

**OFFICIAL BALLOT  
NOVEMBER 6, 2012 CONSOLIDATED GENERAL ELECTION  
SAN LUIS OBISPO COUNTY, CALIFORNIA**

**INSTRUCTIONS TO VOTERS:**

To vote, fill in the oval like this:  Vote both sides of the card.

To vote for the candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed (i.e. vote for no more than Two). To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

**PARTY-NOMINATED OFFICES**

The party label accompanying the name of a candidate for party-nominated office on the general election ballot means that the candidate is the official nominee of the party shown.

**VOTER-NOMINATED AND NONPARTISAN OFFICES**

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

**PRESIDENT AND VICE-PRESIDENT**

Vote for One

- |                       |                                             |                      |
|-----------------------|---------------------------------------------|----------------------|
| <input type="radio"/> | <b>GARY JOHNSON</b><br>For President        | Libertarian          |
|                       | <b>JAMES P. GRAY</b><br>For Vice-President  |                      |
| <input type="radio"/> | <b>ROSEANNE BARR</b><br>For President       | Peace and Freedom    |
|                       | <b>CINDY SHEEHAN</b><br>For Vice-President  |                      |
| <input type="radio"/> | <b>BARACK OBAMA</b><br>For President        | Democratic           |
|                       | <b>JOSEPH BIDEN</b><br>For Vice-President   |                      |
| <input type="radio"/> | <b>JILL STEIN</b><br>For President          | Green                |
|                       | <b>CHERI HONKALA</b><br>For Vice-President  |                      |
| <input type="radio"/> | <b>THOMAS HOEFLING</b><br>For President     | American Independent |
|                       | <b>ROBERT ORNELAS</b><br>For Vice-President |                      |
| <input type="radio"/> | <b>MITT ROMNEY</b><br>For President         | Republican           |
|                       | <b>PAUL RYAN</b><br>For Vice-President      |                      |

Write-in \_\_\_\_\_

**UNITED STATES SENATOR**

**SCHOOL**

**SAN LUIS OBISPO COMMUNITY COLLEGE DISTRICT**

**UNITED STATES SENATOR**

Vote for One

- |                       |                                                                                             |
|-----------------------|---------------------------------------------------------------------------------------------|
| <input type="radio"/> | <b>DIANNE FEINSTEIN</b><br>Party Preference: Democratic<br>United States Senator            |
| <input type="radio"/> | <b>ELIZABETH EMKEN</b><br>Party Preference: Republican<br>Businesswoman/Nonprofit Executive |

**GOVERNING BOARD MEMBER TRUSTEE AREA NO. 2**

Vote for One

- |                       |                                                      |
|-----------------------|------------------------------------------------------|
| <input type="radio"/> | <b>BARBARA GEORGE</b><br>Retired Educator            |
| <input type="radio"/> | <b>DAVID MARK BALDWIN</b><br>Business Representative |
| <input type="radio"/> | Write-in _____                                       |

**UNITED STATES REPRESENTATIVE**

**CITY**

**CITY OF PISMO BEACH**

**UNITED STATES REPRESENTATIVE 24th District**

Vote for One

- |                       |                                                                                |
|-----------------------|--------------------------------------------------------------------------------|
| <input type="radio"/> | <b>LOIS CAPPS</b><br>Party Preference: Democratic<br>Congresswoman/Nurse       |
| <input type="radio"/> | <b>ABEL MALDONADO</b><br>Party Preference: Republican<br>Farmer/Business Owner |

**MAYOR**

Vote for One

- |                       |                                         |
|-----------------------|-----------------------------------------|
| <input type="radio"/> | <b>SHELLY HIGGINBOTHAM</b><br>Incumbent |
| <input type="radio"/> | Write-in _____                          |

**COUNCILMEMBER**

Vote for no more than Two

- |                       |                                                      |
|-----------------------|------------------------------------------------------|
| <input type="radio"/> | <b>ED WAAGE</b><br>Incumbent                         |
| <input type="radio"/> | <b>DJ WHITE</b><br>Property Manager                  |
| <input type="radio"/> | <b>ERIK HOWELL</b><br>Lucia Mar School Board Trustee |
| <input type="radio"/> | <b>KEVIN KREOWSKI</b>                                |
| <input type="radio"/> | <b>SHEILA BLAKE</b><br>Retired Airline Supervisor    |
| <input type="radio"/> | Write-in _____                                       |
| <input type="radio"/> | Write-in _____                                       |

**STATE SENATOR**

**STATE SENATOR 17th District**

Vote for One

- |                       |                                                                            |
|-----------------------|----------------------------------------------------------------------------|
| <input type="radio"/> | <b>LARRY BEAMAN</b><br>Party Preference: Republican<br>School Board Member |
| <input type="radio"/> | <b>BILL MONNING</b><br>Party Preference: Democratic<br>Assemblymember      |

**DISTRICT**

**MEMBER OF THE STATE ASSEMBLY**

**PORT SAN LUIS HARBOR DISTRICT**

**MEMBER OF THE STATE ASSEMBLY 35th District**

Vote for One

- |                       |                                                                                                 |
|-----------------------|-------------------------------------------------------------------------------------------------|
| <input type="radio"/> | <b>K.H. "KATCHO" ACHADJIAN</b><br>Party Preference: Republican<br>Small Businessman/Assemblyman |
| <input type="radio"/> | <b>GERALD "GERRY" MANATA</b><br>Party Preference: Democratic<br>City Transportation Employee    |

