



**COUNTY OF SAN LUIS OBISPO HEALTH AGENCY
PUBLIC HEALTH DEPARTMENT**

FOR IMMEDIATE RELEASE

Date: November 30, 2017

Contact: Tara Kennon, Communications Coordinator, 805-781-4210, tkennon@co.slo.ca.us

**New Health Data Hub Puts SLO County Information Front and Center
*SLO Health Counts Makes Local Health Data Easy to Find and Easy to Understand***

San Luis Obispo — The County of San Luis Obispo Public Health Department is pleased to announce the launch of SLO Health Counts, a new health data hub that makes local health information easy to find and easy to understand.

The hub presents local health indicators—such as rates of STDs and Valley Fever—in the context of state and national averages, national public health goals, and overall trends such as whether the rate has increased or decreased over time. It also includes factors that influence health, such as median household income and educational attainment.

With SLO Health Counts, you can:

- View 120+ health and quality of life data indicators
- Map and visualize data
- Generate custom data reports
- Examine zip-code level maps of socio-economic need
- Browse a database of 2,000+ evidence-based practices and programs related to specific health indicators
- Access information on local health improvement activities and resources
- Track progress toward county and regional goals
- ... and more.

"SLO Health Counts provides a launching point for realistic, well-informed conversations and actions to improve the health of our community," said Dr. Borenstein. "I hope everyone—from business leaders to community groups, researchers, philanthropists and government —will find SLO Health Counts an inspiring and practical new resource for collaboration and conversation around health in SLO County."

SLO Health Counts is presented by the County of San Luis Obispo Public Health Department as a way to make accurate, relevant, local data easy for community members and other leaders to access and use in their work.

Learn more and access the hub at www.SLOHealthCounts.org.

Disclaimer: *Data points on SLO Health Counts are based on the most currently available fully-reviewed metrics. In many cases, as is customary, data points may be two years (or more) in the past. Survey-based findings may come from small samples that lack the power to yield statistical significance where looking at comparative or trend data. Should users have questions about the data or validity of use, they are advised to communicate with the SLO Public Health Department Epidemiologist, at 805-781-5543 or amcdowell@co.slo.ca.us.*

###

County of San Luis Obispo Health Agency

2191 Johnson Avenue | San Luis Obispo, CA 93401 | (P) 805-781-5500 | (F) 805-781-5543

www.slopublichealth.org