WHAT'S NEW FOR THIS ELECTION

Top Two Primary

What is it?

In 2010, California voters approved Proposition 14 creating the "Top-Two Primary," which replaced the traditional party-nominated primary. Under the Top-Two Primary laws, all candidates running, regardless of their party preference, appear on a single combined ballot, and voters can vote for any candidate from any political party. The candidates who receive the highest and second-highest number of votes cast at the Primary election advance to the General election. This change applies to federal and state contests, except for President. The rules for non-partisan contests (i.e. counties, cities, school and special districts) did not change.

For the Presidential Primary, Party Ballots Still Exist

Since the Top Two Primary rules do not affect the election of party nominee for President, party-specific ballots will be issued for this Presidential Primary Election. Only voters who are registered to vote with a specific party are allowed to vote in that party's Presidential nominee contest. The only exception to this is voters who have not selected a party preference may be allowed to vote in a party's Presidential election, if the party authorizes this- see information on choosing a party ballot.

All Other Contests Are Open to All Voters

The new rules apply to U.S. Senate, U.S. Congressional, statewide and state legislative offices. Candidates for these offices are no longer nominated by party. As a result, voters can vote for any candidate on the ballot regardless of the candidate's party preference. These contests are now referred to as "voter-nominated offices." Again, in these contests, only the two candidates who receive the highest and second-highest vote totals will be on the ballot in the November General Election.

Party Preference and Political Party Endorsement

The term "party preference" is now used in place of the term "party affiliation". Similarly, voters who were previously known as "decline-to-state" voters (because they did not have a party affiliation) are now known as "no party preference" or "NPP" voters.

On the ballot, the political party preference, or no party preference, as indicated on the candidate's voter registration will be listed next to or SBVBM-NPNW-1 NSL 001-001

below the candidate's name. The party designation is shown on the ballot for the information of the voters only and it does not constitute or imply an endorsement by the party designated. Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

Party	Contests	Candidate
American Independent	U.S. Senate U.S. Representative, 24th State Assembly, 35th	Robert Lauten Chris Mitchum K. H. "Katcho" Achadjian
Democratic	U.S. Senate U.S. Representative, 24th State Senate, 17th	Dianne Feinstein Lois Capps Bill Monning
Peace and Freedom	U.S. Senate	Marsha Feinland
Republican	U.S. Senate State Senate, 17th State Assembly, 35th	Elizabeth Emken Larry Beaman K. H. "Katcho" Achadjian

PARTY ENDORSEMENTS

Write-In Candidates

Write-in candidates are eligible to run in the Primary, and voters can cast their vote for that candidate by writing in the candidate's name and filling in the oval next to the write-in line. If a qualified write-in candidate is one of the top two candidates, under the new rule, that candidate will advance to and have their name printed on the General election ballot.

Changes due to Redistricting

After the 2010 decennial census, all legislative district lines for federal, state and county offices were redrawn. These lines have been put into place and the candidates on the ballot which you are issued are determined by the district in which you reside. Voters in San Luis Obispo County remain in one state senate district (the 17th) and one assembly district (the 35th). The county is once again represented by one congressional district (the 24th). In addition, the lines designating the 5 districts represented by the Board of Supervisors were redrawn and your residence may now be located in a different district than before. Contact us if you have any questions about the district contests on your ballot.

Contact Information on the Front Cover

Sample Ballot and Voter Information Pamphlet Format

To help save Taxpayers' money, the Clerk-Recorder's office has instituted some cost-savings measures with regard to the Sample Ballot and the Voter Information Pamphlet.



Digest-Sized Booklet

The first thing you may have noticed is that the booklet is half the size of those in previous elections. This is due to recent changes which increased postage to send full-sized booklets. By reformatting our booklets to the "digest-sized" booklet, the county will be sending the sample ballot at the most efficient postage rates.



Sample Ballot Layout

In order to accommodate the digest-sized booklet format and still be readable, the sample ballot showing all contests on your ballot is laid out across multiple pages.