**COMMISSIONER**

Vote for no more than Three

- |                       |                                                           |
|-----------------------|-----------------------------------------------------------|
| <input type="radio"/> | <b>KAREN HIATT</b><br>Retired Customs Executive           |
| <input type="radio"/> | <b>DAVID KIRK</b><br>Farmer/Commercial Fisherman          |
| <input type="radio"/> | <b>JULIAN J. VARELA</b><br>Business Owner/Educator        |
| <input type="radio"/> | <b>MARQUIS "MARQ" MILLER</b><br>Business Owner            |
| <input type="radio"/> | <b>MARY MATAKOVICH</b><br>Appointed Commissioner/Educator |
| <input type="radio"/> | <b>BILL BARROW</b><br>Commercial Fisherman                |
| <input type="radio"/> | <b>MARK BURNES</b><br>Real Estate Broker                  |
| <input type="radio"/> | <b>JIM BLECHA</b><br>Harbor Commissioner/Biologist        |
| <input type="radio"/> | Write-in _____                                            |
| <input type="radio"/> | Write-in _____                                            |
| <input type="radio"/> | Write-in _____                                            |

**WHEN FINISHED VOTING ON THIS SIDE, TURN BALLOT OVER TO CONTINUE**

MEASURES SUBMITTED TO THE VOTERS	
STATE	
<p><b>PROPOSITION 30 - TEMPORARY TAXES TO FUND EDUCATION. GUARANTEED LOCAL PUBLIC SAFETY FUNDING. INITIATIVE CONSTITUTIONAL AMENDMENT.</b></p> <p>Increases taxes on earnings over \$250,000 for seven years and sales taxes by ¼ cent for four years, to fund schools. Guarantees public safety realignment funding. Fiscal Impact: Increased state tax revenues through 2018-19, averaging about \$6 billion annually over the next few years. Revenues available for funding state budget. In 2012-13, planned spending reductions, primarily to education programs, would not occur.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>	<p><b>PROPOSITION 35 - HUMAN TRAFFICKING. PENALTIES. INITIATIVE STATUTE.</b></p> <p>Increases prison sentences and fines for human trafficking convictions. Requires convicted human traffickers to register as sex offenders. Requires registered sex offenders to disclose Internet activities and identities. Fiscal Impact: Costs of a few million dollars annually to state and local governments for addressing human trafficking offenses. Potential increased annual fine revenue of a similar amount, dedicated primarily for human trafficking victims.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>
<p><b>PROPOSITION 31 - STATE BUDGET. STATE AND LOCAL GOVERNMENT. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.</b></p> <p>Establishes two-year state budget. Sets rules for offsetting new expenditures, and Governor budget cuts in fiscal emergencies. Local governments can alter application of laws governing state-funded programs. Fiscal Impact: Decreased state sales tax revenues of \$200 million annually, with corresponding increases of funding to local governments. Other, potentially more significant changes in state and local budgets, depending on future decisions by public officials.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>	<p><b>PROPOSITION 36 - THREE STRIKES LAW. REPEAT FELONY OFFENDERS. PENALTIES. INITIATIVE STATUTE.</b></p> <p>Revises law to impose life sentence only when new felony conviction is serious or violent. May authorize re-sentencing if third strike conviction was not serious or violent. Fiscal Impact: Ongoing state correctional savings of around \$70 million annually, with even greater savings (up to \$90 million) over the next couple of decades. These savings could vary significantly depending on future state actions.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>
<p><b>PROPOSITION 32 - POLITICAL CONTRIBUTIONS BY PAYROLL DEDUCTION. CONTRIBUTIONS TO CANDIDATES. INITIATIVE STATUTE.</b></p> <p>Prohibits unions from using payroll-deducted funds for political purposes. Applies same use prohibition to payroll deductions, if any, by corporations or government contractors. Prohibits union and corporate contributions to candidates and their committees. Prohibits government contractor contributions to elected officers or their committees. Fiscal Impact: Increased costs to state and local government, potentially exceeding \$1 million annually, to implement and enforce the measure's requirements.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>	<p><b>PROPOSITION 37 - GENETICALLY ENGINEERED FOODS. LABELING. INITIATIVE STATUTE.</b></p> <p>Requires labeling of food sold to consumers made from plants or animals with genetic material changed in specified ways. Prohibits marketing such food, or other processed food, as "natural." Provides exemptions. Fiscal Impact: Increased annual state costs from a few hundred thousand dollars to over \$1 million to regulate the labeling of genetically engineered foods. Additional, but likely not significant, governmental costs to address violations under the measure.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>
<p><b>PROPOSITION 33 - AUTO INSURANCE COMPANIES. PRICES BASED ON DRIVER'S HISTORY OF INSURANCE COVERAGE. INITIATIVE STATUTE.</b></p> <p>Changes current law to allow insurance companies to set prices based on whether the driver previously carried auto insurance with any insurance company. Allows proportional discount for drivers with some prior coverage. Allows increased cost for drivers without history of continuous coverage. Fiscal Impact: Probably no significant fiscal effect on state insurance premium tax revenues.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>	<p><b>PROPOSITION 38 - TAX TO FUND EDUCATION AND EARLY CHILDHOOD PROGRAMS. INITIATIVE STATUTE.</b></p> <p>Increases taxes on earnings using sliding scale, for twelve years. Revenues go to K-12 schools and early childhood programs, and for four years to repaying state debt. Fiscal Impact: Increased state tax revenues for 12 years--roughly \$10 billion annually in initial years, tending to grow over time. Funds used for schools, child care, and preschool, as well as providing savings on state debt payments.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>
<p><b>PROPOSITION 34 - DEATH PENALTY. INITIATIVE STATUTE.</b></p> <p>Repeals death penalty and replaces it with life imprisonment without possibility of parole. Applies retroactively to existing death sentences. Directs \$100 million to law enforcement agencies for investigations of homicide and rape cases. Fiscal Impact: Ongoing state and county criminal justice savings of about \$130 million annually within a few years, which could vary by tens of millions of dollars. One-time state costs of \$100 million for local law enforcement grants.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>	<p><b>PROPOSITION 39 - TAX TREATMENT FOR MULTISTATE BUSINESSES. CLEAN ENERGY AND ENERGY EFFICIENCY FUNDING. INITIATIVE STATUTE.</b></p> <p>Requires multistate businesses to pay income taxes based on percentage of their sales in California. Dedicates revenues for five years to clean/efficient energy projects. Fiscal Impact: Increased state revenues of \$1 billion annually, with half of the revenues over the next five years spent on energy efficiency projects. Of the remaining revenues, a significant portion likely would be spent on schools.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>
	<p><b>PROPOSITION 40 - REDISTRICTING. STATE SENATE DISTRICTS. REFERENDUM.</b></p> <p>A "Yes" vote approves, and a "No" vote rejects, new State Senate districts drawn by the Citizens Redistricting Commission. If rejected, districts will be adjusted by officials supervised by the California Supreme Court. Fiscal Impact: Approving the referendum would have no fiscal impact on the state and local governments. Rejecting the referendum would result in a one-time cost of about \$1 million to the state and counties.</p> <p><input type="radio"/> YES <input type="radio"/> NO</p>

