

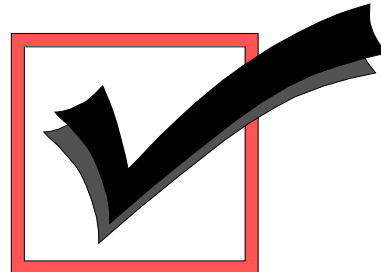


**COUNTY
OF
SAN LUIS OBISPO**

**CONSOLIDATED GENERAL ELECTION
NOVEMBER 4, 2014**

VOTER INFORMATION GUIDE

VOTE



PREPARED BY:
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Elections Division
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OFFICIAL BALLOT
NOVEMBER 4, 2014 CONSOLIDATED GENERAL ELECTION
 SAN LUIS OBISPO COUNTY, CALIFORNIA

INSTRUCTIONS TO VOTERS:

To vote, fill in the oval like this: **Vote both sides of the card.**

To vote for or against candidates for Associate Justice of the Supreme Court; Presiding Justice, Court of Appeal; or Associate Justice, Court of Appeal, fill in the OVAL next to the word "Yes" or "No," respectively. To vote for any other candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed. To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

VOTER-NOMINATED AND NONPARTISAN OFFICES

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

| STATE | TREASURER | UNITED STATES REPRESENTATIVE |
|---|---|--|
| GOVERNOR Vote for One <input type="radio"/> EDMUND G. "JERRY" BROWN Party Preference: Democratic Governor of California <input type="radio"/> NEEL KASHKARI Party Preference: Republican Businessman | Vote for One <input type="radio"/> JOHN CHIANG Party Preference: Democratic California State Controller <input type="radio"/> GREG CONLON Party Preference: Republican Businessman/CPA | Vote for One <input type="radio"/> LOIS CAPPS Party Preference: Democratic Congresswoman <input type="radio"/> CHRIS MITCHUM Party Preference: Republican Actor/Writer/Businessman |
| LIEUTENANT GOVERNOR Vote for One <input type="radio"/> RON NEHRING Party Preference: Republican Small Businessman/Educator <input type="radio"/> GAVIN NEWSOM Party Preference: Democratic Lieutenant Governor | ATTORNEY GENERAL Vote for One <input type="radio"/> KAMALA D. HARRIS Party Preference: Democratic Attorney General of California <input type="radio"/> RONALD GOLD Party Preference: Republican California Attorney | MEMBER OF THE STATE ASSEMBLY 35th District Vote for One <input type="radio"/> HEIDI HARMON Party Preference: Democratic Educator <input type="radio"/> KATCHO ACHADJIAN Party Preference: Republican Assemblyman/Businessman |
| SECRETARY OF STATE Vote for One <input type="radio"/> ALEX PADILLA Party Preference: Democratic California State Senator <input type="radio"/> PETE PETERSON Party Preference: Republican Educator/Institute Director | INSURANCE COMMISSIONER Vote for One <input type="radio"/> DAVE JONES Party Preference: Democratic Insurance Commissioner <input type="radio"/> TED GAINES Party Preference: Republican Independent Insurance Agent | MEMBER OF THE STATE ASSEMBLY 37th District Vote for One <input type="radio"/> RON DEBLAUW Party Preference: Republican Real Estate Broker <input type="radio"/> DAS WILLIAMS Party Preference: Democratic Assemblymember |
| CONTROLLER Vote for One <input type="radio"/> ASHLEY SWEARENGIN Party Preference: Republican Mayor/CEO <input type="radio"/> BETTY T. YEE Party Preference: Democratic California State Board of Equalization Member | MEMBER, STATE BOARD OF EQUALIZATION 2nd District Vote for One <input type="radio"/> FIONA MA Party Preference: Democratic CPA/Taxpayer Representative <input type="radio"/> JAMES E. THEIS Party Preference: Republican Organic Foods Manager | JUDICIAL VOTE YES OR NO FOR EACH OFFICE FOR ASSOCIATE JUSTICE OF THE SUPREME COURT Shall Associate Justice GOODWIN LIU be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO |

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT
Shall Stanford University Law Professor **MARIANO-FLORENTINO CUÉLLAR** be elected to the office for the term provided by law?
 YES NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8
Shall Associate Justice **MADELEINE I. FLIER** be elected to the office for the term provided by law?
 YES NO

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT
Shall Associate Justice **KATHRYN MICKLE WERDEGAR** be elected to the office for the term provided by law?
 YES NO

FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1
Shall Presiding Justice **FRANCES ROTHSCHILD** be elected to the office for the term provided by law?
 YES NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1
Shall Associate Justice **JEFFREY W. JOHNSON** be elected to the office for the term provided by law?
 YES NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 2
Shall Associate Justice **BRIAN M. HOFFSTADT** be elected to the office for the term provided by law?
 YES NO

FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 3
Shall Judge of the Superior Court of Los Angeles County **LEE ANNE EDMON** be elected to the office for the term provided by law?
 YES NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4
Shall Associate Justice **AUDREY B. COLLINS** be elected to the office for the term provided by law?
 YES NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4
Shall Associate Justice **NORA M. MANELLA** be elected to the office for the term provided by law?
 YES NO

FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 5
Shall Presiding Justice **PAUL A. TURNER** be elected to the office for the term provided by law?
 YES NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 6
Shall Associate Justice **KENNETH R. YEGAN** be elected to the office for the term provided by law?
 YES NO

FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 7
Shall Presiding Justice **DENNIS M. PERLUSS** be elected to the office for the term provided by law?
 YES NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8
Shall Associate Justice **LAURENCE D. RUBIN** be elected to the office for the term provided by law?
 YES NO

**STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT**

LOIS CAPPES

Occupation: Member of Congress

Education and Qualifications: I've been honored to serve San Luis Obispo County in Congress, representing your values and priorities. My commitment to serving you comes from my experience raising my family here on the Central Coast, and working as a nurse and teacher in our public schools.

I know what a special place the Central Coast is. That's why I've worked in Congress for all our communities, helping rebuild Highway 46, funding Cal Poly research and supporting our agriculture industry. I am proud of my work to safeguard our environment, protecting the Central Coast from the threat of more offshore oil drilling.

I am committed to growing our economy in a way that helps middle class families. That's why I support targeted investments in infrastructure, clean energy and high tech research and development - to put people to work and promote new business. And it's why I have worked to make high-quality education available for our children and to increase financial aid to make college more affordable.

I will continue to protect Social Security and Medicare. And I will always be a champion for our veterans and their hard-earned benefits. I support sensible healthcare policies that improve quality, expand access and lower costs. And I will always protect women's access to comprehensive healthcare, such as birth control.

On November 4th, I would be honored to have your support so we can continue making a positive difference in people's lives.

Please visit www.cappesforcongress.com or call 805-884-0202 for more information. Thank you.

**STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT**

CHRIS MITCHUM

Occupation: Actor, Writer, Businessman

Education and Qualifications: University of Pennsylvania, Trinity College/Dublin, University of Arizona, BA Literature

I believe passionately in the promise of America: With Liberty comes opportunity. I will work hard to represent you and you will always know where I stand. My first priority is jumpstarting the anemic economic recovery to create jobs and generate revenue to invest in schools and infrastructure. I'll work for a commonsense budget, tax reform, and get control of our national debt. It's irresponsible to burden our children and grandchildren with crushing debt.

I know we can protect our natural resources, and still ensure energy independence and affordability. We can keep our nation safe without sacrificing personal privacy to government. I will lead efforts to restore Medicare cuts and replace ObamaCare with a better plan that reduces costs, improves quality, and ensures everyone can choose their own plan and doctor.

Today, we have chronic problems. The real issue, however, is America's future: Are we going to be a Constitutional Republic which safeguards our freedom or continue to cede our rights to big, invasive government telling us what freedoms we're allowed? I choose Liberty. I hope you will too. I respectfully ask for your vote. www.MitchumForCongress.com

**STATEMENT OF CANDIDATE FOR
MEMBER OF THE STATE ASSEMBLY, 35th DISTRICT**

HEIDI HARMON
Occupation: Educator

Age: 44

Education and Qualifications: I am a native Californian, 25-year resident of SLO, and a Cal Poly graduate. I am strongly committed to making our communities safe, secure, and economically viable. We must do better for future generations and ourselves. The old ways of doing the people's business are broken and it's time for an independent leader committed to people - not corporations. I am that leader. We have a "pay to play" political system that creates policies that hurt working people. This is fundamentally unfair to everybody except a powerful minority.

The most pressing issue facing us is our decreasing water supply. Climate change is greatly worsening our drought and is the biggest threat to our local economy, security, and public health. By acting now, new jobs and businesses will be created through innovative resource management and renewable energy. With my leadership, we can have the water we need and leave our dependence on foreign oil behind. I will put people before profits by fighting for workers, women, and our children. It's time for wage increases, access to health care, and meaningful gun reform. We deserve a government that works for all of us. Please vote for Heidi Harmon for Assembly.

www.Heidiharmon.org

**STATEMENT OF CANDIDATE FOR
MEMBER OF THE STATE ASSEMBLY, 35th DISTRICT**

K. H. "KATCHO" ACHADJIAN
Occupation: Small Businessman, Assemblyman

Age: 63

Education and Qualifications: As your Assemblyman I have brought to Sacramento the values and work ethic of the Central Coast that served me well as a county supervisor.

During my time in the State Legislature, I have worked in a bipartisan manner to enact policies that reflect the needs of my constituents. Whether it's fighting against higher taxes, protecting the rights of local governments, or working to streamline burdensome regulations that drive businesses out of state, every decision I make as your Assemblyman reflects my honest assessment of what is best for the Central Coast and California.

While I am pleased that California's economy appears to be on the rebound and that progress has been made towards reducing the structural budget deficit, we still have plenty of work to do. Despite increasing revenue, the State must control its spending in order to prevent another recession and avoid painful cuts. As a proud graduate of Cal Poly San Luis Obispo, I believe education funding should be among our highest priorities and I remain committed to restoring funding to higher education and the K-12 school system.

With your help, I will return to Sacramento and fight for the type of common sense policies that will streamline government, encourage job growth, and ensure that we have the resources necessary to protect public safety and to fund our schools, colleges and universities without overburdening hardworking taxpayers.

I would be honored to once again have your support.

www.katcho2014.com

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DE LA ASAMBLEA ESTATAL, DISTRITO 35**

K. H. "KATCHO" ACHADJIAN

Edad: 63

Ocupación: Pequeño Empresario, Asambleísta

Educación y Competencias: Como Asambleísta he aportado a Sacramento los valores y la ética de trabajo de la Costa Central que me fue muy útil como supervisor del condado.

Durante mi cargo en la Legislatura Estatal, he trabajado de forma bipartidista para adoptar políticas que reflejan las necesidades de mis electores. Ya sea luchando en contra del aumento de impuestos, protegiendo los derechos de los gobiernos locales o trabajando para reestructurar regulaciones complicadas que hacen que los negocios salgan del Estado, cada decisión que tomo como Asambleísta refleja mi apreciación honesta de lo que es mejor para la Costa Central y para California.

Si bien estoy satisfecho de que la economía de California se esté restableciendo y de que se haya progresado para reducir el déficit presupuestario estructural, todavía tenemos mucho trabajo que hacer. A pesar del aumento del ingreso, el Estado debe controlar sus gastos para impedir otra recesión y evitar recortes difíciles. Orgullosamente graduado de Cal Poly San Luis Obispo, considero que el financiamiento de la educación debe estar entre nuestras prioridades más altas y sigo comprometido en restaurar el financiamiento de la educación superior y del sistema escolar a nivel jardín de niños a 12.º grado.

Con su ayuda, regresaré a Sacramento y lucharé por las políticas de sentido común que modernizarán al gobierno, fomentarán el crecimiento del empleo, y asegurarán que tengamos los recursos necesarios para proteger la seguridad pública y para financiar nuestras escuelas y universidades sin sobrecargar a los contribuyentes trabajadores.

Sería un honor para mí contar de nuevo con su apoyo.

www.katcho2014.com

MEASURES TO BE SUBMITTED TO THE VOTERS

STATE

**PROPOSITION 1
WATER BOND. FUNDING FOR WATER QUALITY,
SUPPLY, TREATMENT, AND STORAGE PROJECTS.**
Authorizes \$7.545 billion in general obligation bonds for state water supply infrastructure projects, including surface and groundwater storage, ecosystem and watershed protection and restoration, and drinking water protection. Fiscal Impact: Increased state bond costs averaging \$360 million annually over 40 years. Local government savings for water-related projects, likely averaging a couple hundred million dollars annually over the next few decades.

YES NO

**PROPOSITION 47
CRIMINAL SENTENCES. MISDEMEANOR PENALTIES.
INITIATIVE STATUTE.** Requires misdemeanor sentence instead of felony for certain drug and property offenses. Inapplicable to persons with prior conviction for serious or violent crime and registered sex offenders. Fiscal Impact: State and county criminal justice savings potentially in the high hundreds of millions of dollars annually. State savings spent on school truancy and dropout prevention, mental health and substance abuse treatment, and victim services.

YES NO

**PROPOSITION 2
STATE BUDGET. BUDGET STABILIZATION
ACCOUNT. LEGISLATIVE CONSTITUTIONAL
AMENDMENT.** Requires annual transfer of state general fund revenues to budget stabilization account. Requires half the revenues be used to repay state debts. Limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from faster payment of existing debts. Different levels of state budget reserves, depending on economy and decisions by elected officials. Smaller local reserves for some school districts.

YES NO

**PROPOSITION 48
INDIAN GAMING COMPACTS. REFERENDUM.** A "Yes" vote approves, and a "No" vote rejects, tribal gaming compacts between the state and the North Fork Rancheria of Mono Indians and the Wiyot Tribe. Fiscal Impact: One-time payments (\$16 million to \$35 million) and for 20 years annual payments (\$10 million) from Indian tribes to state and local governments to address costs related to the operation of a new casino.

YES NO

**PROPOSITION 45
HEALTHCARE INSURANCE. RATE CHANGES.
INITIATIVE STATUTE.** Requires Insurance Commissioner's approval before health insurer can change its rates or anything else affecting the charges associated with health insurance. Provides for public notice, disclosure, and hearing, and subsequent judicial review. Exempts employer large group health plans. Fiscal Impact: Increased state administrative costs to regulate health insurance, likely not exceeding the low millions of dollars annually in most years, funded from fees paid by health insurance companies.

YES NO

**PROPOSITION 46
DRUG AND ALCOHOL TESTING OF DOCTORS.
MEDICAL NEGLIGENCE LAWSUITS. INITIATIVE
STATUTE.** Requires drug testing of doctors. Requires review of statewide prescription database before prescribing controlled substances. Increases \$250,000 pain/suffering cap in medical negligence lawsuits for inflation. Fiscal Impact: State and local government costs from raising the cap on medical malpractice damages ranging from tens of millions to several hundred million dollars annually, offset to some extent by savings from requirements on health care providers.

YES NO

| SCHOOL | | |
|--|--|--|
| SUPERINTENDENT OF PUBLIC INSTRUCTION Vote for One <input type="radio"/> TOM TORLAKSON Educator/California Superintendent <input type="radio"/> MARSHALL TUCK Educator/Schools' Executive <input type="radio"/> _____ Write-in | COAST UNIFIED SCHOOL DISTRICT GOVERNING BOARD MEMBER Vote for no more than Two <input type="radio"/> DEL CLEGG Incumbent <input type="radio"/> LESLI S. MURDOCH Retired Cafeteria Worker <input type="radio"/> MICHAEL FOSTER Certified Public Accountant <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in | SANTA MARIA-BONITA SCHOOL DISTRICT GOVERNING BOARD MEMBER Vote for no more than Two <input type="radio"/> WILL SMITH Incumbent <input type="radio"/> RICKY LARA Parent/Farmer <input type="radio"/> FIDENZIO "BRUNO" BRUNELLO Incumbent <input type="radio"/> JANEEN MILLER Educator <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in |

| | | |
|--|--|---|
| SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT GOVERNING BOARD MEMBER TRUSTEE AREA NO 4 Vote for One <input type="radio"/> PETER J. SYSAK Retired College Administrator <input type="radio"/> CHARLOTTE ALEXANDER Incumbent <input type="radio"/> _____ Write-in | PASO ROBLES JOINT UNIFIED SCHOOL DISTRICT GOVERNING BOARD MEMBER Vote for no more than Three <input type="radio"/> KATHLEEN YANKEE HALL Educator/Scientist/Businesswoman <input type="radio"/> KIRK C. SMITH Retired Educator <input type="radio"/> KATY GRIFFIN Pastor/Trustee <input type="radio"/> TIMOTHY "TIM" GEARHART Retired Teacher <input type="radio"/> FIELD GIBSON Incumbent <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in | SHANDON JOINT UNIFIED SCHOOL DISTRICT GOVERNING BOARD MEMBER TRUSTEE AREA NO 2 Vote for no more than Three <input type="radio"/> AMY RUSSELL Incumbent <input type="radio"/> SHANNON M. PLAISTED Homemaker/Mother <input type="radio"/> ROBERT VAN PARLET Vineyard Worker <input type="radio"/> JENNIFER MOE Parent/Homemaker <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in |
|--|--|---|

| | | |
|--|--|--|
| ATASCADERO UNIFIED SCHOOL DISTRICT GOVERNING BOARD MEMBER Two Year Term Vote for One <input type="radio"/> BRET HEINEMANN Businessman/Writer <input type="radio"/> DANA M. CUMMINGS Veterans Service Officer <input type="radio"/> MARY KAY MILLS Small Business Owner <input type="radio"/> _____ Write-in | SAN MIGUEL JOINT UNION SCHOOL DISTRICT GOVERNING BOARD MEMBER Vote for no more than Three <input type="radio"/> JEAN T. HOFFMANN Appointed Incumbent <input type="radio"/> LOUIS F. MOLINARI Camp Worker <input type="radio"/> MARY JO DEL CAMPO Incumbent <input type="radio"/> CHRISTINA M. WILDE <input type="radio"/> RANDY KWIATKOWSKI Appointed Board Member <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in | SANTA MARIA JOINT UNION HIGH SCHOOL DISTRICT GOVERNING BOARD MEMBER Vote for no more than Three <input type="radio"/> DOMINICK PALERA Retired Sheriff's Commander <input type="radio"/> DIANA "ADRIANA" PEREZ Appointed Incumbent <input type="radio"/> DAVID E. BASKETT International Businessman/Pilot <input type="radio"/> GERALD LAWRENCE WALSH Incumbent <input type="radio"/> CAROL KARAMITSOS Incumbent <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in |
|--|--|--|

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER, TRUSTEE AREA NO. 4
San Luis Obispo County Community College District**

PETER J. SYSAK

Occupation: Retired College Administrator

Education and Qualifications: I would like to thank you in advance for your vote and support to represent your interest as the Fourth District College Trustee for Cuesta College and the San Luis Obispo County Community College District. I am excited to serve in this elected position and eager to help our local community college students.

I will strongly support more educational opportunities for our South County students and residents. As a 17-year retired college administrator, my knowledge of district activities and issues will enable me to become immediately involved in college processes and programs. I will work collaboratively to focus on fiscal and accreditation issues.

I have been an active member of our South County community for over 37 years. My wife, Jean, and I have raised our children here and they have participated in many youth sports, Campfire, 4-H, and FFA. I have served as President and active member of the College Management Senate, Kiwanis Club of Greater Pismo Beach, and the Criminal Justice Administrators. I currently serve on the Board of Directors for the San Luis Obispo Law Enforcement Assistance Foundation and the Boys and Girls Club of South County. Thank you, I greatly appreciate your consideration and support.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Atascadero Unified School District
Two Year Term**

MARY KAY MILLS

Age: 39

Occupation: Small Business Owner

Education and Qualifications: I attended Atascadero schools from kindergarten through my graduation from AHS in 1993 under my maiden name: Mary Kay McDaniel. My children are attending, or have attended Atascadero schools, as did my parents. I have coached youth sports for 15 years, served as president of Atascadero Girls Softball for 3 years, served on the Atascadero Youth Soccer board and currently serve on the AHS Athletic Boosters Board as Secretary. Although I have been very involved in Atascadero athletic programs, a solid education is, and will be, my primary goal and responsibility.

My husband and I own Aaron Mills Construction Inc. and Rocky Canyon Kennels. As a small business owner, I understand the importance of fiscal responsibility, proper record keeping, paying bills and making payroll on time.

I am driven by my desire to see that every child in the district receives a quality education in order to succeed in life and grow to be a responsible and productive adult. I want to give back to my community and will be honored to be given the opportunity to serve on the AUSD School Board.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Atascadero Unified School District
Two Year Term**

DANA M. CUMMINGS

Age: 44

Occupation: Veterans Service Officer

Education and Qualifications: I am the County Veterans Service Officer, I serve on the County Homeless Services Oversight Committee (H-SOC), I'm Treasurer for the California Association of Veterans Service Officers, I'm a Lifetime Member of the Veterans of Foreign Wars, Disabled American Veterans, and the American Legion. I served in the U.S. Marine Corps, I have a degree in Computer Information Systems, was director of the non-profit AmpSurf for 12 years and I coach AYSO soccer.

I want to bring my leadership experience to our school district. I have 3 children, who will be going to school in the district until 2030, so I have a vested interest in ensuring that there is leadership in place that will help them be successful. With your vote I intend to support all the children of our district by ensuring that they receive a quality education, have quality staff to teach them, and quality facilities to learn in.

My goal is to be an independent voice and your advocate on the Board. I am committed to responsible spending of taxpayers' dollars, maintaining accessible and affordable education for district students, providing needed resources for staff and classrooms, while maintaining high academic standards. Your vote is greatly appreciated.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Coast Unified School District**

DEL CLEGG JR.

Age: 58

Occupation: Incumbent, Businessman, Volunteer

Education and Qualifications: I am a current board member and President. My continuing goal is to maximize our student's academic achievement and life skills. We have improved yearly through the worst state recession and we can look forward to our future in better times.

My children graduated from our schools and I am proud of their education. I have a long history of involvement with our school programs including my school board service, coaching, and hosting several foreign exchange students.

I have served as president for the Cambria Chamber, Rotary Club, Camp Ocean Pines and a California State Association in Sacramento. I have moderated and participated in panel discussions at industry conferences and seminars and I have guest lectured at Cal Poly.

I have been honored to be named Lay Person of the Year, received the Community Service Award from Coast Unified School District, named Person of the Year by the Cambria Chamber and Pinedorado Grand Marshal.

I ask for your vote and would be honored to continue my participation on your school board. I feel we have an outstanding history and many future opportunities for our community.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Coast Unified School District**

LESLI S. MURDOCH

Age: 56

Occupation: Retired Lunch Lady

Education and Qualifications: As a parent of a former Coast Unified School District student and a grandparent of a child already in the system (and one more to follow), I feel I have a vested interest in our District's development for the future.

I worked for 14 years in this District as a Lunch Lady. During that time, my love and respect grew for each child from Kindergarten through 12th grades. This opportunity afforded me the chance to have contact with the students on a one-on-one basis to understand their likes and dislikes for their school and their life outside of school. Working there gave me an understanding of how the business end of the system ran.

Not only do I have continued relationships with the students and staff but also our community through my continued service and volunteer activities. For the last 25 years I have been involved with everything from parent participation in our classrooms, Boy Scouts and Girl Scouts to Ladies' Auxiliary and American Legion and others.

I would be honored to have this opportunity to serve on the Coast Unified School Board to offer open communication, assessment of the needs of both Cambria and Cayucos and to build toward the future of our amazing children.

I feel my personal experience and business sense offer me strong skills to accomplish these goals. I appreciate your support.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Coast Unified School District**

MICHAEL FOSTER

Occupation: Certified Public Accountant

Education and Qualifications: As a business owner and accountant, I will use my skills to represent the district ratepayers to see that our tax dollars are spent effectively to maximize the educational opportunities for all of our kids.

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DE LA JUNTA GOBERNANTE
Distrito Escolar Unificado de la Costa**

MICHAEL FOSTER

Ocupación: Contador Público Certificado

Educación y Competencias: Como empresario y contador, usaré mis habilidades para representar a los contribuyentes del distrito con el fin de asegurarme de que nuestros impuestos se gasten de manera efectiva para maximizar las oportunidades educativas de todos nuestros hijos.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

KATHLEEN YANKEE HALL

Occupation: Educator, Scientist, Business Woman

Education and Qualifications: I believe students have the potential to become successful members of the 21st Century in the U.S. and abroad, recognize that the PRUSD has the moral obligation to give the foundation and encouragement to meet these goals. My focus will be to ensure that PRUSD prepares successful students for the challenging world the future demands.

My background is education, science and business. In education, I have a PhD from OSU and a Post Doctorate from UCLA, where I was a successful research scientist. I taught all levels of science at high schools and universities; locally served on the AACA School Board; and tutored local school children in math concepts. In Mexico, I worked with the children of Ciudad Los Ninos. As a business owner, I know finance and budgets; headed a coalition of California businesses, directing public policy and lobby efforts. My work with the California State Assembly helped develop state environmental permitting standards, resulting in nomination to a Governor's committee by state business and government leaders. In NY, I worked with congressman and president of NYU, developing a Center for Congressional Studies. I believe I am well qualified and can offer positive change to the PRUSD Trustees.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

KIRK C. SMITH

Age: 59

Occupation: Retired School Administrator

Education and Qualifications: A twenty-nine year resident of Paso Robles, I recently retired from thirty-seven years as a teacher and administrator in the North County, working at elementary, middle, and high school levels. I have been a school administrator for the past eighteen years, the last four of which I was principal of Monterey Road Elementary, one of only three schools in SLO County to be recognized in June as a California Distinguished School. I have great experience in education and am ready to put that to use for the people of my home town.

It is time now to create a new culture in our district, one of trust--trust among the members of the Board, trust between our teaching and classified staffs and the district office, and trust between the district and our community. This starts with the Board of Trustees. Trust arises from honesty, integrity, communication, and respect for all who are involved. You can trust me to respect differing points of view and to consider them carefully, to listen respectfully and thoughtfully, and to honor the work of those who educate our children. It's time for a change, and together we will make that change.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

KATY GRIFFIN

Age: 43

Occupation: Pastor, Trustee

Education and Qualifications: It has been a privilege and an honor to serve in the capacity as Trustee for the Paso Robles Joint Unified School District for the last four years, two of them as Board President. As a leader I will continue to be forward-looking, meeting budget challenges but not letting them prevent the district from creating innovative new programs that are fiscally responsible.

I have always played an active role in supporting the education community. I've been involved with PTA, coached AYSO, served as a crossing guard and currently offer my services for the past six years as a mentor/counselor in program called "Girl Talk" at four of our school sites. I am currently working on a Masters program in Marriage and Family Counseling.

I have a great respect for the people that make up Paso Robles Joint Unified School District. If elected I will continue to serve as a tireless advocate for the students, parents and staff. I bring to the district compassion, incredible energy, initiative and an ability to get the job done. I hope you'll allow me an opportunity to serve as your elected representative.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

TIMOTHY "TIM" GEARHART

Occupation: Retired Teacher

Education and Qualifications: Through our schools, we build our future. Our schools, though, need the right tools to do their job. As your school board member I will promote policies that enrich student educational experiences and remove obstacles to student achievement. I will work in partnership with parents, teachers and administrators to get the schools the tools they need to give the students the skills they need. This means having safe, healthy classrooms with the technology needed for modern teaching. It means having students who know there will be zero tolerance for unacceptable behavior, and it means supporting the kind of prevention programs that help kids stay on the right track.

I'm Tim Gearhart, and have worked closely with our students, parents and administration during 21 years as a Paso Robles master teacher. My granddaughter is in our elementary school, and my three children graduated from PRHS. Now that District finances have stabilized, I am committed to reinstating our sports, music, drama, skills and other elective programs to what they once were. It's time to rebuild and expand the educational experiences for our kids! I favor a rich, balanced education for all of our students. I'd appreciate your vote.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

FIELD GIBSON

Occupation: Business Insurance and Risk Management

Education and Qualifications: I am running for re-election after serving my first term.

I have been an active volunteer in our community and school district for over 34 years. My four children were all students in the Paso Robles schools.

I have a Business degree in Finance & Property Management from Cal Poly. My career has involved finance, managing risk for businesses, budgeting, contracts, and financial planning. My formal education and business experience has been an asset as we worked hard to prevent a state takeover and to stabilize the budget.

The education of our children should be our primary objective. We need to: 1) Set high academic expectations and help students prepare for success in their future, 2) Empower our teachers to develop comprehensive and effective programs designed to improve student performance, 3) Enhance our already strong Agriculture, CTE, AP and Honors programs, and 4) Improve community outreach, with more transparency and accountability.

As part of our educational opportunity, we should also recognize the importance of our programs for Music, Drama, FFA, Skills USA, Journalism and Sports.

In our diverse District, I take into account the needs of the entire K-12 district, being sensitive to all stakeholders.

I would appreciate your vote.

MEASURES TO BE SUBMITTED TO THE VOTERS

SCHOOL

**SAN LUIS OBISPO COUNTY
COMMUNITY COLLEGE DISTRICT**

**MEASURE L-14
CUESTA COLLEGE AFFORDABLE EDUCATION, JOB
TRAINING/ CAMPUS REPAIR MEASURE.** To repair,
construct/acquire facilities, sites/equipment, prepare
students/returning veterans for universities/good paying
jobs, address severe budget cuts by updating aging
classrooms, improving/maintaining nursing, paramedic, 9-
1-1 medical training, welding, engineering, automotive,
early childhood education/other career education
programs, repairing deteriorating gas/electrical lines,
upgrading technology, shall San Luis Obispo County
Community College District issue \$275,000,000 in bonds
at legal rates, requiring citizens' oversight, independent
audits, all funds used locally?

BONDS - YES BONDS - NO

**SAN LUIS COASTAL UNIFIED SCHOOL
DISTRICT**

MEASURE D-14
To improve the quality of education; construct/renovate
classrooms, facilities, labs, and infrastructure; update
career education programs for job readiness; replace leaky
roofs; improve student access to computers and
technology; upgrade/replace outdated electrical, plumbing,
and sewer systems; make health, safety, and energy-
efficiency improvements; shall San Luis Coastal Unified
School District issue \$177 million of bonds at legal interest
rates, have an independent citizens' oversight committee,
and use NO money for administrative salaries or be taken
by the state?

BONDS - YES BONDS - NO

**ATASCADERO UNIFIED SCHOOL
DISTRICT**

MEASURE B-14
To continue the work of Measure I-10 by modernizing and
expanding vocational education facilities, repairing aging
schools throughout the District, improving student
computer access, and constructing a high school science,
technology, engineering and mathematics facility, shall \$58
million of Atascadero Unified School District bonds,
previously approved in November 2010, be reauthorized
through issuance of new bonds with interest rates below
legal limits, independent citizens oversight, no money for
administrator salaries and no increase in total authorized
District debt?

BONDS - YES BONDS - NO

**SANTA MARIA-BONITA SCHOOL
DISTRICT**

MEASURE T-14
To improve facilities in neighborhood elementary schools
for student learning and safety, shall Santa Maria-Bonita
School District repair/replace leaky roofs, plumbing,
electrical, lighting, ventilation; upgrade science labs and
education technology; improve safety/security; construct
school facilities to relieve overcrowding; and acquire,
construct, equip, renovate, sites, facilities; by issuing
\$45,000,000 in bonds, at legal rates, with independent
citizen oversight, mandatory audits, no funding for
administrators' salaries/pensions, and all funds dedicated
to Santa Maria-Bonita School District K-8 school facilities?

BONDS- YES BONDS- NO

**SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT
FULL TEXT OF MEASURE L-14**

**CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/
CAMPUS REPAIR MEASURE.** To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue \$275,000,000 in bonds at legal rates, requiring citizens' oversight, independent audits, all funds used locally?

Bonds—Yes

Bonds—No

PROJECTS

The Board of Trustees of the San Luis Obispo County Community College District, to be responsive to the needs of its community, evaluated Cuesta College's urgent and critical facility needs, and its capacity to provide students, active military and **Veterans** with support facilities, an **affordable education** and prepare them for success in college and careers. Job training, safety issues, enrollment, class size reduction and class offerings, and information and computer technology infrastructure were each considered, in developing the scope of projects to be funded, as outlined in the District's Facilities Master Plan, incorporated herein by reference in its entirety (the "Master Plans"), and available for review on the District's website (www.cuesta.edu). In developing the scope of projects, the faculty, staff, students and community have **prioritized local job training and job placement needs**, particularly in automotive, technology, paramedic/911 emergency medical training, as well as facilities available to support an affordable education, so that the most critical needs that will make the Cuesta College an effective place for learning, would be addressed. In the course of developing the Master Plans, public input was received from hundreds of constituents. It was concluded that if these facility needs were not addressed now, the Cuesta College would be unable to remain competitive in preparing students for jobs in high demand industries and university transfer. The Board concluded that the longer they waited to repair and upgrade Cuesta College, the more expensive it would be. **In implementing the Master Plan for the Cuesta College, the Board of Trustees determines that Cuesta College MUST:**

- (i) **Provide AFFORDABLE, LOW-COST, HIGH QUALITY EDUCATION in San Luis Obispo County needed to successfully transfer to four-year universities, and earn job skills; and**
- (ii) **Expand career and SUPPORT FACILITIES FOR VETERANS and military personnel;**
- (iii) **Provide essential job training and workforce preparation for students of all ages, including among others, training for paramedics, nurses and emergency medical responders; and**

- (iv) Adhere to stringent FISCAL ACCOUNTABILITY safeguards including:
- (a) REQUIRE ANNUAL FINANCIAL AUDITS,
 - (b) Require citizens' oversight of all funds,
 - (c) No funds will be used for administrators' salaries and pensions,
 - (d) ALL FUNDS WILL BE SUBJECT TO LOCAL CONTROL AND WILL REMAIN LOCAL AT CUESTA COLLEGE.

The Master Plan is available for review at the Superintendent/President's office and at www.cuesta.edu.] The following types of projects are authorized to be undertaken at Cuesta College:

**Academic Facility and Technology Upgrade Projects To Help Students,
Active Military and Veterans Transfer to Four-Year
Universities or be Trained For Good Jobs**

Goal and Purpose: Ensuring students, active military and veterans are either prepared for transfer to University of California or State college systems or trained for in-demand, good paying jobs are major objectives of Cuesta College.

Cuesta College has served San Luis Obispo County residents for nearly three generations providing essential job training and workforce preparation in automotive technology, nursing, paramedic/911 emergency medical training, agricultural trades, early childhood education, law enforcement, welding, construction, engineering, technology and architecture. Funding needed repairs and upgrades to support vital educational programs will ensure Cuesta College remains a strong resource for future generations.

Thus the District requires FUNDS that ARE LOCALLY CONTROLLED to improve academic facilities and technology implementations which will allow them to continue providing ACCESS TO AFFORDABLE, HIGH QUALITY EDUCATION to local students, active military and veterans, including:

- Upgrade and expand facilities for career training in well-paying careers and transfer to universities.
- Expand classrooms and instructional facilities in nursing, emergency responder, and other health care professions.
- Expand facilities for veterans to provide career training and support services to returning veterans seeking training or retraining to reenter the workforce.
- Upgrade outdated science, math and computer labs and expand College facilities providing instruction in Science, Technology, Engineering and Math (STEM).
- Install additional technology infrastructure to improve computer technology and Internet access.

- Upgrade outdated job-training classrooms, labs and equipment to provide all students with opportunities to learn job skills, including nursing and paramedic education programs.
- Upgrade support facilities for currently active military personnel.
- Upgrade and replace existing information technology infrastructure and network systems to improve efficiency and increase capacity.
- Upgrade and build academic buildings to expand classrooms for job training and career technical education, including early childhood education, welding, construction, engineering, technology and architecture, among others.
- Upgrade and replace technology, computers, hardware and systems used for job training and retraining programs.