The sample ballot does not look exactly like the official ballot you will be voting, but the contests are laid out in the booklet in the same order as the official ballot. The partisan contests, if applicable, will be listed first followed by contests for the Voter-Nominated and Non-Partisan contests, State Propositions and any Local Measures.



Contact Us with Any Questions



Contact Information in the Front Cover

VOTERS NOT REGISTERED WITH A POLITICAL PARTY MAY VOTE A PARTY BALLOT FOR THE PRESIDENTIAL NOMINEE CONTEST

In the contest for Presidential nominee, California has a "modified' closed primary system. Under this system, voters who are not registered with a qualified political party (No Party Preference voters, previously known as Decline to State voters) may vote a party ballot, IF the party authorizes their participation. For this election, these voters may choose to receive the ballot of only one of the two political parties listed below. No other parties are allowing No Party Preference voters to vote their party ballot. If you choose to vote by mail, indicate your ballot choice on the application located on the back cover of this booklet. If you are voting at the polls, indicate your ballot choice to the precinct workers at your polling place.

Democratic Party

American Independent Party

For your convenience, the sample ballots for the partisan Presidential contest for these two parties have been provided in this booklet along with all contests on the Non-Partisan ballot.

If you do not request a party ballot, you will be given a Non-Partisan ballot containing all Voter-Nominated and Non-Partisan offices, State propositions and local measures to be voted on at the primary election.





SBNPP

OFFICIAL BALLOT JUNE 5, 2012 PRESIDENTIAL PRIMARY ELECTION SAN LUIS OBISPO COUNTY, CALIFORNIA

INSTRUCTIONS TO VOTERS:

To vote, fill in the oval like this:

To vote for the candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed (i.e. vote for no more than Two). To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

Vote both sides of

AMERICAN INDEPENDENT PARTY PARTY-NOMINATED OFFICES

Only voters who disclosed a preference upon registering to vote for the same party as the candidate seeking the nomination of any party for the Presidency or election to a party committee may vote for that candidate at the primary election, unless the party has adopted a rule to permit non-party voters to vote in its primary elections.

PRESIDENT OF THE UNITED STATES

PRESIDENTIAL PREFERENCE Vote for One

🔵 EDWARD C. NOONAN

Write-in

OFFICIAL BALLOT JUNE 5, 2012 PRESIDENTIAL PRIMARY ELECTION SAN LUIS OBISPO COUNTY, CALIFORNIA

INSTRUCTIONS TO VOTERS:

To vote, fill in the oval like this:

the card. To vote for the candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of

Vote both sides of

the candidate's name. Do not vote for more than the number of candidates allowed (i.e. vote for no more than Two). To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

DEMOCRATIC PARTY PARTY-NOMINATED OFFICES

Only voters who disclosed a preference upon registering to vote for the same party as the candidate seeking the nomination of any party for the Presidency or election to a party committee may vote for that candidate at the primary election, unless the party has adopted a rule to permit non-party voters to vote in its primary elections.

PRESIDENT OF THE UNITED STATES

PRESIDENTIAL PREFERENCE Vote for One



) Write-in

SAMPLE BALLOT CONTINUED...