WHEN FINISHED VOTING ON THIS SIDE, TURN BALLOT OVER TO CONTINUE

# VOTER'S PAMPHLET INFORMATION SECTION

The Following Pages Contain Voter Information Applicable to your Ballot Which May Include Any/All of the Following Items:

- Candidates' Statements
- Ballot Measures
- Analyses
- Arguments, Pro & Con

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Ballot. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate's statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates' request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors

## Campaign Finance Reform

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local sample ballot booklet, at their own expense.

35<sup>th</sup> Assembly District Candidates

K. H. "Katcho" Achadjian

Gerald "Gerry" Manata

17<sup>th</sup> Senate District Candidates

Larry Beaman

Bill Monning

**STATEMENT OF CANDIDATE FOR  
U.S. REPRESENTATIVE, 24<sup>TH</sup> CONGRESSIONAL DISTRICT**

**LOIS CAPPS**

**Occupation:** Congresswoman, Nurse

**Education and Qualifications:** I raised my family on the Central Coast and worked as a nurse and teacher in Santa Barbara public schools. I've been honored to serve San Luis Obispo County in Congress representing your values and priorities.

That's why I have stood up for Middle Class families and voted to crack down on skyrocketing credit card fees and rate increases. It's why I voted to hold Wall Street accountable for its reckless behavior.

I know we can do more to help our economy recover. That's why I support targeted investments in infrastructure, clean energy and high tech research and development: to put people to work and promote new business. And it's why I've worked to increase financial aid to make college more affordable, so our students can compete in a competitive global marketplace.

I will continue to protect Social Security and Medicare. And I will always be a champion for our veterans and their hard-earned benefits. We must safeguard our environment, including protecting the Central Coast from more offshore oil drilling which threatens our scenic coastline, coastal economy and public health. I will continue fighting for sensible healthcare policies, including protecting a woman's right to choose, opposing efforts to block access to birth control or eliminating federal funding for Planned Parenthood. And I voted to ensure equal pay for women.

On November 6th, I would be honored to have your support so we can continue making a positive difference in people's lives.

Please visit [www.cappsforcongress.com](http://www.cappsforcongress.com) or call 805-548-8690.

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**STATEMENT OF CANDIDATE FOR  
U.S. REPRESENTATIVE, 24<sup>TH</sup> CONGRESSIONAL DISTRICT**

**ABEL MALDONADO**

**Age: 45**

**Occupation:** Farmer, Business Owner

**Education and Qualifications:** Irresponsible deficit spending has created a \$15.5 trillion national debt and done little to improve our economy. Isn't it time we hold Washington accountable and fix the failed policies that took America backwards? To spur the economic development, Congress should enact tax credits for employers who create good paying clean jobs. It should develop new energy technologies that spur economic growth by creating good paying clean jobs. Congress should simplify the tax code so employers focus on job creation.

As a boy, I picked strawberries to help my family make ends meet. Good schools took me out of the fields and taught me how to help turn a half-acre plot of land into a family business that employs hundreds of our neighbors. Our children deserve the same kind of opportunities we enjoyed. That's why Congress must invest in education and make college more affordable. It must also strengthen Medicare and Social Security to ensure America keeps its promise to seniors.