**Repair and Construction Projects to
Provide Greater ACCESS TO AN AFFORDABLE EDUCATION**

Goal and Purpose: Since the cost of attending universities costs as much as six (6) times that of attending Cuesta College, more and more local students and their families rely on Cuesta College. Therefore, keeping Cuesta's facilities upgraded will ensure that local students can earn college credits, certificates and job skills at a reasonable price:

- Upgrade aging bathrooms, repair floors, walkways, plumbing, lighting and electrical systems.
- Construct more classroom space.
- Fix leaking roofs, which lead to power outages and cancelled classes.
- Upgrade outdated electrical systems and wiring for computer technology and Internet access.
- Renovate, repair or replace outdated laboratories, classrooms, training centers and support facilities.
- Replace deteriorating portable classrooms on San Luis Obispo Campus with up-to-date permanent classrooms.
- Replace deteriorating portable classrooms on North County Campus in Paso Robles with up-to-date permanent classrooms.
- Upgrade and replace classroom instructional equipment.
- Improve student safety, handicapped accessibility emergency preparedness, and security systems, including lighting, fencing, smoke detectors, fire alarms and sprinklers, gas and sewer lines.
- Repair deteriorating gas and electrical lines.

* * *

FISCAL ACCOUNTABILITY

This bond measure has strict accountability requirements including (a) an independent Citizens' Oversight Committee with representation from throughout our region; (b) annual financial audits to make sure money is being spent as promised; (c) no money from this measure will go towards salaries or pensions, and (d) all money will stay local and cannot be taken by the State.

1. NO ADMINISTRATOR SALARIES. Proceeds from the sale of the bonds authorized by this proposition shall be used only for the acquisition, construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty and college administrator salaries, pensions and other operating expenses.

2. FISCAL ACCOUNTABILITY. THE EXPENDITURE OF BOND MONEY ON THESE PROJECTS IS SUBJECT TO STRINGENT FINANCIAL ACCOUNTABILITY REQUIREMENTS. BY LAW, PERFORMANCE AND FINANCIAL AUDITS WILL BE PERFORMED ANNUALLY, AND ALL BOND EXPENDITURES WILL BE MONITORED BY AN INDEPENDENT CITIZENS' OVERSIGHT COMMITTEE TO ENSURE THAT FUNDS ARE SPENT AS PROMISED AND SPECIFIED. THE CITIZENS' OVERSIGHT COMMITTEE MUST INCLUDE, AMONG OTHERS, REPRESENTATION OF A BONA FIDE TAXPAYERS ASSOCIATION, A BUSINESS ORGANIZATION AND A SENIOR CITIZENS ORGANIZATION. NO DISTRICT EMPLOYEES OR VENDORS ARE ALLOWED TO SERVE ON THE CITIZENS' OVERSIGHT COMMITTEE.

* * *

The listed projects will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs, program/project management, staff training expenses and a customary contingency. In addition to the listed projects stated above, authorized projects also include the acquisition of a variety of instructional, maintenance and operational equipment, including the reduction or retirement of outstanding lease obligations and interim funding incurred to advance fund projects from payment of the costs of preparation of all facility planning, facility studies, assessment reviews, facility master plan preparation and updates, environmental studies (including environmental investigation, remediation and monitoring), design and construction documentation, and temporary housing of dislocated college activities caused by construction projects. In addition to the projects listed above, repair, renovation and construction projects may include, but not be limited to, some or all of the following: renovation of student and staff restrooms; replace aging electrical and plumbing systems; repair and replacement of heating and ventilation systems; upgrade of facilities for energy efficiencies, including photovoltaic/solar installations; repair and replacement of worn-out and leaky roofs, windows, walls doors and drinking fountains; removal of outdated buildings and construction of new classrooms and support buildings; installation of wiring and electrical systems to safely accommodate computers, technology and other electrical devices and needs; upgrade facilities to meet current earthquake safety standards; repair and replacement of fire alarms, emergency communications and security systems; upgrading, resurfacing, replacing or relocating of hard courts, fields, turf and irrigation systems; upgrade classrooms; build or upgrade facilities for math, physical sciences, fine arts, theatre arts, and agriculture; construct or expand a

simulation lab for allied health programs; improve campus signage; upgrade existing parking lots; repair, upgrade and install interior and exterior lighting systems; replace water and sewer lines and other plumbing systems; construct, upgrade or expand foreign language, humanities buildings, physical education/aquatic facilities, locker rooms, administrative offices, public safety office, maintenance building, student service/campus center and instructional buildings, trades and technology building, library, auto shop, athletic fields, student services building, parking lots, turf; improve water conservation and energy efficiency; replace elevators; replace outdated security systems; replace existing window systems with energy-efficient systems to reduce costs; improve insulation, weatherproofing and roofs to reduce costs; improve access for the disabled; install and repair fire safety equipment, including alarms, smoke detectors, sprinklers, emergency lighting, and fire safety doors; replace broken concrete walks, deteriorated asphalt; replace/upgrade existing signage, bells and clocks; demolition of unsafe facilities; install new security systems, such as security (surveillance) cameras, outdoor lighting, fencing, gates and classroom door locks; replace sewer lines and improve drainage systems to prevent flooding; upgrade roadway and pedestrian paths for improved safety and access for emergency vehicles, site parking, utilities and grounds. The project list also includes the refinancing of outstanding lease obligations. The upgrading of technology infrastructure includes, but is not limited to, the funding of a technology endowment, LCD projectors, portable interface devices, servers, switches, routers, modules, sound projection systems, information systems, printers, digital white boards, upgrade voice-over-IP, communication systems, audio/visual and telecommunications systems, call manager and network security/firewall, Internet connectivity, wireless systems, technology infrastructure, and other miscellaneous equipment.

The allocation of bond proceeds will be affected by the District's receipt of State matching funds and the final costs of each project. In the absence of State matching funds, which the District will aggressively pursue to reduce the District's share of the costs of the projects, the District will not be able to complete some of the projects listed above. Some projects may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The budget for each project is an estimate and may be affected by factors beyond the District's control. The final cost of each project will be determined as plans and construction documents are finalized, construction bids are received, construction contracts are awarded and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating more enhanced and operationally efficient campuses. Necessary site preparation/restoration may occur in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing, or installing irrigation, utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff when performing work on or necessary and incidental to bond projects. Bond proceeds shall only be expended for the specific purposes identified herein. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.

IMPARTIAL ANALYSIS OF MEASURE L-14

This measure will determine whether the San Luis Obispo County Community College District ("the District") may issue \$275 million in bonds for the purpose of improving school and education facilities within the District. The measure, placed on the ballot by the District's Board of Trustees, will become effective only if 55% of the voters vote "Yes" on the measure.

On November 7, 2000, the voters of California passed "Proposition 39," amending Article XIII A, section 1(b) of the California Constitution. That amendment authorizes the District to incur bonded indebtedness for the purpose of financing the construction, reconstruction, rehabilitation, or replacement of community college school facilities, in accordance with certain accountability requirements. To implement the requirements of Proposition 39, the Legislature enacted the "Strict Accountability in Local School Construction Bond Act of 2000" (Educ. Code, § 15264, et seq.; hereafter referred to as "the School Bond Act").

If approved by 55% of the voters, this measure will authorize the District to issue up to \$275 million in general obligation bonds, which will bear interest at a rate not to exceed the annual limit permitted by law. Bond proceeds will be used to fund the "Projects" identified in the full text of the measure. The District's Board of Trustees has evaluated safety, class size reduction, enrollment and information and computer technology infrastructure in developing the list of projects proposed in the measure, in accordance with the accountability requirements of Article XIII A, section 1(b)(3) of the California Constitution.

As required by law, the proceeds from the sale of the bonds will be used only for the acquisition, construction, reconstruction, rehabilitation or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty, and administrator salaries, pensions and other operating expenses. Approval of the bond measure does not guarantee that any particular project will be funded.

Principal and interest on the bonds will be payable from the proceeds of ad valorem taxes levied annually on taxable real property within the District. These taxes would be in addition to the property taxes currently levied on taxpayers within the District. The amount of the increased taxes each year would depend upon the amount needed to pay the principal and interest on the bonds. The District's Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds. The actual tax rates may vary depending on the timing of sales, number of bonds sold at each sale, and increases in assessed valuations.

Performance and financial audits must be performed annually to ensure that bond proceeds are spent only as specified in the measure, and an independent citizens' oversight committee will monitor expenditures and provide additional oversight. Under the School Bond Act, bond proceeds must be deposited in a separate account. As long as any bond proceeds remain unexpended, annual reports must be filed with the District's Board of Trustees stating the amount of bond proceeds received and expended in that year and the status of any project funded or to be funded from bond proceeds.

s/ RITA L. NEAL
County Counsel

TAX RATE STATEMENT FOR MEASURE L-14

An election will be held in the San Luis Obispo County Community College District (the "District") on November 4, 2014, to authorize the sale of up to \$275,000,000 in bonds of the District to finance facilities as described in the proposition. If the bonds are approved, the District expects to issue the Bonds in multiple series over time. Principal and interest on the bonds will be payable from the proceeds of tax levies made upon the taxable property in the District. The following information is provided in compliance with Sections 9400 through 9404 of the California Elections Code.

1. The best estimate of the tax which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation in fiscal year 2015-16.
2. The best estimate of the tax rate which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation in fiscal year 2024-25.
3. The best estimate of the highest tax rate which would be required to be levied to fund this bond issue, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation, which is projected to be the same in every fiscal year that the bonds remain outstanding.

Voters should note that estimated tax rates are based on the ASSESSED VALUE of taxable property on the Counties' official tax rolls, not on the property's market value, which could be more or less than the assessed value. In addition, taxpayers eligible for a property tax exemption, such as the homeowner's exemption, will be taxed at a lower effective tax rate than described above. Certain taxpayers may also be eligible to postpone payment of taxes. Property owners should consult their own property tax bills and tax advisors to determine their property's assessed value and any applicable tax exemptions.

Attention of all voters is directed to the fact that the foregoing information is based upon the District's projections and estimates only, which are not binding upon the District. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the bonds. The dates of sale and the amount of bonds sold at any given time will be determined by the District based on need for construction funds and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of each sale. Actual future assessed valuation will depend upon the amount and value of taxable property within the District as determined by the respective County Assessors of San Luis Obispo and Monterey Counties in the annual assessment and the equalization process.

s/ Gilbert H. Stork, Ed.D.
Superintendent/President
San Luis Obispo County Community College District / Cuesta College

ARGUMENT IN FAVOR OF MEASURE L-14

51 Years! That's how long Cuesta College has been serving our community.

Whether it's training first responders, providing career training in fields like agriculture, welding, trades, construction, and early childhood education, or simply providing college transfer courses – keeping Cuesta College STRONG and AFFORDABLE for future generations is a must.

YES on L maintains affordable, quality education and job training LOCALLY at Cuesta College!

The fact is, with Universities becoming increasingly expensive, strong, affordable community colleges – like Cuesta College – are more important than ever! **YES on L** supports vital educational programs at Cuesta College by repairing and upgrading classrooms and educational facilities.

Local job training programs help keeps our economy moving forward! **YES on L** maintains and improves Cuesta College job training programs in automotive technology, nursing, paramedic/9-1-1 emergency medical training, agriculture trades, early childhood education, law enforcement, welding, construction, engineering, technology and architecture, among others.

Cuesta College is also where many of our area's 9-1-1 emergency first-responders are educated and trained. **YES on L** ensures Cuesta College can continue to play this vital role training paramedics, nurses, emergency medical responders and other healthcare professionals – keeping our communities healthy and safe.

Our community has a strong tradition of patriotism and supporting our military and our veterans. **YES on L** ensures access for disabled students and improves support programs for veterans looking to re-enter the civilian workforce.

YES on L includes tough accountability provisions required by law including published financial audits and an Independent Citizens' Oversight Committee to monitor funds.

NO **Measure L** money can be spent on administrators' salaries or pensions.

NO **Measure L** funds can be taken by Sacramento!

YES on L is supported by community leaders, business leaders, local employers, educators. To learn more, visit www.KeepCuestaStrong.com

Dee Lacey
Cattle Rancher / Board of Directors Heritage Oaks Bank & Cuesta College Foundation

Matthew Lozano
Iraq Veteran / Atascadero Resident

Jim Brabeck
55 year County Resident / Cuesta College Alumnus / Local Businessman

Kyle Parker
Paramedic / Cuesta College Alumnus

Jacqueline del Valle Vitti Frederick
Nipomo Resident / Business Owner / Attorney

**ATASCADERO UNIFIED SCHOOL DISTRICT
FULL TEXT OF MEASURE B-14**

To continue the work of Measure I-10 by modernizing and expanding vocational education facilities, repairing aging schools throughout the District, improving student computer access, and constructing a high school science, technology, engineering and mathematics facility, shall \$58 million of Atascadero Unified School District bonds, previously approved in November 2010, be reauthorized through issuance of new bonds with interest rates below legal limits, independent citizens oversight, no money for administrator salaries and no increase in total authorized District debt?

Bonds—Yes

Bonds—No

BOND AUTHORIZATION

By approval of this proposition by at least 55 percent of the registered voters voting on the measure, the District will be authorized to issue and sell bonds of up to \$58 million in aggregated principal at interest rates not in excess of the legal limit and to provide financing for the specific school facilities projects listed in the Bond Project List described below, subject to all the accountability requirements specified below.

The Bonds may be issued under the provisions of the California Education Code (starting at Section 15100), under the provisions of the California Government Code (starting at Section 53506), or under any other provision of law authorizing the issuance of general obligation bonds by school districts. The Bonds may be issued in series by the District from time to time, and each series of Bonds shall mature within the legal limitations set forth in the applicable law under which the Bonds are issued.

District voters previously approved Measure I-10 at an election held in the District on November 2, 2010. However, the general economic downturn which commenced in 2008 has resulted in lower assessed valuations in the District, and, as a result, due to State law limitations imposed on the issuance of bonds under Measure I-10, the District estimates that it will not be able to issue all of the remaining Measure I-10 Bonds in the immediate future without incurring excessive borrowing costs. The Board of Trustees of the District has found and determined that there continues to be an urgent need in the District for the completion of the educational projects approved by District voters under Measure I-10. If the Bonds are approved and issued, the Board of Trustees of the District has covenanted that it will cancel and shall not authorize the issuance of Measure I-10 Bonds in a like amount.

ACCOUNTABILITY REQUIREMENTS

The provisions in this section are specifically included in this proposition in order that the voters and taxpayers in the District may be assured that their money will be spent wisely. Expenditures to address specific facilities needs of the District will be in compliance with the requirements of Article XIII A, Section 1(b)(3), of the State Constitution and the Strict Accountability in Local School Construction Bonds Act of 2000 (codified at Education Code Sections 15264 and following) and California Government Code Section 53410 and following.

Evaluation of Needs. The School Board has identified detailed facilities needs of the District and has determined which projects to finance from a local bond at this time. The School Board hereby certifies that it has evaluated safety, class size reduction, enrollment growth, and information technology needs in developing the Bond Project List shown below.

Independent Citizens' Oversight Committee. The School Board shall establish an Independent Citizens' Oversight Committee under Education Code Section 15278 and following to ensure that bond proceeds are expended only on the school facilities projects listed below. The committee will be established within 60 days of the date when the results of the election appear in the minutes of the School Board.

Performance Audits. The School Board shall conduct an annual, independent performance audit to ensure that the bond proceeds have been expended only on the school facilities projects listed below.

Financial Audits. The School Board shall conduct an annual, independent financial audit of the bond proceeds until all of those proceeds have been spent for the school facilities projects listed below.

Special Bond Proceeds Account: Annual Report to Board. Upon approval of this proposition and the sale of any bonds approved, proceeds of the bonds will be deposited into a Building Fund to be held by the San Luis Obispo County Treasury, as required by the California Education Code. As long as any proceeds of the bonds remain unexpended, the Superintendent of the District shall cause an annual report to be filed with the Board of Trustees of the District not later than January 1 of each year, which report shall contain pertinent information regarding the amount of funds collected and expended, as well as the status of the projects listed in the proposition, as required by Sections 53410 and 53411 of the California Government Code.

FURTHER SPECIFICATIONS

No Administrator Salaries. Proceeds from the sale of bonds authorized by this proposition shall be used only for the construction, reconstruction and/or rehabilitation of school facilities including the furnishing and equipping of school facilities or acquisition or lease of real property for school facilities and not for any other purpose, including teacher and administrator salaries and other school operating expenses.

BOND PROJECT LIST

Projects Subject to Available Funding; Matching Funds. The following list of projects is subject to the availability of adequate funding to the District. Approval of this measure does not guarantee that the proposed projects in the District that are the subject of bonds under the measure will be funded beyond the local revenues generated by the bond measure. The District's proposal for the projects may assume the receipt of matching state funds, which could be subject to appropriation by the Legislature or approval of a statewide bond proposition.

Scope of Projects. Bond proceeds will be expended to modernize, replace, renovate, construct, acquire, equip, furnish, rebuild and otherwise improve educational and support facilities within the District. Projects which are described below include all related and incidental costs, including their share of the costs of the election and bond issuance and costs of design, engineering, architect and other professional services, inspections, site preparation, utilities, landscaping, construction management and other planning, legal, accounting and similar costs, independent annual financial and performance audits, a customary construction contingency, and other costs incidental to and necessary for completion of the listed projects.

Bond proceeds may also be expended to acquire real property (or any interest in real property) for future educational and support facilities and to acquire and install furniture, fixtures and equipment at any classrooms and other educational facilities within the District. The District may alter the scope and nature of any of the specific projects which are described below as required by conditions that arise during the course of design and construction.

LIST OF SPECIFIC SCHOOL FACILITIES PROJECTS
Renovation, Modernization, Repair and Construction
of Schools Facilities Projects

Bond proceeds will be expended to modernize, replace, renovate, construct, acquire, equip, rebuild and furnish the District's classrooms, restrooms, and facilities including but not limited to those located at:

| | |
|----------------------------------|----------------------------------|
| Atascadero High | Monterey Road Elementary |
| Atascadero Junior High | San Benito Elementary |
| Carrisa Plains Elementary | San Gabriel Elementary |
| Creston Elementary | Santa Margarita Elementary |
| Del Rio Continuation High School | Santa Rosa Road Academic Academy |
| Fine Arts Academy | West Mall Alternative |

Whenever specific items are included in the following list, they are presented to provide examples and are not intended to limit the generality of the broader description of authorized projects. Some of the projects listed below may not be financed with bond proceeds depending upon actual project costs. The order in which particular projects are listed is not intended to indicate priority for funding or completion.

- Expand the District's vocational education programs and facilities, such as welding and automotive technology, culinary arts, medical and health technology, and construction trades
- Upgrade classrooms and educational facilities with up-to-date computers and technology
- Construct a Science, Technology, Engineering and Mathematics' facility at Atascadero High School
- Repair and replace roofs
- Meet handicap accessibility (ADA) requirements in restrooms and classrooms
- Upgrade and replace outdated heating, ventilation, and air-conditioning (HVAC) systems
- Repair, renovate and modernize outdated and aging classrooms and school facilities throughout the District
- Install solar and other energy cost saving systems
- Renovate restrooms throughout the District
- Upgrade playfields and athletic facilities throughout the District
- Construct and develop a Visual and Performing Arts Center at Atascadero High School
- Repurpose one of the existing high school buildings to accommodate a student and staff cafeteria including a staff development, meeting & classroom facility
- Renovate and reconstruct the downtown junior high campus
- Renovate or relocate and reconstruct the downtown Atascadero Fine Arts Academy

IMPARTIAL ANALYSIS OF MEASURE B-14

This measure will determine whether the Atascadero Unified School District ("the District") will issue \$58 million in bonds for the purpose of improving school and education facilities within the District. The measure, placed on the ballot by the District's Board of Trustees, will become effective only if 55% of the voters vote "Yes" on the measure.

On November 7, 2000, the voters of California passed "Proposition 39," amending Article XIII A, section 1(b)(3) of the California Constitution. That amendment authorizes the District to incur bonded indebtedness for financing the construction, reconstruction, rehabilitation, or replacement of school facilities, in accordance with certain accountability requirements. To implement the requirements of Proposition 39, the Legislature enacted the "Strict Accountability in Local School Construction Bond Act of 2000" (Educ. Code, § 15264, et seq.; hereafter "the School Bond Act").

In 2010, the voters of the District approved Measure I-10, authorizing the District to issue \$117,000,000 in general obligation bonds for the purpose of improving school and education facilities within the District. The District issued only \$25,500,000 in bonds under the authority of Measure I-10. Due to the decline in the housing market and reduction in the assessed value of property, the District is now prevented from issuing the additional \$91,500,000 of the unissued bonds because the tax rate projections required by Measure I-10 cannot be realized. Therefore, in order to carry out the purposes of Measure I-10, this measure will allow the District to issue up to \$58,000,000 in bonds to acquire, construct, rebuild, replace, renovate, and otherwise improve the District's educational and support facilities. If this measure is approved, the District will petition the Board of Supervisors to cause to be canceled the unissued Measure I-10 bonds in a principal amount equal to the principal amount of such series of bonds as may be issued pursuant to this measure so that the \$117,000,000 in bonds approved by Measure I-10 in 2010 is not exceeded.

Pursuant to the requirements of Government Code section 53410 et seq. and Article XIII A, Section 1(b)(3) of the California Constitution, the measure includes the accountability requirements established by the School Bond Act, including the establishment of a citizens' oversight committee and the filing of an annual report by the Board of Trustees of the District. Bond proceeds must be used solely to fund projects included in the school facilities list set forth in the full text of the measure.

If the measure passes, the bonds issued pursuant to this measure shall bear interest at a rate not to exceed the statutory annual limit permitted by law. The bonds and interest will be financed by ad valorem taxes levied annually on taxable real property within the District and will increase the tax rate on real property within the District above 1% of the full cash value for the period necessary to pay the principal and interest on the bonds, as permitted by Article XIII A, section 1(b)(3) of the California Constitution. The District's Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds.

s/ RITA L. NEAL
County Counsel

Approval of Measure B-14 does not guarantee that the proposed project or projects in the Atascadero Unified School District that are the subject of bonds under Measure B-14 will be funded beyond the local revenues generated by Measure B-14. The school district's proposal for the project or projects may assume the receipt of matching state funds, which could be subject to appropriation by the Legislature or approval of a statewide bond measure.

TAX RATE STATEMENT FOR MEASURE B-14

An election will be held in Atascadero Unified School District (the "District") on November 4, 2014 to reauthorize the sale of \$58,000,000 in general obligation bonds, previously approved by voters in November 2010 through the issuance of new bonds. The following information is submitted in compliance with Sections 9400-9404 of the California Elections Code.

1. The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$.06000 per \$100 (\$60.00 per \$100,000) of assessed valuation in fiscal year 2015-16.
2. The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$.06000 per \$100 (\$60.00 per \$100,000) of assessed valuation in fiscal year 2021-2022.
3. The best estimate of the highest tax rate that would be required to fund this bond issue, based on estimated assessed valuations available at the time of filing this statement, is \$.06000 per \$100 (\$60.00 per \$100,000) of assessed valuation.
4. The best estimate of the average tax rate required to fund this bond issue, based on a projection of assessed valuations available at the time of filing of this statement, is \$.04733 per \$100 (\$47.33 per \$100,000) of assessed valuation.

These estimates are based on projections derived from information obtained from official sources. The actual tax rates and the years in which they will apply may vary depending on the timing of bond sales, the amount of bonds sold at each sale and actual increases in assessed valuations. The timing of the bond sales and the amount of bonds sold at any given time will be determined by the needs of the District. Actual assessed valuations will depend upon the amount and value of taxable property within the District as determined in the assessment and the equalization process.

s/ Jackie Martin,
Assistant Superintendent, Business Services
Atascadero Unified School District

ARGUMENT IN FAVOR OF MEASURE B-14

In 2010, Atascadero Unified School District voters overwhelmingly passed a general obligation bond to improve our community's schools. Since that time, tremendous improvements have been made in repairing and rehabilitating our children's schools and classrooms.

But much remains to be done. Measure B-14 will reauthorize \$58 million of the previously approved 2010 bonds. By voting YES on Measure B-14, we can continue to improve our local public schools while at the same time SAVING MILLIONS OF TAXPAYER DOLLARS. Here's how:

Measure B-14 will let Atascadero USD continue the job of fixing our schools by:

- Modernizing and expanding vocational education programs and facilities
- Repairing and modernizing aging school facilities throughout the District
- Improving student access to computers and technology
- Repairing and replacing roofs

Measure B-14 makes financial sense and has taxpayer protections in place:

- Reauthorizing the 2010 bonds will allow the District to borrow at a much lower interest rate, saving taxpayers millions of dollars in interest.
- Iron-clad restrictions that money can only be spent on improving Atascadero's schools. No funds can be spent on administrator salaries, pensions, or benefits.
- The reauthorized bonds will NOT cause any increase in total District debt.
- Required annual review of all expenditures by an independent citizens' oversight committee.
- Legally required annual audits.
- All Measure B-14 funds MUST be used to improve our children's schools and **CANNOT BE TAKEN AWAY BY THE STATE AND SPENT ELSEWHERE!**

Our local schools are our most important asset and should be our number one priority. Measure B-14 will improve our community's schools, help improve housing values, stimulate our local economy and save taxpayers millions of dollars in interest.

Please join us by voting YES on Measure B-14!

s/ Tom O'Malley

s/ Mary Madalyn McDaniel

s/ James R. Patterson

s/ Alfred J. Fonzi II

s/ Thomas N. Lawrie

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE B-14

The district promises to "fix" the schools with this additional tax. It is the same worn promise that was made to the taxpayers with the first override in 1990, and the recent tax in 2010. What the heck happened to all the money that was supposed to do precisely what is promised now - once again?

The district spends tens of millions every year. Supporters of this taxing measure point out that this money will be spent on infrastructure, not salaries and benefits. Think about it. Adding more money, even sequestered for special purposes, just enables those controlling those other millions to spend without restriction or, apparently, conscience.

Nowhere do the proponents point out that AUSD saving "millions" in lower interest happens because the average homeowner will suffer a huge increase immediately on his property tax. Somehow doubling the looting of taxpayers' pocket books now doesn't feel like saving.

It continues to amaze the average person how by spending more they can now "save". This ploy by commercial advertisers assure the spending public - not only that they need to replace something they already have, but by buying it, they are saving.

The time has come for those who control the enormous money gobbling machine that is the school district to handle those millions to perform necessary activities.

Consider this; however much AUSD appropriates and spends; it is never enough, so says the district.

Implore the district to begin to live within its means. Please vote NO.

s/ John Paul Daly

ARGUMENT AGAINST MEASURE B-14

When the debt for the tax override AUSD imposed in 1990 had been satisfied by the homeowners; the district instantly sought, and obtained a new tax in 2010 that promised to do the very same things the first tax was promised to do. The projected costs of that tax was \$129, 538,711. 00. Now the district is seeking yet another bond issue ... again, for the same purpose.

As taxpayers we have become desensitized. We have heard numbers like million, hundreds of millions, billion and even trillion applied to dollars that the government spends to the point where we have become numb to how much money that is, and oblivious to how we are paying it.

Nobody is against the children, education, teachers, mom, PTA , or apple pie. But the tattered whine: "It's for the children" as the government appropriates more and more is getting long. And, now it appears it is becoming much too frequent.

Nobody is against providing an adequate education for the youth of California. But at some point a decision must be made that schools, like families, should live within reasonable limits.

Those in favor of levying more taxes on local property ignore the current burden for public education in California. The property tax distribution tables show that in excess of 60% of such revenue is already allocated to schools. The homeowner is being taxed enough. This current proposal will double the override tax now being collected. Please vote NO on Measure B-14.

s/ John Paul Daly

REBUTTAL TO ARGUMENT AGAINST MEASURE B-14

Your YES vote on Measure B-14 will allow us to continue the job of improving our local schools while saving taxpayers millions of dollars in future interest payments. Here's how:

- Measure B-14 is a **bond reauthorization**. It will not increase **by one penny** the total amount of District debt **already approved by voters in 2010**.
- Measure B-14 will **SAVE** taxpayers **MILLIONS** of dollars in interest.
- Measure B-14 will let us **continue** the job of improving our local schools.
- Measure B-14 will create new construction jobs to help our community.
- Measure B-14 money can only be spent on our community's schools and can't be used to fund administrative salaries, benefits or pensions.
- Measure B-14 funds must, **BY LAW**, be used to improve our **LOCAL SCHOOLS** and cannot be taken by the State and spent elsewhere.

By reauthorizing \$58 million of bonds that WERE ALREADY APPROVED in 2010, we can ensure that we get the best deal possible at the lowest price.

These are OUR SCHOOLS and they benefit our entire community. These benefits go beyond just the education of our children. Strong schools help protect housing values, create a stronger local economy and lead to safer neighborhoods.

Join us. Vote YES on Measure B-14!

s/ Tom O'Malley
s/ Alfred J. Fonzi II

s/ Mary Madalyn McDaniel
s/ Thomas N. Lawrie

s/ James R. Patterson

**SAN LUIS COASTAL UNIFIED SCHOOL DISTRICT
FULL TEXT OF MEASURE D-14**

This proposition may be known and referred to as the San Luis Coastal Unified School District General Obligation Bond of 2014, or Measure D-14.

BOND AUTHORIZATION

By approval of this proposition by at least 55% of the registered voters voting on the proposition, the San Luis Coastal Unified School District (the "District") shall be authorized to issue and sell bonds of up to \$177 million in aggregate principal amounts to provide financing for the specific school facilities projects listed in the Bond Project List below, and in order to qualify to receive State matching grant funds, subject to all of the accountability safeguards specified below.

ACCOUNTABILITY SAFEGUARDS

The provisions in this section are specifically included in this proposition in order that the District's voters and taxpayers may be assured that their money will be spent wisely to address specific facilities needs of the District, all in compliance with the requirements of Article XIII A, Section 1(b)(3) of the State Constitution, and the Strict Accountability in Local School Construction Bonds Act of 2000 (codified at Education Code Sections 15264 and following).

Evaluation of Needs. The Board of Education hereby certifies that it has evaluated safety, class size reduction and information technology needs in developing the Bond Project List.

Limitation on Use of Bond Proceeds. The State of California does not have the power to take locally approved school district bond funds for any State purposes. The Constitution allows proceeds from the sale of bonds authorized by this proposition to be used only for the construction, reconstruction, rehabilitation, or replacement of school facilities listed in this proposition, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities, and not for any other purpose, including teacher and administrator salaries and other school operating expenses. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff only when performing work on or necessary and incidental to the bond projects.

Independent Citizens' Oversight Committee. The Board of Education shall establish an independent Citizens' Oversight Committee (pursuant to Education Code Section 15278 and following), to ensure bond proceeds are spent only for the school facilities projects listed in the Bond Project List. The committee shall be established within 60 days of the date on which the Board of Education enters the election results on its minutes.

Annual Performance Audits. The Board of Education shall conduct an annual, independent performance audit to ensure that the bond proceeds have been expended only on the school facilities projects listed in the Bond Project List.

Annual Financial Audits. The Board of Education shall conduct an annual, independent financial audit of the bond proceeds (which shall be separate from the District's regular annual financial audit) until all of those proceeds have been spent for the school facilities projects listed in the Bond Project List.

Special Bond Proceeds Account; Annual Report to Board. Upon approval of this proposition and the sale of any bonds approved, the Board of Education shall take actions necessary pursuant to Government Code Section 53410 and following to establish an account in which proceeds of the sale of bonds will be deposited. As long as any proceeds of the bonds remain unexpended, the Superintendent or the Chief Business Official of the District (or such other employee as may perform substantially similar duties) shall cause a report to be filed with the

Board no later than December 31 of each year, commencing January 1 of the year in which bonds are first issued, stating (1) the amount of bond proceeds received and expended in that year, and (2) the status of any project funded or to be funded from bond proceeds. The report may relate to the calendar year, fiscal year, or other appropriate annual period as such officer shall determine, and may be incorporated into the annual budget, audit, or other appropriate routine report to the Board.

FURTHER SPECIFICATIONS

Specific Purposes. All of the purposes enumerated in this proposition shall be united and voted upon as one single proposition, pursuant to Education Code Section 15100, and shall constitute the specific purposes of the bonds; and proceeds of the bonds shall be spent only for such purposes, pursuant to Government Code Section 53410.

Joint Use. The District may enter into agreements with the County of San Luis Obispo, City of Morro Bay, City of San Luis Obispo, or other public agencies or nonprofit organizations for joint use of school facilities financed with the proceeds of the bonds in accordance with Education Code Section 17077.42 (or any successor provision). The District may seek State grant funds for eligible joint-use projects as permitted by law, and this proposition hereby specifies and acknowledges that bond funds will or may be used to fund all or a portion of the local share for any eligible joint-use projects identified in the Bond Project List or as otherwise permitted by California State regulations, as the Board of Education shall determine.

Rate of Interest. The bonds shall bear interest at a rate per annum not exceeding the statutory maximum, payable at the time or times permitted by law.

Term of Bonds. The number of years the whole or any part of the bonds are to run shall not exceed the legal limit, though this shall not preclude bonds from being sold which mature prior to the legal limit.

BOND PROJECT LIST

The Bond Project List below describes the specific projects the San Luis Coastal Unified School District proposes to finance with proceeds of the bonds. Listed projects will be completed as needed at a particular school site according to Board-established priorities, and the order in which such projects appear on the Bond Project List is not an indication of priority for funding or completion. The final cost of each project will be determined as plans are finalized, construction bids are awarded, and projects are completed. Certain construction funds expected from non-bond sources, including State grant funds for eligible projects, have not yet been secured. Until all project costs and funding sources are known, the Board of Education cannot determine the amount of bond proceeds available to be spent on each project, nor guarantee that the bonds will provide sufficient funds to allow completion of all listed projects. Completion of some projects may be subject to further government approvals or appropriation by State officials and boards, to local environmental review, and to input from the public. For these reasons, inclusion of a project on the Bond Project List is not a guarantee that the project will be funded or completed.

Unless otherwise noted, the projects in the Bond Project List are authorized to be completed at each or any of the District's sites, as shall be approved by the Board of Education. Furthermore the District references herein the Facilities Master Plan adopted by the Board of Education at its June 24, 2014, board meeting as the basis for the bond projects.

The District's goal in establishing the project list is to provide equity among local schools so that all children have the opportunity to excel academically. Furthermore, the projects should ensure that students who plan to go to college are prepared to succeed, and those who don't

plan to go to college receive the career training they need to compete for good paying jobs in science, technology and the trades.

The following is a list of District schools and their first date of construction:

- Baywood Elementary - 1975
- Bellevue-Santa Fe Elementary - 1964
- Bishop's Peak Elementary - 1950
- Del Mar Elementary - 1960
- Hawthorne Elementary - 1961
- Los Ranchos Elementary - 1958
- Monarch Grove Elementary - 1991
- Morro Elementary - 1935
- Pacheco Elementary - 1953
- Sinsheimer Elementary - 1953
- C.L. Smith Elementary - 1962
- Sunnyside Elementary - 1953
- Teach Elementary - 1948
- Laguna Middle School - 1968
- Los Osos Middle School - 1975
- Morro Bay High School - 1958
- Pacific Beach High School - 1938
- San Luis Obispo High School - 1936

Specific project improvements at:

Morro Bay High School (first built in 1958):

- Provide updated career or technical education programs for job readiness;
- Repair or replace leaky roofs;
- Improve student access to computers and modern technology;
- Construct, upgrade, and renovate science, technology, engineering, and math classrooms and labs;
- Modernize and upgrade outdated academic classrooms, labs and shops;
- Upgrade inadequate electrical systems;
- Make energy efficiency and water conservation improvements including updating outdated windows, lighting, heating, ventilation, and air conditioning systems;
- Renovate, upgrade, and construct student support facilities including restrooms, library, cafeteria/multi-purpose room, student services/school offices, plaza/quad area, and performing arts building;
- Upgrade, modernize and construction athletic fields and facilities for school and community use including a new pool, all-weather track, gymnasiums, locker rooms, stadium and tennis courts;
- Make health, safety and handicapped accessibility improvements throughout the campus;
- Repair deteriorating plumbing and sewer systems;
- Upgrade security systems and fire alarms;
- Improve student safety by upgrading or constructing new drop-off/pick-up areas, and parking;
- Construct new classrooms to replace outdated temporary portable classrooms, as needed

Specific project improvements at:

San Luis Obispo High School (first built in 1936):

- Provide updated career and technical education programs for job readiness;
- Construct, upgrade, and renovate science, technology, engineering, and math classrooms and labs;
- Repair or replace leaky roofs;
- Improve student access to computers and modern technology;
- Modernize and upgrade outdated academic classrooms, labs and shops;
- Upgrade inadequate electrical systems;

- Upgrade, modernize and construction athletic fields and facilities for school and community use including a new pool, all-weather track, gymnasiums, locker rooms, stadium and tennis courts;
- Make energy efficiency and water conservation improvements including updating outdated windows, lighting, and heating, ventilation, and air conditioning systems;
- Renovate or construct student support facilities including restrooms, library, cafeteria, kitchen, student services/school offices, multipurpose room, and performing arts/music;
- Make health, safety and handicapped accessibility improvements throughout the campus.
- Repair deteriorating plumbing and sewer systems.
- Upgrade security systems and fire alarms.
- Improve student safety by upgrading or constructing drop-off, pick-up areas, pedestrian walkways, and parking.
- Construct new classrooms to replace outdated temporary portable classrooms, as needed

Specific project improvements at:

Pacific Beach High School, Laguna and Los Osos Middle Schools (first built in 1938, 1968 and 1975, respectively):

- Construct, upgrade, and renovate science, technology, engineering, and math classrooms and labs;
- Provide updated career technical programs;
- Repair and replace outdated roofs;
- Construct new classrooms to replace outdated temporary portable classrooms, as needed;
- Make security improvements improving site entrances;
- Improve student safety by upgrading drop-off, pick-up areas, pedestrian walkways, and parking;
- Renovate and expand existing multipurpose buildings and gymnasiums;
- Make health, safety and handicapped accessibility improvements throughout the campus;
- Repair deteriorating plumbing and sewer systems;
- Upgrade security systems and fire alarms;
- Upgrade inadequate electrical systems;
- Renovate or construct student support facilities including restrooms, libraries, cafeterias, kitchens, student services, and school offices;

Specific project improvements at:

Elementary Schools throughout the District:

- Construct new classrooms to replace outdated temporary portable classrooms, as needed;
- Repair or replace leaky roofs;
- Improve student access to computers and modern technology;
- Modernize and upgrade outdated classrooms;
- Construct, upgrade, and renovate multipurpose rooms;
- Upgrade inadequate electrical systems;
- Repair deteriorating plumbing and sewer systems;
- Remove deteriorating portable classrooms;
- Make energy efficiency and water conservation improvements including updating outdated windows, lighting, heating, ventilation, and air conditioning systems;

- Renovate or construct student support facilities including restrooms, libraries, cafeterias, multi-purpose rooms, kitchens, student services, and school offices;
- Make health, safety and handicapped accessibility improvements throughout the campus;
- Make security improvements improving site entrances and fencing;
- Improve student safety by upgrading drop-off, pick-up areas, and parking;
- Upgrade security systems and fire alarms.