THE CONTESTS ON THE FOLLOWING PAGES ARE INCLUDED ON EVERY BALLOT

VOTER-NOMINATED OFFICES, NON-PARTISAN OFFICES, STATE PROPOSITIONS, AND LOCAL MEASURES, IF ANY

VOTER-NOMINATED AND NONPARTISAN OFFICES All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter- nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.		
UNITED STATES SENATOR		
UNITED STATES SENATOR Vote for One		
DONALD KRAMPE Party Preference: Republican Retired Administration Director		
MIKE STRIMLING Party Preference: Democratic Consumer Rights Attorney		
DIANE STEWART Party Preference: Democratic Businesswoman/Finance Manager		
NAK SHAH Party Preference: Democratic Environmental Health Consultant		
NACHUM SHIFREN Party Preference: Republican Educator/Author/Businessman		
DENNIS JACKSON Party Preference: Republican Aerospace General Manager		
DAN HUGHES Party Preference: Republican Small Business Owner		
GREG CONLON Party Preference: Republican Businessman/CPA		
JOHN BORUFF Party Preference: Republican Businessman		
OSCAR ALEJANDRO BRAUN Party Preference: Republican Businessman/Rancher		
MARSHA FEINLAND Party Preference: Peace and Freedom Retired Teacher		
DIANNE FEINSTEIN Party Preference: Democratic United States Senator		
COLLEEN SHEA FERNALD Party Preference: Democratic Mother/Consultant/Artist		
ELIZABETH EMKEN Party Preference: Republican Businesswoman/Nonprofit Executive		
KABIRUDDIN KARIM ALI Party Preference: Peace and Freedom Businessman		
RICK WILLIAMS Party Preference: Republican Business Attorney		
Graduate Student/Businessman RogeLio T. GLORIA Party Preference: Republican Graduate Student/Businessman		
DON J. GRUNDMANN Party Preference: American Independent Doctor of Chiropractic		
ROBERT LAUTEN Party Preference: Republican		
GAIL K. LIGHTFOOT Party Preference: Libertarian Retired Nurse		
DAVID ALEX LEVITT Party Preference: Democratic Computer Scientist/Engineer		
ORLY TAITZ Party Preference: Republican Doctor/Attorney/Businesswoman		
AL RAMIREZ Party Preference: Republican Businessman		
DIRK ALLEN KONOPIK Party Preference: Republican MBA Student		
Write-in		

VOTER-NOMINATED AND NONPARTISAN OFFICES		
All voters, regardless of the party preference they disclosed upon		
registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party		
preference, if any, designated by a candidate for a voter-nominated office is		
selected by the candidate and is shown for the information of the voters		
only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if		
any, of a candidate for a nonpartisan office does not appear on the ballot.		
UNITED STATES REPRESENTATIVE		
UNITED STATES REPRESENTATIVE		
24th District Vote for One		
ABEL MALDONADO Party Preference: Republican Farmer/Business Owner		
CHRIS MITCHUM Party Preference: Republican Actor/Writer/Businessman		
Congresswoman/Nurse		
MATT BOUTTÉ Party Preference: None Law Student		
Write-in		
STATE SENATOR		
STATE SENATOR		
17th District Vote for One		
C LARRY BEAMAN Party Preference: Republican School Board Member		
BILL MONNING Party Preference: Democratic		
Write-in		
MEMBER OF THE STATE ASSEMBLY		
MEMBER OF THE STATE ASSEMBLY		
35th District Vote for One		
K.H. "KATCHO" ACHADJIAN Party Preference: Republican Small Businessman/Assemblyman		
GERALD "GERRY" MANATA Party Preference: Democratic City Transportation Employee		
Write-in		
COUNTY		
COUNTY SUPERVISOR		
1st District		
Vote for One		
FRANK R. MECHAM 1st District Supervisor		
Write-in		

MEASURES SUBMITTED TO THE VOTERS

STATE

PROPOSITION 28 - LIMITS ON LEGISLATORS' TERMS IN OFFICE. INITIATIVE CONSTITUTIONAL AMENDMENT. Reduces total amount of time a person may serve in the state legislature from 14 years to 12 years. Allows 12 years' service in one house. Applies only to legislators first elected after measure is passed. Fiscal Impact: No direct fiscal effect on state or local governments. YES) NO **PROPOSITION 29 - IMPOSES ADDITIONAL TAX ON** CIGARETTES FOR CANCER RESEARCH. INITIATIVE STATUTE. Imposes additional \$1.00 per pack tax on cigarettes and an equivalent tax increase on other tobacco products. Revenues fund research for cancer and tobacco-related diseases. Fiscal Impact: Net increase in cigarette excise tax revenues of about \$735 million annually by 2013-14 for certain research and tobacco prevention and cessation programs. Other state and local revenue increases amounting to tens of millions of dollars annually.) YES NO

VOTER'S PAMPHLET INFORMATION SECTION

The Following Pages Contain Voter Information Applicable to your Ballot Which May Include Any/All of the Following Items:

- Candidates' Statements
- Ballot Measures
- Analyses
- Arguments, Pro & Con

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Sample Ballot. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate's statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates' request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors

Campaign Finance Reform

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local sample ballot booklet, at their own expense.