To achieve these goals, Washington must stop the irresponsible spending that has wasted billions overseas and billions more on fraud and corruption. It must prevent future bank bailouts and take care of Main Street – not Wall Street.

It should fix a broken health care system by enacting reforms that improve the quality of care, not spend trillions we don't have and raise the cost of health care insurance premiums.

The root of America's problems is that Washington cares about Washington. Isn't it time we elect someone who cares about us?

**DECLARACIÓN DE LA CANDIDATA A  
DIPUTADA DE EE. UU., 24.º DISTRITO ELECTORAL**

**LOIS CAPPS**

**Ocupación:** Congresista, enfermera

**Educación y competencias:** Crié a mi familia en la Costa Central y trabajé como enfermera y maestra en escuelas públicas de Santa Bárbara. Ha sido un honor servir al Condado de San Luis Obispo en el Congreso representando sus valores y prioridades.

Por esa razón he defendido a las familias de clase media y he votado para tomar medidas energéticas para acabar con las tarifas que se disparan de las tarjetas de crédito y los aumentos en las tasas de interés. Por eso voté por hacer responsable a Wall Street por su comportamiento imprudente.

Sé que podemos hacer más para ayudar a nuestra economía a recuperarse. Por eso apoyo las inversiones orientadas a la infraestructura, la energía limpia, y la investigación y el desarrollo de alta tecnología: para poner a trabajar a la gente y promover nuevos negocios. Y por esta razón he trabajado para aumentar la ayuda financiera para que la universidad sea más accesible, de manera que nuestros estudiantes puedan competir en un mercado global competitivo.

Continuaré protegiendo el Seguro Social y Medicare. Y siempre seré una firme defensora de nuestros veteranos y de los beneficios que han ganado con mucho esfuerzo. Debemos salvaguardar nuestro ambiente, incluso proteger la Costa Central de la extracción marítima de petróleo que amenaza nuestra pintoresca costa, la economía de la costa y la salud pública. Continuaré luchando por políticas razonables de atención médica, incluida la protección al derecho de la mujer a decidir, oponiéndome a los esfuerzos por bloquear el acceso a los anticonceptivos o a la eliminación de los fondos federales para la planificación familiar. Y voté para asegurar una paga igualitaria para las mujeres.

El 6 de noviembre, sería un honor tener su apoyo para que podamos continuar haciendo una diferencia positiva en la vida de las personas.

Visite la página [www.cappsforcongress.com](http://www.cappsforcongress.com) o llame al 805-548-8690.

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**DECLARACIÓN DEL CANDIDATO A  
DIPUTADO DE EE. UU., 24.º DISTRITO ELECTORAL**

**ABEL MALDONADO**

**Edad: 45**

**Ocupación:** Agricultor, propietario de empresa

**Educación y competencias:** El gasto irresponsable del déficit ha creado una deuda nacional de \$15.5 billones y ha hecho poco por mejorar nuestra economía. ¿No es tiempo de que Washington se haga responsable y arregle las políticas fallidas que hicieron que Estados Unidos retrocediera? Para estimular el desarrollo de la economía, el Congreso debe establecer créditos fiscales para los empleadores que crean trabajos transparentes con buena paga. Debe desarrollar nuevas tecnologías de energía que estimulen el crecimiento económico mediante la creación de trabajos transparentes con buena paga. El Congreso debe simplificar el código financiero para que los empleadores se enfoquen en la creación de empleos.

De niño, recogía fresas para ayudar a mi familia a salir adelante. Las buenas escuelas me sacaron de los campos y me enseñaron cómo convertir un terreno de aproximadamente 2020 metros cuadrados en un negocio familiar que emplee a cientos de nuestros vecinos. Nuestros niños merecen el mismo tipo de oportunidades de las que nosotros disfrutamos. Por eso el Congreso debe invertir en educación y hacer la universidad más accesible. También debe reforzar Medicare y el Seguro Social para asegurar que Estados Unidos cumpla su promesa a los ancianos.

Para alcanzar estos objetivos, Washington debe detener el gasto irresponsable que ha desperdiciado miles de millones en el extranjero y miles de millones más en fraude y corrupción. Debe evitar que se tengan que hacer rescates futuros a los bancos y ocuparse de Main Street y no de Wall Street.

Debe arreglar el sistema descompuesto de la atención médica mediante la promulgación de reformas que mejoren la calidad de la atención, no gastar billones que no tenemos y elevar el costo de las primas de seguros de atención médica.

La raíz de los problemas de Estados Unidos es que Washington se preocupa por Washington. ¿No es tiempo de elegir a alguien que se preocupe por nosotros?

**STATEMENT OF CANDIDATE FOR  
STATE SENATOR, 17<sup>TH</sup> DISTRICT**

**LARRY BEAMAN**

**Age: 39**

**Occupation:** Local Businessman, School Board Trustee, Youth Soccer Coach

**Education and Qualifications:** Why re-elect the same old politicians who have utterly failed to fix our problems? They tax and spend money we don't have, and we get more debt and no reform. Lawmakers have given way to the special interests and lobbyists with big money. This corrosive combination has resulted in bad laws and very poor budgeting. Disapproval ratings are at an all-time high for State Legislators from both parties. Voters have come to accept that California is broke and Sacramento is broken.

