members shall be appointed by the City Council. Appointees shall be residents of the City; however, no member of the Committee shall be an elected official.

Section 15. ANNUAL ROAD REPORT. An Annual Road Report shall be prepared by the City no later than the last day of the sixth month following the end of each City fiscal year. The Report shall be submitted to the Citizens' Oversight Committee for review. The Committee will submit their findings and conclusions to the City Council. The Report will also be made available to the public. The Annual Road Report shall detail the prior fiscal year's activities related to the retail transaction and use tax. The Report shall include revenues generated by the Transaction and Use Tax, expenditures (in summary form), funds carried over from previous fiscal years, and any remaining funds to be carried over for expenditure in subsequent fiscal years.

Section 16. INDEPENDENT ANNUAL FINANCIAL AUDIT. The amount generated by this new general purpose revenue source and how it was used shall be included in the annual audit of the City's financial operations by an independent certified public accountant.

Section 17. TWELVE-YEAR SUNSET. The authority to levy a retail transaction and use tax shall expire twelve years from the operative date of this ordinance, unless extended by the voters of the City in the manner provided by law.

Section 18. EFFECTIVE DATE. This ordinance relates to the levying and collecting of the City transactions and use taxes and shall take effect 10 days after the election results are declared by the City Council (CA Elections Code §9217). The operative date (Section 2) will be the first day of the first calendar quarter commencing more than 110 days after the adoption of this ordinance, which will be April 1, 2015.

Section 19. SEVERABILITY. If any provision of this ordinance or the application thereof to any person or circumstance is held invalid, the remainder of the ordinance and the application of such provision to other persons or circumstances shall not be affected thereby.

Section 20. PUBLISHING OF ORDINANCE. A summary of this ordinance, approved by the City Attorney, shall be published twice: at least five days prior to its final passage in the Atascadero News, a newspaper published and circulated in the City of Atascadero, and; before the expiration of fifteen (15) days after its final passage, in the Atascadero News, a newspaper published and circulated in the City of Atascadero. A copy of the full text of this ordinance shall be on file in the City Clerk's Office on and after the date following introduction and passage and shall be available to any interested member of the public.

## IMPARTIAL ANALYSIS OF MEASURE F-14

On June 24, 2014, the Atascadero City Council voted unanimously to place Measure F-14 on the ballot. Measure F-14 asks the voters to enact a one-half of one percent ( $\frac{1}{2}$  of 1%) transactions and use tax rate on retail sales within the City of Atascadero. If approved, this tax will add 50 cents to each \$100 of taxable sales.

California Revenue and Taxation Code section 7285.9 authorizes the City of Atascadero to levy a General Transactions and Use Tax (*i.e.* sales tax) so long as the tax is approved by two-thirds of the City Council and a majority of the voters voting in an election on that issue. If approved by the voters, the tax would become effective on April 1, 2015.

The proposed tax would be a "general tax," meaning that revenues raised from the tax would go into the City's general fund to fund any lawful City program, improvement, or service, including, but not limited to, the repair of neighborhood roads and aging roadways and other vital City services. The City would not be required to use the revenues raised by the measure for any special purpose or for any particular program or service.

Measure F-14 contains the following fiscal accountability provisions to assist citizens in assessing if the additional sales tax revenues have been used in meeting community priorities: 1) a permanent "Citizens' Oversight Committee" shall annually review revenues and expenditures from the collection of the tax; 2) an Annual Road Report shall be prepared by the City no later than the last day of the sixth month following the end of each City fiscal year and submitted to the Citizens' Oversight Committee for review, and the Committee will submit their findings and conclusions to the City Council; and 3) the amount generated by the new revenue source and how it was used shall be included in the annual audit of the City's financial operations by an independent certified public accountant.

The proposed tax will sunset and be repealed in twelve (12) years and could not be collected after that time unless a majority of the voters voting in an election on that issue approves an extension or reauthorization of the tax.

The proposed tax would be paid in addition to the current sales tax. Like the current sales tax, the proposed tax would be imposed upon the sale of all tangible personal property sold at retail within the City of Atascadero, as well as upon the storage, use or other consumption of tangible personal property purchased from any retailer within the City of Atascadero. The current sales tax rate within the City (including state and local sales taxes) is seven and one-half percent (7.5%). If this measure is approved by voters, the total sales tax within the City of Atascadero will be eight percent (8%). The proposed tax would be applied equally to residents and nonresidents making purchases in the City of Atascadero.

s/ BRIAN PIERIK  
City Attorney, City of Atascadero

## **ARGUMENT IN FAVOR OF MEASURE F-14**

Atascadero is rapidly approaching a road crisis in our neighborhoods. Over the last several years we have not been able to devote adequate resources toward the maintenance of our roads.

Over Fifty-Six (56%) percent of our City maintained roadways are currently in fair or poor condition meaning that they are badly in need of repair and maintenance. If we do not come together as a community to address this problem our roads will continue to rapidly deteriorate.

To address this need the City Council unanimously put Measure F-14 on the ballot to increase the local sales tax one half cent for twelve years. The funds raised will be used in Atascadero for the maintenance and repair of our neighborhood roads.

Safeguards have been put into the measure to ensure that the funds are used wisely and only used to fix our roads including:

- Measure E-14 was put on the ballot so Atascadero can direct that the money will be spent to fix our neighborhood roads.
- A citizen Advisory Committee will be created to oversee how the funds are spent.
- An annual roads report and an annual independent audit will be prepared and distributed to residents.
- The additional sales tax will "sunset" (be eliminated) after twelve years.
- The funds cannot be seized by the state and they must be spent locally in our community.