> 35th Assembly District Candidates K. H. "Katcho" Achadjian Gerald "Gerry" Manata

17th Senate District Candidates Larry Beaman Bill Monning

STATEMENT OF CANDIDATE FOR U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT

ABEL MALDONADO

Age: 44

Occupation: Farmer, Business Owner

Education and Qualifications: Washington's failed economic policies and \$1 trillion budget deficits hurt all of us. To get our country back on track, we need leaders who will help fix Congress and do what's right for the people.

As a business owner. I helped turn a half-acre plot of land into a family farm that employs 250 people. I know how to create jobs and how to repair mistakes made in Washington that caused the economic meltdown. I'm a fiscal conservative who opposes the irresponsible deficit spending that created a \$15 trillion national debt and slows economic recovery. Count on me to oppose bank bailouts, corrupt pork barrel spending and other government waste. By repealing policies that chase jobs to China, I'll help rebuild America's economic engine. I'll push for tax credits for employers who create new jobs. I'll fight to reduce the price of gasoline by making the US energy independent.

As a public servant, I have exposed corrupt public officials, refused pay raises and wrote a new law to outlaw pay increases for politicians when the state had a budget deficit. The California Taxpayers Association gave me repeated 100% ratings for opposing billions in new taxes on working families. I also opposed efforts to raise tuition on U.C. and Cal-State students.

In Congress, I'll renew my efforts to stand tall against corruption, waste, fraud and excessive government spending - because that's what it will take to fix Congress and get America back on track.

DECLARACIÓN DEL CANDIDATO A DIPUTADO DE EE. UU., 24.º DISTRITO ELECTORAL

ABEL MALDONADO

Edad: 44 años

Ocupación: Agricultor, propietario de empresa Educación y competencia: Las políticas económicas de Washington y los déficits presupuestarios de \$1 billón nos hacen daño a todos. Para que nuestro país se recupere, necesitamos líderes que ayuden a arreglar el Congreso y a hacer lo correcto por la gente.

Como propietario de una empresa, ayudé a convertir un terreno de aproximadamente 2020 metros cuadrados en una granja familiar que emplea a 250 personas. Sé cómo crear empleos y reparar los errores de Washington que causaron el colapso económico. Soy conservador en cuestiones de economía; me opongo al gasto irresponsable que provoca déficits, el cual originó la deuda nacional de \$15 billones y disminuye la velocidad de la recuperación económica. Cuente con mi oposición a los rescates bancarios, al gasto corrupto en proselitismo electoral y demás derroches del gobierno. Al revocar las políticas que cazan empleos en China, ayudaré a reconstruir el motor económico de Estados Unidos. Presionaré por que se den créditos tributarios a los empleadores que generen nuevos empleos. Lucharé para reducir el precio de la gasolina al volver independiente la energía de Estados Unidos.

Como servidor público, he expuesto a funcionarios públicos corruptos, he rechazado aumentos y escribí una nueva ley para prohibir aumentos en el sueldo de los políticos si el estado tiene un déficit presupuestario. La Asociación de Contribuyentes de California me dio calificaciones del 100% en repetidas ocasiones por oponerme a nuevos impuestos de miles de millones para las familias trabajadoras. También me opuse a los esfuerzos por aumentar las colegiaturas de los estudiantes de la Universidad de California y la Universidad Estatal de California.