The listed projects will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs; program/project management; staff training expenses; and a customary contingency for unforeseen design and construction costs. In addition to the listed projects stated above, the list also includes the acquisition of a variety of instructional, maintenance and operational equipment, including the reduction or retirement of outstanding lease obligations and interim funding incurred to advance fund projects from the list; installation of signage and fencing; payment of the costs of preparation of all facility planning, facility studies, assessment reviews, facility master plan preparation and updates, environmental studies (including environmental investigation, remediation and monitoring), design and construction documentation, and temporary housing of dislocated District activities caused by construction projects. In addition to the projects listed above, the repair and renovation of each of the existing school facilities may include, but not be limited to, some or all of the following: installation wiring, and electrical systems to safely accommodate computers, technology and other electrical devices and needs; upgrades or construction of support facilities, including administrative, physical education/athletic facilities, and performing arts buildings and maintenance yards; repair and replacement of fire alarms, emergency communications and security systems; resurfacing or replacing hard courts, pools, turf and irrigation systems, and campus landscaping and play fields; expand parking; install interior and exterior painting and floor covering; demolition; and construction of various forms of storage and support spaces; upgrade classrooms, bleachers, kitchens; repair, upgrade and install interior and exterior lighting systems; replace outdated security fences and security systems. The upgrading of technology infrastructure includes, but is not limited to, computers, projectors, portable interface devices, servers, switches, routers, modules, sound projection systems, laser printers, digital white boards, document projectors, upgrade voice-over-IP, call manager and network security/firewall, wireless technology systems, and other miscellaneous equipment and software. The allocation of bond proceeds will be affected by the District's receipt of State matching funds and the final costs of each project. In the absence of State matching funds, which the District will aggressively pursue to reduce the District's share of the costs of the projects, the District will not be able to complete some of the projects listed above. The budget for each project is an estimate and may be affected by factors beyond the District's control. Some projects throughout the District, such as gyms, fields, and performing arts facilities, may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The final cost of each project will be determined as plans and construction documents are finalized, construction bids are received, construction contracts are awarded, and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating more enhanced and operationally efficient campuses. Necessary site preparation/restoration may occur in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing, or installing irrigation, utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay

or reimburse the District for the cost of District staff when performing work on or necessary and incidental to bond projects and the costs of issuing the bonds. Bond proceeds shall only be expended for the specific purposes identified herein. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.

The Bond Project List shall be considered a part of this ballot proposition, and shall be reproduced in any official document required to contain the full statement of the bond proposition.

IMPARTIAL ANALYSIS OF MEASURE D-14

This measure will determine whether the San Luis Coastal Unified School District ("the District") shall issue \$177 million in bonds for the purpose of improving school and education facilities within the District. The measure, placed on the ballot by the District's Board of Education, will become effective only if fifty-five percent (55%) of the voters vote "Yes" on the measure.

On November 7, 2000, the voters of California passed "Proposition 39," amending Article XIII A, section 1(b)(3) of the California Constitution. That amendment authorizes the District to incur bonded indebtedness for the purpose of financing the construction, reconstruction, rehabilitation, or replacement of school facilities, in accordance with certain accountability requirements. To implement the requirements of Proposition 39, the Legislature enacted the "Strict Accountability in Local School Construction Bond Act of 2000" (Ed. Code, § 15264, et seq.; hereafter referred to as "the School Bond Act").

If approved, this measure will authorize the District to issue up to \$177 million in general obligation bonds, which will bear interest at a rate not to exceed the annual limit permitted by law. Bond proceeds will be used to fund projects included in the Bond Project List (included in the full-text of the measure). The District's Board of Education has certified that it has evaluated safety, class size reduction, enrollment growth and information technology needs of the District in developing the Bond Project List, in accordance with the School Bond Act.

As required by law, the proceeds from the sale of the bonds will be used only for the construction, reconstruction, rehabilitation or replacement of school facilities, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities, and not for any other purpose, including teacher and employee salaries and other school operating expenses. Approval of the bond measure does not guarantee that any particular project will be funded.

Principal and interest on the bonds will be payable from the proceeds of ad valorem taxes levied annually on taxable real property within the District. These taxes would be in addition to the property taxes currently levied on taxpayers within the District. The amount of the increased taxes each year would depend upon the amount needed to pay the principal and interest on the bonds. The District's Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds. The actual tax rates may vary depending on the timing of sales, number of bonds sold at each sale, and increases in assessed valuations.

Performance and financial audits must be performed annually to ensure that bond proceeds are spent only as specified in the measure, and an independent citizens' oversight committee will monitor expenditures and provide additional oversight. Bond proceeds will be deposited in a separate account. As long as any bond proceeds remain unexpended, annual reports will be filed with the District's Board of Education stating the amount of bond proceeds received and expended in that year and the status of any project funded or to be funded from bond proceeds.

s/ RITA L. NEAL
County Counsel

TAX RATE STATEMENT FOR MEASURE D-14

An election will be held in the San Luis Coastal Unified School District (the "District") on November 4, 2014, to authorize the sale of \$177,000,000 in general obligation bonds. The following information is submitted in compliance with Sections 9400-9404 of the California Elections Code.

The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$.0490 per \$100 (\$49.00 per \$100,000) of assessed valuation in fiscal year 2015-16.

The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$.0490 per \$100 (\$49.00 per \$100,000) of assessed valuation in fiscal year 2022-23.

The best estimate of the highest tax rate that would be required to fund this bond issue, based on estimated assessed valuations available at the time of filing this statement, is \$.0490 per \$100 (\$49.00 per \$100,000) of assessed valuation.

These estimates are based on projections derived from information obtained from official sources. The actual tax rates and the years in which they will apply may vary depending on the timing of bond sales, the amount of bonds sold at each sale and actual increases in assessed valuations. The timing of the bond sales and the amount of bonds sold at any given time will be determined by the needs of the District. Actual assessed valuations will depend upon the amount and value of taxable property within the District as determined in the assessment and the equalization process.

s/ ERIC PRATER, Ed.D.
Superintendent

ARGUMENT IN FAVOR OF MEASURE D-14

Our schools are our most important community assets and should be our number one priority. Quality schools improve student achievement, property values, and neighborhood safety, and prepare students for productive futures. While teachers and staff do a great job educating local children, the San Luis Coastal Unified School District must renovate its aging schools for continued student safety and success.

Although our schools have been well maintained over the years, including major renovations and upgrades to elementary and middle schools in the 1990s, many outdated classrooms and facilities throughout the District require upgrades to meet 21st century standards. All our schools need some improvement, but our high schools currently have the greatest needs. San Luis Obispo High, our oldest, includes buildings from 1936, nearly 80 years ago! Most Morro Bay High classrooms are over 50 years old.

Our schools need major classroom and infrastructure improvements to continue providing quality education to local students. By investing in our neighborhood schools, we can strengthen our community and meet today's safety, technology, and educational standards.

If passed, Measure D will:

- Provide updated vocational education facilities for job readiness
- Construct and renovate classrooms, restrooms, facilities, and labs
- Repair and replace leaky roofs
- Improve student access to computers and modern technology
- Repair deteriorating plumbing and sewer systems

Measure D makes financial sense and protects taxpayers.

- By law, spending must be reviewed and annually audited by an independent citizens' oversight committee.
- All funds must be spent locally and **cannot be taken by the State.**
- Funds are required to be spent only on schools, not for administrator or teacher salaries.

Measure D upgrades and renovates old and inadequate classrooms, improves the education of local children, and maintains the quality of our community. That's something we can all support. Please join us and VOTE YES ON MEASURE D!

s/ Diana Barnhart, California Teacher of the Year, 2006; Retired SLCUSD Teacher; San Luis Obispo Resident

s/ Amy Burton, Del Mar PTA Board Member; SLCUSD Parent; Morro Bay Resident

s/ Brian Clausen, CEO, Experts Exchange; SLCUSD Parent and SLO Resident; Board of Directors, SLO Chamber of Commerce

s/ Jim Quesenberry, President, SLCUSD Board of Trustees; Grandparent; Los Osos Resident

s/ John Spatafore, Attorney, Community Volunteer; Parent and Former SLCUSD Board Member; San Luis Obispo Resident

NO ARGUMENT AGAINST MEASURE D-14 WAS SUBMITTED

**SANTA MARIA-BONITA SCHOOL DISTRICT
FULL TEXT OF MEASURE T-14**

**SANTA MARIA-BONITA SCHOOL DISTRICT
CLASSROOM SAFETY, RENOVATION, REPAIR AND CONSTRUCTION
MEASURE**

This Proposition may be known and referred to as the "Santa Maria-Bonita School District Classroom Safety, Renovation, Repair and Construction Measure" or as "Measure T-14".

BOND AUTHORIZATION

By approval of this proposition by at least 55% of the registered voters voting on the proposition, the Santa Maria-Bonita School District (the "District") shall be authorized to issue and sell bonds of up to \$45,000,000 in aggregate principal amount to provide financing for the specific school facilities projects listed under the heading entitled "BOND PROJECT LIST" below (the "Bond Project List"), and qualify to receive State of California matching grant funds, subject to all of the accountability safeguards specified below.

ACCOUNTABILITY SAFEGUARDS

The provisions in this section are specifically included in this proposition in order that the voters and taxpayers of the District may be assured that their money will be spent to address specific facilities needs of the District, all in compliance with the requirements of Article XIII A, Section 1(b)(3) of the California Constitution, and the Strict Accountability in Local School Construction Bonds Act of 2000 (codified at Sections 15264 and following of the California Education Code (the "Education Code")).

Evaluation of Needs. The Board of Education of the District (the "Board") has prepared an updated facilities plan in order to evaluate and address all of the facilities needs of the District at each campus and facility, and to determine which projects to finance from a local bond at this time. The Board hereby certifies that it has evaluated safety, class size reduction and information technology needs in developing the Bond Project List.

Limitations on Use of Bonds. Proceeds from the sale of bonds authorized by this proposition shall be used only for the construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities, including, to the extent permitted by law, the acquisition or lease of real property in connection with an existing or future financing of the specific school facilities projects listed in the Bond Project List, including the prepayment of existing or future interim lease, certificate of participation or lease revenue bond financings, and not for any other purpose, including teacher and administrator salaries and other school operating expenses.

Independent Citizens' Oversight Committee. The Board shall establish an independent citizens' oversight committee (pursuant to Education Code Section

15278 and following), to ensure bond proceeds are expended only for the school facilities projects listed in the Bond Project List. The committee shall be established within 60 days of the date when the results of the election appear in the minutes of the Board. In accordance with Section 15282 of the Education Code, the citizens' oversight committee shall consist of at least seven members and shall include a member active in a business organization representing the business community located within the District, a member active in a senior citizens' organization, a member active in a bona fide taxpayers' organization, a member that is a parent or guardian of a child enrolled in the District, and a member that is both a parent or guardian of a child enrolled in the District and active in a parent-teacher organization. No employee or official of the District and no vendor, contractor or consultant of the District shall be appointed to the citizens' oversight committee.

Annual Performance Audits. The Board shall conduct an annual, independent performance audit to ensure that the bond proceeds have been expended only on the school facilities projects listed in the Bond Project List. These audits shall be conducted in accordance with the Government Auditing Standards issued by the Comptroller General of the United States for performance audits. The results of these audits shall be made publicly available and shall be submitted to the citizens' oversight committee in accordance with Section 15286 of the Education Code.

Annual Financial Audits. The Board shall conduct an annual, independent financial audit of the bond proceeds until all of those proceeds have been spent for the school facilities projects listed in the Bond Project List. These audits shall be conducted in accordance with the Government Auditing Standards issued by the Comptroller General of the United States for financial audits. The results of these audits shall be made publicly available and shall be submitted to the citizens' oversight committee in accordance with Section 15286 of the Education Code.

Special Bond Proceeds Account; Annual Report to Board. Upon approval of this proposition and the sale of any bonds approved, the Board shall take actions necessary to establish an account in which proceeds of the sale of bonds will be deposited. As long as any proceeds of the bonds remain unexpended, the Superintendent of the District shall cause a report to be filed with the Board no later than January 1 of each year, commencing January 1, 2016, stating (a) the amount of bond proceeds received and expended in that year, and (b) the status of any project funded or to be funded from bond proceeds. The report may relate to the calendar year, fiscal year, or other appropriate annual period as the Superintendent of the District shall determine, and may be incorporated into the annual budget, audit, or other appropriate routine report to the Board.

FURTHER SPECIFICATIONS

Joint-Use Projects. The District may enter into agreements with other public agencies or nonprofit organizations for joint use of school facilities financed with the proceeds of the bonds in accordance with Education Code Section 17077.42 (or any successor provision). The District may seek State grant funds for eligible joint-use projects as permitted by law, and this proposition hereby specifies and

acknowledges that bond funds will or may be used to fund all or a portion of the local share for any eligible joint-use projects identified in the Bond Project List or as otherwise permitted by California State regulations, as the Board shall determine.

Single Purpose. All of the purposes enumerated in this proposition shall be united and voted upon as one single proposition, pursuant to Education Code Section 15100, and all the enumerated purposes shall constitute the specific single purpose of the bonds, and proceeds of the bonds shall be spent only for such purpose, pursuant to California Government Code Section 53410.

Other Terms of the Bonds. When sold, the bonds shall bear interest at an annual rate not exceeding the statutory maximum, and that interest shall be made payable at the time or times permitted by law. The bonds may be issued and sold in several series, and no bond shall be made to mature more than the statutory maximum number of years from the date borne by that bond.

BOND PROJECT LIST

The Bond Project List below lists the specific projects the District proposes to finance with proceeds of the bonds. The Bond Project List shall be considered a part of the bond proposition and shall be reproduced in any official document required to contain the full statement of the bond proposition. Listed projects will be completed as needed at a particular school or facility site according to Board-established priorities, and the order in which such projects appear on the Bond Project List is not an indication of priority for funding or completion. Each project is assumed to include its share of costs of the election and bond issuance, construction-related costs, such as project and construction management, architectural, engineering, inspection and similar planning and testing costs, demolition and interim housing costs, legal, accounting and similar fees, costs related to the independent annual financial and performance audits, a contingency for unforeseen design and construction costs, and other costs incidental to and necessary for completion of the listed projects (whether the related work is performed by the District or third parties). The final cost of each project will be determined as plans are finalized, construction bids are awarded, and projects are completed. In addition, certain construction funds expected from non-bond sources, including State of California grant funds for eligible projects, have not yet been secured. Therefore, the Board cannot guarantee that the bonds will provide sufficient funds to allow completion of all listed projects. Alternatively, if the District obtains unexpected funds from non-bond sources with respect to listed projects, such projects may be enhanced, supplemented or expanded to the extent of such funds. Some projects may be subject to further government approvals, including by State officials and boards and/or local environmental or agency approval. Inclusion of a project on the Bond Project List is not a guarantee that the project will be completed.

The specific projects authorized to be financed with proceeds of the bonds under this proposition are as follows:

CLASSROOM SAFETY, RENOVATION, REPAIR AND CONSTRUCTION PROJECTS

The following projects are authorized to be financed on each campus or site listed below:

ADAM ELEMENTARY SCHOOL

- Improve, renovate, repair, resurface, upgrade and/or expand pick-up and drop-off zones and parking lots to improve student safety and traffic flow
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Acquire, install and upgrade technology fixtures and infrastructure such as band width, ceiling mounted projectors, and SmartBoards or similar assets
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, install and/or construct shaded areas/structures on campus

ALVIN ELEMENTARY SCHOOL

- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Acquire and install speakers in all restrooms to improve emergency communication
- Acquire, construct and/or install a new track and additional baseball diamond, and renovated playfield to improve drainage and student safety
- Acquire and install window coverings
- Acquire and install water faucets and drinking fountains

ARELLANES ELEMENTARY SCHOOL

- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems

**ARELLANES ELEMENTARY SCHOOL
(continued)**

- Repair or replace roofs, flooring, plumbing and electrical systems
- Acquire, install and/or construct shaded areas/structures on campus
- Acquire and install drinking fountains
- Expand kindergarten playground area/green space
- Acquire, construct and/or install storage containers, sheds and/or facilities

ARELLANES JUNIOR HIGH SCHOOL

- Construct or acquire and install a science lab and equip and furnish such lab
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Construct or acquire and install physical education changing room facilities

BATTLES ELEMENTARY SCHOOL

- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Acquire and install an additional portable building for flexible space
- Acquire and install an additional portable building for student support services – e.g. speech, psychologist and outreach counselor
- Acquire, install and/or construct shaded areas/structures on campus with benches for seating
- Construct or acquire and install covered outdoor seating areas; acquire and install related tables

BONITA ELEMENTARY SCHOOL

- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install heating, cooling and ventilation systems, insulation, doors and windows to increase energy efficiency
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems

BRUCE ELEMENTARY SCHOOL

- Improve, renovate, repair, resurface, upgrade and/or expand pick-up and drop-off zones and parking lots to improve student safety and traffic flow
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Construct or acquire and install updated and larger health office

EL CAMINO JUNIOR HIGH SCHOOL

- Renovate, modernize and upgrade technology lab
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Construct, acquire and install a running track
- Construct or acquire and install covered outdoor seating areas; acquire and install related tables

FAIRLAWN ELEMENTARY SCHOOL

- Improve, renovate, repair, resurface, upgrade and/or expand pick-up and drop-off zones and parking lots to improve student safety and traffic flow
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Repair or replace roofs, flooring, plumbing and electrical systems
- Construct or acquire and install covered outdoor seating areas; acquire and install related tables

FESLER JUNIOR HIGH SCHOOL

- Modernize, repair and upgrade computer labs
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems

**FESLER JUNIOR HIGH SCHOOL
(continued)**

- Repair or replace roofs, flooring, plumbing and electrical systems
- Construct, acquire and install a running track; repair, renovate or replace sports field

LIBERTY ELEMENTARY SCHOOL

- Acquire, install and upgrade technology equipment, fixtures and infrastructure
- Repair, renovate and modernize library
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems

MILLER ELEMENTARY SCHOOL

- Improve, renovate, repair, resurface, upgrade and/or expand pick-up and drop-off zones and parking lots to improve student safety and traffic flow
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Acquire, install and/or construct shaded areas/structures on campus
- Relocation of preschool to the front of the site by either relocating existing building or constructing or acquiring and installing new facilities, and construct, acquire and install necessary infrastructure and complete associated site development/reconfiguration

OAKLEY ELEMENTARY SCHOOL

- Improve, renovate, repair, resurface, upgrade and/or expand pick-up and drop-off zones and parking lots to improve student safety and traffic flow
- Install plumbing/water access to and in portable buildings
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems

ONTIVEROS ELEMENTARY SCHOOL

- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire and install a portable building for small group instruction
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Acquire, install and/or construct shaded areas/structures on campus

SANCHEZ ELEMENTARY SCHOOL

- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Acquire, install and/or construct shaded areas/structures and benches on campus
- Construct, repair, replace and/or improve gutters to improve drainage and landscaping

RICE ELEMENTARY SCHOOL

- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Repair or replace roofs, flooring, plumbing and electrical systems
- Construct, acquire and install a running track

TAYLOR ELEMENTARY SCHOOL

- Expanded Library to enhance student access to reading and learning
- Floor and Ceiling outlets and hang the projectors
- Rehabilitate, repair, renovate, improve, upgrade, construct and/or re-construct restrooms
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems

TOMMIE KUNST JUNIOR HIGH SCHOOL

- Acquire, install and upgrade technology equipment, fixtures and infrastructure
- Expand, reconfigure and/or renovate food service facilities
- Construct, acquire and install a running track
- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems

TUNELL ELEMENTARY SCHOOL

- Upgrade classrooms, science labs, and computer systems to keep pace with technology
- Acquire, replace, upgrade and/or install student safety and security systems, including lighting, fencing, smoke detectors, fire alarms and communication systems
- Repair or replace roofs, flooring, plumbing and electrical systems
- Construct or acquire and install covered outdoor seating areas; acquire and install related tables

NEW ELEMENTARY SCHOOL

Acquisition and construction of a new elementary school and related facilities, including:

- Acquisition of sites and any rights-of-way and easements made necessary by construction of such facilities
- Planning, designing, and constructing the school and related facilities, including costs related to construction services, architectural design, engineering, site inspection and testing services and plan review fees
- Associated onsite and offsite development, demolition of existing structures, and other improvements made necessary for construction of such facilities
- Construction of such school and related facilities and grounds, including necessary supporting infrastructure
- Acquisition and installation of furnishings and equipment related to the constructed facilities
- All or portions of these facilities may be used as joint-use projects within the meaning of Section 17077.42(c) of the Education Code (or any successor provision).

DISTRICT-WIDE

- Acquire, install and upgrade technology equipment, fixtures and infrastructure, including computers, tablets, laptops, peripherals, smart boards, printers, education software, telecommunications software, security software, interactive educational technology, digital projectors and cameras, monitors, audio systems, video systems, network equipment (including servers, network interface devices, network switches and routers, wireless network equipment, firewalls, network security equipment, racking, power and cooling equipment, wiring and uninterruptible power supplies), etc; rehabilitate and replace such equipment, fixtures and infrastructure as needed in the future; technology equipment, fixtures and infrastructure includes existing technology equipment, fixtures and infrastructure as well as technology equipment, fixtures and infrastructure developed in the future; technology equipment, fixtures and infrastructure may be installed at all District support facilities (in addition to the school and sites listed above)
- Acquisition of all or a portion of any school site or facility, or an interest therein, or make lease payments or prepayments with respect to any school site or facility, encumbered in order to finance or refinance any capital school facility project pursuant to an existing lease, certificate of participation or lease revenue bond financing
- Acquire, replace, upgrade and/or install heating, ventilation and cooling systems, insulation, doors and windows to increase energy efficiency
- Modernize, equip, renovate, rehabilitate, re-configure, expand and/or upgrade classrooms, classroom buildings, labs, including science and computer labs, restrooms, common areas and related grounds and school support facilities, (including library, multipurpose room, food storage, preparation and service, and office/staff support facilities, whether permanent, portable or modular, including interior and exterior (as applicable) doors, windows, door and window hardware, roofs, rain gutters and downspouts, walls, ceilings and floors and finishes, paint, siding, insulation, casework, cabinets, carpets, drapes, window coverings, lighting, sinks, drinking fountains, fixtures, signage, fencing, furniture and equipment
- Improve, renovate, repair, resurface, upgrade and/or expand pick-up and drop-off zones and parking lots to improve student safety and traffic flow
- Renovate, modernize and upgrade food services facilities
- Renovate, repair, resurface, upgrade, expand, construct and/or install and improve paved and other hard surfaces, and renovate, improve or replace playground facilities, fixtures and equipment
- Re-grade and improve site areas for proper drainage, and replace and improve irrigation systems
- Install, repair, renovate and/or replace sidewalks, walkways, asphalt, pavement, parking lots, driveways, playground surfaces and playfields
- Install, repair or replace track surfaces

MISCELLANEOUS

All listed bond projects include the following as needed:

- Planning, designing and providing temporary housing necessary for listed bond projects
- The inspection, sampling and analysis of grounds, buildings and building materials to determine the presence of hazardous materials or substances, including asbestos, lead, etc., and the encapsulation, removal, disposal and other remediation or control of such hazardous materials and substances
- The inspection and analysis of grounds, buildings and structures to assess health and safety risks to students, faculty, staff, parents and the public and compliance with local, state and federal building, health, safety, access and other related requirements, including seismic safety requirements, Field Act requirements and access requirements of the Americans with Disabilities Act (ADA), and the improvement, correction, repair or renovation of such grounds, buildings and structures or portions thereof identified as such health and safety risks or acquire, install and/or construct other improvements to comply with such laws and requirements
- Necessary onsite and offsite preparation or restoration in connection with new construction, renovation or remodeling, or installation or removal of relocatable buildings, including demolition of structures; removing, replacing, or installing irrigation, drainage, utility lines (gas, water, sewer, electrical, data and voice, etc.), trees and landscaping; relocating fire access roads; and acquiring any necessary easements, licenses, land or rights of way made necessary by listed bond projects
- Address other unforeseen conditions revealed by construction, renovation or modernization (including plumbing or gas line breaks, dry rot, seismic and structural deficiencies, etc.)
- Acquire or construct storage facilities and other space on an interim basis, as needed to accommodate construction materials, equipment, and personnel, and interim classrooms (including relocatables) for students and school functions or other storage for classroom materials displaced during construction
- Furnishing and equipping of classrooms and other school facilities; furnishing and equipping shall include initial purchases, and scheduled and necessary replacements, upgrades and updating of technology
- All other costs and work necessary and incidental to the listed bond projects
- Acquisition of all or a portion of any school site or facility, or an interest therein, or make lease payments with respect to any school site or facility, encumbered in order to finance or refinance the listed bond projects pursuant to a lease, certificate of participation or lease revenue bond financing

IMPARTIAL ANALYSIS OF MEASURE T-14

This measure was placed on the ballot by the Santa Maria-Bonita School District Governing Board.

If approved by 55% of the voters, this measure authorizes the Santa Maria-Bonita School District (District) to authorize the sale of general obligation bonds on its behalf in a principal amount not to exceed \$45,000,000 to provide financing for the specific school facilities projects listed in the District's Bond Project List. The Bond Project List, as well as the full text of the measure, is printed in the ballot pamphlet. None of the proceeds from the sale of bonds may be used for salaries or operating expenses.

The bonds and interest thereon would be payable from property taxes levied on taxable property in the District. These taxes would be in addition to the property taxes currently levied on taxpayers in the District. The amount of the increased taxes each year would depend upon the amount needed to pay the principal and interest on the bonds.

The bond measure includes the following accountability requirements:

- A. A requirement that the proceeds from the bond sale be used only for the above purposes and not for any other purpose, including teacher and administrator salaries, and other school operating expenses.
- B. A list of the specific school facilities projects to be funded and certification that the school district board has evaluated safety, class size reduction, and information technology needs in developing that list.
- C. A requirement that the school district board conduct an annual, independent performance audit to ensure that the funds have been spent only on the specific school facilities projects listed in the proposition.
- D. A requirement that the school district board conduct an annual, independent financial audit of the bond proceeds until all of such proceeds have been spent for the school facilities projects listed in the Bond Project List.

This measure, if approved, will also establish a citizens' oversight committee to monitor expenditures and ensure bond proceeds are used only to fund the specific projects listed in the Bond Project List, as printed in the ballot pamphlet.

s/ Gustavo E. Lavayen
Deputy County Counsel

TAX RATE STATEMENT FOR MEASURE T-14

An election will be held in the Santa Maria-Bonita School District (the "District") on November 4, 2014, to authorize the sale of up to \$45,000,000 in bonds of the District to finance school facilities as described in the proposition. If the bonds are approved, the District expects to issue the Bonds in multiple series over time. Principal and interest on the bonds will be payable from the proceeds of tax levies made upon the taxable property in the District. The following information is provided in compliance with Sections 9400 through 9404 of the California Elections Code.

1. The best estimate of the tax which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is 2.575 cents per \$100 (\$25.75 per \$100,000) of assessed valuation in fiscal year 2015-16.
2. The best estimate of the tax rate which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is 2.407 cents per \$100 (\$24.07 per \$100,000) of assessed valuation in fiscal year 2021-22.
3. The best estimate of the highest tax rate which would be required to be levied to fund this bond issue, based on estimated assessed valuations available at the time of filing of this statement, is 2.582 cents per \$100 (\$25.82 per \$100,000) of assessed valuation in fiscal year 2019-20.

Voters should note that estimated tax rates are based on the *ASSESSED VALUE* of taxable property on the County's official tax rolls, *not* on the property's market value, which could be more or less than the assessed value. In addition, taxpayers eligible for a property tax exemption, such as the homeowner's exemption, will be taxed at a lower effective tax rate than described above. Certain taxpayers may also be eligible to postpone payment of taxes. Property owners should consult their own property tax bills and tax advisors to determine their property's assessed value and any applicable tax exemptions.

Attention of all voters is directed to the fact that the foregoing information is based upon the District's projections and estimates only, which are not binding upon the District. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the bonds. The dates of sale and the amount of bonds sold at any given time will be determined by the District based on need for construction funds and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of each sale. Actual future assessed valuation will depend upon the amount and value of taxable property within the District as determined by the County Assessor in the annual assessment and the equalization process.

s/ Phillip L. Alvarado
Superintendent of Schools
Santa Maria-Bonita School District

ARGUMENT IN FAVOR OF MEASURE T-14

The children of Santa Maria need your help. A good education is the best way to prepare for success in life. But today, aging, overcrowded school facilities are threatening our local quality of education.

Santa Maria-Bonita elementary and junior high schools were originally built for 11,625 students. Today they serve 15,544 children. Enrollment has grown by 2,300 in the past five years without adding a single school and 1,500 more children are expected by 2017. Meanwhile, existing schools, now bursting at the seams, are in constant use and aging rapidly. These conditions impact instruction and make it harder for children to learn.

Measure T authorizes a prudent, responsible plan for needed facility upgrades to improve student safety, instruction, and learning. Good schools protect property values.

Measure T will:

- Repair/replace leaky roofs
- Rehabilitate aging plumbing/electrical/building systems
- Upgrade education technology and science labs
- Modernize outdated classrooms, libraries and instructional equipment
- Construct school facilities to relieve overcrowding
- Improve school safety, including security lighting, fencing, smoke detectors, fire alarms, and communication systems

ALL Measure T funds stay IN Santa Maria FOR Santa Maria schools. The State CANNOT take this funding away.

Taxpayer protections are REQUIRED. Measure T is for K-8 school facilities, technology and equipment ONLY. NO funds are allowed for administrators' salaries. Independent Citizens' Oversight and mandatory audits ensure funds are spent properly.

Whether or not you have school-age children, protecting our local quality of education is a wise investment. The longer we wait to make these improvements, the more expensive they will be.

Please join teachers, parents, civic leaders and citizens throughout Santa Maria by taking this positive step to support quality schools, maintain property values, and ensure OUR children get the education and technology they need to prepare for success in high school and beyond.

VOTE YES on Measure T.

www.YESonTforSantaMaria.com

s/ Gerald "Ike" Simas,
Retired Businessman & Civic Leader

s/ Steve Lavagnino,
County Supervisor, 5th District

s/ Vedamarie R. Alvarez-Flores,
Retired 38-Year Teacher, Santa Maria-Bonita

s/ Sister Janet Corcoran,
Local Community and Childrens' Advocate

s/ Phillip L. Alvarado,
School Superintendent, Lifelong Santa Maria Resident

COUNTY

COUNTY SUPERVISOR

4th District

Vote for One

CAREN RAY
Appointed Supervisor/Educator

LYNN COMPTON
Rancher/Small Businesswoman

Write-in

COUNTY CLERK-RECORDER

Vote for One

TOMMY GONG
Assistant Clerk-Recorder

AMANDA S. KING
Deputy Clerk-Recorder

Write-in

This is the ballot for County Clerk-Recorder that will be presented to voters in Supervisorial Districts 1, 3 & 5 In Districts 2 & 4, the order of the candidates will be reversed.

**STATEMENT OF CANDIDATE FOR
BOARD OF SUPERVISORS, 4TH DISTRICT**

CAREN RAY

Age: 46

Occupation: Current County Supervisor, District 4; Educator

Education and Qualifications: As your Supervisor, I have balanced the County budget and helped build a reserve, all without raising taxes. I'm a fiscal conservative with the experience to make tough decisions to protect South County.

My decade of proven leadership as Supervisor, City Councilmember, and Planning Commissioner has earned endorsements by the Tribune, the Deputy Sheriffs, Cal Fire Firefighters, and trusted business and community leaders.

While pushing the County to take a leadership role in water conservation, I am working to diversify our water supply and ensure that new developments in dwindling basins don't use any more water.

I have provided our Sheriff's Department with the equipment it needs to fight crime, combat gangs and intercept panga boats. I worked to create the Five Cities Fire Authority, which improved fire protection and saved taxpayers \$150,000 per year.

South County is an exceptional place, and I am fighting to ensure that no oil project will go forward that will harm our scenic valleys, our growing economy, our tourism, or our water.

Now more than ever, we need experienced leadership to protect our quality of life. I am standing up for South County. I'd love to hear your ideas at electcarenray@gmail.com or 805-234-1270.

**STATEMENT OF CANDIDATE FOR
BOARD OF SUPERVISORS, 4TH DISTRICT**

LYNN COMPTON

Occupation: Rancher, Small Businesswoman

Education and Qualifications: San Luis Obispo County is a place that I am proud to call home — where I work, live, and raise my family.

After graduating from Purdue University with a degree in Agri-Business, I spent nearly 30 years working in the agricultural industry. Along the way, I earned a law degree and my husband and I started a small agricultural supply business.

As a small business owner, I have seen firsthand how county government can make it harder to run a business and create jobs. I've seen how excessive fees and regulations discourage individuals from starting or growing a business or hiring employees. That's why I'm running for County Supervisor.

My goals are simple: Improve our business climate; defend Proposition 13; make San Luis Obispo County government more efficient and effective at serving residents; and to fight for local control, rather than having Sacramento politicians make decisions for us.

As Supervisor, I'll listen to your concerns and bring an independent voice to San Luis Obispo County. And I'll always fight to strengthen public safety and keep our families safe.

I humbly ask for your vote for County Supervisor. Please call me with any questions at (805) 345-6323 or visit www.LynnCompton.com.

**DECLARACION DE LA CANDIDATA A
LA JUNTA DE SUPERVISORES, DISTRITO 4**

CAREN RAY

Edad: 46

Ocupación: Actual Supervisora del Condado, Distrito 4; Educadora

Educación y Competencias: Como su Supervisora, he equilibrado el presupuesto del Condado y he ayudado a construir una reserva, todo esto sin aumentar los impuestos. Soy una conservadora fiscal con la experiencia para tomar decisiones difíciles y así proteger al Condado del Sur.

Una década de liderazgo comprobado como Supervisora, Miembro del Concejo de la Ciudad y Comisionada de Planificación me ha hecho ganar el respaldo de the Tribune, los Alguaciles Adjuntos, los Bomberos de Cal Fire, y empresarios reconocidos y líderes de la comunidad.