Let's start by electing someone new... with a youthful and optimistic perspective. My candidacy offers new energy & fresh leadership on how to best save our State. Your vote for Larry Beaman is a wise investment in a brighter future for California. I am married and the proud Father of three public school-aged children. Currently, I am honored to serve our community as the Board President for the Scotts Valley Unified School District. Other notable community service includes being an active member of the Chamber of Commerce, Kiwanis and coaching youth soccer teams.

Approximately one-half of our California state budget goes to Education. Children and taxpayers need to get more accountability from that massive investment. Our State leaders must work more closely with parents, teachers & students to support excellence and performance in the classroom. California cannot afford to spend Billions for extraneous bureaucracy.

As your Senator, "We, the People" must work together as partners and discover real solutions for California. Let's begin today! Vote Larry Beaman for Senate. (831) 430-2053 or [larrybeaman@sbcglobal.net](mailto:larrybeaman@sbcglobal.net)

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**STATEMENT OF CANDIDATE FOR  
STATE SENATOR, 17<sup>TH</sup> DISTRICT**

**BILL MONNING**

**Occupation:** Assemblymember

**Education and Qualifications:** Since 2008, when I was elected to the Assembly, I've used my skills in conflict resolution and mediation to tackle our state's challenges. That's why I'm asking you to send me to the State Senate. Because experience and judgment matter.

As an Assemblymember, I can tell you that in Sacramento – as bad as things seem in the headlines – persistence and determination get things done. I've had 26 bills signed into law, under both Republican and Democratic Governors.

With your support, I would be honored to represent the people of San Luis Obispo County.

I want to build on my service as Chair of the Assembly Committee on Health, promoting healthy lifestyles, battling the scourge of childhood obesity, and protecting our most vulnerable, including people with mental health issues and the disabled living in long-term care facilities.

I'll continue to focus on the environment and job growth by supporting agriculture, tourism, and small businesses, including the many farms, ranches, and wineries critical to the County's economic health. I'll make sure we're providing our schools, colleges, and universities the funding that allows our kids to thrive. And, I'll keep pushing for greater highway safety improvements, and fight to give our first responders the support they need to keep our communities safe.

On November 6th, you can be part of the solution. Together, we can preserve what's special about San Luis Obispo County and keep California moving forward.

I'd be honored to receive your vote. For more information, please visit [www.billmonning.org](http://www.billmonning.org).

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**N SL 013-007**

## DECLARACIÓN DEL CANDIDATO A SENADOR ESTATAL, 17.º DISTRITO

### **BILL MONNING**

**Ocupación:** Miembro de la Asamblea

**Educación y competencia:** Desde 2008, cuando me eligieron para la Asamblea, he usado mis habilidades de resolución y mediación de conflictos para enfrentar los retos de nuestro estado. Es por eso que le pido que me envíe al Senado Estatal. Porque la experiencia y el juicio importan.

Como miembro de la Asamblea, le puedo decir que en Sacramento, aun cuando los titulares indican que las cosas andan mal, la persistencia y la determinación logran que las cosas se hagan. En periodos de gobernadores tanto republicanos como demócratas, he logrado que se aprueben 26 proyectos de ley.

Con su apoyo, sería un honor representar a la gente del Condado de San Luis Obispo.

Quiero ampliar mi servicio como presidente del Comité de Salud de la Asamblea, al promover estilos de vida saludables, frenar el flagelo de la obesidad infantil y proteger a la gente más vulnerable, incluidas las personas con problemas de salud mental y con discapacidades que viven en establecimientos de cuidado a largo plazo.

Seguiré concentrándome en el ambiente y el crecimiento de empleos mediante el apoyo a la agricultura, al turismo y a los pequeños negocios, incluidas las diversas granjas, ranchos y bodegas que son fundamentales en la salud económica del condado. Me aseguraré de que nuestras escuelas y universidades cuenten con los fondos para que nuestros hijos salgan adelante. Y seguiré impulsando mejoras más grandes en la seguridad de las carreteras, y lucharé para dar a nuestros socorristas el apoyo que necesiten para mantener nuestras comunidades a salvo.

El 6 de noviembre, usted puede ser parte de la solución. Juntos podemos conservar lo que hace especial al Condado de San Luis Obispo y hacer que California siga progresando.

Sería un honor para mí recibir su voto. Para obtener más información, visite la página [www.billmonning.org](http://www.billmonning.org).

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**STATEMENT OF CANDIDATE FOR  
GOVERNING BOARD MEMBER, TRUSTEE AREA NO. 2  
San Luis Obispo County Community College District**

**BARBARA GEORGE**

**Occupation:** Retired Educator

**Education and Qualifications:** Cuesta College is a treasure we need to preserve. I am the right person at the right time to bring leadership and vision to respond to Cuesta's challenges. I have experience in community college budget preparation and management, and in acquiring other sources of funding. I served on every Cuesta accreditation team until 2004 when it was acclaimed one of the finest colleges anywhere. I was selected to serve on accreditation teams for other colleges in California, Washington and Utah.

I have lived and worked in SLO County for 42 years--as Director of Recreation for Morro Bay and as a counselor for the County Office of Education. As a Cuesta College Administrator, I built the Cuesta Foundation, raised and managed assets of \$18 million which provided funding for students, faculty, programs and services. I collaborated to raise funds to establish the Paso Robles campus which now serves thousands of students.