The State and the County do not have the resources to maintain our roads. We must come together as a community and solve this problem.

Please join us in voting Yes on Measure F-14.

Visit [www.fixatascaderoroads.com](http://www.fixatascaderoroads.com) to find out more.

s/ Tom O'Malley, Mayor

s/ Roberta Fonzi, City Council Member

s/ Grigger Jones, Chairman, Atascadero Chamber of Commerce

s/ Edith "Edie" Knight

s/ Edward A. Veek

## **REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE F-14**

Proponents of additional taxes contend: "We have not been able to devote adequate resources toward maintenance of our roads"... Now, there's the rub. The "We" is the very council that allocates the millions of dollars of the city's budget. Instead of using that money to maintain the streets FIRST... it is used to satisfy other political demands.....like an unearned six figure plus send off to a departing police chief or building street medians only to rip them out.

Tax and tax; spend and spend! The primary obligation of the elected council is to marshal the city's resources wisely. When those elected to administer the millions annually choose to satisfy constituents that want the money for other agendas ..... guess what? Indeed, those assets will not be used to repair "roadways ..in.. poor condition". The council would rather collect higher taxes than make a hard decision; it shifts the guilt for deteriorating infrastructure to stingy you, the taxpayer. Can we really believe that the "state" can't confiscate locally collected taxes in a city where a still unbuild Walmart store started in 2007 outlaws convenient commercial plastic bags, and allows streets to deteriorate? "We must come together as a community and solve this problem." We can! The solution is to spend tax money on streets - FIRST. We need leadership with integrity to do the job, not just impose higher taxes. Vote NO.

s/ John Paul Daly

## **ARGUMENT AGAINST MEASURE F-14**

Better roads good! Higher taxes bad! Can Atascadero voters reconcile this dilemma? YES, they can.

Political leadership with integrity can direct the city's resources to establish priorities that best serve the public.

Streets should be at the top of that list. Everybody uses and depends on them.

But the roads lack a vocal constituency. No throng of parents wanting playgrounds, no employee unions, and no organization of business or labor show up to defend streets. So the council allocates money to appease the loudest demands. Roads, arguably the most ubiquitous and important service for which the city is responsible, ends up with a paltry 8% of the annual budget.

Atascadero voters deserve decent streets and officials with the spine to protect them. The voters do not deserve yet higher taxes. Please vote NO on Measure F-14.

s/ John Paul Daly

## **REBUTTAL TO ARGUMENT AGAINST MEASURE F-14**

Atascadero is at a crossroads. Our neighborhood roads are rapidly failing and our community does not have the resources necessary to fix and maintain them. Unless our community comes together to fix our neighborhood roads they will continue to rapidly fail due to deferred maintenance.

Saying that more revenue is not needed and that City Hall should just do more with less is not an answer to our neighborhood road maintenance problem. The State and the County do not have the resources to maintain our roads. We must come together as a community and solve our road maintenance problem together.

The funds raised through Measure F-14 have strict local controls and will be used in Atascadero for the maintenance and repair of our neighborhood roads. The funds cannot be taken by the state for any reason and they must be spent locally in our community.

Please join us in voting Yes on Measure F-14 so that Atascadero has the resources to fix and maintain our neighborhood roads.

Visit [www.fixatascaderoroads.com](http://www.fixatascaderoroads.com) to find out more.

s/ Brian Sturtevant, Mayor Pro Tem

s/ Bob Wilkins, First Atascadero Mayor

s/ Barbie Butz

## **REQUESTING A VOTE BY MAIL BALLOT**

If you find that for any reason you will be unable to vote in person on Election Day, promptly complete and sign the application for a Vote By Mail ballot printed on the reverse side of this page, detach the post card, apply postage and mail. Your application must reach the office of the **Clerk-Recorder** not less than 7 days before the day of election. State law now allows a voter to apply for a Vote By Mail ballot by telephone. You may reach the Clerk-Recorder at 805-781-5228. The deadline for the Clerk-Recorder to receive Vote By Mail applications is October 28, 2014.

## **PERMANENT VOTE BY MAIL QUALIFICATION**

Any voter, upon request, may become a Permanent Vote By Mail Voter. You may either check the Permanent Vote By Mail box on the Application for Vote By Mail Ballot or request Permanent Vote By Mail status over the phone and a vote by mail ballot will automatically be sent to you for future elections. Failure to vote in four consecutive statewide general elections may cancel your Permanent Vote By Mail Status and you will need to reapply.

## **RETURNING YOUR VOTE BY MAIL BALLOT**

Voters may return only their own voted vote by mail ballot, in person or by mail, to the Clerk-Recorder's Office. On Election Day the ballot can be returned to any polling place in the County. To be counted, a ballot must be received no later than the close of the polls at 8:00 p.m. on Election Day. However, a voter who is unable to return his/her ballot may designate his/her spouse, child, parent, grandparent, grandchild, sibling or a person residing in the same household as the voter to return the ballot to the Clerk-Recorder or any election day polling place in San Luis Obispo County.

## **VOTE BY MAIL BALLOT LOOK-UP ON THE WEB**

Check the status of your returned VBM ballot on the Internet at [www.slovote.com](http://www.slovote.com)

## **FOR QUESTIONS, CONTACT US**

### **Contact Information on the Front Cover**