Además de que impulso al Condado a asumir un papel de liderazgo en la conservación del agua, trabajo para diversificar nuestro suministro de agua y garantizar que los nuevos desarrollos de las mermadas cuencas no usen más agua.

He proporcionado al Departamento del Alguacil el equipo que necesita para luchar contra la delincuencia, combatir a las pandillas e interceptar pequeñas embarcaciones. Trabajé para crear la Autoridad de Prevención de Incendios de las Cinco Ciudades, que mejoró la protección contra incendios y ahorró \$150,000 dólares al año a los contribuyentes.

El Condado del Sur es un lugar excepcional y estoy luchando para garantizar que no se ponga en marcha ningún proyecto petrolero que pueda dañar nuestros pintorescos valles, nuestra creciente economía, nuestro turismo, o nuestra agua.

Ahora más que nunca necesitamos un liderazgo experimentado para proteger nuestra calidad de vida. Quiero defender al Condado del Sur. Me encantaría escuchar sus ideas en electcarenray@gmail.com o en el 805-234-1270.

**DECLARACION DE LA CANDIDATA A
LA JUNTA DE SUPERVISORES, DISTRITO 4**

LYNN COMPTON

Ocupación: Ganadera, Propietaria de Pequeña Empresa

Educación y Competencias: El Condado de San Luis Obispo es un lugar al que me enorgullece llamar mi hogar — donde trabajo, vivo, y formo mi familia.

Después de graduarme de la Purdue University con una licenciatura en Negocios Agrícolas, he pasado casi 30 años trabajando en la industria agrícola. A lo largo del camino obtuve un título en derecho y mi esposo y yo iniciamos una pequeña empresa de suministros agrícolas.

Como propietaria de una pequeña empresa, he visto de primera mano cómo el gobierno del condado puede dificultar la administración de un negocio y la creación de empleos. He visto cómo las tarifas y las regulaciones excesivas desalientan a las personas de iniciar o hacer crecer un negocio o contratar empleados. Es por esto que me estoy postulando para ser Supervisora del Condado.

Mis metas son sencillas: Mejorar nuestro entorno empresarial; defender la Propuesta 13; hacer que el gobierno del Condado de San Luis Obispo sea más eficiente y efectivo en su servicio a los residentes; y luchar por el control local, en lugar de que los políticos de Sacramento tomen las decisiones por nosotros.

Como Supervisora, escucharé sus inquietudes y brindaré una voz independiente al Condado de San Luis Obispo. Y siempre lucharé para fortalecer la seguridad pública y mantener a salvo a nuestras familias.

Le pido humildemente su voto para ser Supervisora del Condado. Por favor llámeme para cualquier pregunta que tenga al (805) 345-6323 o visite www.LynnCompton.com.

STATEMENT OF CANDIDATE FOR COUNTY CLERK-RECORDER

TOMMY GONG

Age: 49

Occupation: Assistant Clerk-Recorder, Bruce Lee Foundation Director, Leadership SLO Alumni

Education and Qualifications: In 2005, the current Clerk-Recorder selected me to be the second-in-command in the office. As the assistant department head, I oversee the department's many deputy clerk-recorders. I am on the upper management team that conducts elections, develops the annual budget, sets departmental policy, and makes personnel decisions.

As your Clerk-Recorder I pledge to continue excellence in public service by protecting county records and conducting fair and impartial elections. I will embrace new and updated election and recording technologies to modernize the office, increasing transparency and better serving the public.

Prior to moving my family to San Luis Obispo County, I earned a bachelor's degree from U.C. Berkeley, a Master's of Business Administration from San Francisco State University, and a California Professional Election Administration Certification. I am currently pursuing a three-year national program to become a Certified Elections/Registration Administrator.

My record of efficient, effective, and non-partisan leadership has earned my candidacy the support of all five County Supervisors (Mecham, Arnold, Hill, Gibson & Ray), Sheriff Ian Parkinson, District Attorney-elect Dan Dow, Assessor Tom Bordonaro, School Superintendent Julian Crocker, numerous City Councilmembers and community leaders from across the county.

I respectfully request your vote. Please visit www.tommygong.com.

STATEMENT OF CANDIDATE FOR COUNTY CLERK-RECORDER

AMANDA S. KING

Occupation: Deputy Clerk-Recorder and Precinct Worker Trainer

Education and Qualifications: A vote for me, Amanda King, is a vote for continued quality customer service from the County Clerk-Recorder's office. I have the experience that matters.

You already know me from my over 8 years in the Clerk-Recorder's office. You may have seen me recording official documents or clerking for Assessment Appeals Board meetings. Perhaps I issued your marriage license, filed your Notary or FBN, or filled your vital records request. Maybe you checked the accessibility of your polling place on the website and saw the photo progression I conceived. When you were voting, I was there, helping elections run smoothly by training precinct workers.

You know me, and I know the County Clerk-Recorder's Office.

I am committed to conducting transparent and honest elections, eliminating fraudulent document recordings, processing timely vital requests, and keeping an accurate record of public meetings. My education in conflict resolution and my customer support experience will keep the office running smoothly. I am proud to have spent these last 8 years enhancing the economic, environmental, and social quality of life in San Luis Obispo County each and every day.

I ask you to support me with your vote and visit www.kingforclerkrecorder.com for more information. Thank you.

**DECLARACION DEL CANDIDATO A
SECRETARIO Y FUNCIONARIO DEL REGISTRO PUBLICO DEL CONDADO**

TOMMY GONG

Edad: 49

Ocupación: Secretario y Funcionario Adjunto del Registro Público, Director de la Bruce Lee Foundation, Exalumno de Liderazgo de SLO

Educación y Competencias: En 2005, el actual Secretario y Funcionario del Registro Público me eligió para ser el segundo al mando en el cargo. Como jefe adjunto del departamento, superviso a los diversos registradores públicos adjuntos. Pertenezco al equipo de altos directivos que dirige las elecciones, desarrolla el presupuesto anual, establece las políticas departamentales, y toma decisiones sobre el personal.

Como su Secretario y Funcionario del Registro Público, me comprometo a continuar la excelencia del servicio público protegiendo los registros del condado y llevando a cabo elecciones justas e imparciales. Adoptaré tecnologías nuevas y actualizadas de elecciones y registro para modernizar el cargo, aumentar la transparencia y mejorar el servicio al público.

Antes de mudarme con mi familia al Condado de San Luis Obispo, obtuve un título de licenciatura en la U.C. Berkeley, una Maestría en Administración de Empresas en la Universidad Estatal de San Francisco, y una Certificación Profesional en Administración Electoral de California. Actualmente sigo un programa nacional de tres años para ser Administrador Certificado Electoral/de Registro.

Mi liderazgo eficiente, efectivo y apartidista ha hecho que mi candidatura cuente con el apoyo de los cinco Supervisores del Condado (Mecham, Arnold, Hill, Gibson y Ray), del Alguacil Ian Parkinson, del Fiscal de Distrito electo Dan Dow, del Asesor Tom Bordonaro, del Superintendente Escolar Julian Crocker, de varios miembros del Concejo de la Ciudad y de líderes de la comunidad de todo el condado.

Respetuosamente pido su voto. Por favor visite www.tommygong.com.

**DECLARACION DE LA CANDIDATA A
SECRETARIA Y FUNCIONARIA DEL REGISTRO PUBLICO DEL CONDADO**

AMANDA S. KING

Ocupación: Secretaria y Funcionaria Adjunta del Registro Público y Capacitadora de los Empleados del Distrito Electoral

Educación y Competencias: Un voto por mí, Amanda King, es un voto por un servicio continuo y de calidad al cliente por parte de la oficina del Secretario y Funcionario del Registro Público del Condado. Yo tengo la experiencia que se necesita.

Ya me conoce por mis más de 8 años en la oficina del Secretario y Funcionario del Registro Público. Puede que me haya visto registrando documentos oficiales o trabajando como secretaria para las reuniones de la Junta de Apelaciones de Evaluación. Quizás emiti su licencia de matrimonio, hice sus trámites ante Notario o FBN, o llené su solicitud de certificaciones del Registro Civil. Tal vez revisó la facilidad de acceso a su casilla electoral en el sitio web y vio la serie de fotografías que yo ideé. Cuando fue a votar, yo estaba ahí, ayudando a que las elecciones se realizarán sin problemas gracias a la capacitación que doy a los trabajadores del distrito electoral.

Usted me conoce y yo conozco la Oficina del Secretario y Funcionario del Registro Público del Condado.

Estoy comprometida a realizar elecciones transparentes y honestas, eliminar los registros de documentos fraudulentos, procesar las solicitudes vitales puntualmente, y mantener un registro preciso de las reuniones públicas. Mis estudios en resolución de conflictos y mi experiencia en apoyo al cliente harán que la oficina trabaje sin problemas. Estoy orgullosa de haber pasado estos últimos 8 años mejorando diariamente el aspecto económico, ambiental, y social de la calidad de vida en el Condado de San Luis Obispo.

Le pido que me apoye con su voto y que visite www.kingforclerkrecorder.com para obtener más información. Gracias.

| CITY | | |
|---|--|---|
| CITY OF ARROYO GRANDE | CITY OF GROVER BEACH | CITY OF PISMO BEACH |
| MAYOR Vote for One | MAYOR Vote for One | MAYOR Vote for One |
| <input type="radio"/> TONY FERRARA Mayor, City of Arroyo Grande <input type="radio"/> Write-in | <input type="radio"/> JOHN P. SHOALS Government Relations Representative <input type="radio"/> DEBBIE PETERSON Mayor, City of Grover Beach <input type="radio"/> Write-in | <input type="radio"/> SHELLY HIGGINBOTHAM Mayor <input type="radio"/> KEVIN KREOWSKI Business Owner <input type="radio"/> Write-in |
| COUNCILMEMBER Vote for no more than Two | COUNCILMEMBER Vote for no more than Two | COUNCILMEMBER Vote for no more than Two |
| <input type="radio"/> BARBARA HARMON Retired Probation Supervisor <input type="radio"/> TIM BROWN Workers' Compensation Consultant <input type="radio"/> JOE COSTELLO Instructor/Council Member <input type="radio"/> Write-in <input type="radio"/> Write-in | <input type="radio"/> MARIAM SHAH Homemaker <input type="radio"/> BARBARA NICOLLS Community Volunteer <input type="radio"/> Write-in <input type="radio"/> Write-in | <input type="radio"/> MARY ANN REISS Council Member/Businesswoman <input type="radio"/> KRIS VARDAS Incumbent <input type="radio"/> MARCIA GUTHRIE Realtor <input type="radio"/> SHEILA BLAKE Retired Airline Supervisor <input type="radio"/> Write-in <input type="radio"/> Write-in |

| CITY OF ATASCADERO | CITY OF EL PASO DE ROBLES | CITY OF SAN LUIS OBISPO |
|---|---|--|
| MAYOR Vote for One | MAYOR Vote for One | MAYOR Vote for One |
| <input type="radio"/> CHARLES SCOVELL Certified Arborist/Contractor <input type="radio"/> TOM O'MALLEY Mayor/Business Owner <input type="radio"/> Write-in | <input type="radio"/> STEVEN W. MARTIN Councilman, City of Paso Robles <input type="radio"/> Write-in | <input type="radio"/> DONALD E. HEDRICK Artisan Whale Maker <input type="radio"/> JEFFERY CONLEY SPECHT Entrepreneur <input type="radio"/> JAN MARX Mayor <input type="radio"/> Write-in |
| COUNCILMEMBER Vote for no more than Two | COUNCILMEMBER Vote for no more than Two | COUNCILMEMBER Vote for no more than Two |
| <input type="radio"/> BRIAN STURTEVANT Councilmember/Maintenance Supervisor <input type="radio"/> LEN COLAMARINO Planning Commissioner/Attorney <input type="radio"/> HEATHER MORENO Appointed Councilmember/Businesswoman <input type="radio"/> CHUCK WARD Retired Corporate Director <input type="radio"/> Write-in <input type="radio"/> Write-in | <input type="radio"/> JOHN R. HAMON JR. City Councilman/Businessman <input type="radio"/> JIM REED Self-Employed Designer/Draftsman <input type="radio"/> DUANE PICANCO Mayor <input type="radio"/> STEVE GREGORY Businessman/Planning Commissioner <input type="radio"/> PAMELA AVILA Business Executive/Executive <input type="radio"/> Write-in <input type="radio"/> Write-in | <input type="radio"/> DAN RIVOIRE Nonprofit Executive Director <input type="radio"/> CARLYN CHRISTIANSON City Council Member <input type="radio"/> MIKE CLARK Retired Army Officer <input type="radio"/> DAN CANO Executive Director <input type="radio"/> GORDON MULLIN Financial Advisor/Businessman <input type="radio"/> Write-in <input type="radio"/> Write-in |
| CITY CLERK Vote for One | | |
| <input type="radio"/> MARCIA MCCLURE TORGERSON City Clerk <input type="radio"/> Write-in | | |
| CITY TREASURER Vote for One | | |
| <input type="radio"/> GERE W. SIBBACH Retired County Auditor <input type="radio"/> Write-in | | |

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Arroyo Grande**

BARBARA HARMON

Age: 55

Occupation: Retired Probation Supervisor

Education and Qualifications: As your City Council member, I will bring a new perspective that will promote the growth and prosperity of our local businesses and promote head of household jobs; protect our City's historical charm and agricultural heritage; keep our City safe; and question regulations that create new fees, assessments or raise taxes.

My husband and I have lived in the Village of Arroyo Grande for almost 30 years. I'm proud to call Arroyo Grande my home. Arroyo Grande has given me so much that I'm compelled and dedicated to serve. I will listen to you and hear what you have to say. Together, we can make our City even better!

For 23 years, I worked for the Santa Barbara County Probation Department as a Probation Officer and Supervisor. My county government experience includes budget proposals, strategic planning, policy development, grant implementation, process improvements, enforcement of state laws and working with the public. In December 2013, I was appointed to the Architectural Review Committee. In February 2014, I completed the County Citizen Planning Academy. I'm a member of the Bridge Street Bridge Committee and an avid bicyclist. With your support, we can bring a new perspective to the City Council.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Arroyo Grande**

TIM BROWN

Occupation: Incumbent, Workers' Compensation Consultant

Education and Qualifications: I have served the community of Arroyo Grande both as a Planning Commissioner and City Council member for over 11 years. I feel that my experience makes me well suited for serving the citizens of Arroyo Grande. I have learned to balance the often competing interests of various stakeholders while making sound decisions. I have a strong work ethic and a record of doing my homework on important issues facing the City. I understand that, as a Planning Commissioner or as a Council Member I work for you. I am fiscally conservative regarding budget issues which will continue to serve the people well during these challenging times. For these reasons, I respectfully request your vote.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Arroyo Grande**

JOE COSTELLO

Occupation: Emergency Management Instructor-Coordinator, Councilmember

Education and Qualifications: As your Councilman, I have represented the interests of the community to the best of my abilities, and will do so in the future. I will work to secure a reliable long-term water source and to make the best use of our resources. I will work with City staff to continue to deliver necessary services within our budget.

I am proud to have helped in the organization of the Five Cities Fire Authority and to serve on its Board of Directors. The consolidated department now provides better fire protection to the people of Arroyo Grande for less cost and will strive to deliver services quickly where needed.

I will maintain the small town atmosphere and historic integrity of our town. The Village remains an important part of that history, a vital part of both past and future. I will work to keep the Village a place that locals continue to enjoy and visitors love to explore.

I will listen to what the community has to say and act in the best interests of Arroyo Grande, looking to the future while keeping an eye on the past, to make the present the best it can be.



**STATEMENT OF CANDIDATE FOR
MAYOR
City of Atascadero**

CHARLES SCOVELL

Occupation: Small Business Owner

Education and Qualifications: I am a Certified Arborist/Contractor and have lived in Atascadero my whole life. I also have graduated as ASCC President/Trustee at Cuesta College 2013-14. I have spent the last two years educating myself in government, parliamentary procedure, as well as, Law and Politics to be able to help our town thrive once again.

I've seen the ups and downs our town has gone through and believe it's time to take a new approach on business and community events. By lowering fees I believe we can see better results for business growth and vitality. I'd like to see young business mentors through the chamber to help new businesses develop. By strengthening our town's economic interest I believe we can see Atascadero be competitive in the county once again; let's give businesses incentives to fill all the empty buildings. Resources such as, Stadium Park, Sunken Gardens, and Atascadero Lake can be used to generate revenue instead of suppressing our town with fees.

Plain and simple we need more for the kids to do; I am extremely concerned about the heroin problem that has devastated so many of our families and I'm ready to fight. So join me and let's build a community!

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Atascadero**

TOM O'MALLEY

Age: 64

Occupation: Mayor, Business Owner

Education and Qualifications: It was my honor to be our City's first elected Mayor and on City Council since 2002. My leadership as Chairperson on many regional Boards secured funding for our Highway 101/41 overpass, Lewis Avenue Bridge and Transit Center. Accomplishments while on Council include Sunken Gardens, downtown revitalization, Galaxy Theatre, Youth/Community Center, our Lake/Park Zoo/Veteran's Memorial and the restoration of our Historic City Hall. Appointed by the Governor to a five county Regional Water Quality Control Board, I've worked through complex environmental and economic challenges facing our area.

An Atascadero native, I graduated from AHS, Cuesta (Student Body President), UCSB (BA-Economics) and Cal Poly (MA). My wife, Peggy, and I have three grown children; Maggie, Merry and Trevor. We own and operate Portola Inn B & B and Event Center. We are active in Chamber of Commerce and Kiwanis. I am the son of one of Atascadero's first firefighters and have worked to increase public safety.

My vision for Atascadero includes a balanced local economy, activities and venues for residents and visitors of all ages, the opportunity for all families to have a home, and preservation of our small town ambiance. I ask for your vote for Mayor on November 4th.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Atascadero**

BRIAN STURTEVANT

Age: 52

Occupation: City Councilmember, Maintenance Supervisor

Education and Qualifications: I am thankful to have served as a City Planning Commissioner, a City Councilmember and as the Treasurer and Board member of the Atascadero Veterans Memorial Foundation. As a homeowner, husband, father of four and part of the management team at Pacific Gas & Electric, having worked my way up the ranks these past 35 years, I know the challenges families face today. I am committed to creating good jobs, housing and recreation options for our community.

As your representative on City Council I have fought for local control. I have worked to strengthen public trust by promoting open and honest communication in all aspects of City Government. I am energized by the progress we have made in our City over the last four years, and I am committed to the economic development of our community, increasing our public safety, and clear communication with the public.

With your support I will continue my efforts in listening, respecting different opinions, and increasing public engagement by strengthening public trust. I care about our City and its future. We will work together, making the decisions that shape the future of our City.

Please vote Brian Sturtevant for City Council on November 4th.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Atascadero**

LEN COLAMARINO

Age: 63

Occupation: Planning Commissioner, Attorney, Businessman

Education and Qualifications: I am moderate and independent. No ideology dictates my decision-making and I am not a soldier of any political groups. My record in almost six years as a Planning Commissioner demonstrates that I decide every matter on its own merits, without fear or favor of anyone or anything.

When I moved here almost ten years ago, I could have gone anywhere in the world. I chose Atascadero because the quality of life here surpasses that of any other place I know. Our residential areas need little improvement. Our business district, though, badly needs upgrading.

Revival of Atascadero's business district needs to start downtown. I envision a lively area of shops, restaurants and entertainment venues surrounding the Sunken Garden and the Rotunda Building. With such a destination downtown at our city's center, we will have the beginning of a vibrant business district in Atascadero.

My service as a Planning Commissioner, along with more than 35 years of professional experience in law and business, give me the background, skillset and judgment to excel in managing our city's business as a City Council member.

Please vote for me so that I can work on your behalf to conquer the challenges facing Atascadero.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Atascadero**

HEATHER MORENO

Age: 46

Occupation: Appointed Councilmember, Local Business Owner

Education and Qualifications: In 1990 I received my Bachelor's degree in Accounting from CSU, Fullerton and subsequently earned my CPA license from the State Board of Accountancy. I'm currently the Controller for Paranetics Technology, Inc. a company that manufactures cargo parachutes for the U.S. military. I'm also the owner of a local small business.

While on Council I've served on the Design Review Committee, as Chair of the Finance Committee, and Director on the California Joint Powers Insurance Authority board.

I will continue to advocate for a strong local economy, citizen engagement and transparency, fiscal responsibility, and positive community partnerships.

The City must continue to use taxpayer dollars wisely. I'm very aware that the City's money is your money, and I will use my experience as a CPA to ensure responsible spending and balanced budgets. As for City regulations, they must make sense and not place an undue burden on residents. I will also work to maintain local control, which is critical to preserving the uniqueness of Atascadero.

It is a great honor serving our City and I take seriously the responsibilities of the office. I'd be honored to have your vote to serve the next four years.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Atascadero**

CHUCK WARD

Occupation: Retired Corporate Managing Director

Education and Qualifications: I'm a candidate for City Council because of my proven track record and reputation as a problem solving, get-it-done kind of guy who cares for our community. I will complement and add a focused balance on getting key economic development projects accomplished.

Marine Corps Officer, Graduate University of Pennsylvania- Engineering/Business, Eagle Scout and attended Public High School. 35 years international business executive, retired as Founding CEO of an International Corporation. Family man, married 49 years to Barbara Ward, two sons and one granddaughter.

Community involvement: Former Chairman Atascadero Planning Commission, instrumental in fundraising and building of "Faces of Freedom" Veterans Memorial, "Purple Heart Trail" Project, "Your American Heritage Monument" and the future "Charles Paddock Zoo Statue" Project. Member Marine Corps League, Military Order of the World Wars, Past President Military Officers Association of America, Atascadero Historical Society, and Grizzly Academy Youth Leadership Program.

I enthusiastically support sensible economic development including: Wal-Mart and related Projects; completing Colony Square Project, including the "Pedestrian Bridge", connecting Sunken Gardens with targeted retail development; of the creek side area complementing existing downtown (Main Street) enhancements; ECHO Homeless Project. I would be honored to have your vote: "Let's Get It Done" WebSite: www.chuckwardforcouncil.org

**DECLARACIÓN DEL CANDIDATO A
ALCALDE
Ciudad de Atascadero**

TOM O'MALLEY

Edad: 64

Ocupación: Alcalde, Propietario de Empresa

Educación y Competencias: Tuve el honor de ser el primer Alcalde electo de nuestra Ciudad y de participar en el Concejo Municipal desde 2002. Mi liderazgo como Presidente de muchas Juntas regionales aseguró el financiamiento para el paso elevado de la carretera 101/41, el Puente de Lewis Avenue y el Centro de Tránsito. Mis logros durante mi periodo en el concejo incluyen los Jardines Hundidos, la revitalización del centro, el Teatro Galaxy, el Centro Juvenil/Comunitario, nuestro Zoológico/Monumento a los Veteranos del Lago/Parque y la restauración de nuestro Ayuntamiento Histórico. Desde que fui elegido por el Gobernador para servir en una Junta Regional de Control de Calidad del Agua de cinco condados, he superado desafíos complejos ambientales y económicos que enfrentaba nuestra zona.

Soy originario de Atascadero, me gradué de la AHS, Cuesta (Presidente del Cuerpo Estudiantil), de la UCSB (Licenciatura en Economía) y de la Cal Poly (Maestría). Mi esposa, Peggy, y yo tenemos tres hijos adultos; Maggie, Merry y Trevor. Somos propietarios y operadores del B & B y Centro de Eventos de Portola Inn. Somos participantes activos en la Cámara de Comercio y Kiwanis. Soy hijo de uno de los primeros bomberos de Atascadero y he trabajado para mejorar la seguridad pública.

Mi visión para Atascadero incluye una economía local balanceada, actividades y destinos para residentes y visitantes de todas las edades, la oportunidad para que las familias posean una casa y la conservación de nuestro ambiente de pueblo pequeño. Le pido su voto para Alcalde el 4 de noviembre.

**DECLARACIÓN DE LA CANDIDATA A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de Atascadero**

HEATHER MORENO

Edad: 46

Ocupación: Miembro del Concejo Designada, Propietaria de Empresa Local

Educación y Competencias: En 1990 recibí mi título en Contabilidad de la CSU, Fullerton y posteriormente obtuve mi licencia de CPA otorgada por la Junta Estatal de Contaduría. Actualmente soy la Contralora de Paranetics Technology, Inc., una compañía que fabrica paracaídas de carga para el ejército de EE.UU. También soy propietaria de una empresa local pequeña.

Durante mi periodo en el Concejo he servido en el Comité de Revisión de Diseño, como Presidenta del Comité de Finanzas, y como Directora de la junta de la Autoridad de Seguros de Poderes Conjuntos de California.

Seguiré defendiendo una economía local robusta, la participación ciudadana y la transparencia, la responsabilidad fiscal, y las alianzas positivas con la comunidad.

La Ciudad debe seguir usando sabiamente el dinero de los contribuyentes. Estoy muy consciente de que el dinero de la Ciudad es dinero suyo, y usaré mi experiencia como CPA para asegurar un gasto responsable y presupuestos equilibrados. En cuanto a los reglamentos de la Ciudad, creo que deben tener sentido y no volverse una carga indebida para los residentes. También trabajaré para mantener el control local, el cual es esencial para conservar lo que hace que Atascadero sea única.

Es un gran honor servir a nuestra Ciudad y tomo en serio las responsabilidades del cargo. Sería un honor para mí recibir su voto para servir durante los próximos cuatro años.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Grover Beach**

JOHN P. SHOALS

Age: 53

Occupation: Government Relations Representative

Education and Qualifications: Cal Poly Graduate in City and Regional Planning

I am committed to serving our community and optimistic about Grover Beach's future. As the City's first directly elected mayor, I understand the challenges facing us.

During my 10 years in office, we had many accomplishments with limited resources including: securing an agreement with the State to ensure approval and development of the Beachfront Lodge, investing over \$10 million on infrastructure and streets, and improving fire/rescue response.

While we had notable achievements, there is more work to be done. I will focus on: completing the Beachfront Lodge project, street maintenance and repair, water supply and quality, business retention and recruitment, and emergency services.

The Mayor must work effectively with business owners, governmental agencies and community members to find real solutions. They must be a strong individual that has the trust and respect of their peers and creditability with regional and state agencies to put Grover Beach in the best position to succeed. I am that person.

You have seen the positive results of my work and dedication to this community. I will be open to the public, listen to your concerns and work with you. I would appreciate your vote.

Please visit www.johnshoals.com.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Grover Beach**

DEBBIE PETERSON

Occupation: Mayor of Grover Beach, Businesswoman

Education and Qualifications: I've been honored to serve as your first directly-elected female mayor since December 2012.

Since then, we've ceased furloughs, accelerated our residential streets rehabilitation project, and continued activities to improve our Grover Beach economy.

In representing you, I've driven statewide to meet with our Governor's staff, legislators and state agencies, completed final approval of our long awaited beachfront lodge and conference center, worked to help craft our first ever comprehensive street restoration project, and implemented plans to connect Grover Beach businesses into the global fiber optic cables that land on our beach. Grover Beach will now attract high paying technology jobs.

You entrust me, your mayor, with carrying out our community vision and overseeing resources to protect our small-town quality of life. I stand for straightforward approachable government. I reach out across wide political chasms. I speak up to represent you.

My experience as a business owner equipped me to launch the 2013 reorganization that restored relations with the water board and transformed years of \$1,000,000 annual sewer district losses to operating \$426,726 in the black, generating funds to address water shortages.

Please vote November 4th: Debbie Peterson for Mayor.

I'd love to hear from you. My cell: (805) 550-4490. www.MayorDebbiePeterson.com

**DECLARACIÓN DEL CANDIDATO A
ALCALDE
Ciudad de Grover Beach**

JOHN P. SHOALS

Edad: 53

Ocupación: Representante de Relaciones Gubernamentales

Educación y Competencias: Egresado de Planificación Urbanística y Regional de la Cal Poly

Estoy comprometido con servir a nuestra comunidad y soy optimista respecto al futuro de Grover Beach. Como el primer alcalde directamente electo de la Ciudad, entiendo los desafíos que enfrentamos.

Durante mis 10 años en el cargo, tuvimos muchos logros con recursos limitados como: lograr un acuerdo con el Estado para asegurar la aprobación y el desarrollo del Albergue frente a la Playa, invertir más de \$10 millones en infraestructura y calles, y mejorar la respuesta de los bomberos/el rescate.

Aunque conseguimos logros notables, queda trabajo por hacer. Me enfocaré en: completar el proyecto del Albergue frente a la Playa, el mantenimiento y la reparación de las calles, el suministro y la calidad del agua, la retención y el reclutamiento empresarial, y los servicios de emergencia.

El Alcalde debe trabajar de manera efectiva con los empresarios, las agencias gubernamentales y los miembros de la comunidad para encontrar soluciones reales. Debe ser una persona fuerte que se haya ganado la confianza y el respeto de la comunidad y la credibilidad de las agencias regionales y estatales para poner a Grover Beach en la mejor posición para triunfar. Yo soy esa persona.

Usted ha visto los resultados positivos de mi trabajo y mi dedicación a esta comunidad. Seré abierto ante la comunidad, escucharé sus inquietudes y trabajaré con usted. Agradecería su voto.

Por favor visite www.johnshoals.com.

**DECLARACIÓN DE LA CANDIDATA A
ALCALDESA
Ciudad de Grover Beach**

DEBBIE PETERSON

Ocupación: Alcaldesa de Grover Beach, Empresaria

Educación y Competencias: He tenido el honor de servir como su primera alcaldesa directamente electa desde diciembre de 2012.

Desde entonces hemos dejado de dar permisos para faltar al trabajo, acelerado nuestro proyecto de rehabilitación de calles residenciales, y continuado con las actividades para mejorar la economía de Grover Beach.

Como su representante, he viajado a lo largo del estado para reunirme con el personal de nuestro Gobernador, con legisladores y agencias estatales, he completado la aprobación final de nuestro esperado albergue frente a la playa, y centro de conferencias, he trabajado para formar nuestro primer proyecto integral de restauración de calles, y he implementado planes para conectar a los negocios de Grover Beach con los cables globales de fibra óptica que llegan a nuestra playa. Grover Beach ahora atraerá empleos de tecnología que pagan buenos salarios.

Usted deposita su confianza en mí, su alcaldesa, para que haga realidad nuestra visión para la comunidad y supervise los recursos para proteger nuestra calidad de vida de pueblo pequeño. Yo represento el gobierno abordable y franco. Cubro las brechas políticas amplias. Alzo la voz para representarlo.

Mi experiencia como empresaria me preparó para lanzar la reorganización de 2013 que restauró las relaciones con la junta del agua y transformó años de pérdidas del distrito por drenaje de \$1,000,000 a operar con un superávit de \$426,726, y así generar fondos para enfrentar los periodos de escasez de agua.

El 4 de noviembre por favor vote: Debbie Peterson para Alcaldesa.

Me encantaría escucharlo. Mi celular: (805) 550-4490. www.MayorDebbiePeterson.com

**STATEMENT OF CANDIDATE FOR
MAYOR**

City of El Paso de Robles

STEVEN W. MARTIN

Occupation: Self-Employed Businessman

Education and Qualifications: I am a 40-year resident of Paso Robles currently serving on the Paso Robles City Council having been elected in 2012. I also served on the City Council between 1987 and 1996, as Mayor 1988-1990. My wife and I have raised our family in Paso Robles and, in addition to my Council service, I also have been active in many local service organizations. I have been endorsed for the office of Mayor of the City of Paso Robles by local citizens as well as elected and appointed representatives at the local and state levels. I have the skills, experience and passion to serve effectively as Mayor. If Paso Robles is to continue to be successful, a place where its citizens can live, work and shop, we must aggressively manage our water supplies, actively retain and recruit new industry to diversify our employment base, and continue to restore the city services sacrificed during the recent recession. We must also continue to work for government accountability, improved public safety, and expanded recreational and cultural opportunities. As your Mayor I will listen, lead and communicate. For more information I invite you to visit www.MartinForMayor.org, and I respectfully ask for your vote. Thank you.

**DECLARACIÓN DEL CANDIDATO A
ALCALDE
Ciudad de El Paso de Robles**

STEVEN W. MARTIN

Ocupación: Empresario Independiente

Educación y Competencias: Soy residente de 40 años de Paso de Robles y actualmente sirvo en el Concejo Municipal de Paso Robles, desde que fui electo en 2012. También fungí como miembro del Concejo Municipal entre 1987 y 1996, y como Alcalde de 1988 a 1990. Mi esposa y yo formamos nuestra familia en Paso Robles y, además de mi servicio en el Concejo, también he participado en muchas organizaciones locales de servicio. He recibido el respaldo de ciudadanos locales así como de representantes electos y designados a nivel local y estatal para el cargo de Alcalde de la Ciudad de Paso Robles. Tengo las habilidades, la experiencia y la pasión que se necesitan para colaborar efectivamente como Alcalde. Si queremos que Paso Robles siga siendo un lugar exitoso, donde sus ciudadanos puedan vivir, trabajar y comprar, tenemos que administrar enérgicamente nuestros suministros de agua, retener y reclutar activamente nuevas industrias para diversificar nuestra base de empleo y seguir restaurando los servicios de la ciudad que fueron sacrificados durante la recesión reciente. También debemos seguir trabajando para conseguir la responsabilidad gubernamental, la mejora de la seguridad pública y la expansión de las oportunidades recreativas y culturales. Como su Alcalde, escucharé, lideraré y comunicaré. Para obtener más información lo invito a visitar www.MartinForMayor.org, y le pido respetuosamente su voto. Gracias.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

JOHN R. HAMON, JR.

Age: 60

Occupation: Businessman, Incumbent Councilmember

Education and Qualifications: It has been my honor and privilege to serve my fellow Roblans as Councilmember for the last eight years. I remain committed to working in the best interest of Paso Robles and ask you for the opportunity to continue representing you.

I consider myself, after 38 years, a successful and financially responsible small business owner that votes prudently with your public tax dollars.

I support a solid City-Business community relationship for a strong and healthy Paso Robles. Our agricultural small town heritage and the products we produce are appreciated and recognized by our many visitors. Their dollars support our city with important sales tax funding our public services such as police, fire, library and recreational departments.

I am a fourth generation son of the central coast and have been pleased to serve you on our city Volunteer Fire Department for 19 years, 5 years on the Planning Commission, 8 years on County of San Luis Obispo regional boards.

I ask for the honor of your vote of confidence in allowing my depth of experience and knowledge to continue to serve on your City Council.

Thank you for your past support of me and making Paso Robles a very special place.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

JIM REED

Occupation: Self-Employed Designer, Draftsman

Education and Qualifications: More than twenty-seven years ago, when I moved here, Paso Robles was a community based on small town values and principles. Everyday decisions were being made that supported those ideals. Today, decisions being made on our behalf are directed by outside influences. The result of this policy is that Paso Robles is no longer the family-friendly community with the quality of life that we desire.

After years of watching our principles and values being eroded, we've come to the point where the citizens are no longer being represented. Citizens now feel they are invisible and irrelevant when it comes to the decisions being made on their behalf. For example, two years ago, the citizens wanted Centennial Pool to be opened to provide summer jobs for our youth, swimming lessons, and a wholesome place for families to socialize. Still, the pool is closed.

This needs to change. The values and principles of the citizens need to be respected. I see the need for strong, principled leadership that will actually listen and represent the views and requests of the citizens.

I ask for your vote.

For more information, please visit my website; JimReed4Paso.com.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

DUANE PICANCO

Occupation: Mayor, Retired Businessman

Education and Qualifications: As your mayor, I have helped steer our City through tough economic times! We have a balanced budget and no deficit spending. Through smart planning, we now have the funds to begin increasing the staff for the Police Department and to begin the much needed maintenance to the roads, parks, and public buildings throughout our City! I have focused on using our funds to fix problems and not analyze them with excessive reports!

I raised my children in Paso Robles! I actively volunteer in many organizations including Lions Club, Youth Baseball, Youth Football, St. Rose Church, the County's LAFCO Board, CAP SLO. I always support cooperation between the City and the Public Schools for the betterment of the students and the community. It is time to engage the community and volunteers to improve our City in this time of need.

Keeping our community safe and prosperous for our residents has been my primary focus throughout many years of serving my community. I represent you! Real experience gives real knowledge for real responsible decisions! I am here to work with you!

Thank you for your vote! Together, we will make Paso Robles an even better place to live!!!