As Trustee I will be informed, prepared and accessible. I am an independent thinker with success in collaborative problem-solving. I bring solid judgment, informed thinking and an abiding and deep commitment to the success of Cuesta College -- its students, faculty and staff -- and the communities it serves.

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**STATEMENT OF CANDIDATE FOR  
GOVERNING BOARD MEMBER, TRUSTEE AREA NO. 2  
San Luis Obispo County Community College District**

**DAVID M. BALDWIN**

**Age: 45**

**Occupation:** Business Representative, Trustee

**Education and Qualifications:** In my current capacity as a trustee of two employee pension plans, I am part of a team that oversees administration, ensures legal compliance, develops policy and evaluates service providers that the board hires and manages.

I take seriously the high standard of conduct required of those put in a position of trust.

I am committed to the principle of fiscal prudence that is at the heart of everything a trustee does.

Cuesta College is one of three community colleges in California that is threatened with losing its accreditation. I will use the experience and leadership I've developed over 16 years as a trustee and board chairman to ensure Cuesta is once again recognized as a leading community college.

It is time for new ideas and common sense problem solving at Cuesta.

Cuesta belongs to all of us and is at the center of educational opportunity for both traditional and non-traditional students. I feel a responsibility, a desire and a duty to the community where I have lived for 45 years to ensure Cuesta survives as an essential local institution.

My experience as a trustee gives me a unique opportunity to do so with a fresh, open-minded and informed perspective.



**STATEMENT OF CANDIDATE FOR  
MAYOR  
City of Pismo Beach**

**SHELLY HIGGINBOTHAM**

**Age: 55**

**Occupation:** Incumbent

**Education and Qualifications:** I hold a Masters Degree from Cal Poly and am a 28-year resident of Pismo Beach. For the past 10 years I have served the City of Pismo Beach; 2 years as a Parks & Recreation Commissioner; 6 years as a councilmember, 4 of which were as the Mayor Pro Tem; and for the past two years I have had the privilege of serving as Mayor. Currently, I am the 1st Vice President for the Channel Counties Division of the League of California Cities.

I am proud to have been a part of a city council that prioritizes a positive civic culture, fiscal responsibility, and has focused many policies to insure that Pismo Beach remains a desirable place to live and visit.

Given the opportunity to serve again as your Mayor; I will work hard to insure that Pismo Beach remain fiscally strong, encourage public engagement, and collaborate with outside agencies, as well as our neighbors.

I would appreciate your vote on Tuesday November 6, 2012.

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**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**ED WAAGE**

**Age: 69**

**Occupation:** City Council Member, former Planning Commissioner, retired emergency preparedness professional

**Education and Qualifications:** It has been my privilege to represent you on the City Council for the past four years. I have worked with my fellow council members to keep our city on a sound financial footing by cutting costs, increasing revenue, and maintaining a healthy general fund reserve.

We have improved our ocean water quality, completed the new pier plaza, repaved streets, improved parks, and protected ocean bluffs to prevent failure of our infrastructure. We are developing plans to build a multi-use path in Shell Beach.

Public safety is a top priority. I helped initiate and continue to support efforts to reduce the fire hazards in the Pismo Heights, Pacific Estates and other areas through my service on the San Luis Obispo County Fire Safe Council.

When the County eliminated their mosquito abatement program, I led the effort to establish our own program to help protect our residents.

My primary goal is to protect and preserve our quality of life. I have a PhD in Chemistry and have had two careers: one as a university professor and the other in emergency preparedness.

I would be honored to have your vote. For more info, please visit my web page at [www.waage.net](http://www.waage.net).

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**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**DJ WHITE**

**Age: 45**

**Occupation:** Current Planning Commissioner, Property Manager, Small Business Owner, Youth Football Coach

**Education and Qualifications:** I believe my experience in local government and my continued community involvement has prepared me to be a positive addition to the Pismo Beach City Council. I will bring fresh new ideas and solutions to our great city, while never forgetting that I'm there to serve you, the citizens of Pismo Beach.

I moved to Pismo Beach over nine years ago, after graduating Cal Poly with my BA. In 2008, I was appointed to the Pismo Beach Planning Commission and have been Chairman for the past two years. This has provided me with the opportunity to learn that while city issues can be complex, there is always a sensible path forward in which both sides can agree and benefit.

As a City Council member, I will listen and work with local residents to increase economic vitality, protect and preserve the environment and ensure fiscal responsibility. To do this successfully, I'll draw on my experience as a small business owner, Planning Commissioner, and life-long area resident.

It would be my honor to serve you and I respectfully ask for your vote Nov. 6.

Thank you.

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**ERIK HOWELL**

**Age: 45**

**Occupation:** Lucia Mar School Board Trustee

**Education and Qualifications:** I grew up here on the Central Coast. I graduated from Arroyo Grande High School, earned my BA at Harvard, and obtained my law degree at USC.

As a 17-year member of the Board of Education, I now oversee a budget of \$75 million, nearly 1,000 employees, and construction projects in the millions.

I have helped balance the School District's budget every year for 17 years.

I am proud of my work on behalf of our families and will bring this same tireless advocacy to the City Council.

As your Council member, I will work to preserve our unique quality of life, while improving our City. I will work collaboratively to revitalize our downtown, support our local businesses, and develop long-term solutions to our parking issues.