En el Congreso, renovaré mis esfuerzos para mantenerme firme contra la corrupción, el derroche, el fraude y los gastos excesivos del gobierno, porque eso es lo que se necesita para arreglar el Congreso y para que Estados Unidos se recupere. CS-0080-1 N SL 001-012

STATEMENT OF CANDIDATE FOR STATE SENATOR, 17TH DISTRICT

BILL MONNING

Occupation: Assemblymember

Education and Qualifications: Since 2008, when I was elected to the Assembly, I've used my skills in conflict resolution and mediation to tackle our state's challenges.

As an Assemblymember, I can tell you – as bad as things seem in Sacramento – we're turning a corner. That's why I'm asking you to send me to the State Senate.

In 2012, you have the chance to make a difference by being part of the solution. It would be an honor to represent the people of San Luis Obispo County.

In the past three years, under both Republican and Democratic Governors, I've had 26 bills signed into law. As Chair of the Assembly Committee on Health, I've fought to promote healthy lifestyles, battle the scourge of child obesity, and protect our most vulnerable, including people with mental health issues and the disabled living in long-term care facilities.

I'll continue to focus on job growth by supporting agriculture, tourism, and small businesses, including the many wineries critical to the County's economic health. I'll make sure we're providing our schools, colleges, and universities the funding to allow our kids to thrive. And, I'll fight to give our first responders the support they need to keep our communities safe.

I'm asking for your vote to allow me to represent you in the 17th State Senate District. Together, we can preserve what's special about San Luis Obispo County and keep our State moving forward.

Please visit www.billmonning.org. I'd be honored to receive your vote on June 5th. Thank you.

DECLARACIÓN DEL CANDIDATO A SENADOR ESTATAL, 17.º DISTRITO

BILL MONNING

Edad: 60 años

Ocupación: Miembro de la Asamblea

Educación y competencia: Desde 2008, cuando me eligieron para la Asamblea, he usado mis habilidades de resolución de conflictos para enfrentar los retos de nuestro estado.

Como miembro de la Asamblea, puedo decirle que, a pesar de lo mal que parecen estar las cosas en Sacramento, estamos superando una etapa. Es por eso que le pido que me envíe al Senado Estatal.

En 2012, usted tiene la oportunidad de hacer la diferencia y ser parte de la solución. Sería un honor representar a la gente del condado de San Luis Obispo.

Durante los últimos tres años, en periodos de gobernadores tanto republicanos como demócratas, he logrado que se aprueben 26 proyectos de ley. Como presidente del Comité de Salud de la Asamblea, he luchado por promover estilos de vida saludables, frenar el flagelo de la obesidad infantil y proteger a la gente más vulnerable, incluidas las personas con problemas de salud mental y con discapacidades que viven en establecimientos de cuidado a largo plazo.

Seguiré concentrándome en el crecimiento de empleos mediante el apoyo a la agricultura, al turismo y a los pequeños negocios, incluidas las diversas bodegas que son fundamentales en la salud económica del condado. Me aseguraré de que nuestras escuelas y universidades cuenten con los fondos para que nuestros hijos salgan adelante. Y lucharé para dar a nuestros socorristas el apoyo que necesiten para mantener nuestras comunidades a salvo.

Le pido su voto para que me permita representarlo en el 17.º Distrito del Senado Estatal. Juntos podemos conservar lo que hace especial al condado de San Luis Obispo y hacer que nuestro estado siga progresando.

Visite www.billmonning.org. Sería un honor para mí recibir su voto el 5 de junio. Gracias.

CS-0090-1

Develop your Personal Voting Plan



The San Luis Obispo County Clerk-Recorder wants to help you create a voting plan that works for you. See your options below!

- 1. Vote at the Polls Polling places are open from 7 am 8 pm on Election Day. We recommend that you bring your completed sample ballot to help you save time. The information on the back cover can also help the precinct workers find your name and address in the voting roster.
 - You can find your polling place on your sample ballot or our website at <u>www.slocounty.ca.gov/clerk</u>
- Vote by Mail Sign up by completing the application in your sample ballot, or by sending a request. Return the application well before the election so you have time to complete and return your ballot. Mail your ballot in early, or drop it off at any polling place to be received by 8 pm on Election Day.
 - You can also request to **permanently vote by mail**, and you will receive a mail-in ballot automatically for each election.