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

STEVE GREGORY

Age: 62

Occupation: Businessman, Planning Commissioner

Education and Qualifications: Paso Robles is a wonderful place to live and to work. As a 34 year resident, I am committed to balancing our quality of life with the success of our local businesses and new economic development. The challenges are many, but I have the varied experience in both private business and as a volunteer in local government to meet those complex challenges.

I am committed to returning City services that are important to residents, including reopening Centennial pool. I strongly believe in increased government transparency about projects and finances and in using technology for easier public access. I strongly believe in economic development and I support new businesses, streamlined City approval processes, and supporting our existing businesses. We need to do more for our residents and businesses and we can!

As a Planning Commissioner for 5+ years, I know how to prepare for City Council work and I know how to involve the community, businesses, and City staff in moving the City forward. I have a large and small business background, I know this City well, and I am fiscally responsible. I pledge to work hard for our City and I respectfully ask for your vote.

gregoryforpaso.net

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

PAMELA AVILA

Occupation: Director of Economic Development, Technology Industry Consultant

Education and Qualifications: University of Michigan.

My goal is to provide the city of El Paso de Robles with the strong leadership and vision needed to address the many challenges we will face as we continue to grow, while maintaining or enhancing our quality of life. As an executive, entrepreneur and small business owner in the Silicon Valley technology industry, I bring knowledge of and experience with businesses of every size. I also understand the impact of technology on business and education, today and into the future.

As Director of Economic Development at the Paso Robles Chamber of Commerce, I have put much of that experience and knowledge to use to create relationships, programs and education to benefit our local businesses, which are the backbone of our community.

Understanding the importance of Community Development, I currently serve on the Workforce Investment Board and the CA Career Paths taskforce, both focusing on jobs and job skills to keep our residents employable and employed.

I believe Vision must be supported by Leadership, Courage and Action for the good of all Paso Roblans.

SPANISH STATEMENTS CONTINUED ON NEXT PAGE

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DEL CONCEJO MUNICIPAL**
Ciudad de El Paso de Robles

JIM REED

Ocupación: Diseñador Independiente, Dibujante

Educación y Competencias: Cuando me mudé aquí, hace más de veintisiete años, Paso Robles era una comunidad basada en los valores y principios de un pueblo pequeño. Las decisiones de todos los días se tomaban con esos ideales en mente. Hoy en día, las decisiones que se toman en nuestra representación son dirigidas por influencias externas. El resultado de esta política es que Paso Robles ya no es la comunidad amigable para las familias con la calidad de vida que deseamos.

Después de años de presenciar la erosión de nuestros principios y valores, hemos llegado al punto en que los ciudadanos ya no están siendo representados. Los ciudadanos ahora sienten que son invisibles e irrelevantes en cuanto a las decisiones que se toman en su nombre. Por ejemplo, hace dos años, los ciudadanos querían que se inaugurara la Piscina Centennial para dar trabajos de verano a nuestros jóvenes, clases de natación, y un buen lugar para que las familias socializaran. Aún así, la piscina está cerrada.

Esto tiene que cambiar. Los valores y principios de los ciudadanos deben ser respetados. Veo que se necesita un liderazgo fuerte y con principios que realmente escuche y represente los puntos de vista y las solicitudes de los ciudadanos.

Le pido su voto.

Para obtener más información, por favor visite mi sitio web; JimReed4Paso.com.

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DEL CONCEJO MUNICIPAL**
Ciudad de El Paso de Robles

DUANE PICANCO

Ocupación: Alcalde, Empresario Jubilado

Educación y Competencias: Como su alcalde, ¡he ayudado a dirigir nuestra ciudad en los tiempos económicos difíciles! Tenemos un presupuesto equilibrado y no tenemos gasto deficitario. Gracias a la planificación inteligente, ¡ahora tenemos los fondos necesarios para empezar a aumentar el personal del Departamento de Policía e iniciar el mantenimiento tan necesario de las calles, los parques y los edificios públicos de nuestra Ciudad! ¡Me he enfocado en utilizar nuestros fondos para arreglar los problemas y no para analizarlos con informes excesivos!

¡Crié a mis hijos en Paso Robles! Soy voluntario activo en muchas organizaciones como el Club de Leones, Béisbol Juvenil, Fútbol Juvenil, la Iglesia St. Rose, la Junta de la LAFCO del Condado, CAP SLO. Siempre he apoyado la cooperación entre la Ciudad y las Escuelas Públicas para la mejora de los estudiantes y la comunidad. Es el momento de hacer participar a la comunidad y a los voluntarios para mejorar nuestra Ciudad en esta época de necesidad.

Mantener a nuestra comunidad segura y próspera para nuestros residentes ha sido mi objetivo principal a lo largo de varios años de servicio a mi comunidad. ¡Yo lo represento! ¡La experiencia real proporciona conocimiento real para decisiones responsables reales! ¡Estoy aquí para trabajar con usted!

¡Gracias por su voto! Juntos, ¡¡¡haremos de Paso Robles un lugar aún mejor para vivir!!!

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de El Paso de Robles**

STEVE GREGORY

Edad: 62

Ocupación: Empresario, Comisionado de Planificación

Educación y Competencias: Paso Robles es un lugar maravilloso para vivir y trabajar. Como residente desde hace 34 años, estoy comprometido con equilibrar nuestra calidad de vida con el éxito de nuestras empresas locales y el desarrollo económico nuevo. Hay muchos desafíos, pero tengo la experiencia combinada en empresas privadas y como voluntario en el gobierno local que se necesita para enfrentar esos desafíos complejos.

Estoy comprometido con restaurar los servicios de la ciudad que son importantes para los residentes, como reabrir la piscina Centennial. Creo firmemente en el aumento de la transparencia gubernamental con respecto a los proyectos y las finanzas y en usar la tecnología para facilitar el acceso público. Creo firmemente en el desarrollo económico y apoyo a las empresas nuevas, en los procesos de aprobación de la Ciudad más eficientes, y en apoyar a nuestras empresas existentes. ¡Tenemos que hacer más por nuestros residentes y nuestras empresas, y podemos hacerlo!

Como Comisionado de Planificación desde hace más de 5 años, sé cómo prepararme para el trabajo en el Concejo Municipal y sé cómo conseguir la participación de la comunidad, las empresas y el personal de la Ciudad para sacar adelante a la Ciudad. Tengo una formación en empresas grandes y pequeñas, conozco bien esta Ciudad, y soy fiscalmente responsable. Me comprometo a trabajar duro por el bien de nuestra Ciudad y le pido su voto respetuosamente.

gregoryforpaso.net

**DECLARACIÓN DE LA CANDIDATA A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de El Paso de Robles**

PAMELA AVILA

Ocupación: Directora de Desarrollo Económico, Consultora de la Industria Tecnológica

Educación y Competencias: Universidad de Michigan

Mi objetivo es dar a la ciudad de El Paso de Robles el liderazgo fuerte y la visión que necesita para abordar los muchos desafíos que enfrentaremos a medida que seguimos creciendo, al mismo tiempo que conservamos o mejoramos nuestra calidad de vida. Como ejecutiva, emprendedora y propietaria de una empresa pequeña en la industria tecnológica de Silicon Valley, apporto conocimientos y experiencia en empresas de todos los tamaños. También entiendo el impacto que tiene la tecnología en los negocios y la educación, actualmente y en el futuro.

Como Directora de Desarrollo Económico en la Cámara de Comercio de Paso Robles, he aprovechado gran parte de esa experiencia y ese conocimiento para crear relaciones, programas y educación para beneficiar a nuestras empresas locales, que son el soporte de nuestra comunidad.

Entiendo la importancia del Desarrollo Comunitario y, en consecuencia, actualmente sirvo en la Junta de Inversión en la Fuerza Laboral y en el grupo de trabajo de Trayectorias Profesionales de CA, y ambas organizaciones se enfocan en los empleos y en las habilidades laborales que se necesitan para mantener a nuestros residentes empleados y aptos para trabajar.

Considero que la Visión debe estar fundamentada en el Liderazgo, el Coraje y la Acción por el bien de todos los residentes de El Paso de Robles.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Pismo Beach**

SHELLY HIGGINBOTHAM

Age: 57

Occupation: Incumbent Mayor

Education and Qualifications: MS degree in Psychology, 2 years serving on Pismo Beach Park, Recreation Beautification Commission, 6 years serving as a Pismo Beach City Council member, 4 years serving as Pismo Beach Mayor.

I am proud of the accomplishments of our Pismo Beach City Council. Working together, we have accomplished many important goals: maintaining a balanced budget and increased reserves, improving our ocean water quality, completion of boardwalk connections at the pier, construction of beach access stairs, continued investment in maintaining public safety, adoption of a downtown strategic plan, funding a citywide street paving program, construction of a low income housing project, approval of the Shell Beach streetscape plan, and completion of many city park improvements.

I currently serve as the President of San Luis Obispo Council of Governments (SLOCOG), President of Regional Transit Authority (RTA), Vice Chair of South County Transit (SCT), President of the Channel Counties Division of the League of California Cities, and serve as a member of the League of California Cities Coastal Cities Issue Group.

I will continue to work hard to represent you and would sincerely appreciate your vote on November 4.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Pismo Beach**

KEVIN KREOWSKI

Occupation: Business Owner

Education and Qualifications: My name is Kevin Kreowski and I am running for Mayor. I grew up here on the Central Coast and attended High School and College here. I served our country in the U.S. Border Patrol where I finished my career as a decorated, senior administrator.

Presently, I own an art gallery in Shell Beach. I believe in the core values of the City of Pismo Beach and I will work to preserve our "Small-Beach-Town" character.

I feel that we need to evaluate the proposals for "new-housing-developments" on our hillsides and to listen to our citizens on the issues of sustained and planned growth. Clearly, we are a tourist-based economy that has thrived here and we should continue to focus on that vital segment of our economy.

I strongly believe in a community-based city government that involves its citizens in the decision-making process, especially when it impacts our neighborhoods.

I will preserve, enhance and protect our beaches, parks and trails, to support the update of our infrastructure that includes creating a gray-water sewer system and enhanced water supplies.

It will be my honor to be your mayor. I promise to never forget that I serve you, the people of Pismo Beach.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Pismo Beach**

MARY ANN REISS

Occupation: City Council Member, Businesswoman

Education and Qualifications: During my tenure on the City Council, I have always had one goal – to build a strong, fiscally sound and responsive city government, and preserve the positive things we have accomplished. To do this, I have worked collaboratively with other council members to create policies that protect our quality of life, and improve our economic and environmental wellbeing.

My priority remains with funding the many capital improvement projects; streets and storm drains, bluff protection, beach access, downtown beautification, parking and traffic circulation, streetscape, undergrounding utilities and other enhancements in our neighborhoods and business districts. I am committed to continuing our general plan update to reflect our long-term community vision as a “road map” for future councils.

I have served on the city council for the past 18 years, 6 of those years as your first elected Mayor, hold a degree in Public Administration and have over 27 years of city administrative experience. I want to draw on that experience to continue to protect our quality of life and all that makes Pismo Beach a great place to live, work and raise a family.

Please vote to re-elect Mary Ann Reiss to the City Council.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Pismo Beach**

KRIS VARDAS

Occupation: Incumbent

Education and Qualifications: Let's continue the progress.

Qualifications: Eight-Year Pismo Beach City Council Member; Former Pismo Beach Planning Commissioner; MBA, Finance and Marketing; B.S. Environmental Policy Analysis and Planning. Occupation: Land Use Planner; 20 years experience resolving land use and government issues throughout California; Chair, San Luis Obispo Economic Vitality Corporation, 2011-2013; Chair, Zone 3 Water Advisory Board; Board of Directors, California Coastal Coalition.

Key Issues: Maintain and improve the City's infrastructure, including streets, sidewalks, parks, and the pier; Alleviate traffic congestion; Revitalize Downtown Pismo Beach; Protect the environment and control growth, including preserving the City's small-town character.

Additional Issues: Carefully Manage city finances and resources; Minimize taxes and fees; Expand the City's water supply through effective implementation of recycled water; Promote the City's tourism-based economy; Enhance recreational opportunities; Balance public trust and private property routes; Continue to strengthen the City's Mobile Home Ordinance.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Pismo Beach**

MARCIA GUTHRIE

Occupation: Real Estate Sales and Investments

Education and Qualifications: I believe we can maintain and preserve our quality of life, flourish as a tourist destination and still be a great place to live.

We are best served when public officials listen to residents. I will listen and take action. I understand the issues facing our community and will be your voice at City Hall.

I support: Measure H-14, the citizen based Initiative allowing voters of Pismo Beach to decide on large developments proposed for Price Canyon. Prioritizing the enhancement of our downtown which includes listening to the downtown Business Owners and Hoteliers. Moving forward with real solutions to existing traffic, congestion, and parking. Preserving existing water supplies for current residents. Our City Council has already overcommitted what little water we have. Responsible and balanced growth.

About me: Self-Employed in real estate sales and investments for 26 years. Past Parks, Recreation and Beautification Commission Member. Past Shell Beach PTO Board Member. I am not beholden to any special interest. Fiscally conservative non-politician with fresh ideas and solutions – and the passion and tenacity to get things done.

This city belongs to all of us. It would be an honor to serve you on the City Council. I respectfully ask for your vote.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Pismo Beach**

SHEILA BLAKE

Age: 71

Occupation: Retired Airline Supervisor

Education and Qualifications: Graduate of Michigan State University.

What kind of City do you want to show your grandkids when they visit? A clean, safe beach. A downtown with nearby parking, a place to sit – perhaps an outdoor table to have a cup of coffee. Going to the airport via Price Canyon Road, on your left is The Pismo Preserve, permanently protected open space. On your right is Price Canyon – a timeless tableau of oak trees, canyons, and unbroken vistas. I support all of this.

But I am also a fiscal conservative, and know that we need the economic benefits which come from growth within the City. I am running for office to offer the public a choice. If only the incumbents run for re-election, that is hardly a choice.

I support the Ballot Measure H-14 which lets the public vote on any proposed large annexation in Price Canyon. We need to begin upgrades to our wastewater treatment facility to re-capture the gallons we discard daily. We need to examine and execute a plan to expand parking opportunities citywide.

Pismo Beach is an incredible place to live, work, and visit. We have an opportunity to make it even better!

I would appreciate your vote.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo**

JEFFERY SPECHT

Age: 50

Occupation: Entrepreneur

Education and Qualifications: I am a San Luis Obispo native and have always called this city my home. I love the town of San Luis and its people, but I have had enough of the waste, corruption and bloated government oozing out of City Hall.

The city manager acts as a dictator, the police harass the homeless for merely existing and the council does not serve the will of the people. There is a city slush fund of nearly \$100 million, but taxes, fees and rates keep going up, making life in SLO unaffordable to most.

Meanwhile, city employees are using revenue sources, such as Measure Y/G, to get rich off the money they collect from the citizens.

I have passed the point of no return, and I am running for mayor to end the decrepit style of democracy that plagues our once beautiful town.

As mayor, I plan to build a coalition on the council that will vote to fire the city manager and city attorney, slash city employee salaries, repeal the city's unconstitutional ordinance against sleeping in vehicles and place major pension reform on the ballot.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo**

JAN MARX

Occupation: Mayor

Education and Qualifications: I've served the City of San Luis Obispo for four years as Mayor and six years as a member of Council. Under my leadership, we've received national recognition as an outstanding place to live, work and play. I'm proud of these accomplishments, but much remains to be done to maintain our upward economic, social and environmental momentum.

A proven municipal and regional leader, I've responded decisively and creatively to challenges facing San Luis Obispo, promoting fiscal responsibility, economic vitality, pension reform, neighborhood wellness and environmental stewardship.

On the San Luis Obispo Council of Governments (SLOCOG), I've won allocations for bike paths, transit and roads, including \$16 million LOVR interchange funding. Recently I initiated the regional partnership which provided for the co-location of a future bus facility and homeless shelter at 40 Prado Road.

During my next term, I'll champion neighborhood stabilization, workforce housing, open space preservation, and pedestrian and bicycle Masterplan implementation.

A 26-year SLO resident, married grandmother of four, Stanford and Santa Clara Law graduate, and business owner, I'm active in Chamber, Rotary, neighborhood, conservation, arts and humanitarian organizations.

My experience, effectiveness and vision make me the most qualified candidate for Mayor. For a thriving, sustainable San Luis Obispo, re-elect Jan Marx. [jan@janmarx.com (805)541-2716]

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo**

DAN RIVOIRE

Occupation: Non-Profit Executive Director

Education and Qualifications: San Luis Obispo residents are unified by the desire to preserve our incredible quality of life. Serving on the City Council requires a resolute commitment to local success, providing the leadership necessary to build consensus between retirees, business owners, new families, young professionals and students.

My sense of devotion to public service began while serving as a local Americorps member and quickly through two terms as the chair of the San Luis Obispo Chamber's Sustainability and Resources Committee.

As the executive director of a local organization devoted to improving transportation infrastructure, I have spent five years gaining a deep understanding of government and the challenges small businesses face everyday. I currently serve as chair of the Safe Routes to School Regional Task Force, co-chair of County Public Health's Injury Prevention Coalition, a member of the Healthy Eating Active Living Coalition, the Downtown Association's Parking Committee, and the Chamber's Economic Development and Land Use and Circulation Element committees.

My wife Megan and I look forward to raising a family here. We respect the foundation built by past officials and will honor their decisions by bringing a renewed focus to completing essential infrastructure improvements and enhancing community well being.

www.voterivoire.com

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo**

CARLYN CHRISTIANSON

Occupation: City Council Member

Education and Qualifications: I am grateful to serve on the City Council. Since the voters entrusted this seat to me in the special election last year, I've delivered on my promises: integrity, transparency, and a no-nonsense attitude coupled with a calm, balanced, thoughtful approach to the city's challenges, whether in the areas of financial responsibility, homelessness, land use planning, or safeguarding our beautiful greenbelt.

A resident for 25 years, mother of two sons, I've been an active volunteer for local nonprofits, always promoting the connection between a healthy environment and a healthy economy. I remain strongly committed to San Luis Obispo's fundamental values of environmental protection, cultural richness, economic vitality and fair, sensible government.

San Luis Obispo is thriving but we have hard choices ahead. My business experience provides useful skills to make decisions critical to our future, like those regarding employee compensation, infrastructure financing, and housing. I'm committed to tackling budget issues such as unfunded pension liabilities.

I approved the Bicycle and Pedestrian Master Plans; insured our water supply was safe and clean; encouraged neighborhood wellness solutions; supported open space maintenance efforts; and continue to explore climate change responses and new workforce housing opportunities.

I ask for your vote. Please contact me at carlynpc@gmail.com or 805-550-9320.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo**

MIKE CLARK

Occupation: Retired Army Officer

Education and Qualifications: I decided to become a Council candidate because we must address a number of issues in order to ensure our city's long-term health. I believe I am well qualified to do so.

My immediate concerns are for the financial future of San Luis Obispo and for the future of the city's many unique neighborhoods – especially the older well-established ones.

Recent events have caused a fraying of the long-established relationship between Cal Poly and the City – serious for both residents and city leadership.

Couple the above with the financial stress many young families and small businesses face in these still challenging economic times, and we have a potentially serious situation. We must deal with these if our city is to remain a great place to live and work.

Decades of military leadership experience, service on two San Luis Obispo County Grand Juries, three terms on the County's Juvenile Justice Commission, and many years as a Director/Treasurer of the Rev. M.L. King Scholarship Fund give me the broad background and skills needed for City Council. I will be honored to represent you and will do so in a financially responsible manner.

Please cast your vote for Mike Clark for City Council.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo**

DAN CANO

Age: 42

Occupation: Executive Director

Education and Qualifications: Thank you for the opportunity to represent you. I look forward to bringing my experience as a business owner, a sales and marketing director, and more recently as an Executive Director of a non-profit with programs that include homeless services. I have direct hands on experience with many of the issues and challenges that our City will face in the coming year.

I graduated from UC Davis with a degree in English and History, and live in San Luis Obispo raising my two daughters.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo**

GORDON MULLIN

Occupation: Financial Advisor, Businessman

Education and Qualifications: I am a Financial Advisor and a San Luis High School grad with a degree in Economics. I am involved with our community and have served with many non-profits including - Big Brothers/Big Sisters; Elks Club; SLO Bike Club; SLO County Bike Coalition; SLO Sportsman's Association; Project Lifesaver; SESLOC Credit Union Supervisory Committee; SLO Chamber of Commerce; Long-Term Care Ombudsman; Area Agency on Aging; SLO County Commission on Aging; Laguna Lake Mobile Homeowners Association.

One of my concerns is fiscal stability. With increasing demands on our safety staff, roads and infrastructure, I will insure that our city government develops a foundation of fiscal responsibility. We must keep spending within our means. We must not overreach.

I'm also in favor of a periodic review of city regulations to uncover what may be unintended consequences to our neighborhoods and businesses.

I support a balanced solution to homelessness that both protects our neighborhoods and local businesses and provides needed services to those willing to actively take steps to move away from their current situation.

I am an independent voice and I hope to serve that role on council. With my background in business and as an active volunteer, I am ready to serve.

**DECLARACIÓN DE LA CANDIDATA A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de San Luis Obispo**

CARLYN CHRISTIANSON

Ocupación: Miembro del Concejo Municipal

Educación y Competencias: Estoy agradecida de servir en el Concejo Municipal. Desde que los votantes me confiaron este puesto en las elecciones especiales del año pasado, he cumplido mis promesas: integridad, transparencia, y una actitud directa combinada con un enfoque sereno, equilibrado y considerado ante los retos de la ciudad, ya sea en áreas de responsabilidad financiera, falta de vivienda, planificación del uso del suelo, o la salvaguardia de nuestras hermosas áreas verdes.

He vivido aquí durante 25 años, soy madre de dos hijos, he sido voluntaria activa en organizaciones sin fines de lucro locales, y siempre he promovido la conexión que hay entre un ambiente sano y una economía sana. Sigo firmemente comprometida con los valores fundamentales de San Luis Obispo de protección ambiental, riqueza cultural, vitalidad económica y un gobierno justo y sensato.

San Luis Obispo prospera pero tendremos que tomar decisiones difíciles. Mi experiencia empresarial proporciona habilidades útiles para tomar decisiones críticas para nuestro futuro, como las relativas a la compensación de los empleados, el financiamiento de la infraestructura y la vivienda. Estoy comprometida a abordar temas presupuestales como las pensiones que carecen de capital de respaldo.

Aprobé los Planes Maestros para Bicicletas y Peatones; me aseguré de que nuestro suministro de agua fuera seguro y limpio; propicié soluciones para el bienestar de los vecindarios; respaldé los esfuerzos de mantenimiento de los espacios abiertos; y sigo explorando respuestas al cambio climático y nuevas oportunidades de vivienda para la fuerza laboral.

Le pido su voto. Por favor contácteme en carlynpc@gmail.com o en el 805-550-9320.

MEASURES TO BE SUBMITTED TO THE VOTERS

CITY

CITY OF ARROYO GRANDE

MEASURE C-14

Shall the charter be adopted making the City of Arroyo Grande a charter city so that the laws of the City of Arroyo Grande shall prevail over state law with respect to the management of municipal affairs?

YES NO

CITY OF MORRO BAY

MEASURE J-14

Shall the Morro Bay Municipal Code be amended to change the time and method of electing the Mayor and City Council Members to allow for a single election in November on the date of the statewide general election with the candidates receiving the highest number votes of the ballots cast being elected to the open positions?

YES NO

CITY OF ATASCADERO

**MEASURE E-14
ADVISORY VOTE ONLY**

If the voters of the City of Atascadero approve a one half cent limited term general sales tax increase, should the additional revenues be used for the purpose of repairing and maintaining neighborhood roads and other roadways?

YES NO

MEASURE F-14

To provide funding that cannot be seized by the State, and will stay in Atascadero to be used for such things as the repair of neighborhood roads and aging roadways along with other vital City needs - Shall the City of Atascadero's sales tax rate be temporarily increased to include a local general sales tax of one-half cent, for a period of 12 years, with citizen committee oversight, published annual reporting and independent financial audits?

YES NO

CITY OF PISMO

MEASURE H-14

Shall the Initiative of the People of the City of Pismo Beach Amending the City's General Plan to Alter Development Standards within the City's Sphere of Influence in Planning Area R and Other Specified Areas be adopted?

YES NO

MEASURE I-14

The Pismo Beach Vital Public Service Protection Measure. To continue to help preserve, enhance and improve the infrastructure, safety and character of Pismo Beach, shall an ordinance be adopted to extend the existing one-half cent increase to the City of Pismo Beach sales tax, approved by the voters in 2008, for a period of twelve (12) years?

YES NO

CITY OF GROVER BEACH

MEASURE K-14

GROVER BEACH STREET REHABILITATION; SAFETY IMPROVEMENT BOND MEASURE: To rehabilitate/resurface deteriorating residential and major streets to improve drivability; maintain emergency response times; enhance safety for pedestrians, bicyclists, drivers, neighborhood school crosswalks; and promote economic/job growth; shall the City incrementally issue up to \$48,000,000 of bonds at tax-exempt interest rates, requiring funds go directly into the Street Construction Designated Fund with all funds used exclusively for Grover Beach streets; subject to independent audits/citizens' oversight committee?

YES NO

CITY OF SAN LUIS OBISPO

MEASURE G-14

To protect and maintain essential services and facilities -- such as open space preservation; bike lanes and sidewalks; public safety; neighborhood street paving and code enforcement; flood protection; senior programs; and other vital services and capital improvement projects -- shall the City's Municipal Code be amended to extend the current one-half percent local sales tax for eight years, with independent annual audits, public goal-setting and budgeting, and a Citizens' Oversight Commission?

YES NO

CITY OF ARROYO GRANDE
FULL TEXT OF MEASURE C-14

CHARTER OF THE CITY OF ARROYO GRANDE
ARTICLE I. MUNICIPAL AFFAIRS
ARTICLE II. FORM OF GOVERNMENT
ARTICLE III. CONTRACTS, PUBLIC FINANCING AND FRANCHISES
ARTICLE IV. REVENUE RETENTION
ARTICLE V. GENERAL LAWS
ARTICLE VI. INTERPRETATION

PREAMBLE

WE THE PEOPLE of the City of Arroyo Grande declare our intent to restore our community to the historic principles of self-governance inherent in the doctrine of home-rule. Sincerely committed to the belief that local government has the closest affinity to the people governed, and firm in the conviction that the economic and fiscal independence of our local government will promote the health, safety and welfare of all the citizens of this City and better preserve its small town character and agricultural heritage, we do hereby exercise the express right granted by the Constitution of the State of California to enact and adopt this Charter for the City of Arroyo Grande.

ARTICLE I. MUNICIPAL AFFAIRS

Section 100. Municipal Affairs. The City shall have full power and authority to adopt, make, exercise and enforce all legislation, laws, and regulations and to take all actions relating to municipal affairs, without limitation, which may be lawfully adopted, made, exercised, taken or enforced under the Constitution of the State of California. Without limiting in any manner the foregoing power and authority, each of the powers, rights, and responsibilities described in this Charter is hereby declared to be a municipal affair, the performance of which is unique to the benefit and welfare of the citizens of the City of Arroyo Grande.

Section 101. Incorporation and Succession. The City of Arroyo Grande, in the County of San Luis Obispo, State of California, shall continue to be a municipal corporation under its present name City of Arroyo Grande. The boundaries of the City of Arroyo Grande shall continue as now established until changed in the manner authorized by law. The City of Arroyo Grande shall remain vested with and shall continue to own, have, possess, control and enjoy all property, rights of property and rights of action of every nature and description owned, had, possessed, controlled or enjoyed by it at the time this Charter takes effect, and is hereby declared to be the successor of same. It shall be subject to all debts, obligations and liabilities, which exist against the municipality at the time this Charter takes effect. All lawful ordinances, resolutions, rules and regulations, or portions thereof, in force at the time this Charter takes effect and not in conflict with or inconsistent herewith, are hereby continued in force until the same have been duly repealed, amended, changed or superseded by proper authority.

Section 102. No Increased Power to Tax. This Charter shall not be interpreted as giving the City greater authority to raise the level of taxes or to create new taxes beyond the powers granted to general law cities nor to exempt the City from any procedures for raising the level of taxes or for creating new taxes required by the law applicable to general law cities.

Section 103. Zoning and General Plan Consistency. Zoning shall continue to be consistent with the City's General Plan, pursuant to requirements of the State law applicable to general law cities.

ARTICLE II. FORM OF GOVERNMENT

Section 200. Form of Government. The City shall continue to be governed under this Charter by a "Council-Manager" form of government. The City Council will establish the policy of the City and the City Manager will carry out that policy.

Section 201. Elected Officials. The elective officers of the City of Arroyo Grande shall be a Mayor and four Council members each of whom, including the Mayor, shall have the right to vote on all questions coming before the Council. The minimum qualifications for these offices shall be as provided by law for general law cities and any vacancy in office shall be filled in the manner provided by that law. The Mayor shall be elected at the general municipal election from the City at large. The Council members shall be elected at the general municipal election from the City at large, two being selected biennially. The term of the Mayor shall be two years and the terms of the Council members shall be four years.

Section 203. Mayor. Powers and Duties. The Mayor shall preside at all meetings of the City Council. As presiding officer of the Council the Mayor will faithfully communicate the will of the Council majority to the administrative officers in matters of policy. The Mayor shall be recognized as the official head of the City for all ceremonial purposes.

Section 204. Council Member Compensation. The salary of the Mayor and Council Members shall continue to be set pursuant to the State law applicable to general law cities.

Section 205. Elections. The City Council may approve by ordinance use of a mail-in ballot or other electronic voting systems for special elections, except that this Charter shall only be amended by a vote of the people at a Statewide General Election. All elections shall be held in accordance with all other provisions of the law applicable to general law cities.

ARTICLE III. CONTRACTS, PUBLIC FINANCING AND FRANCHISES

Section 300. Economic and Community Development. The City shall encourage, support, and promote economic and community development and preserve and enhance the small-town and historic character of Arroyo Grande.

Section 301. Public Works Contracts. The City shall follow the provisions of the California Public Contract Code and its standards, procedures, rules or regulations relating to the bidding, award and performance of any public works contract, except that the City shall have the power to establish by ordinance alternative standards, procedures, rules or regulations for public projects in the following areas:

- (i) The City Council may, by ordinance, establish criteria for determining the award of public works contracts to the lowest responsible and most reliable bidder on any project, as well as other aspects of bidding, award and performance of any public works contract that it deems to be in the best interests of the City.
- (ii) The City shall have the power to accept gifts and donations, including donations of material and labor, in the construction of any public works project.
- (iii) The City shall have the power to perform any work of improvement by use of its own forces and is not required to contract for the construction of works of public improvement.
- (iv) The City may also contract with other public agencies for the construction of works of public improvement

Section 302. Prevailing Wage. The City Council shall establish by Ordinance criteria and guidelines for determining when payment of prevailing wages will apply to any contract. Prevailing wages shall also apply if:

- (i) the prevailing wage is legally required, and constitutionally permitted, to be imposed;
- (ii) required by Federal or State grants pursuant to Federal or State law;
- (iii) the City Council does not consider the project to be a municipal affair.

Section 303. Purchasing. The City shall have the power to establish standards, procedures, rules or regulations related to the purchasing of goods, property, or services, including, but not limited to, the establishment of local preferences.

Section 304. Public Financing. The City shall have the power to establish standards, procedures, rules or regulations related to any public financing.

Section 305. Utility Franchises. The City shall have the power to adopt any ordinance providing for the acquisition, development, or operation by the City of any utility, or to adopt any ordinance providing for the granting of a franchise to any utility not owned by the City which proposes to use or is using City streets, highways or other rights-of-way.

Section 306. Supporting Volunteers in Arroyo Grande

The City seeks to support volunteers in creating a higher quality of life for Arroyo Grande citizens and declares itself exempt from any State laws or regulations that would make it more difficult or expensive for volunteers in any community project, whether funded with City revenues or not.

Section 307. Section 302 and Labor Code Section 1782

Neither Section 302, nor any subsequently adopted ordinance, shall be interpreted or applied in any manner that would authorize any contractor to avoid compliance with the requirements of Article 2 of Chapter 1 of Part 7 of the California Labor Code, commencing with Section 1770, relating to the payment of prevailing wages on public works projects. Section 302 shall only be operative during such time that a court of competent jurisdiction enjoins the operation of Labor Code Section 1782 (Chapter 794, Statutes of 2013, also referred to as SB7), or a final decision has been rendered by a court of competent jurisdiction that Labor Code Section 1782 is invalid and unenforceable. After such a final decision has been rendered invalidating Labor Code 1782, this Section 307 shall no longer be operative and may be deleted from this Charter.

ARTICLE IV. REVENUE RETENTION

Section 400. Reductions Prohibited. Any revenues raised and collected by the City shall not be subject to subtraction, retention, attachment, withdrawal or any other form of involuntary reduction by any other level of government.

Section 401. Mandates Limited. No person, whether elected or appointed, acting on behalf of the City, shall be required to perform any function which is mandated by any other level of government, unless and until funds sufficient for the performance of such function are provided by said mandating authority.

ARTICLE V. GENERAL LAWS

Section 500. General Law Powers. In addition to the power and authority granted by the terms of this Charter and the Constitution of the State of California, the City shall have the power and authority to adopt, make, exercise and enforce all legislation, laws and regulations and to take all actions and to exercise any and all rights, powers, and privileges heretofore or hereafter established, granted or prescribed by any law of the State of California or by any other lawful authority. In the event of any conflict between the provisions of this Charter and the provisions of the general laws of the State of California, the provisions of this Charter shall control.

ARTICLE VI. INTERPRETATION

Section 600. Construction and Interpretation. The language contained in this Charter is intended to be permissive rather than conclusive or limiting and shall be liberally and broadly construed in favor of the exercise by the City of its power to govern with respect to any matter which is a municipal affair.

Section 601. Severability. If any provision of this Charter should be held by a court of competent jurisdiction to be invalid, void or otherwise unenforceable, the remaining provisions shall remain enforceable to the fullest extent permitted by law.

ARTICLE VII. AMENDMENTS

Section 700. Amendments. Any proposal for the amendment, revision, or repeal of this Charter or any portion thereof may be proposed by majority vote of the City Council or by initiative by the People of the City of Arroyo Grande. No such proposal shall be effective until approved by a majority vote of the voters voting at an election on the question and until filed with the Secretary of State of the State of California. In the event of any conflict between this section and Article XI, § 3 of the California Constitution, as may be amended, the latter shall govern.

**CITY OF ARROYO GRANDE
IMPARTIAL ANALYSIS OF MEASURE C-14**

Measure C-14, which was placed on the ballot by the City Council, asks whether voters wish to adopt a charter. California has two kinds of cities – general law and charter. 121 of California's 482 cities have charters. Charters are a city's Constitution which allows cities to control municipal affairs without interference from the State Legislature.

The California Constitution allows charter cities to control municipal affairs according to local charters and ordinances and exempts them from contrary State laws. All cities must comply with State and Federal constitutional requirements, and State laws on matters of statewide concern. Municipal affairs include election procedures, public bidding and contracting, and rules for use of city property. Matters of statewide concern include open meetings and public records, environmental protection, and bargaining with employee associations.

Key provisions in the charter include:

- Gives the City power and authority over all municipal affairs.
- Continues the Council-Manager form of government, with elective offices of Mayor (two year term) and four Council Members (four year term), whose salaries continue to be governed by State laws that apply to general law cities.
- No power to increase or create new taxes beyond the power granted to general law cities and must follow procedures applicable to general law cities for any new tax or increase.
- Encourages economic and community development and preserving and enhancing Arroyo Grande's small-town and historic character.
- Preserves the rule that zoning remain consistent with the City's General Plan.
- The City Council, by ordinance, can permit use of mail-in ballots for special elections, except, the charter can only be amended by a vote of the people at a Statewide General election.
- The City Council, by ordinance, can create criteria and guidelines for when prevailing wages apply to a contract, unless they are required by law, required by Federal or State grants, or the project is not a municipal affair. This provision will not be operative unless a court enjoins the operation of Labor Code Section 1782 (SB7), or that law has been determined to be invalid and unenforceable.
- Follows the California Public Contracts Code, but the City Council, by ordinance can establish criteria for awarding public works contracts to lowest responsible and reliable bidders, and other bidding, award and performance matters deemed in the City's best interests.
- Gives the City the right to accept donations on public works projects, perform work by its own forces, or contract with other agencies to construct public works.
- Supports using volunteers in community projects.
- Gives authority relating to purchasing rules, public financing, and utility franchises.
- Limits reductions in revenues and unfunded mandates by other levels of government.
- Any amendment of the charter requires a majority vote of the People.