I support well-planned, responsible growth. I oppose costly new annexations that tax our resources and undermine our property values.

I welcome your input. Call me with any questions or concerns at 556-4640 or visit my website at [www.ErikHowell.com](http://www.ErikHowell.com).

I would appreciate your vote on November 6.

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**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**KEVIN KREOWSKI**

**Education and Qualifications:** I grew up on the Central Coast and am an alumnus of Arroyo Grande High School, class of 1978. I attended our local colleges Cuesta and Cal Poly and subsequently obtained employment and served my country as a Federal Agent. During my twenty plus year career as a law enforcement officer with the United States Border Patrol, I served as a Supervisor, Administrator and Special Operations Commander.

I presently operate family businesses in Avila Beach and Shell Beach. I have a love for the Central Coast which has inspired me to give back to my community, hence my candidacy for Pismo Beach City Council.

Currently our City, like many others in California, faces challenges, among these are: fiscal and economic sustainability, responsible and planned development, coastal uses balanced by protection and preservation of our environment, as well as improved municipal and community based service. I am certain that I have the experience, knowledge and enthusiasm needed to meet these and other issues that may arise.

It would be an honor to serve you as a member of the Pismo Beach City Council.

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**SHEILA BLAKE**

**Age: 69**

**Occupation:** Retired Airline Supervisor

**Education and Qualifications:** Graduate of Michigan State University

As a retired airline supervisor/instructor of 24 years, I've lived in many different cities and countries. Within those 24 years, I was married and widowed. In Pismo Beach I was relieved to find the perfect balance of coast and natural beauty. I love it here, but I am a fiscal conservative who doesn't want to risk our financial resources. We have a reliable source of income from the beach, hotels, events and businesses. I want us to focus on revitalizing downtown as a complement to the pier and the beach. Let's focus on Pismo Now. Many residents who live here now don't want unnecessary development and have real concerns about traffic, water, safety and scenic resources. Our quality of life must come first. Vote for me and I will be your common sense voice on council.

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**DECLARACIÓN DE LA CANDIDATA A  
MIEMBRO DEL CONCEJO MUNICIPAL  
Ciudad de Pismo Beach**

**SHEILA BLAKE**

**Edad: 69**

**Ocupación:** Supervisora de aerolínea jubilada

**Educación y competencia:** Graduada de la Universidad del Estado de Michigan

Como supervisora/instructora de aerolínea durante 24 años jubilada, he vivido en varias ciudades y países diferentes. Durante esos 24 años, me casé y enviudé. En Pismo Beach, me sentí aliviada de encontrar el balance perfecto entre la costa y la belleza natural. Amo este lugar, pero soy una conservadora fiscal que no quiere poner en riesgo nuestros recursos financieros. Tenemos una fuente confiable de ingresos de la playa, los hoteles, los eventos y los negocios. Quiero que nos enfoquemos en revitalizar el centro como complemento del embarcadero y la playa. Enfoquémonos en Pismo ahora. Muchos residentes que viven aquí no quieren un desarrollo innecesario y tienen preocupaciones reales acerca del tráfico, el agua, la seguridad y los recursos panorámicos. Nuestra calidad de vida debe ser lo primero. Vote por mí y seré la voz del sentido común en el concejo.

**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**KAREN HIATT**

**Age: 64**

**Occupation:** Retired Customs Executive

**Education and Qualifications:** BS, UC Irvine, SMG, Kennedy School of Government, Harvard University. I spent 26 years in the US Treasury Department administering a wide variety of financial and commercial programs including port administration. I have broad knowledge of federal budget procedures which will be helpful in assisting the port in securing much needed federal funding to support dredging and anti-terrorism activities. I have also been involved in sailing and boating activities for many years, including small boat usage in Port San Luis.

I understand the needs and frustrations of local boaters in trying to get better access to their boats. It is important that Port San Luis remains a full service port that is able to launch all sizes of vessels throughout the year. The Commission should continue to explore creative solutions to keep the harbor clear of silt. This is imperative not only to meet the needs of local fishermen and boaters, but for the needs of law enforcement and the safety of the port as well.

I support the development of Harbor Terrace and other concessions to enhance the experience of visitors to the port. These developments will generate revenue to support needed repairs and capital improvements.

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**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**JULIAN J. VARELA**

**Occupation:** Business Owner, Health and Wellness Educator

**Education and Qualifications:** As a resident of San Luis Obispo County for 11 years and Avila Beach for nearly a decade, I've come to deeply value our inviting community, successful small businesses, and breath-taking environment; I feel blessed to live in SLO County.

Over the last 18 years I have dedicated my life to working in the health and wellness community. I continually help fight childhood obesity and foster the creation of healthier communities through education, policy-making and advocacy. As a co-owner of Equilibrium Fitness, a local fitness facility, I understand the challenges our local businesses face and I am dedicated to helping our community and economy thrive. I am committed to finding a balance between future development to improve our economy while helping preserve the access and integrity of our waters, beaches, piers and parks.

As a harbor commissioner I want to protect our coast's environment and economic viability, help make San Luis Obispo the crown jewel of the central coast and ensure that our community remains healthy and vibrant for generations to come. With enthusiasm and passion I look forward to representing you and the Port San Luis Harbor District.