Assistance for Voters with Special Needs



San Luis Obispo offers voters with disabilities options that provide a private and independent voting environment.

- Check the accessibility of your polling place or the status or your vote-by-mail ballot at <u>www.slocounty.ca.gov/clerk</u>
- AutoMARK Ballot Marking Machines are available in every polling place on Election Day and at the County Clerk-Recorder's Office 22 days prior to the election for early voting.
- Curbside voting is also available. If you arrive at your polling place and cannot get to the voting area, ask for assistance.

Other Assistance for Visually, Hearing or Speech Impaired:

The Secretary of State's Office has a TDD (Telecommunications Device for the Deaf) to provide elections information: **1-800-833-8683 (1-800-TDD-VOTE)**. Audio tapes and large print format of the state ballot measures and audio tapes of local measures and candidates are available from the Clerk-Recorder's Department.

Contact us for additional information. Contact Information on the Front Cover



Help Save Taxpayers' Money and Go Green



Sample Ballot Opt Out

Voters can now "Opt Out" of receiving a sample ballot, voter pamphlet (information guide), notice of polling place, and associated materials by mail, and instead obtain them electronically on the County's Website.

By opting out you will reduce the number of booklets to be printed and mailed (about 50-70 cents each) and be sensitive to the environment

About a month prior to Election Day, the Clerk-Recorder will directly email to voters, as well as post announcements on the Clerk-Recorder's Twitter and Facebook accounts, that this information is available online.

Two ways to "Opt Out" of receiving these materials in the mail:

- Check the box on the attached postcard (be sure to sign the form and furnish an email) and return it to the Clerk-Recorder's office.
- 2) Send a message by emailing the Clerk-Recorder's office requesting to Opt Out of receiving the Sample Ballot in the mail. You must provide your name as it appears on the voter rolls, residence address, and either California driver's license or ID number or last four numbers of your Social Security Number in your request (as required by law).

If you decide later that you would like to resume receiving these materials by mail for future elections, you may "Opt In" by contacting the Clerk-Recorder's office.

Contact Information on the Front Cover

REQUESTING A VOTE BY MAIL BALLOT

If you find that for any reason you will be unable to vote in person on Election Day, promptly complete and sign the application for a vote by mail ballot printed on the reverse side of this page, detach the post card, apply postage and mail. Your application must reach the office of the **Clerk-Recorder** not less than 7 days before the day of election. The deadline for the Clerk-Recorder to receive Vote By Mail applications is May 29, 2012.

PERMANENT VOTE BY MAIL QUALIFICATION

State law now allows any voter, upon written request, to be a Permanent Vote By Mail Voter. If you check the Permanent Vote By Mail box on the Application for Vote By Mail Ballot, a vote by mail ballot will automatically be sent to you for future elections. Failure to vote in four consecutive statewide general elections may cancel your Permanent Vote By Mail Status and you will need to reapply.

RETURNING YOUR VOTE BY MAIL BALLOT

Voters may return only their own voted vote by mail ballot, in person or by mail, to the Clerk-Recorder's Office. On Election Day the ballot can be returned to any polling place in the County. To be counted, a ballot must be received no later than the close of the polls at 8:00 p.m. on Election Day. However, a voter who us unable to return his/her ballot because of illness or other physical disability, may designate his/her spouse, child, parent, grandparent, grandchild, sibling or a person residing in the same household as the voter to return the ballot to the Clerk-Recorder or any election day polling place in San Luis Obispo County.

VOTE BY MAIL BALLOT LOOK-UP ON THE WEB

Check the status of your returned VBM ballot on the Internet at www.slocounty.ca.gov/clerk

FOR QUESTIONS, CONTACT US

Contact Information on the Front Cover