Voting "yes" supports adoption of the charter. Voting "no" opposes its adoption.

s/ Timothy J. Carmel,
City Attorney, City of Arroyo Grande

ARGUMENT IN FAVOR OF MEASURE C-14

We, not the State, should decide what is in the best interest of our community. Your YES vote on Measure C-14 to approve a city charter will help increase local control and the principles of home rule and self governance. It will enable the City Council, not the State Legislature, to make decisions on issues that have been determined by the State Constitution and courts to be "municipal affairs".

Each year, the State takes over \$800,000 from our City to balance their budget and fund their own programs. They impose unfunded programs, infringe upon municipal affairs, and restrict contracting procedures that reduce the City's ability to utilize your tax dollars in the most cost efficient manner. It's imperative that we gain more control over our municipal affairs – and a Charter is the way Arroyo Grande can do that.

Do not be misled. Voting YES on Measure C-14 will not change any other laws or ordinances and can only be modified by a public vote. Voting YES on Measure C-14 will not increase taxes or provide any additional authority to do so. Voting YES on Measure C-14 will not increase compensation for Council Members or provide any additional authority to do so.

The proposed Charter was developed through an extensive public process to ensure it reflects the interests of the community. A Citizens' Advisory Committee of appointed representatives from the community at large developed recommendations after holding seven public meetings. The City Council then approved placing the proposed City Charter on the ballot following a process that involved five public hearings.

Please join us in taking charge of our destiny by restoring local control over municipal affairs and enabling the City to operate as efficiently as possible. Join us in voting YES on Measure C-14.

s/ Tony Ferrara, Mayor
s/ Jim Guthrie, Mayor Pro Tem
s/ Joe Costello, Council Member
s/ Tim Brown, Council Member
s/ Kristen Barneich, Council Member

NO ARGUMENT AGAINST MEASURE C-14 WAS SUBMITTED

**CITY OF ATASCADERO
IMPARTIAL ANALYSIS OF MEASURE E-14**

The City of Atascadero has placed Measure E-14 on the ballot for the November 4, 2014 General Election. Measure E-14 is an advisory vote concerning the expenditure of any revenue from the proposed new City of Atascadero transactions and use tax (Measure F-14), if that Measure is approved by the voters.

Measure E-14 does not increase taxes. Rather, Measure E-14 provides an opportunity for voters to voice their opinion on whether the additional tax revenue, if Measure F-14 is approved, should be used for the purpose of repairing and maintaining neighborhood roads and aging roadways. If a majority of the voters vote "yes" on this measure, it will be an indication to the City of how voters believe the revenues should be spent.

Elections Code section 9603(c) governing the purpose and effect of such an advisory vote states:

"... 'advisory vote' means an indication of general voter opinion regarding the ballot proposal. The results of the advisory vote will in no manner be controlling on the sponsoring legislative body."

Accordingly, the results of the advisory vote are not controlling on the City, but may prove helpful in communicating the will of the voters to the City Council when making decisions concerning how funds from Measure F-14 will be spent.

s/BRIAN PIERIK
City Attorney, City of Atascadero

ARGUMENT IN FAVOR OF MEASURE E-14

The maintenance and repair of Atascadero's neighborhood roads and aging roadways is at a critical point. While the City has been creative in stretching every road dollar and leveraging funds we have been slowly falling behind in necessary repairs and maintenance.

Atascadero has 139 miles of City maintained roads. It takes over \$1.5 million annually just to keep the roads in the condition that they are in. Measure F-14 would generate approximately \$1.7 million annually. When added to the existing road funding the Measure F-14 funds would allow the City to make significant progress toward improving the condition of our roads.

A YES vote on Measure E-14 will tell the City to use the new sales tax revenue for:

- Rehabilitating failing neighborhood roads to improve safety and reduce vehicle maintenance costs.
- Re-surfacing and maintaining roads in good or fair condition to prevent significant deterioration which will save taxpayer dollars over the long run.
- Repairing drainage under and around our roads during maintenance which will prevent costly erosion repairs.

These critical investments in the infrastructure of our community reduces long-term reconstruction costs, increases safety, reduces the risk of injury and property damage, increases property values and encourages economic investment in Atascadero.

These measures will ensure local control by our Atascadero City Council over the funds rather than state or federal lawmakers. Measure F-14 will provide a reliable funding source to repair our neighborhood roads and aging roadways. Measure E-14 will set the use for the new funds as the repair and maintenance of the roads.

Please join us in voting Yes on Measure E-14 & Yes on Measure F-14 so that the maintenance and repair of our neighborhood streets can begin as soon as possible.

Visit www.fixatascaderoroads.com to learn more.

s/ Heather L. Moreno, City Council Member

s/ Ray M. Buban

s/ Madalyn McDaniel

s/ Kelly Long

s/ Don Idler

NO ARGUMENT AGAINST MEASURE E-14 WAS SUBMITTED

**CITY OF ATASCADERO
FULL TEXT OF MEASURE F-14**

**ORDINANCE NO. 581
AN ORDINANCE OF THE CITY OF ATASCADERO
IMPOSING A TRANSACTIONS AND USE TAX TO BE
ADMINISTERED BY THE STATE BOARD OF EQUALIZATION**

Section 1. TITLE. This ordinance shall be known as the Atascadero Transactions and Use Tax Ordinance. The city of Atascadero hereinafter shall be called "City." This ordinance shall be applicable in the incorporated territory of the City.

Section 2. OPERATIVE DATE. "Operative Date" means the first day of the first calendar quarter commencing more than 110 days after the adoption of this ordinance, the date of such adoption being as set forth below.

Section 3. PURPOSE. This ordinance is adopted to achieve the following, among other purposes, and directs that the provisions hereof be interpreted in order to accomplish those purposes:

A. To impose a retail transactions and use tax in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 of the Revenue and Taxation Code and Section 7285.9 of Part 1.7 of Division 2 which authorizes the City to adopt this tax ordinance which shall be operative if a majority of the electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose.

B. To adopt a retail transactions and use tax ordinance that incorporates provisions identical to those of the Sales and Use Tax Law of the State of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.

C. To adopt a retail transactions and use tax ordinance that imposes a tax and provides a measure therefore that can be administered and collected by the State Board of Equalization in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the State Board of Equalization in administering and collecting the California State Sales and Use Taxes.

D. To adopt a retail transactions and use tax ordinance that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time, minimize the burden of record keeping upon persons subject to taxation under the provisions of this ordinance.

Section 4. CONTRACT WITH STATE. Prior to the operative date, the City shall contract with the State Board of Equalization to perform all functions incident to the administration and operation of this transactions and use tax ordinance; provided, that if the City shall not have contracted with the State Board of Equalization prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

Section 5. TRANSACTIONS TAX RATE. For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated territory of the City at the rate of 0.5 % of the gross receipts of any retailer from the sale of all

tangible personal property sold at retail in said territory on and after the operative date of this ordinance.

Section 6. PLACE OF SALE. For the purposes of this ordinance, all retail sales are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer or his agent to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the State or has more than one place of business, the place or places at which the retail sales are consummated shall be determined under rules and regulations to be prescribed and adopted by the State Board of Equalization.

Section 7. USE TAX RATE. An excise tax is hereby imposed on the storage, use or other consumption in the City of tangible personal property purchased from any retailer on and after the operative date of this ordinance for storage, use or other consumption in said territory at the rate of 0.5 % of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

Section 8. ADOPTION OF PROVISIONS OF STATE LAW. Except as otherwise provided in this ordinance and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all of the provisions of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this ordinance as though fully set forth herein.

Section 9. LIMITATIONS ON ADOPTION OF STATE LAW AND COLLECTION OF USE TAXES. In adopting the provisions of Part 1 of Division 2 of the Revenue and Taxation Code:

A. Wherever the State of California is named or referred to as the taxing agency, the name of this City shall be substituted therefore. However, the substitution shall not be made when:

1. The word "State" is used as a part of the title of the State Controller, State Treasurer, State Board of Control, State Board of Equalization, State Treasury, or the Constitution of the State of California;

2. The result of that substitution would require action to be taken by or against this City or any agency, officer, or employee thereof rather than by or against the State Board of Equalization, in performing the functions incident to the administration or operation of this Ordinance.

3. In those sections, including, but not necessarily limited to sections referring to the exterior boundaries of the State of California, where the result of the substitution would be to:

a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the State under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code, or;

b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not be subject to tax by the state under the said provision of that code.

4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the Revenue and Taxation Code.

B. The word "City" shall be substituted for the word "State" in the phrase "retailer engaged in business in this State" in Section 6203 and in the definition of that phrase in Section 6203.

Section 10. PERMIT NOT REQUIRED. If a seller's permit has been issued to a retailer under Section 6067 of the Revenue and Taxation Code, an additional transactor's permit shall not be required by this ordinance.

Section 11. EXEMPTIONS AND EXCLUSIONS.

A. There shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the State of California or by any city, county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.

B. There are exempted from the computation of the amount of transactions tax the gross receipts from:

1. Sales of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the county in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this State, the United States, or any foreign government.

2. Sales of property to be used outside the City which is shipped to a point outside the City, pursuant to the contract of sale, by delivery to such point by the retailer or his agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this paragraph, delivery to a point outside the City shall be satisfied:

a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code by registration to an out-of-City address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and

b. With respect to commercial vehicles, by registration to a place of business out-of-City and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.

3. The sale of tangible personal property if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this ordinance.

4. A lease of tangible personal property which is a continuing sale of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of this ordinance.

5. For the purposes of subparagraphs (3) and (4) of this section, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the

unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

C. There are exempted from the use tax imposed by this ordinance, the storage, use or other consumption in this City of tangible personal property:

1. The gross receipts from the sale of which have been subject to a transactions tax under any state-administered transactions and use tax ordinance.

2. Other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this State, the United States, or any foreign government. This exemption is in addition to the exemptions provided in Sections 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.

3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this ordinance.

4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of this ordinance.

5. For the purposes of subparagraphs (3) and (4) of this section, storage, use, or other consumption, or possession of, or exercise of any right or power over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

6. Except as provided in subparagraph (7), a retailer engaged in business in the City shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into the City or participates within the City in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business of the retailer in the City or through any representative, agent, canvasser, solicitor, subsidiary, or person in the City under the authority of the retailer.

7. "A retailer engaged in business in the City" shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel, or aircraft at an address in the City.

D. Any person subject to use tax under this ordinance may credit against that tax any transactions tax or reimbursement for transactions tax paid to a district imposing, or retailer liable for a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

Section 12. AMENDMENTS. All amendments subsequent to the effective date of this ordinance to Part 1 of Division 2 of the Revenue and Taxation Code relating to sales and use taxes and which are not inconsistent with Part 1.6 and Part 1.7 of Division 2 of the Revenue

and Taxation Code, and all amendments to Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, shall automatically become a part of this ordinance, provided however, that no such amendment shall operate so as to affect the rate of tax imposed by this ordinance.

Section 13. ENJOINING COLLECTION FORBIDDEN. No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the State or the City, or against any officer of the State or the City, to prevent or enjoin the collection under this ordinance, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

Section 14. CITIZENS' OVERSIGHT COMMITTEE. There shall be a permanent citizens' advisory committee called the "Citizens' Oversight Committee" (hereafter "Committee") which shall annually review revenues and expenditures from the collection of the tax. The committee shall have 9 members. Seven members shall be appointed to the committee by individual Atascadero community groups. Two members shall be appointed by the City Council. Appointees shall be residents of the City; however, no member of the Committee shall be an elected official.

Section 15. ANNUAL ROAD REPORT. An Annual Road Report shall be prepared by the City no later than the last day of the sixth month following the end of each City fiscal year. The Report shall be submitted to the Citizens' Oversight Committee for review. The Committee will submit their findings and conclusions to the City Council. The Report will also be made available to the public. The Annual Road Report shall detail the prior fiscal year's activities related to the retail transaction and use tax. The Report shall include revenues generated by the Transaction and Use Tax, expenditures (in summary form), funds carried over from previous fiscal years, and any remaining funds to be carried over for expenditure in subsequent fiscal years.

Section 16. INDEPENDENT ANNUAL FINANCIAL AUDIT. The amount generated by this new general purpose revenue source and how it was used shall be included in the annual audit of the City's financial operations by an independent certified public accountant.

Section 17. TWELVE-YEAR SUNSET. The authority to levy a retail transaction and use tax shall expire twelve years from the operative date of this ordinance, unless extended by the voters of the City in the manner provided by law.

Section 18. EFFECTIVE DATE. This ordinance relates to the levying and collecting of the City transactions and use taxes and shall take effect 10 days after the election results are declared by the City Council (CA Elections Code §9217). The operative date (Section 2) will be the first day of the first calendar quarter commencing more than 110 days after the adoption of this ordinance, which will be April 1, 2015.

Section 19. SEVERABILITY. If any provision of this ordinance or the application thereof to any person or circumstance is held invalid, the remainder of the ordinance and the application of such provision to other persons or circumstances shall not be affected thereby.

Section 20. PUBLISHING OF ORDINANCE. A summary of this ordinance, approved by the City Attorney, shall be published twice: at least five days prior to its final passage in the Atascadero News, a newspaper published and circulated in the City of Atascadero, and; before the expiration of fifteen (15) days after its final passage, in the Atascadero News, a newspaper published and circulated in the City of Atascadero. A copy of the full text of this ordinance shall be on file in the City Clerk's Office on and after the date following introduction and passage and shall be available to any interested member of the public.

IMPARTIAL ANALYSIS OF MEASURE F-14

On June 24, 2014, the Atascadero City Council voted unanimously to place Measure F-14 on the ballot. Measure F-14 asks the voters to enact a one-half of one percent ($\frac{1}{2}$ of 1%) transactions and use tax rate on retail sales within the City of Atascadero. If approved, this tax will add 50 cents to each \$100 of taxable sales.

California Revenue and Taxation Code section 7285.9 authorizes the City of Atascadero to levy a General Transactions and Use Tax (*i.e.* sales tax) so long as the tax is approved by two-thirds of the City Council and a majority of the voters voting in an election on that issue. If approved by the voters, the tax would become effective on April 1, 2015.

The proposed tax would be a "general tax," meaning that revenues raised from the tax would go into the City's general fund to fund any lawful City program, improvement, or service, including, but not limited to, the repair of neighborhood roads and aging roadways and other vital City services. The City would not be required to use the revenues raised by the measure for any special purpose or for any particular program or service.

Measure F-14 contains the following fiscal accountability provisions to assist citizens in assessing if the additional sales tax revenues have been used in meeting community priorities: 1) a permanent "Citizens' Oversight Committee" shall annually review revenues and expenditures from the collection of the tax; 2) an Annual Road Report shall be prepared by the City no later than the last day of the sixth month following the end of each City fiscal year and submitted to the Citizens' Oversight Committee for review, and the Committee will submit their findings and conclusions to the City Council; and 3) the amount generated by the new revenue source and how it was used shall be included in the annual audit of the City's financial operations by an independent certified public accountant.

The proposed tax will sunset and be repealed in twelve (12) years and could not be collected after that time unless a majority of the voters voting in an election on that issue approves an extension or reauthorization of the tax.

The proposed tax would be paid in addition to the current sales tax. Like the current sales tax, the proposed tax would be imposed upon the sale of all tangible personal property sold at retail within the City of Atascadero, as well as upon the storage, use or other consumption of tangible personal property purchased from any retailer within the City of Atascadero. The current sales tax rate within the City (including state and local sales taxes) is seven and one-half percent (7.5%). If this measure is approved by voters, the total sales tax within the City of Atascadero will be eight percent (8%). The proposed tax would be applied equally to residents and nonresidents making purchases in the City of Atascadero.

s/ BRIAN PIERIK
City Attorney, City of Atascadero

ARGUMENT IN FAVOR OF MEASURE F-14

Atascadero is rapidly approaching a road crisis in our neighborhoods. Over the last several years we have not been able to devote adequate resources toward the maintenance of our roads.

Over Fifty-Six (56%) percent of our City maintained roadways are currently in fair or poor condition meaning that they are badly in need of repair and maintenance. If we do not come together as a community to address this problem our roads will continue to rapidly deteriorate.

To address this need the City Council unanimously put Measure F-14 on the ballot to increase the local sales tax one half cent for twelve years. The funds raised will be used in Atascadero for the maintenance and repair of our neighborhood roads.

Safeguards have been put into the measure to ensure that the funds are used wisely and only used to fix our roads including:

- Measure E-14 was put on the ballot so Atascadero can direct that the money will be spent to fix our neighborhood roads.
- A citizen Advisory Committee will be created to oversee how the funds are spent.
- An annual roads report and an annual independent audit will be prepared and distributed to residents.
- The additional sales tax will "sunset" (be eliminated) after twelve years.
- The funds cannot be seized by the state and they must be spent locally in our community.

The State and the County do not have the resources to maintain our roads. We must come together as a community and solve this problem.

Please join us in voting Yes on Measure F-14.

Visit www.fixatascaderoroads.com to find out more.

s/ Tom O'Malley, Mayor

s/ Roberta Fonzi, City Council Member

s/ Grigger Jones, Chairman, Atascadero Chamber of Commerce

s/ Edith "Edie" Knight

s/ Edward A. Veek

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE F-14

Proponents of additional taxes contend: "We have not been able to devote adequate resources toward maintenance of our roads"... Now, there's the rub. The "We" is the very council that allocates the millions of dollars of the city's budget. Instead of using that money to maintain the streets FIRST... it is used to satisfy other political demands.....like an unearned six figure plus send off to a departing police chief or building street medians only to rip them out.

Tax and tax; spend and spend! The primary obligation of the elected council is to marshal the city's resources wisely. When those elected to administer the millions annually choose to satisfy constituents that want the money for other agendas guess what? Indeed, those assets will not be used to repair "roadways ..in.. poor condition". The council would rather collect higher taxes than make a hard decision; it shifts the guilt for deteriorating infrastructure to stingy you, the taxpayer. Can we really believe that the "state" can't confiscate locally collected taxes in a city where a still unbuild Walmart store started in 2007 outlaws convenient commercial plastic bags, and allows streets to deteriorate? "We must come together as a community and solve this problem." We can! The solution is to spend tax money on streets - FIRST. We need leadership with integrity to do the job, not just impose higher taxes. Vote NO.

s/ John Paul Daly

ARGUMENT AGAINST MEASURE F-14

Better roads good! Higher taxes bad! Can Atascadero voters reconcile this dilemma? YES, they can.

Political leadership with integrity can direct the city's resources to establish priorities that best serve the public.

Streets should be at the top of that list. Everybody uses and depends on them.

But the roads lack a vocal constituency. No throng of parents wanting playgrounds, no employee unions, and no organization of business or labor show up to defend streets. So the council allocates money to appease the loudest demands. Roads, arguably the most ubiquitous and important service for which the city is responsible, ends up with a paltry 8% of the annual budget.

Atascadero voters deserve decent streets and officials with the spine to protect them. The voters do not deserve yet higher taxes. Please vote NO on Measure F-14.

s/ John Paul Daly

REBUTTAL TO ARGUMENT AGAINST MEASURE F-14

Atascadero is at a crossroads. Our neighborhood roads are rapidly failing and our community does not have the resources necessary to fix and maintain them. Unless our community comes together to fix our neighborhood roads they will continue to rapidly fail due to deferred maintenance.

Saying that more revenue is not needed and that City Hall should just do more with less is not an answer to our neighborhood road maintenance problem. The State and the County do not have the resources to maintain our roads. We must come together as a community and solve our road maintenance problem together.

The funds raised through Measure F-14 have strict local controls and will be used in Atascadero for the maintenance and repair of our neighborhood roads. The funds cannot be taken by the state for any reason and they must be spent locally in our community.

Please join us in voting Yes on Measure F-14 so that Atascadero has the resources to fix and maintain our neighborhood roads.

Visit www.fixatascaderoroads.com to find out more.

s/ Brian Sturtevant, Mayor Pro Tem

s/ Bob Wilkins, First Atascadero Mayor

s/ Barbie Butz

**CITY OF GROVER BEACH
FULL TEXT OF MEASURE K-14**

ORDINANCE NO. 14-05

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF GROVER BEACH, CALIFORNIA, ORDERING THE SUBMISSION OF A GENERAL OBLIGATION BOND PROPOSITION TO THE QUALIFIED VOTERS OF THE CITY OF GROVER BEACH AT THE GENERAL MUNICIPAL ELECTION TO BE HELD ON NOVEMBER 4, 2014, FOR THE PURPOSE OF THE ACQUISITION, CONSTRUCTION, AND REHABILITATION OF LOCAL STREET IMPROVEMENTS

THE CITY COUNCIL OF THE CITY OF GROVER BEACH, CALIFORNIA (THE "CITY"), DOES ORDAIN AS FOLLOWS:

WHEREAS, under the direction of the City Council, staff has retained a civil engineering consultant with expertise in pavement management that evaluated the current condition of City streets; and

WHEREAS, the average condition of the approximately 44.96 centerline miles of streets in the City was rated at 42 on a scale of 0-100, which indicates a "poor" condition of streets citywide; and

WHEREAS, over 65% of the City's street system has been evaluated to be in "poor" to "failed" condition, the majority of which are attributable to residential streets; and

WHEREAS, critical reconstruction and rehabilitation projects are necessary in the City to improve drivability and safety; and, according to the pavement management expert, unless major rehabilitation of the street system is initiated soon, the City street system will reach statistical failure within six (6) to eight (8) years; and

WHEREAS, State takeaways of \$5,000,000 over the last five years and the recent recession, among other factors, means that the City does not have the dedicated funding it needs to make significant repairs to streets in "poor" or "failed" condition; and

WHEREAS, passing a local Grover Beach Street Reconstruction and Safety Improvement Bond will generate local funds that cannot be touched by Sacramento, requiring all funds to be used locally; and

WHEREAS, if City streets are rehabilitated, it will make it easier to drive on our streets, as well as maintain emergency response times, improve safety at neighborhood school crosswalks, and enhance safety for pedestrians, bicyclists, and drivers; and

WHEREAS, based on the fact that the City receives its revenue primarily from property taxes, there isn't sufficient funds in the City's \$7.5 million budget to provide the basic services the City is required to provide and maintain the extensive street system. It is just not possible to initiate the rehabilitation of the street system which has been estimated to be in excess of \$48 million; and

WHEREAS, the City would require that funds from such a measure be deposited directly into a Street Construction Designated Fund; and

WHEREAS, the only source of funds that could be available to pay for the citywide rehabilitation of the street infrastructure is through issuance of General Obligation Bonds; and

WHEREAS, on July 7, 2014, the City Council adopted, by at least a two-thirds vote of all its members, a resolution entitled "Resolution of the City Council of the City of Grover Beach Determining that the Public Interest and Necessity Demand the Acquisition and Development of Certain Municipal Improvements ("Street Improvements") with Financing Through the Issuance of General Obligation Bonds" (the "Resolution of Necessity"); and

WHEREAS, in order to provide for the issuance by the City of its general obligation bonds to finance the Street Improvements described in the Resolution of Necessity, it is necessary for the City Council to pass an ordinance ordering the submission of the proposition of incurring bonded indebtedness for such purpose to the qualified voters of the City at a regular municipal election; and

WHEREAS, the City Council desires to submit said ballot measure to the qualified voters of the City at an election to be held in the City on November 4, 2014, and to consolidate the bond election with the general statewide election held within the City on that date; and

WHEREAS, the General Municipal Election has been called by Resolution No. 14-41 adopted by City Council on June 16, 2014, and the City Council hereby orders that there be submitted to the qualified voters of the City a proposition on incurring a bonded debt (the "Bonds") for the purpose set forth in the Resolution of Necessity, at that General Municipal Election, which will coincide with the regular statewide election to be held on November 4, 2014.

NOW THEREFORE, IT IS ORDERED AS FOLLOWS:

Section 1. That the above recitals are true and correct.

Section 2. Ballot Proposition. The City Council hereby submits to the qualified voters of the City, at the regular election to be held on November 4, 2014, a proposition on issuing the Bonds in substantially the following form:

| | |
|--|-------------------|
| <p style="text-align: center;">CITY OF GROVER BEACH</p> <p style="text-align: center;">MEASURE K-14</p> <p>GROVER BEACH STREET REHABILITATION; SAFETY IMPROVEMENT BOND MEASURE: To rehabilitate/resurface deteriorating residential and major streets to improve drivability; maintain emergency response times; enhance safety for pedestrians, bicyclists, drivers, neighborhood school crosswalks; and promote economic/job growth; shall the City incrementally issue up to \$48,000,000 of bonds at tax-exempt interest rates, requiring funds go directly into the Street Construction Designated Fund with all funds used exclusively for Grover Beach streets; subject to independent audits/citizens' oversight committee?</p> | <p>YES</p> |
| | <p>NO</p> |

Section 3. Object and Purpose of Bonds. The object and specific single purpose of issuing the Bonds is the acquisition, construction and improvement of street improvements throughout the City (the "Street Improvements"), and the proceeds of the Bonds may only be applied to that purpose.

Section 4. Estimated Cost of Street Improvements. The estimated cost of the Street Improvements is \$48,000,000.00. The estimated cost includes legal or other fees, and other costs and expenses, which are incidental to or connected with the authorization, issuance and sale of the Bonds.

Section 5. Principal Amount of Bonds. The amount of the principal of the Bonds shall not exceed \$48,000,000.00.

Section 6. Maximum Interest Rate. The maximum rate of interest to be paid on the Bonds shall be 12% per annum.

Section 7. Issuance and Sale of Bonds. The City proposes to acquire, construct and develop the Street Improvements and to issue and sell the Bonds pursuant to Article 1, commencing with Section 43600, of Chapter 4 of Division 4 of Title 4 of the California Government Code, or Article 4.5, commencing with Section 53506, of Chapter 3 of Part 1 of Division 2 of Title 5 of the California Government Code, in one or more series, in the maximum amount and for the objects and purposes set forth above if two-thirds of all qualified voters voting on the proposition set forth above vote in favor thereof. The Bonds will be general obligations of the City payable from and secured by taxes levied and collected in the manner prescribed by laws of the State of California. All of the Bonds are to be equally and ratably secured, without priority, by the taxing power of the City.

Section 8. Consolidation; Manner of Conducting Election. The date of the election is November 4, 2014. The election shall be held and conducted, election officers appointed, voting precincts designated, ballots printed, polls opened and closed, ballots counted, and returned, returns canvassed, results declared, and all other proceedings incidental to and connected with the election shall be regulated and done in accordance with the provisions of law regulating the election as specified herein. The City Council has requested, pursuant to Resolution No. 14-42, the Board of Supervisors of San Luis Obispo County (the "County") and the San Luis Obispo County Clerk, Elections Division, the consolidation of the called municipal election with any other election to be held within the City on said date.

Section 9. Procedure for Voting on Proposition. Ballots for the election shall be provided in the form and in the number provided by law. Voters shall be provided an opportunity to vote for or against the proposition on the ballot, in accordance with procedures to be adopted by the authorized officers of the County charged with conducting the election.

Section 10. Accountability Requirements. In accordance with Sections 53410 and 53411 of the California Government Code, the City Council hereby adopts the following accountability requirements relating to the Bonds:

- (a) A separate account called Street Construction Designated Fund shall be created and held by the City, into which the proceeds of the Bonds are deposited.
- (b) The chief fiscal officer of the City shall file a report with the City Council no later than January 1, 2016, and at least once a year thereafter, showing the amount of Bond proceeds collected and expended, and the status of the project to be financed from the proceeds of the Bonds.

- (c) A Citizen Oversight Committee composed of three voters of the City of Grover Beach shall be formed and will be charged with an annual review of all Bond proceeds expenditures and an annual report to the City Council regarding their findings as to those expenditures.

Section 11. Publication of Ordinance. This Ordinance shall be published once a day for at least seven (7) days in a newspaper published at least six (6) days a week in the City, or once a week for two (2) weeks in a newspaper published less than six (6) days a week in the City. The first of said publications shall, in either event, be within fifteen (15) days after the adoption of this Ordinance. The Clerk is hereby authorized and directed to make said publications and to transmit for receipt, no later than August 7, 2014, a certified copy of this Ordinance to the appropriate officials of the County responsible for preparing the ballots for said election.

Section 12. Effective Date. This Ordinance shall become effective immediately upon its adoption by two-thirds vote of all the members of this Council.

The foregoing Ordinance was **INTRODUCED** and **READ** at a regular meeting of the City Council held on July 7, 2014, and was **PASSED, APPROVED, and ADOPTED** at a regular meeting of the City Council held on July 21, 2014, by the following vote, to wit:

| | |
|----------|---|
| AYES: | Council Members Karen Bright, Glenn Marshall, William "Bill" Nicolls, Mayor Pro Tem Jeff Lee, and Mayor Debbie Peterson. |
| NOES: | Council Members – None. |
| ABSENT: | Council Members – None. |
| ABSTAIN: | Council Members – None. |

s/ Debbie Peterson, Mayor

Attest:/s/ Donna L. McMahon, City Clerk

Approved as to Form: s/ Martin D. Koczanowicz, City Attorney

IMPARTIAL ANALYSIS FOR MEASURE K-14

Introduction. This bond measure, placed on the ballot by the action of the City Council, if approved by two-thirds of the voters would authorize the issuance of up to \$48 million of general obligation bonds. Bond proceeds would be deposited into a designated Street Construction Designated Fund and could only be used to rebuild City streets. The bonds would be issued incrementally over a period of years, as work on the rehabilitation of City streets progresses forward. Though authorized up to \$48 million, the total amount of Bonds issued could be less depending on the progress of work on the streets. Each series of Bonds would be authorized for issuance by the City Council.

Accountability Measures. The following accountability requirements were installed as part of the Bond measure:

- Separate account for the bond proceeds called Street Construction Designated Fund will be established.
- Starting in January of 2016 and each year thereafter for the duration of the project, City's Finance Director shall file a report with the City Council showing the amount of Bond proceeds collected and expended and progress of the street work financed by the Bonds.
- A Citizen Oversight Committee, composed of three qualified voters of the City, shall be formed to review all Bond proceeds expenditures and annually file a written report with the City Council regarding Committee's findings with regard to those expenditures.

Financial Implications to Property Owners.

The year after the first bonds are issued, the estimated tax rate required to meet the debt service would be \$24.43 per \$100,000 of assessed valuation (not property market value) of the dwelling, prorated for any portion thereof. This estimated rate is expected to rise to up to \$147.34 (based on the latest tax rate) per \$100,000 of assessed valuation in 20 years, and then decrease gradually. The average annual assessment over the life of the Bonds is estimated to be \$77.66 per \$100,000 of assessed valuation ending in 2054.

The estimated annual tax for a home with an assessed valuation of \$225,000 would be \$54.00 the first year after bonds are issued and an average of \$174.74 per year over the life of the bonds.

If approved by Grover Beach's voters, the Bonds would be issued in 2015 with the work on the streets beginning later that year. The full text of the Ordinance No 14-05 ordering the submission of the bond measure to the voters, as well as other related information, is available at <http://www.grover.org>.

s/ Martin D. Koczanowicz,
Grover Beach City Attorney

TAX RATE STATEMENT FOR MEASURE K-14

REGARDING PROPOSED
\$48,000,000
CITY OF GROVER BEACH
GENERAL OBLIGATION BONDS

An election will be held in the City of Grover Beach (the "City") on November 4, 2014, to authorize the sale of up to \$48,000,000 in bonds of the City to finance street construction and improvements as described in the measure. If such bonds are authorized and sold, principal and interest on the bonds will be payable only from the proceeds of tax levies made upon the taxable property in the City. The following information is provided in compliance with Sections 9400-9404 of the Elections Code of the State of California. Such information is based upon the best estimates and projections presently available from official sources, upon experience within the City, and other demonstrable factors. Based upon the foregoing and projections of the City's assessed valuation, the following information is provided:

1. The best estimate of the tax rate which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on a projection of assessed valuations available at the time of filing of this statement, is \$0.02443 per \$100 of assessed valuation (or \$24.43 per \$100,000 of assessed value) for fiscal year 2015-16.
2. The best estimate of the tax rate which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on a projection of assessed valuations available at the time of filing of this statement, is \$0.14734 per \$100 of assessed valuation (or \$147.34 per \$100,000 of assessed value) for fiscal year 2034-35.
3. The best estimate of the highest tax rate which would be required to be levied to fund this bond issue, based on a projection of assessed valuations available at the time of filing of this statement, is \$0.14734 per \$100 of assessed valuation (or \$147.34 per \$100,000 of assessed value), for fiscal year 2034-35.

In addition to this information set forth in #1, #2 and #3 which is required by the Elections Code, the following information is provided:

- The best estimate of the average tax rate which would be required to be levied to fund the multiple bond issues, based on a projection of assessed valuations available at the time of filing of this statement, is \$0.07766 per \$100 of assessed valuation (or \$77.66 per \$100,000 of assessed value), over the life of the bond issue.

Voters should note the estimated tax rate is based on the ASSESSED VALUE of taxable property on the County's official tax rolls, not on the property's market value. In addition, taxpayers eligible for a property tax exemption, such as the homeowner's exemption, will be taxed at a lower effective tax rate than described above. Property owners should consult their own property tax bills and tax advisors to determine their property's assessed value and any applicable tax exemptions.

The attention of all voters is directed to the fact that the foregoing information is based upon projections and estimates only, that are not binding upon the City. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the

bonds. The date of sale and the amount of bonds sold at any given time will be determined by the City based on the need for project funds and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of sale. Actual future assessed valuations will depend upon the amount and value of taxable property within the City as determined by the County Assessor in the annual assessment and the equalization process.

s/ Robert Perrault,
City Manager, City of Grover Beach

ARGUMENT IN FAVOR OF MEASURE K-14

Save our Grover Beach streets – **Vote YES on K-14!**

Grover Beach's residential and major streets are pitted with potholes and cracks. Our City's street system includes 45 centerline miles – over 10,000,000 square feet of asphalt – constructed decades ago on a sand base. Independent experts evaluated our streets and found that over 65% of them are in "poor to failed" condition, the majority of which are residential streets. Experts say the entire street system will fail in 6 to 8 years.

Grover Beach's budget is the smallest in the County and this, combined with the Sacramento money grabs of \$5,000,000 over the last five years, means the City does not have sufficient funding it needs to repair or rebuild streets.

The Grover Beach Street Rehabilitation: Safety Bond Improvement Measure is unanimously supported by the City Council. **YES on K-14** will generate local dedicated funds to address these urgent local street infrastructure needs.

NO money can be touched by Sacramento or used by the Council for any other purpose.

YES on K-14 makes it easier to drive on City streets, enhancing our quality of life.

YES on K-14 maintains emergency response times.

YES on K-14 improves safety for neighborhood crosswalks, drivers, pedestrians, and bicyclists.

YES on K-14 is fiscally accountable:

- It upgrades Grover Beach's deteriorating residential and major streets before they get worse and cost more.
- By law, all funds received will be placed in a designated Grover Beach Street Improvement Bond Proceeds Account to be used solely for street rehabilitation.
- A Citizen Oversight Committee will review all expenditures and issue public reports on its findings.
- Rehabilitation of the Streets will increase property values throughout the City.

Vote YES on K-14 to fix Grover Beach's streets!

The Grover Beach Mayor and City Council unanimously urge your "YES" vote!

For factual information about Measure K-14, visit www.grover.org

s/ Debbie Peterson, Mayor

s/ Jeff Lee, Mayor Pro Tem

s/ Karen Bright, Council Member

s/ Glenn Marshall, Council Member

s/ William "Bill" Nicolls, Council Member

NO ARGUMENT AGAINST MEASURE K-14 WAS SUBMITTED

**CITY OF MORRO BAY
FULL TEXT OF MEASURE J-14**

**ORDINANCE NO. 588
AN ORDINANCE BY THE PEOPLE
OF THE CITY OF MORRO BAY, CALIFORNIA
REGARDING CITY MEASURE APPROVED BY THE VOTERS,
AMENDING SECTION 2.09.010 OF THE MORRO BAY MUNICIPAL CODE
IN ITS ENTIRETY, REGARDING TIME OF GENERAL MUNICIPAL ELECTION**

**THE CITY COUNCIL
City of Morro Bay, California**

THE PEOPLE OF THE CITY OF MORRO BAY DO ORDAIN AS FOLLOWS:

SECTION 1: Section 2.09.010 of the Morro Bay Municipal Code is amended, in its entirety, to read as follows:

Section 2.09.010: Time of General Municipal Election. Pursuant to the authority granted by the state, the city shall hold its general municipal election on the same day as the statewide general election. That day is the first Tuesday after the first Monday of November in each even-numbered year.

IMPARTIAL ANALYSIS PRINTED ON NEXT PAGE

IMPARTIAL ANALYSIS OF MEASURE J-14

A CITY MEASURE AMENDING THE MORRO BAY MUNICIPAL CODE TO CHANGE THE TIME AND METHOD OF ELECTING CITY OFFICIALS TO ALLOW FOR A SINGLE ELECTION IN NOVEMBER ON THE DATE OF THE STATEWIDE GENERAL ELECTION WITH THE CANDIDATES RECEIVING THE HIGHEST NUMBER VOTES OF THE BALLOTS CAST BEING ELECTED TO THE OPEN POSITIONS.

As allowed by the California Elections Code, Morro Bay Municipal Code (MBMC) section 2.09.010 establishes the City's general election on the same day as the statewide direct primary election, which is held on the first Tuesday after the first Monday in June in even-numbered years. Also as provided in the Elections Code, a candidate is elected at that primary election if he or she receives votes on a majority of the ballots cast. Otherwise, two candidates who received the highest number of votes for each seat then proceed to a runoff election on the date of the statewide general election, which is held on the first Tuesday after the first Monday in November in even-numbered years. MBMC Section 2.09.010 also declares the City adopted the primary and runoff election process so candidates are elected by a majority of ballots cast. Successful candidates elected at the June primary are sworn in at the first Council meeting held in the December immediately following the June election.

If the proposed measure is approved by a majority of ballots cast on the measure, then, as permitted by the Elections Code, MBMC Section 2.09.010 would be amended so the City's general municipal election would be held at the time of the statewide general election, in November of even-numbered years. There would no longer be a June primary election with the possibility of a runoff in November. Candidates who receive the highest number of votes at the November general municipal election would be elected to the open seats. Successful candidates elected at the November election would be sworn in at the first Council meeting held in the December immediately following that November election.

s/ Joseph W. Pannone, City Attorney

ARGUMENT IN FAVOR OF MEASURE J-14

Voting YES on Measure J-14 will return Morro Bay to a single election in November.

A general election in June, and another in November, was promoted as a way to encourage more candidates and elect by a clear majority. It has fallen short of its goal. In the last election, the field of candidates was smaller and elections were won by a clear majority in June for both City Council seats and Mayor.

One unanticipated flaw in the two-election system is the six month waiting period when candidates elected by a clear majority in June must wait until December to take office as in 2012 and 2014. This six-month period disrupts city business, risks the loss of focus on critical projects, and may allow outgoing Councils to act contrary to the will of voters who elected candidates by a majority in June. It is unacceptable to have a Council not responsible to voters for that long.

Under the two-election system, potential candidates face the prospect of running two campaigns in a single year while the city incurs the expense of two elections; doubling time and cost to both candidates and Morro Bay taxpayers.

Most cities elect representatives in a single general election in November. Election data consistently shows that more citizens vote in November than in June and Morro Bay's historic voter turnout for November elections supports that by as much as 50%. Every city in San Luis Obispo County elects representatives in a single general November election when voter turnout is highest and so did Morro Bay for 42 years. It's time to end the 8 year experiment.

Vote YES on Measure J-14 to return Morro Bay to a single general election in November with more candidates, lower cost and higher voter turnout.

s/ Jamie Irons

Mayor, City of Morro Bay

s/ Christine Johnson

Council Member, City of Morro Bay

s/ Jack Smith

Business Owner, Morro Bay

s/ Marlys McPherson

Community Volunteer

s/ Amy Burton

Community Volunteer

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE J-14 PRINTED ON NEXT
PAGE

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE J-14

Our current majority rule system allows for a wide field of candidates. The best candidates make it to the top and our officials have the backing of a majority of voters. Measure J-14 would fail on all counts.

All our county, state, and federal representatives are elected using the Morro Bay June primary voting date followed by runoffs in November when required. Single-shot November elections, as proposed by J-14, are the exception. Contrary to proponent claims, we have fantastic voter involvement because of our primary system. Last June Morro Bay had the highest voter turnout of ALL California cities. J-14 would have you renounce that success.

Though we had a smaller field of candidates last June, over several elections our majority rule system has produced many more candidates running for office than the J-14 system.

Officials start full two or four year terms in November. If a new member gets a June majority they get a period of time to get up to speed before their full term begins. It's not a flaw, it's a benefit.

Overwhelming citizen support brought us our current majority voting system. J-14 was NOT put on the ballot by a citizen petition. It was put there directly by incumbent office holders as an incumbent protection measure.

Our majority rule election system is not built for the convenience of incumbents – it gives voters the power to have the better choices and leaders who are elected by majority vote.

Keep your power.

Vote NO on Measure J-14!

s/ George Leage
Councilmember

s/ Nancy Johnson
Councilmember

s/ Grace E. Poletti
Morro Bay Citizen

s/ William H. Olson
Morro Bay Citizen

s/ James R. Hayes
Citizen of Morro Bay

ARGUMENT AGAINST MEASURE J-14

Your vote is your voice. Measure J-14 asks you to silence yourself in up to half of Morro Bay's elections. Worse, it completely eliminates requiring our officials to be elected by majority vote! J-14 replaces our current system MAJORITY vote requirement with "highest number of votes". Meaning that in a field of multiple candidates someone could be elected mayor or to council with far less than majority support. It means there will be backroom deals where good candidates will be discouraged from running so they won't "split the vote". Our current system allows anyone to take a shot at running – without backroom deals that cut down the choices you could have on your ballot.

Our current system isn't unusual or experimental. It's identical to how we've elected our supervisors for decades. It's one of only two allowed election methods. Cities like Morro Bay can either have our current majority winner system or the old system of one-shot November elections where plurality (less than majority) winners are common. "Instant runoff" or "ranked voting" aren't authorized for general law cities like Morro Bay.

Don't be fooled. It's not about cost. Elections occur every two years and when a council is elected by majority vote in June there is zero November election cost. The annualized cost of our current system is less than \$5,000 per year against a total budget of \$36,000,000. Isn't it worth a nickel per month to preserve your right to vote and elect candidates by majority vote? The council majority is spending \$10,000 to put J-14 before you.

Some officials think running for office is a distraction. Actually, elections are when officials really pay attention to voters. Your vote truly is your voice.

Don't let Measure J-14 diminish your voice.

Vote NO on Measure J-14!

www.KeepYourVote.org

s/ Nancy E Johnson
Councilmember

s/ George Leage
Councilmember

s/ Grace E. Poletti
Community Volunteer

s/ William H. Olson
Morro Bay Citizen

REBUTTAL TO ARGUMENT AGAINST MEASURE J-14 PRINTED ON NEXT PAGE

REBUTTAL TO ARGUMENT AGAINST MEASURE J-14

Commonsense says a single election in November is best for Morro Bay.

The idea that J-14 completely eliminates majority vote is false. In the past two elections every office holder received a majority vote in a single election in June.

The truth is that the June election silences the voices of citizens who vote only in November. Election data proves that far fewer citizens vote in June than in November, so we should maximize the number of voters who choose our Council with an election in November, just like all other cities in our county.

The truth is June elections silence voters when candidates win by majority in June but cannot take office until December, creating a possible lame duck Council that's in charge of policy for up to six months. Your voice is silenced when a lame duck Council continues to lead the City possibly in a direction opposite from the voice of the voters.

The truth is two elections cost more and could drag the community through nine months of campaigning from February to November only to restart campaign season merely fourteen months later. Taxpayers can't afford this wasted cost and time.

Simply put: the two-election system was a lesson in election reform that didn't work.

Measure J-14 simplifies the process with a single election in November that captures the largest number of voters making your voice louder and ensuring winning candidates take office quickly.

Vote YES on Measure J-14.

www.YesOnJ14.com

s/ Gene Shelton
Former Mayor and Councilman

s/ Betty Forsythe
Retired / Educator

s/ Robert Fuller Davis
Community Volunteer

s/ Jamie L. Irons
Mayor, City of Morro Bay

s/ Christine Johnson
Councilmember, City of Morro Bay

**CITY OF PISMO BEACH
IMPARTIAL ANALYSIS FOR MEASURE H-14**

If approved by the voters, Measure H-14, entitled “AN INITIATIVE OF THE PEOPLE OF THE CITY OF PISMO BEACH AMENDING THE CITY’S GENERAL PLAN TO ALTER DEVELOPMENT STANDARDS WITHIN THE CITY’S SPHERE OF INFLUENCE IN PLANNING AREA R AND OTHER SPECIFIED AREAS”, will alter existing development standards for properties within the City of Pismo Beach General Plan’s Planning Area R, and in other areas of the City’s sphere of influence outside Planning Area R. Under the current General Plan, Planning Area R consists of three properties in Price Canyon, a total of about 890 acres. The initiative adds another 250 acre parcel to Planning Area R.

The initiative adds a watershed and resource management (WRM) land use designation to the General Plan. The minimum size for WRM-designated parcels will be 40 acres. Uses permitted on WRM-designated parcels without a conditional use permit are limited to dry farming, dry farming vineyards, grazing, animal raising and keeping, storage of farm equipment and supplies, agricultural accessory structures and limited residential structures. Uses permitted with a conditional use permit are limited to farm stands, parks, trails, public buildings, and schools. No other uses will be allowed. These limitations will apply only when land in Planning Area R is annexed into the City.

The initiative eliminates an existing proposed “inland arterial” road in Planning Area R and elsewhere outside Planning Area R, as well as proposed arterial road connections.

The initiative requires all future City annexations to prove sustained, demonstrated new long term water sources sufficient for planned development.

The initiative alters existing General Plan provisions that no rare or endangered species other than steelhead trout have been observed in Pismo Creek’s existing riparian habitat, adding that Pismo Creek also provides habitat for the California red-legged frog. The initiative removes the existing requirement that developers within Planning Area R dedicate a portion of their properties, or install trail improvements, for a public pathway along Pismo Creek.

The initiative prohibits amendment or repeal of its primary General Plan amendments without a public vote for 30 years. The initiative allows the City to waive WRM development standards and/or amend the General Plan without a public vote under specified conditions where the development standards constitute an unconstitutional taking of a landowner’s property. The initiative makes specified General Plan amendments to provide internal consistency within the General Plan and to comply with state housing laws. These amendments could be amended by the City Council without a vote of the people provided the changes do not conflict with the primary amendments set forth in Section II of the initiative.

This measure is being placed on the ballot by a petition signed by the requisite number of voters.

A YES vote approves the measure.

A NO vote rejects the measure

The above statement is an impartial analysis of Measure H-14. If you desire a copy of the measure, please call the elections official’s office at (805) 773-7003 and a copy will be mailed at no cost to you.

s/ David Fleishman
City Attorney, City of Pismo Beach

ARGUMENT IN FAVOR OF MEASURE H-14

Your YES vote on Measure H-14 Insures:

- That the Price Canyon/Planning area "R" area remains intact and any large development with significant impacts to our air, traffic, water and quality of life must be decided by the registered voters of Pismo Beach.
- Only Pismo Beach voters can decide on large developments in Price Canyon or Planning Area "R". Measure H-14 expires in thirty (30) years and can be changed at any time by a vote of the registered voters of Pismo Beach.
- The City Council maintains authority to approve schools, trails, roads, farming, parks and wastewater treatment plants.
- Existing city water supplies will be reserved for current residents.
- That no future revenue will be lost by measure H-14 which confirms an analysis done by the city.
- Property owners can ask to be annexed into the city but must follow the General Plan policies of Measure H-14 which are consistent with county standards.
- There is no infringement on private property rights of parcels which are outside of the city limits. Property owners are free to develop within the county.
- Protection of existing watershed and groundwater assets essential to our standard of living.

THINK ABOUT YOUR FUTURE

VOTE YES on MEASURE H-14

s/ Sheila Blake, Proponent

REBUTTAL TO ARGUMENT IN FAVOR PRINTED ON NEXT PAGE

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE H-14

Arguments supporting Measure H-14 mislead Pismo Beach voters in significant ways.

- H-14 **discourages Pismo Beach control** of Price Canyon by so severely restricting agricultural, recreational and residential uses.
- H-14 encourages development that could be approved by the County with **NO APPROVAL RIGHTS BY CITY COUNCIL OR PISMO BEACH VOTERS**.
- H-14 describes certain types of development that can - and in some cases **must** - be approved.
- H-14 **does NOT protect** any groundwater used by, or essential to, Pismo Beach residents.
- H-14 **makes it nearly impossible** to proceed with plans to recycle wastewater and achieve over 1 million gallons of 'new' water daily.
- H-14 claims that no future revenues will be lost by Pismo Beach. City analysis states that H-14 may "**result in lost revenue opportunities**", not the least of which include local jobs, taxes, fees, infrastructure contributions and hotel taxes.

Proponent's argument IS NEGATIVE and TRUSTS COUNTY TO DO BETTER.

H-14 was written without public participation and input.

H-14 demonstrates distrust of the orderly planning process, including shaping our General Plan through workshops and public hearings.

H-14 will force Pismo Beach to spend tax dollars to serve county developments under mutual aid agreements. It ignores, even blocks, plans for Creek Trails, Price Park expansion and recycled water to combat drought conditions.

The **ONLY TRUE** point made in the argument in favor of Measure H-14 is that "Property owners are free to develop in the County."

PLEASE RETAIN LOCAL CONTROL. VOTE NO ON MEASURE H-14.

s/ Theodore W. Ehring, Resident
s/ Steven Puglisi, Resident
s/ Kathleen J. Foster, Resident
s/ Arlene Gonzales-Gee, Resident
s/ Rudolph R. Natoli, Resident

ARGUMENT AGAINST MEASURE H-14

MEASURE H-14 IS POORLY DRAFTED WITHOUT PUBLIC OR STAKEHOLDERS INPUT AND WILL HAVE CONSEQUENCES HARMFUL TO PISMO BEACH. READ THE IMPARTIAL CITY ATTORNEY ANALYSIS.

Measure H-14 could allow High Density affordable housing near existing single family neighborhoods. Large schools and public facilities too! WHAT WERE THE PROPONENTS THINKING?

MEASURE H-14 WOULD MAKE IT HARDER IF NOT IMPOSSIBLE FOR PISMO BEACH TO:

- Upgrade our Wastewater Treatment Plant to create recycled water and protect against drought
- Complete regional hiking/biking trails along Pismo Creek
- Expand the Price House Historic Park
- Generate Millions in economic development from hotel revenues and taxes

MEASURE H-14 WILL ENCOURAGE DEVELOPMENT IN PRICE CANYON UNDER MORE PERMISSIVE COUNTY RULES.

Do you want to see scattered development without infrastructure on the hillsides with no obligation for trails, parks and open space?

More county-approved oil wells all along Price Canyon Road?

MEASURE H-14 WILL HAVE UNINTENDED CONSEQUENCES FOR YOUR TAXES AND QUALITY OF LIFE

County development will generate fees for the county but Pismo Beach will have to spend our tax dollars to provide fire, police and medical response services under mutual aid agreements!

County traffic will impact City streets but not pay one dime to mitigate impacts. We will suffer the consequences!

IF PISMO BEACH CONTROLS THE PLANNING PROCESS, WE CAN REQUIRE PUBLIC OPEN SPACE, PARKS, TRAILS, POSITIVE FISCAL EFFECTS, TRAFFIC MITIGATION AND NEW WATER!

MEASURE H-14 CLAIMS TO PROTECT THE CITY'S GROUNDWATER SUPPLY THROUGH "WATERSHED PROTECTION." THIS IS FALSE!

Price Canyon sits above entirely different groundwater basins that have effectively nothing to do with the City's drinking water supplies.

PISMO BEACH IS SUCCESSFUL BECAUSE IT RESPECTS PRIVATE PROPERTY RIGHTS. MEASURE H-14 DOES NOT!

LET'S PROMOTE PISMO BEACH - NOT SLO COUNTY - CONTROL OF PRICE CANYON!

PLEASE JOIN US. VOTE NO ON MEASURE H-14.

s/ James C. Buttery, Resident
s/ Henry A. Hyman (Tony), Resident
s/ John Sorgenfrei, Resident

s/ Rudolph R. Natoli, Resident
s/ Theodore W. Ehring, Resident

REBUTTAL TO ARGUMENT AGAINST PRINTED ON NEXT PAGE

REBUTTAL TO ARGUMENT AGAINST MEASURE H-14

- Opponents of Measure H-14 want a free rein to develop Price Canyon as they see fit, using your neighborhood, your water, your tax-dollars.
- **Measure H-14** simply ensures that the future of Price Canyon remains with the people most affected – **THE CITIZENS AND THE TAXPAYERS.**
- **Private property rights and zoning in the county remain unchanged.**
- **Measure H-14** means protecting our water supply and controlling mass urbanization. Do you want more traffic?
- **Measure H-14** is a citizen-generated initiative placed on the ballot by the City Council. The City Council retains authority over most decisions including:
 - Upgrading our wastewater treatment plant
 - Completing any and all hiking and biking trails
 - Expanding the Price Historical Park
 - Generating Millions in Economic Development from hotel revenues and taxes
 - Roadway designation, including an Inland Arterial if necessary

The residents of Pismo Beach deserve a voice in the future of Price Canyon and our quality of life!

VOTE YES ON MEASURE H-14.

s/ Sheila Blake, Proponent

**CITY OF PISMO BEACH
IMPARTIAL ANALYSIS OF MEASURE I-14**

If approved by the voters, Measure I-14, entitled “**The Pismo Beach Vital Public Service Protection Measure**”, would amend the Pismo Beach Municipal Code to extend the current retail transactions and use tax within the City that was approved by the voters in 2008. This measure is authorized by the State Legislature under Revenue and Taxation Code Section 7285.9. This measure would set the retail transactions and use tax rate at one-half of one percent (0.50%). At this rate, for example, a retail transaction \$100 in value would generate a tax of 50 cents. The proposed transactions and use tax would be imposed upon the sale of all tangible personal property sold at retail within the City. This measure would authorize the City to enter into a contract with the State Board Of Equalization to administer and collect the tax.

This measure requires all proceeds of the tax to be deposited into the City's General Fund to be used for such general municipal governmental purposes as the City Council shall direct. Among such purposes are street and sidewalk construction, maintenance and repair, pothole repair, storm drain construction, maintenance and repair, and pier maintenance.

This measure would provide several enumerated exemptions and exclusions from the transactions and use tax. It would further prohibit the issuance of any injunction to prohibit the collection of the tax. The ordinance proposed by this measure will only become effective if approved by a majority of those electors voting on the measure. The measure provides that, if approved at election, the tax would expire twelve years following its operative date without further action of the City Council or the voters.

A YES vote approves the measure.

A NO vote rejects the measure.

This measure was placed on the ballot by the City Council of the City of Pismo Beach.

The above statement is an impartial analysis of Measure I-14. If you desire a copy of the measure, please call the elections official's office at (805) 773-7003 and a copy will be mailed at no cost to you.

s/ David Fleishman
City Attorney, City of Pismo Beach

ARGUMENT IN FAVOR OF MEASURE I-14

YOUR YES vote on Measure I-14 will continue the existing 1/2 penny sales tax. If you do not vote YES this valuable revenue stream will reach its sunset and come to an end. There is good reason to vote yes. For six years this almost unnoticeable tax has raised close to a million dollars (\$1,000,000) a year from tourists. The city uses this revenue exclusively for "infrastructure" improvements like paving your roads and streets, repairing sidewalks, installing handicapped ramps at corners, fixing seawalls, keeping the pier safe, repairing and extending storm and sewer drains throughout Pismo Beach neighborhoods, and much more. As promised, none goes for salaries or administration.

Under this new version of the law, the city is required to report quarterly to voters on how the money is spent. Like the original 1/2 penny tax law that citizens voted in 6 years ago, the new law contains a "sunset clause." That means voters will once again be able to vote the tax out at the end of its term if they feel it's not been used properly.

Your YES vote will guarantee the paving of your streets and continued repair of sidewalks, the continued improvement of local parks, and allow the city the opportunity to improve pedestrian trails and bike paths, undergrounding utilities, completing the Shell Beach streetscape...and more. Remember, nearly all taxable purchases in Pismo Beach are bought by visitors. As a result this tiny but helpful tax has truly benefited our residents. To continue this million dollar annual income flow that makes your city a nicer, prettier, safer and a more pleasant place to live, VOTE YES ON MEASURE I-14.

More information at www.pismo beachesalestax.com

s/ Shelly Higginbotham, Mayor
s/ Erik Howell, City Councilmember

NO ARGUMENT AGAINST MEASURE I-14 WAS SUBMITTED

**CITY OF SAN LUIS OBISPO
FULL TEXT OF MEASURE G-14**

ORDINANCE NO. 1604 (2014 Series)

AN ORDINANCE OF THE CITY COUNCIL AND THE PEOPLE OF THE CITY OF SAN LUIS OBISPO, CALIFORNIA, AMENDING CHAPTER 3.15 OF THE MUNICIPAL CODE TO EXTEND THE EXISTING "ESSENTIAL SERVICES TRANSACTIONS (SALES) AND USE TAX," FOR AN ADDITIONAL EIGHT YEARS (MARCH 31, 2023), TO BE ADMINISTERED BY THE STATE BOARD OF EQUALIZATION; UPDATE THE PURPOSE STATEMENT; AND PROVIDE FOR ADDITIONAL CITIZEN OVERSIGHT AND ACCOUNTING TRANSPARENCY.

WHEREAS, in 2006, the voters of San Luis Obispo approved the San Luis Obispo Essential Services Measure (also commonly known as Measure Y, its 2006 ballot designation) with 64.77% of the vote, establishing a half-cent per dollar sales tax to address fiscal challenges including State takeaways totaling more than \$22 million over the prior 15 years, and ongoing State funding reductions of \$3 million annually; and

WHEREAS, the purpose of Measure Y was to secure a local revenue source to protect and maintain essential community services such as neighborhood street paving and pothole repair, traffic congestion relief, police protection, fire and paramedic services, flood protection, senior citizen services and facilities, neighborhood code enforcement, open space preservation and other vital general purpose services; and

WHEREAS, the voter's approval of Measure Y in 2006 allowed the City to: restore its neighborhood paving and flood protection programs; restore sworn police positions that had been cut, as well as restore the City's Fire Marshal to a full-time position; and restore its open space acquisition program, aiding in the purchase of portions of the Irish Hills, Stenner Canyon, and Reservoir Canyon natural reserves; and also gave the City the ability to provide added services for residents, including hiring two neighborhood services specialists, hiring two downtown daytime police patrol officers, and hiring a ranger services maintenance worker; and

WHEREAS, the City's financial challenges continued after the adoption of Measure Y due to the Great Recession – which impacted all of the City's major revenue sources including property tax, transient occupancy tax, and sales tax – but even during the Great Recession, the City was still able to maintain a high level of service for its residents; and,

WHEREAS, due to Measure Y revenue and the financial stability created by City actions – including (1) compensation reductions agreed to by employees saving the City over \$3 million in ongoing, annual savings, and (2) pension reform efforts that require employees to pay their share of pension costs, and implementation of three tiers of retirement benefits so that, over time, the cost to the City for retirement benefits for new public employees will be significantly reduced – the City has invested in new Capital Improvement Projects, such as the Santa Rosa Skate Park, the Bob Jones Trail bridge at Los Osos Valley Road, and is in a position to make new open space acquisitions in the City's greenbelt; and

WHEREAS, the City Council appointed a 10-person citizen advisory committee to analyze the City's stewardship of Measure Y resources and report back to the City Council with its recommendations, and following several meetings, a public opinion survey, a public open house, and deliberations among the committee members, the committee recommended that the City Council place a measure before the voters to extend the Essential Services Sales and Use Tax for another eight years; and

WHEREAS, the City's Essential Services Sales and Use Tax includes substantial accountability measures including; requirements for independent annual financial audits; integration of use of funds into the City's budget and goal-setting process; annual community reports; and annual citizen engagement meetings; and

WHEREAS, the City Council desires to include additional accountability measures, including a Citizen's Revenue Enhancement Oversight Commission and a new Fiscal Responsibility Philosophy to increase transparency and accountability and to ensure the expenditure of revenue measure funds in alignment with evolving community priorities, as defined through citizen engagement and City Council direction; and

WHEREAS, the City's Essential Services Transactions (Sales) and Use Tax Ordinance is found in Chapter 3.15 of the City's Municipal Code; and

WHEREAS, Section 3.15.03 of this Chapter sets forth a expiration date of March 31, 2015, at which time Chapter 3.15 will expire, unless extended by the voters of the City at an election called for that purpose; and

WHEREAS, the City Council desires to place a measure before the voters in the November 2014 General Election to extend the City's existing one-half percent Transactions and Use Tax, Chapter 3.15, for another eight years, to March 31, 2023.

NOW, THEREFORE, BE IT ORDAINED by the Council and the People of the City of San Luis Obispo as follows:

SECTION 1. Chapter 3.15 of the City's Municipal Code is hereby amended and re-enacted in full to read as follows:

Chapter 3.15
ESSENTIAL SERVICES TRANSACTIONS (SALES) AND USE TAX

3.15.010 Title.

.....
This chapter shall be known as the "city of San Luis Obispo essential services transactions (sales) and use tax ordinance." The city of San Luis Obispo hereinafter shall be called the "city." This chapter shall be applicable in the incorporated territory of the city.

3.15.020 Purpose.

.....
This chapter is adopted to achieve the following, among other purposes, and directs that the provisions hereof be interpreted in order to accomplish those purposes:

A. To protect and maintain essential services and facilities— such as open space preservation; bike lanes, sidewalks and other traffic congestion relief projects; public safety; neighborhood street paving and code enforcement; flood protection; senior citizen programs including services and facilities; and other vital general purpose services and capital improvement projects —by extending a general purpose retail transactions and use tax of one-half percent in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 of the Revenue and Taxation Code and Section 7285.9 of Part 1.7 of Division 2, which authorizes the city to adopt this general purpose tax chapter, which shall be operative if two-thirds of the council and a majority vote of the electors voting on the measure, vote to approve the extension of this general purpose revenue source at an election called for that purpose.

B. To adopt a retail transactions and use tax chapter that incorporates provisions identical to those of the sales and use tax law of the state of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.

C. To adopt a retail transactions and use tax chapter that imposes a tax and provides a measure therefor that can be administered and collected by the State Board of Equalization in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the State Board of Equalization in administering and collecting the California State sales and use taxes.

D. To adopt a retail transactions and use tax chapter that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time minimize the burden of recordkeeping upon persons subject to taxation under the provisions of this chapter.

3.15.030 Eight-year sunset.

The authority to levy the tax imposed by this chapter shall expire in eight years, on March 31, 2023, unless extended by the voters.

3.15.040 Fiscal accountability provisions—Citizen oversight and independent annual financial audits.

Along with the city's ongoing commitment to citizen involvement as a fundamental principle of good government, specific citizen oversight and fiscal accountability provisions are hereby established as follows:

- A. **Revenue Enhancement Oversight Commission.** A citizen's commission will be established to provide transparency and maximize City accountability. The Commission will be responsible for reviewing and making budget recommendations directly to the City Council regarding expenditures from the essential services transactions (sales) and use tax, and reporting annually to the community on the City's use of these tax revenues.
- B. **Accounting and Tracking Expenditures.** The funds collected through the City of San Luis Obispo essential services transactions (sales) and use tax ordinance shall be accounted for and tracked by the City Treasurer separately to facilitate citizen oversight.
- C. **Independent Annual Financial Audit.** The amount generated by this general purpose revenue source and how it was used shall be included in the annual audit of the city's financial operations by an independent certified public accountant.
- D. **Integration of the Use of Funds into the City's Budget and Goal-Setting Process.** The estimated revenue and proposed use of funds generated by this measure shall be an integral part of the city's budget and goal-setting process, and significant opportunities will be provided for meaningful participation by citizens in determining priority uses of these funds.
- E. **Annual Community Report.** A written report shall be reviewed at a public hearing by the Revenue Enhancement Oversight Commission, and a summary will be provided annually to every household in the community detailing how much revenue is being generated by the measure and how funds are being spent.
- F. **Annual Citizen Oversight Meeting.** An invitation will be extended each year to the entire community inviting them to participate in a forum to review and discuss the use of the revenue generated by this measure. City staff will also be available to meet with any group that requests a specific briefing with their members to discuss and answer questions about the revenues generated by the measure and their uses.

3.15.050 Transactions (sales) tax rate.

For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated territory of the city at the rate of one-half percent of the gross receipts of any retailer from the sale of all tangible personal property sold at retail in said territory on and after the operative date of this chapter.

3.15.060 Use tax rate.

An excise tax is hereby imposed on the storage, use or other consumption in the city of tangible personal property purchased from any retailer on and after the operative date of this chapter for storage, use or other consumption in said territory at the rate of one-half percent of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

3.15.070 Operative date.

“Operative date” means the first day of the first calendar quarter commencing more than one hundred ten days after the adoption of the ordinance codified in this chapter.

3.15.080 Contract with state.

Prior to the operative date, the city shall contract with the State Board of Equalization to perform all functions incident to the administration and operation of this transactions and use tax chapter; provided, that if the city shall not have contracted with the State Board of Equalization prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

3.15.090 Place of sale.

For the purposes of this chapter, all retail sales are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer or his agent to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the state or has more than one place of business, the place or places at which the retail sales are consummated shall be determined under rules and regulations to be prescribed and adopted by the State Board of Equalization.

3.15.100 Adoption of provisions of state law.

Except as otherwise provided in this chapter and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all of the provisions of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this chapter as though fully set forth herein.

3.15.110 Limitations on adoption of state law and collection of use taxes.

In adopting the provisions of Part 1 of Division 2 of the Revenue and Taxation Code:

A. Wherever the state of California is named or referred to as the taxing agency, the name of this city shall be substituted therefor. However, the substitution shall not be made when:

1. The word “state” is used as a part of the title of the State Controller, State Treasurer, State Board of Control, State Board of Equalization, State Treasury, or the Constitution of the State of California.

2. The result of that substitution would require action to be taken by or against this city or any agency, officer, or employee thereof rather than by or against the State Board of Equalization, in performing the functions incident to the administration or operation of this chapter.

3. In those sections, including, but not necessarily limited to, sections referring to the exterior boundaries of the state of California, where the result of the substitution would be to:

a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the state under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code; or

b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property, which would not be subject to tax by the state under the said provision of that code.

4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the Revenue and Taxation Code.

B. The word "city" shall be substituted for the word "state" in the phrase "retailer engaged in business in this state" in Section 6203 and in the definition of that phrase in Section 6203. (Ord. 1495 § 11, 2006)

3.15.120 Permit not required.

If a seller's permit has been issued to a retailer under Section 6067 of the Revenue and Taxation Code, an additional transactor's permit shall not be required by this chapter.

3.15.130 Exemptions and exclusions.

The following transactions shall be exempted and excluded:

A. There shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the state of California or by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.

B. There are exempted from the computation of the amount of transactions tax the gross receipts from:

1. Sales of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the county in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this state, the United States, or any foreign government.

2. Sales of property to be used outside the city which is shipped to a point outside the city, pursuant to the contract of sale, by delivery to such point by the retailer or his agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this section, delivery to a point outside the city shall be satisfied:

a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code by registration to an out-of-city address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and

b. With respect to commercial vehicles, by registration to a place of business out-of-city and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.

3. The sale of tangible personal property if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this chapter.

4. A lease of tangible personal property, which is a continuing sale of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of this chapter.

5. For the purposes of subsections (B)(3) and (4) of this section, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

C. There are exempted from the use tax imposed by this chapter, the storage, use or other consumption in this city of tangible personal property:

1. The gross receipts from the sale of which have been subject to a transactions tax under any state-administered transactions and use tax ordinance.

2. Other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this state, the United States, or any foreign government. This exemption is in addition to the exemptions provided in Sections 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.

3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this chapter.

4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of this chapter.

5. For the purposes of subsections (C)(3) and (4) of this section, storage, use, or other consumption, or possession of, or exercise of any right or power

over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

6. Except as provided in subsection (C)(7) of this section, a retailer engaged in business in the city shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into the city or participates within the city in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business of the retailer in the city or through any representative, agent, canvasser, solicitor, subsidiary, or person in the city under the authority of the retailer.

7. A retailer engaged in business in the city shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel or aircraft at an address in the city.

D. Any person subject to use tax under this chapter may credit against that tax any transactions tax or reimbursement for transactions tax paid to a district imposing, or retailer liable for, a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

3.15.140 Amendments.

All amendments subsequent to the effective date of this chapter to Part 1 of Division 2 of the Revenue and Taxation Code relating to sales and use taxes and which are not inconsistent with Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, and all amendments to Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, shall automatically become a part of this chapter; provided, however, that no such amendment shall operate so as to affect the rate of tax imposed by this chapter.

3.15.150 Enjoining collection forbidden.

No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the state or the city, or against any officer of the state or the city, to prevent or enjoin the collection under this chapter, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

Section 2. A summary of this ordinance, together with the names of Council members voting for and against, shall be published at least five (5) days prior to its final passage, in The Tribune, a newspaper published and circulated in this City. This ordinance shall go into effect upon adoption by the voters.

IMPARTIAL ANALYSIS OF MEASURE G-14

In 2006, 64.77 percent of City of San Luis Obispo voters approved Measure Y-06, which adopted Chapter 3.15 (ESSENTIAL SERVICES TRANSACTIONS (SALES) AND USE TAX) into the City's Municipal Code. Measure Y-06 authorized an additional ½ percent City sales tax, which is currently included in the eight percent total sales tax rate applicable in the City. Since its effective date, April 1, 2007, the tax has generated an average of approximately \$5.2 million in annual revenue to the City, through audited fiscal year 2012-13. Measure Y-06 approved a "general purpose tax," meaning that all revenue raised from the tax can be used to fund any City project, operation or service approved by the City Council.

Measure Y-06 provided: "The authority to levy the tax imposed by this chapter shall expire eight years from the operative date of this chapter, unless extended by the voters." Unless Measure G-14 is approved by a majority of City voters voting in the November 2014 election, the current ½ percent local tax will expire after March 31, 2015 and the City will receive no further revenue from the local tax.

Measure G-14 would amend Chapter 3.15 of the City's Municipal Code to authorize the City to continue to levy a ½ percent local sales tax for another eight years. Measure G-14 would provide: "The authority to levy the tax imposed by this chapter shall expire in eight years, on March 31, 2023, unless extended by the voters."

Measure G-14 would continue the following fiscal accountability provisions included in Measure Y-06: 1) independent annual financial audit; 2) integration of the use of funds into the City's budget and goal setting process; 3) annual citizen oversight meeting.

Measure G-14 would add the following fiscal accountability requirements to Chapter 3.15: 1) "A citizen's commission will be established to provide transparency and maximize City accountability. The Commission will be responsible for reviewing and making budget recommendations directly to the City Council regarding expenditures from the essential services transactions (sales) and use tax, and reporting annually to the community on the City's use of these tax revenues"; 2) "The funds collected through the City of San Luis Obispo essential services transactions (sales) and use tax ordinance shall be accounted for and tracked by the City Treasurer separately to facilitate citizen oversight."

Measure G-14 would amend the existing annual community report requirement in Chapter 3.15 to require that "[a] written report shall be reviewed at a public hearing by the Revenue Enhancement Oversight Commission, and a summary will be provided annually to every household in the community detailing how much revenue is being generated by the measure and how funds are being spent."

A "yes" vote on Measure G-14 means the City will continue to levy a ½ percent local sales tax for another eight years. A "no" vote means that the current ½ percent local sales tax will expire and the City will not collect a local ½ percent tax after March 31, 2015.

s/ J. Christine Dietrick
City Attorney, City of San Luis Obispo

ARGUMENT IN FAVOR OF MEASURE G-14

Approving Measure G would renew the half-percent sales tax that has paid for essential improvements in city services since San Luis Obispo voters overwhelmingly approved it in 2006. This revenue has been crucial in preserving and enhancing the quality of life in our city.

Measure G will keep San Luis Obispo moving in the right direction, and we urge you to vote Yes.

Measure G does not increase taxes. It simply renews a tax that voters overwhelmingly approved in 2006.

In all, the half-percent tax has generated about \$6.5 million a year, equal to 12% of the city's operating budget.

Importantly, about 72% of the tax has been paid by visitors, not by residents.

We believe city officials have been responsive to residents' needs and priorities, and have invested wisely. The revenue has enabled the city to fix potholes and resurface streets; to acquire open space and improve public parks; to increase and improve bike lanes, and to add police officers to enhance safety downtown and reduce noise in neighborhoods. Annual audits have verified these facts.

And for greater accountability, City Council said the tax should be put to voters for re-approval after eight years. That time has come.

Renewal will reinforce the city's financial stability, and, importantly, these tax dollars will remain under local control. Additionally, a special citizens' oversight commission will be created to monitor future spending and ensure that the revenue will continue to support essential services, such as police and fire protection, senior programs, park maintenance, street repair and open-space acquisition.

As parents and grandparents, as environmentalists and business owners, as concerned citizens and as your neighbors, we enthusiastically support renewal of this half-percent sales tax for another eight years. We strongly urge you to vote Yes on Measure G.

s/ Patricia Andreen,
City advisory body member; former school board president

s/ June McIvor,
Arts advocate; youth sports organizer; attorney

s/ Clint Pearce,
President, Madonna Enterprises; past chair, SLO City Tourism Business Improvement District

s/ Pierre Rademaker,
Small business owner; past president, SLO Downtown Association

s/ Andrea Pease,
Architect; founding member, SLO Green Build

REBUTTAL TO ARGUMENT IN FAVOR PRINTED ON NEXT PAGE

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE G-14

Ready to write another \$1,500 check to City Hall? That's what Measure Y's broken promises cost your household, says the Chamber of Commerce.

With Y, City Hall promised much, but delivered little on those promises.

They promised neighborhood improvements. They spent only \$10,000 annually fixing dangerous neighborhood sidewalks, but \$1,500,000 for fancy designer sidewalks downtown and motel row. Seven years later -- neighborhood sidewalks remain dangerous.

They promised neighborhood flood maintenance. Target's developers got six figures of flood funds. Seven years later -- neighborhood culverts remain dangerously clogged.

During Y, City Hall subsidized developers with sweetheart deals for YOUR public property. One developer got prime downtown PUBLIC land, appraised at \$8,800,000, for just \$1,100,000, and rented TAXPAYER-OWNED retail space for \$0.85 per foot when nearby rents approach \$4.

Another developer got a \$1,860,000 fee waiver and \$500,000 "loan" FROM TAXPAYERS. Chevron, the oil giant which hardly needs your help, may get as much as \$20,000,000 from CITY TAXPAYERS to develop a toxic site.

IS THIS WHAT YOU VOTED FOR?

Nor did they tell you Y would finance \$6,000,000 a year in higher city salaries, and 23 pensions above \$100,000!

City Hall knows you're unhappy with Y's broken promises. So they hired a pollster, who told them: Talk about "accountability."

Measure Y also promised "citizen oversight and independent annual financial audits," but look how ineffective that was!

New talk of "accountability" is just electioneering.

THIS TAX CAN BE SPENT FOR ANYTHING!

Don't be fooled again.

Vote NO on G.

www.NoOnG.net

s/ Peg Pinard,
Former SLO Mayor/Former SLO County Board of Supervisors Chairperson

s/ Richard Schmidt,
Teacher/Former SLO Planning Commissioner

ARGUMENT AGAINST MEASURE G-14

Don't be fooled again!

Measure G is the "new" Measure Y – just another tax.

G's proponents promise to use it to preserve open space, make traffic flow, polish tarnished neighborhoods, and pave streets. Who's not for that?

They promised the same with Y, but promises weren't kept. That's because THIS TAX CAN BE SPENT FOR ANYTHING, so election-time promises are meaningless sales pitches, derived from years of polls paid for by you, the city taxpayer, to discover what you'll vote for.

Review of Measure Y expenditures shows voters didn't get what they believed they'd get.

Y collected \$6,000,000+ a year. Where did it go? Spending for open space, traffic relief, and street construction didn't change much before and after Y's passage.

WHAT CHANGED WAS SPENDING ON CITY SALARIES AND PENSIONS. Salaries grew about \$6,000,000 per year, essentially absorbing Y's tax proceeds. The city compensates too generously: our city manager earns 28% more than the Governor, her predecessor has a \$159,000 pension.

This pattern will NOT change under G. And deceptive new promises of "accountability" CANNOT GUARANTEE WHAT IS FUNDED. The city's budget shows future intent: next year 2% of Y's funds go for traffic relief, 3% for open space, 4% for neighborhoods, and 91% for general government expenses including bloated salaries and pensions.

Proponents claim without G the city will lack funds to operate at high standards. Really? The city banks a huge cash reserve – equal to about 34% of its annual expenditures. This "surplus" accumulated year after year, even during the Recession, while the city talked about being broke.

Measure Y's account runs its own unspent cumulative surplus -- \$4,300,000 was carried forward last year. This city's not broke.

Its public trust, however, is broken.

Don't be fooled again.

Please vote NO on G

s/ Peg Pinard,
Former SLO Mayor/Former SLO County Board of Supervisors Chairperson

s/ Richard Schmidt,
Teacher/Former SLO Planning Commissioner

s/ T. Keith Gurnee,
Urban Designer/Former Councilmember

REBUTTAL TO ARGUMENT AGAINST PRINTED ON NEXT PAGE

REBUTTAL TO ARGUMENT AGAINST MEASURE G-14

The opponents' analysis and related arguments are simply wrong. Here's what really happened and why this half-percent tax deserves your support.

Before Measure Y, previous recessions and ongoing state takeaways of local funds had forced SLO to suspend neighborhood-street paving, cut police and fire positions, stop funding open-space preservation and halt flood-protection programs.

In response, the 2006 ballot said these revenues would be used for:

"street paving and pothole repair; traffic congestion relief; public safety ...; flood protection; senior citizen services/facilities; neighborhood code enforcement; open-space preservation and other vital general purpose services."

This is exactly how the money was spent.

Based on independently audited figures as of June 30, 2013:

- Streets: \$11.6 million for street repair and sidewalk maintenance.
- Traffic: \$1.5 million on congestion relief and reduced accidents, including \$700,000 for upgrading the LOVR interchange.
- Public safety: \$6.5 million for improved police and fire protection.
- Flood protection: \$5.7 million on storm-drain maintenance and creek protection.
- Seniors: \$378,400 for Senior Center improvements.
- Neighborhood protection: \$750,200 on stepped-up code enforcement.
- Open-space preservation: \$1.5 million to protect this essential resource.

These seven areas accounted for 90% of Measure Y spending. The remaining 10% has been used for parks and other maintenance. The reserve now equals 20%, exactly as prescribed by City policy.

Along with employees' significant wage and pension concessions, which save \$3.1 million annually, Measure Y has meant increased spending on capital improvements that benefit all residents.

Promises made, promises kept. Please vote YES on Measure G. Keep SLO Great.

s/ Lauren Brown,
Co-Chair Measures A&B/Citizens for Fiscal Responsibility, 2013 Citizen of the Year

s/ Eric Meyer,
Entrepreneur, San Luis Obispo County Planning Commissioner, Board Member San Luis Obispo County Bicycle Coalition

s/ Linnaea Phillips,
Former Owner Linnaea's Café, 1974 Citizen of the Year, Arts Advocate

s/ B.K. Richard,
Trustee of The Land Conservancy of San Luis Obispo County

s/ Dave Romero,
Former Mayor of San Luis Obispo 2002-2010

| DISTRICT | | |
|--|--|---|
| PORT SAN LUIS HARBOR DISTRICT | HERITAGE RANCH COMMUNITY SERVICES DISTRICT | SAN MIGUEL COMMUNITY SERVICES DISTRICT |
| COMMISSIONER Vote for no more than Two | DIRECTOR Vote for no more than Three | DIRECTOR Vote for no more than Two |
| <input type="radio"/> JUSTIN HODGES Counselor/Businessman <input type="radio"/> DREW BRANDY Incumbent <input type="radio"/> MARY MATAKOVICH Educator/Teacher <input type="radio"/> BRIAN "CRAIG" KREOWSKI Incumbent <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in | <input type="radio"/> C. MARTIN ROWLEY System Analyst <input type="radio"/> FRANCISCA C. RUIZ-WILDE Secretary <input type="radio"/> BILL G. BARKER JR. Incumbent <input type="radio"/> REGINALD "REG" COUSINEAU Real Estate Agent <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in | <input type="radio"/> CLAYTON HARPER Sales Associate <input type="radio"/> LARRY R. REUCK Retired Business Owner <input type="radio"/> KEVIN PAUP Cellar Technician <input type="radio"/> GIB BUCKMAN Incumbent <input type="radio"/> TRAVIS DAWES Businessman/Father <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in |

| | | |
|---|--|---|
| CALIFORNIA VALLEY COMMUNITY SERVICES DISTRICT | LOS OSOS COMMUNITY SERVICES DISTRICT | TEMPLETON COMMUNITY SERVICES DISTRICT |
| DIRECTOR Vote for no more than Two | DIRECTOR Vote for no more than Three | DIRECTOR Vote for no more than Two |
| <input type="radio"/> RUTH LEGASPI Incumbent <input type="radio"/> GEORGE AYRES Incumbent <input type="radio"/> PRINCE ANTHONY FRAZIER Retired Attorney <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in | <input type="radio"/> JON-ERIK G. STORM Appointed Incumbent <input type="radio"/> KEITH SWANSON Casualty Claim Specialist <input type="radio"/> PETER A. BRESLER Physician <input type="radio"/> CRAIG V. BALTIMORE Incumbent <input type="radio"/> CHUCK CESENA Retired Environmental Planner <input type="radio"/> PAUL MALYKONT Retired CPA <input type="radio"/> LOUIS G. TORNATZKY Technology Innovation Researcher <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in | <input type="radio"/> ROB ROSALES Real Estate Broker <input type="radio"/> GWEN R. PELFREY Retired Bank Executive <input type="radio"/> WAYNE PETERSEN Retired Auditor <input type="radio"/> NAVID FARDANESH Dentist <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in |

| | |
|--|---|
| CAMBRIA COMMUNITY SERVICES DISTRICT | OCEANO COMMUNITY SERVICES DISTRICT |
| DIRECTOR Vote for no more than Two | DIRECTOR Two Year Term Vote for One |
| <input type="radio"/> RICHARD HAWLEY Executive Director <input type="radio"/> JEFF HELLMAN Retired Business Owner <input type="radio"/> JIM BAHRINGER Incumbent <input type="radio"/> MIKE THOMPSON Incumbent <input type="radio"/> _____ Write-in <input type="radio"/> _____ Write-in | <input type="radio"/> JENNIFER BLACKBURN Appointed Incumbent <input type="radio"/> LONNIE R. CURTIS Civil Engineer <input type="radio"/> MICHAEL G. EBINGER Retired CEO <input type="radio"/> _____ Write-in |

**STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District**

JUSTIN HODGES

Age: 36

Occupation: County of San Luis Obispo Behavioral Health Counselor, Small Business Owner in Avila Beach

Education and Qualifications: Master's Degree in Public Policy from Cal Poly 2011, Employed with the County. Resident and small-business owner in Avila.

As a trustee on the Avila Beach Community Foundation, I have helped safeguard the community's long-term health and promoted important programs like the Junior Life Guard Program. I have co-developed and implemented surfing programs that help disabled veterans. As an active member of the community, I know the heartbeat of Avila and listen to the people who use its resources for their livelihood and personal enjoyment. I will bring a new perspective to the Commission.

My priorities include: Continued promotion and support of the healthiest live fisheries in the State; Ensuring a clean and safe environment for public enjoyment and commercial needs; Ensuring an Open Port Policy for freedom of navigation and public use; Adopting a Green Port Policy; Creating a sound development plan; Fostering cooperation among different groups utilizing district resources; Assuring the transparency of the Port San Luis Harbor District Commission's business practices.

I'm fair and open-minded and will ensure the needs of the community are heard by the Commission and see that policies are implemented justly. Your vote will be honored and appreciated.

**STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District**

DREW BRANDY

Occupation: Commissioner, Commercial Fisherman, and Retired Fish and Game Warden, Marine Patrol

Education and Qualifications: BS, Natural Resource Management, Cal Poly.

Protecting and enhancing our harbor are my priorities. As commissioner these have long been, and will remain my goals if re-elected. Working with Lighthouse Keepers, I will continue efforts to enhance our amazing, historic PSL lighthouse resource, and work for restoration of Harford pier and canopy and remain diligent with the Corps of Engineers to complete essential breakwater repairs and dredging.

Additionally I plan to continue identifying sensible revenue sources to ensure long-term financial stability through: fair leases with port concessioners, effective management of facilities; grants to supplement local taxes/user fees for capital projects; reduction of operating costs and sensible use of tax dollars to enhance PSL for everyone. Our port's most important long term revenue source will come from the soon-to-be-developed Harbor Terrace campground which will feature several camping options, a restaurant, and boat and gear storage.

PSL must remain a viable port that facilitates the launching of sport, commercial and recreational vessels and provides a functional boatyard for repairs. We must maintain clean and safe beaches to ensure PSL remains a certified, environmentally sound, showcase natural resource. I respectfully seek your support for re-election.

STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District

MARY MATAKOVICH

Occupation: Former Commissioner, Educator, Teacher

Education and Qualifications: Just as our beaches shift, the Harbor Commission should be energized to readily adapt to changing conditions. If you elect me, I will work to make sure the Commission is responsive to the changes to our harbor, beaches, fisheries and surrounding environment. I welcome the opportunity to again serve as your Commissioner. I have participated in all Commissioners' meetings for the last four years. I am the Avila Valley Advisory Council's Liaison to the Harbor District. I am committed to ensuring the District's goals are met.

As a County resident and public servant for over thirty years, I understand community expectations for the harbor: access to recreational, educational and commercial activities; support of fishermen; and assurance the beaches, piers and harbor are safe and sustainable. The District needs collaborative, independent thinkers. As such, I am well-suited for this position.

As a former Commissioner, I am aware of the District's complexities. I approach decision-making by learning about issues in depth. I do my homework. I have developed a reputation for doing whatever it takes to reach success. I am willing to learn new ways to make our harbor district the best it can be.

I ask for your vote.

SPANISH STATEMENTS PRINTED ON NEXT PAGE

**DECLARACIÓN DEL CANDIDATO A
COMISIONADO**

Distrito del Puerto de Port San Luis

JUSTIN HODGES

Edad: 36

Ocupación: Consejero de Salud Conductual del Condado de San Luis Obispo, Propietario de Pequeña Empresa en Avila Beach

Educación y Competencias: Maestría en Políticas Públicas en la Cal Poly, 2011, Empleado del Condado. Residente y propietario de pequeña empresa en Avila.

Como fideicomisario de la Fundación Comunitaria de Avila Beach, he ayudado a salvaguardar la salud de la comunidad a largo plazo y he promovido programas importantes como el Programa de Salvavidas Juveniles. Ayudé a codesarrollar e implementar programas de surf que ayudan a veteranos con discapacidad. Como miembro activo de la comunidad, conozco la fuerza que impulsa a Avila y escucho a la gente que usa sus recursos para ganarse la vida y para su goce personal. Aportaré una nueva perspectiva a la Comisión.

Entre mis prioridades están: La promoción y el apoyo continuos de las granjas piscícolas más sanas del Estado; Garantizar un ambiente limpio y sano para el goce de la ciudadanía y para las necesidades comerciales; Garantizar una Política de Puerto Abierto para la libre navegación y el uso público; Adoptar una Política de Puerto Verde; Crear un plan de desarrollo sólido; Fomentar la cooperación entre los diferentes grupos que utilizan los recursos del distrito; Garantizar la transparencia de las prácticas de negocios de la Comisión del Distrito del Puerto de Port San Luis.

Soy justo y de mente abierta; garantizaré que la Comisión atienda las necesidades de la comunidad y me encargaré de que las políticas se implementen justamente. Honraré y valoraré su voto.

**DECLARACIÓN DE LA CANDIDATA A
COMISIONADA**

Distrito del Puerto de Port San Luis

MARY MATAKOVICH

Ocupación: Antigua Comisionada, Educadora, Maestra

Educación y Competencias: Así como nuestras playas cambian, la Comisión del Puerto debería vitalizarse para adaptarse rápidamente a las condiciones cambiantes. Si me eligen, trabajaré para asegurarme de que la Comisión reaccione ante los cambios en nuestro puerto, nuestras playas, nuestro sector pesquero y nuestro medio ambiente. Recibo de buen grado la oportunidad de volver a servir como su Comisionada. He participado en todas las reuniones de Comisionados durante los últimos cuatro años. Soy el Enlace del Concejo Asesor de Avila Valley con el Distrito del Puerto. Estoy comprometida a garantizar que se cumplan las metas del Distrito.

Como residente del Condado y servidora pública por más de treinta años, entiendo las expectativas que el puerto crea en la comunidad: acceso a actividades recreativas, educativas y comerciales; apoyo a los pescadores, y la garantía de que las playas, los muelles y el puerto sean seguros y sostenibles. El Distrito necesita pensadores cooperadores e independientes. Como tal, soy apta para este cargo.

Como antigua Comisionada, estoy consciente de las complejidades del Distrito. Mi método para tomar decisiones es informarme en profundidad sobre los temas. Hago mi tarea. Me he ganado la reputación de hacer lo que sea necesario para alcanzar el éxito. Estoy dispuesta a aprender formas nuevas de hacer que nuestro distrito del puerto sea lo mejor posible.

Le pido su voto.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Cambria Community Services District**

RICHARD HAWLEY

Age: 66

Occupation: Executive Director, 40-year resident of Cambria

Education and Qualifications: My goal is a watershed approach to managing our natural water resources. Respect for urban and rural lifestyles is essential in providing water equality for homes, farms, ranches, and visitors. Shining light on government will build trust and cooperation, enabling residents to live and work harmoniously again.

With your vote, I commit the next four years to ensure that residents can afford water and sewer services and continue to enjoy a responsible quality of life based on our natural resources. I propose keeping water projects local and affordable and budgets reflecting Cambria's ability to pay, rebuilding decaying infrastructure, and planning for climate changes. Implementing the Cambria Forest Management Plan is another key to quality of life, improved public safety, and threatened resource management.

I helped manage a successful community non-profit, co-founded the Statewide Pitch Canker Task Force, and helped establish the San Luis Obispo County Community FireSafe Council. Other service: North Coast Advisory Council; District 2 representative on county Water Resources Advisory Committee; Oak Tree Blue Ribbon Committee; environmental representative to the Agriculture Liaison Advisory Board (appointed by the County Board of Supervisors); vice-president to the Planning and Conservation League.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Cambria Community Services District**

JEFF HELLMAN

Age: 68

Occupation: Retired Business Owner

Education and Qualifications: My company specialized in card key access control and camera surveillance systems. Cambria resident for 10 years.

Education: B.S. and M.B.A. in finance from the University Of Southern California.

Reason for Running: I would like to see the CCSD board make decisions that are of the greatest benefit to ALL Cambrians, both residential and commercial. I feel a much better job could be done by the board deciding how to implement projects, deal with the infrastructure, and address personnel issues.

The other reason I am running for office is that I have not contributed enough to public service and feel, on a personal level, it's time to make a significant contribution.

I have judiciously followed the CCSD, attended meetings for 8 years, and have been a "watchdog" participant.

The mission of the board is to provide safe and reliable water for existing customers. I will stick with the stated mission of the CCSD. This candidate has no personal agenda, or special interest to attend to. I would like to see the CCSD run with integrity and concern for all citizenry in Cambria.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Cambria Community Services District**

JIM BAHRINGER

Age: 68

Occupation: Incumbent

Education and Qualifications: I am a Graduate of the US Naval Academy, with Postgraduate work in Business and Finance at the University of West Florida and San Jose State. I retired from a career of Computer Systems marketing. I was also a consultant on technology and finance to numerous start-up companies.

I am a Fourteen year resident of Cambria. I have served as an officer of the Cambria Lions Club and am a member of the American Legion.

As a Director I supported policies that reduced overall personnel expensed by having District Staff and employees contribute a greater percentage toward their retirement and Benefits package thereby saving the District Hundreds of thousands of Dollars.

I support the permitting and construction of the Advanced Water Treatment facility for use in this as well as future drought emergencies. Such use will be sensitive to the well-being of the environment as well as provide a reliable supply for Cambrian's.

I support the build out reduction program. My vision is for residents to find the CCSD Board and staff to be approachable and responsive to their diverse ideas and needs.

I continue to be receptive to a broad based dialog in an open and transparent environment.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Cambria Community Services District**

MIKE THOMPSON

Occupation: Incumbent, Businessman, Volunteer

Education and Qualifications: B.A in Journalism and M.A. in Educational Psychology at CSU, Northridge. I served with the Naval Security Group during Vietnam, then subsequently worked for Mayors Tom Bradley and Richard Riordan as Director of Criminal Justice in Los Angeles. During my tenure with the Mayor's Office, I was Chairman of the County Narcotics and Dangerous Drugs Commission and the California State Drug Program Advisory Board.

My wife Sally and I owned a "Kitchen Store" business for ten years and became heavily involved in numerous Cambria community activities, including Business memberships with the Fiscalini Ranch Preserve, Elephant Seals and Historical Society Friends organizations.

I am a Chamber Director, past Chair of the Parks, Recreation and Open Space Commission, former member of the County of San Luis Obispo Economic Advisory Committee, appointed by Supervisor Bianchi, and currently Vice Commander of Cambria American Legion.

As past President and current Director of the CCSD Board, I remain committed to the completion of the Emergency Water Supply Project. Our current severe drought condition has clearly demonstrated the need for such a project and it is time to get the job done, for the well-being of our children, families and community.

I respectfully ask for your vote.

**DECLARACIÓN DEL CANDIDATO A
DIRECTOR
Distrito de Servicios Comunitarios de Cambria**

RICHARD HAWLEY

Edad: 66

Ocupación: Director Ejecutivo, residente de Cambria desde hace 40 años

Educación y Competencias: Mi objetivo es adoptar un enfoque decisivo en la administración de nuestros recursos hídricos naturales. Respetar los estilos de vida urbanos y rurales es esencial para brindar igualdad en el rubro del agua a los hogares, las granjas, los ranchos y los visitantes. La transparencia en el gobierno acrecentará la confianza y la cooperación, lo que permitirá que los residentes vivan y trabajen en armonía una vez más.

Con su voto, me comprometeré durante los próximos cuatro años a garantizar que los residentes puedan pagar los servicios de agua y alcantarillado y que sigan disfrutando de una calidad de vida responsable, basada en nuestros recursos naturales. Propongo que los proyectos relativos al agua sigan siendo locales y asequibles y que los presupuestos reflejen la capacidad de pago de los habitantes de Cambria, que reconstruyamos la infraestructura en deterioro, y que nos preparemos para el cambio climático. La implementación del Plan de Administración del Bosque de Cambria es otra de las claves para la calidad de vida, para mejorar la seguridad pública y para la administración de los recursos amenazados.

Ayudé a administrar una exitosa organización comunitaria sin fines de lucro que recibía recursos de la Fuerza Operativa de todo el Estado contra el Chancro Resinoso y ayudé a fundar el FireSafe Council Comunitario del Condado de San Luis Obispo. Otros servicios: Concejo Asesor de la Costa Norte; representante del Distrito 2 en el Comité Asesor de Recursos Hídricos del condado; Comité Independiente de Oak Tree; representante ambiental en la Junta Asesora del Enlace para Agricultura (designado por la Junta de Supervisores del Condado); vicepresidente de la Liga de Planificación y Conservación.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Heritage Ranch Community Services District**

BILL G. BARKER JR.

Age: 64

Occupation: Incumbent, Construction Inspector, Contractor

Education and Qualifications: 4 years on board, last two years as president. Business experience as a small business owner for 40 years.

My past four years of involvement with the board and the district employees has included navigating through emergency repairs to our gallery wells, repairs to our settlement ponds and large capital improvements projects like our new plate settler that allows the district to continue to provide quality water during the current drought conditions.

While serving the past 4 years on the HRCSD Board I have also served as president the past two years, 2 years as Chairman of the Operations and Engineering Committee, and two years on the Personnel Committee. I have participated in and overseen our district work through significant budget challenges, receive grants for our major capital improvement projects and approval for emergency funding for our drought relief project to receive emergency water supply from the Nacimiento pipeline.

With your support, I pledge to continue to provide a common sense approach to budget issues, development of new infrastructure projects to keep up with growth in our district, and oversight of the many regulations associated with our district.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Los Osos Community Services District**

JON-ERIK G. STORM

Occupation: Appointed Incumbent

Education and Qualifications: This year, as CSD Director I have built strong relationships with my fellow directors. That's why they each have endorsed me. During this time, I have worked to avoid unnecessary taxes, demanded a balanced budget while, at the same time, as the vice-chairman of the Emergency Services Committee, ensuring that our fire department is and will be well equipped. I have taken the initiative into looking for ways to increase park services.

And we can do even more.

After years of fighting among ourselves, now is the time to move forward and leave the past in the past. Our beautiful town needs more infrastructure—playgrounds, for example—and more local control over municipal affairs.

To achieve this, I am committed to continuing to work with my current board colleagues, who have brought the District out of bankruptcy, and create new relationships with other leaders in town and beyond.

I will demand that we continue to have clean, safe and affordable water and a top-notch fire department.

I humbly ask for your vote. Please, join with me and help us move Los Osos forward.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Los Osos Community Services District**

KEITH SWANSON

Age: 59

Occupation: Casualty Claims Specialist

Education and Qualifications: I am a 14 year resident of Los Osos. I bring experience, commitment and understanding of the issues of our community. This experience stems from my six years serving on the Los Osos Community Advisory Council (LOCAC). During my term, I served as board member, Vice-Chairman and Treasurer. I also chaired the Land Use and Traffic and Circulation subcommittees.

After LOCAC, I was appointed chair of the LOCSD Water Utilities Advisory Committee for two years and currently serve on the LOCSD Finance Advisory Committee where I have been appointed twice.

The LOCSD must responsibly manage our limited water supply, maintain our aging infrastructure and rein in spending. Raising water rates should not be the only solution. The LOCSD has opportunities for grants and low interest infrastructure loans to mitigate the financial impact on rate payers. I support the idea of a Golden State Water buyout. The LOCSD and the community should thoroughly examine its feasibility.

I have a genuine love for this community, to protect its resources, character and people. I will come to each board meeting prepared to engage in an informed discussion and value the community's input before making any decision.

I respectfully ask for your vote.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Los Osos Community Services District**

PETER A. BRESLER
Occupation: Physician

Education and Qualifications: I have resided in Los Osos since 1980. I graduated from UCSB and then UCLA Medical School. I have practiced medicine in various settings locally, served as Chief Physician at Coalinga State Hospital for about two years, and currently run a house calls practice locally. I own and manage real estate investments locally, and was the founder of the San Luis Chamber Orchestra, a non-profit corporation. I favor the creation of a single non-profit water purveyor for the community of Los Osos, and believe all community users should be subject to the same equitable water rates. In addition, I believe that the CSD should advocate for community improvements including more parks, paved streets, and enhancement of local businesses. Private wells and agricultural use need to be included in water management plans for the community. Ultimately, Los Osos should be governed locally by an entity with the authority to make decisions about development and improvements in our community. Treated effluent water from the Los Osos sewer treatment plant should be returned to the local aquifer.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Los Osos Community Services District**

CHUCK CESENA
Occupation: Retired Environmental Planner

Education and Qualifications: I have a degree in Environmental Studies from UC Santa Barbara and worked as an Environmental Planner for Caltrans for over 36 years.

Los Osos is facing a severe water shortage and over the next few years monumental decisions will be made regarding the future of the community. The first question that must be addressed is whether we have enough water for the current residents. Only then can we begin to address the question of future development. I want the entire community involved in that dialogue, not just a few powerful interests that wish to speak for all. Gentrification will always be a fact of life in desirable areas such as Los Osos, but people should not be forced out of their homes by utility bills.

I have experience as a director of the LOCSO between 2005 – 2010 and am determined to at least protect the existing levels of service provided by our emergency services and utility departments. I would appreciate the opportunity to further the water supply dialogue with the County and other regulatory agencies as your representative on the LOCSO.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Los Osos Community Services District**

PAUL MALYKONT

Occupation: Retired CPA, Attorney

Education and Qualifications: I am a 21 year resident of Los Osos with extensive experience in accounting, law, finance and business management as well as community involvement.

I have served 6 years on the Los Osos Community Advisory Council and am currently Vice-Chairperson and provided input on the Los Osos Waste Water Project, the County Vacation Rental Ordinance, the McDonald's project, water conservation, other land use issues and many other concerns of the community.

I have also volunteered for our local library and for landscaping and maintenance of some of our public areas. For a short time I served on the CSD Finance Committee.

My focus on the CSD will be: 1. financial prudence; 2. careful management of our water sources; 3. fairness in allocating revenue and expenses among the various CSD service units since they cover different parts of our community; 4. support for financially viable acquisition of Golden State Water by the community, and; 5. creation of a community dog park.

I have demonstrated courtesy and respect for all opinions, unswerving commitment to all views being heard fairly, insight and diligence.

Thank you for reading this and for voting.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Los Osos Community Services District**

LOUIS G. TORNATZKY

Occupation: Technology Innovation Researcher

Education and Qualifications: Raised in blue collar Cleveland family, served in the Marine Corps after high school, earned BA Cum Laude from Ohio State and a PhD from Stanford. I've been a technology innovation researcher and manager for 45 years, with 166 publications, consultations with dozens of organizations, and landing over \$10 million in research support.

I was a Professor at Michigan State, led Innovation Processes Research at The National Science Foundation, directed a 35-person lab at the Industrial Technology Institute in Ann Arbor, and as Southern Technology Council Director worked closely with business, political and scientific leaders in 14 states. At Cal Poly I was Industrial Technology Chair, Professor, and co-founder of the Center for Innovation and Entrepreneurship.

Los Osos has been home for my wife and I since 2005. We fell in love with the beautiful setting and the amazingly welcoming residents. If elected as CSD Director I bring three significant strengths:

I know how to "make things happen" with diverse groups of people;

I am inventive at identifying novel solutions for tough problems;

I have broad expertise in making communities better places to live, work or visit.

Go to www.Lou4LOCSD.com for more details.

**DECLARACIÓN DEL CANDIDATO A
DIRECTOR
Distrito de Servicios Comunitarios de Los Osos**

JON-ERIK G. STORM

Ocupación: Titular Designado

Educación y Competencias: Este año, como Director del CSD construí relaciones sólidas con mis colegas directores. Por eso, cada uno de ellos me ha respaldado. Durante este tiempo, he trabajado para evitar los impuestos innecesarios y exigí un presupuesto equilibrado mientras, al mismo tiempo, como vicepresidente del Comité de Servicios de Emergencia me aseguré de que nuestro departamento de bomberos estuviera y siga estando bien equipado. He tomado la iniciativa de buscar formas de incrementar los servicios en los parques.

Y podemos hacer aún más.

Tras varios años de pelear entre nosotros, ahora es el momento de avanzar y dejar atrás el pasado. Nuestro hermoso pueblo necesita más infraestructura —patios de recreo, por ejemplo— y más control local sobre los asuntos municipales.

Para lograr esto, estoy comprometido a seguir trabajando con mis actuales colegas de la junta, quienes han sacado al Distrito de la bancarrota, y a crear nuevas relaciones con otros líderes del pueblo y más allá.

Exigiré que sigamos teniendo agua limpia, segura y asequible y un departamento de bomberos de primer nivel.

Le pido humildemente su voto. Por favor, únase a mí y ayúdenos a que Los Osos avance.

**DECLARACIÓN DEL CANDIDATO A
DIRECTOR
Distrito de Servicios Comunitarios de Los Osos**

CHUCK CESENA

Ocupación: Planificador Ambiental Jubilado

Educación y Competencias: Tengo un título en Estudios Ambientales de la UC Santa Bárbara y trabajé como Planificador Ambiental de Caltrans por más de 36 años.

Los Osos se enfrenta a una grave escasez de agua y durante los próximos años se tomarán decisiones monumentales respecto al futuro de la comunidad. El primer tema que se debe abordar es si tenemos suficiente agua para los residentes actuales. Sólo así podemos empezar a abordar el tema del desarrollo futuro. Quiero que toda la comunidad se involucre en ese diálogo y que no sólo lo hagan unos cuantos poderosos que desean hablar en nombre de todos. El aburguesamiento siempre será un hecho de la vida en zonas deseables como Los Osos, pero los costos de los servicios públicos no deberían obligar a la ciudadanía a abandonar sus hogares.

Tengo experiencia como director del LOCSD entre 2005 – 2010 y estoy decidido a por lo menos proteger los niveles actuales de servicios que ofrecen nuestros servicios de emergencias y departamentos de servicios públicos. Aprendería la oportunidad de llevar más allá el diálogo respecto al suministro de agua con el Condado y otras agencias reguladoras como su representante en el LOCSD.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Templeton Community Services District**

ROB ROSALES

Occupation: Real Estate Broker

Education and Qualifications: As a Director, my goal would be to assuring that the Service District provides the service our residents need and desire in a manner that is in the best interest of our community.

I have been a member of the Templeton community since 1996 when I opened a mom & pop grocer on Main Street. After closing the store in 2003, I became an active civic member sitting on the Board of the Templeton Chamber of Commerce for 10 years, and a member of the Templeton Area Advisory Group (TAAG) for 6 years. I also attend Service District and School Board meetings on a regular basis. These experiences provided an avenue for me to learn about our community and its residents. The result is a sense of the community, a knowledge of the decision making process and a network of community members.

With your support, I am committed to managing the growth of our community to the best of my ability in a manner that maintains what we hold dear, using my knowledge and experience of the community to guide my decisions.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Templeton Community Services District**

GWEN R. PELFREY

Occupation: Retired Bank Executive

Age: 63

Education and Qualifications: My goal is to use my extensive knowledge and experience in business and finance to support the Templeton community continue our current way of life and protect and preserve the historic nature of Templeton.

With your support, I am committed to ensure that the Templeton Community Services District is managing our tax dollars and natural resources to their best advantage.

If elected, I pledge to listen to the will of the Templeton community.

My experience includes understanding and participating in all aspects of business and community service.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Templeton Community Services District**

WAYNE PETERSON

Age: 72

Occupation: Retired, Chief of Internal Audit L.A. County Employees Retirement Assoc.

Education and Qualifications: My wife and I have resided in Templeton for thirteen years and have grandchildren attending Templeton schools, I have taken an active role in the community, I am President of the H-12 Bond Oversight Committee for the Templeton Unified School District and President of the Templeton Community Library Association.

I was Chief of Internal Audit for The Los Angeles County Employees Retirement Association (LACERA), a 43 billion dollar fund. I was President of The Association of Public Pension Fund Auditors and have reviewed government budgets, investments and processes for over thirty years. After retirement I was the consultant to the Audit Committee for LACERA.

I will use my thirty four years' experience in the public sector and my knowledge of auditing and finance to be an advocate for fiscal responsibility and to guide me through the critical issues. I will thoroughly study the issues and will always be prepared.

I have the dedication, enthusiasm and perseverance needed to succeed and with your support I will be the community's advocate on the TCSD Board. I would appreciate your vote.

**STATEMENT OF CANDIDATE FOR
DIRECTOR
Templeton Community Services District**

NAVID FARDANESH

Occupation: Dentist

Education and Qualifications: "You live on the best place on earth." Shortly after my family moved to Templeton, a couple walking by our home shared this with us, and we quickly realized they were right. My wife and I are happy that we found Templeton to raise our two children, who both attend Templeton's schools. I want to use my experience from another small community to serve my fellow Templeton residents.

For 12 years, I was actively involved in Ripon, California. I owned a successful dental office, and was a member of the Chamber of Commerce, including three years as President. Additionally as a Ripon Planning Commissioner, I served as the Chairperson for two of my five years, and participated in several committees. In Lions Club, I served as Club Treasurer for four years, and was involved in many community activities.

As a Templeton Community Services District Director, I will work to ensure the safety of our residents, promote economic development, and exercise fiscal responsibility. My goal is to bring a practical approach to decision making and create a cohesive environment among board members. It would be an honor to serve you on the TCSD Board, and I respectfully ask for your vote.