**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**MARQUIS “MARQ” MILLER**

**Occupation:** Owner/operator Avflite Industries

**Education and Qualifications:** Candidates make promises in order to get elected. I feel the best way to determine whom to vote for is to know the candidate’s background and what they stand for. I believe a person’s most valuable asset is their good character; I have tried to live my life accordingly.

**Personal:** Native Californian, raised in Lompoc, married 55 years, 3 children, 7 grandchildren, B.S. degree Business, JD degree Law and current flight instructor and commercial pilot certificates.

**Employment:** Retired from Los Angeles County District Attorney’s Office as head of Program Compliance. Served as Board member of Oceano Community Services District, Board Member Oceano Boys and Girls Club, Member Sheriff Aero Squadron, Board Member and Personnel Commissioner for SLO County Office of Education, and Member County Animal Services Advisory Committee. Former Captain in California State Military Reserve.

**Goals:** I have long enjoyed the Port San Luis pier, visiting the lighthouse and walking through Avila, as do my children and grandchildren. One of my goals is to ensure that visitors, fishermen, businesses and residents continue to have an environmentally safe Harbor, Pier and Beach. Your vote will be appreciated.

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**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**MARY MATAKOVICH**

**Occupation:** Appointed Harbor Commissioner, Educator

**Education and Qualifications:** I am asking for your vote so I may continue my service as your Harbor Commissioner. Since my appointment nine months ago, I have worked with the other Commissioners to implement the Harbor District’s plan and policies, while addressing the opinions, desires, and expectations for services expressed by the public. I am committed to the District’s goals and its vision for the future.

My experiences as a Commissioner include: responding to public input; implementing fiscal responsibility measures; supporting safe and clean beaches; expanding opportunities for recreational, educational, and commercial activities; ensuring public access to all facilities; supporting fisheries; and restoring a sustainable harbor environment.

My home for the past 28 years is Avila Beach. I am well-acquainted with the coastal community and serve on various community groups that are integrated with the Harbor District. I strongly believe in collaborative management and empowering community members to help make substantive decisions regarding the District’s direction. My experiences and record as a local educator and a non-profit volunteer have prepared me well for this position. I will do whatever it takes to ensure the District’s success.

Please vote Mary Matakovich, Port San Luis Harbor Commissioner.

**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**MARK EDWARD BURNES**

**Age: 55**

**Occupation:** Real Estate Broker

**Education and Qualifications:** I am blessed to have been born, raised and lived my entire life (55 yrs) at the beach here in California – the last 32 right here on the Central Coast. The ocean is my life and I am deeply dedicated to its proper care and maintenance, as well as open access to all.

I served 8 years on the Pismo Beach Planning Commission – 2 terms as Chairman, 3 terms as Vice-Chairman and 3 of my 4 appointments were unanimous. I reviewed hundreds of projects and ordinances and became intimately familiar with the workings of a Public Agency, and clearly understand that a Public Official must listen to the Public.

This deep experience along with my profession as a top SLO County Commercial Real Estate Broker will allow me to serve the citizens well with the Harbor District's present projects: the development at Harbor Terrace, the redevelopment and proper leasing of the Harford Pier.

I strongly support Commercial Fishing, Strong tourism and marketing, Unimpeded access for all, Dredging year round, Private and Public fund raising.

I will serve as I always have with honor, integrity and objectivity.

I would very much appreciate your vote.

[www.mark4pshc.com](http://www.mark4pshc.com)

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**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**JIM BLECHA**

**Age: 66**

**Occupation:** Marine/Aquatic Biologist

**Education and Qualifications:** M.Sc. Zoology, Harbor Commissioner 1983 - 1998, 2000 - 2012.

Port San Luis is the jewel of our coast. As Commissioner, my intent has always been to manage the inevitable changes that will come to our area of coastal California in a way to enhance, not destroy, the character of the Port.

Port San Luis must remain a full service port with year round, functional facilities and infrastructure to protect commercial and recreational boats, load and unload vessels, reliably launch and haul out all vessels, fuel them and provide water taxi service and a fully functional boat yard.

The District's best option for the necessary independent revenue source is development of Harbor Terrace with mixed uses of tent camping, cabins, restaurant, and gear and boat storage. Other ocean related recreational opportunities will be developed or enhanced.

Working on the water as a professional biologist, I know what it takes to make 'boat stuff' easier on the boating public. As a sitting commissioner, I understand the effects of the stark realities of time, money, and priorities on our Port.

The challenges ahead for PSLHD need to be met by a commissioner with vision, pragmatism, and a sense of history. Experience counts. Vote Blecha Harbor Commissioner.

CS-0320-3

**N SL 013-016**

**DECLARACIÓN DE LA CANDIDATA A  
COMISIONADA  
Distrito del Puerto de Port San Luis**

**MARY MATAKOVICH**

**Ocupación:** Comisionada del Puerto designada, educadora

**Educación y competencia:** Pido su voto para poder continuar mi servicio como su Comisionada del Puerto. Desde mi nombramiento hace nueve meses, he trabajado con otros Comisionados para implementar el plan y las políticas del Distrito del Puerto y, al mismo tiempo, he atendido las opiniones, los deseos y las expectativas de servicios expresados por el público. Estoy comprometida con las metas del Distrito y su visión para el futuro.

Mi experiencia como Comisionada incluye: responder a las contribuciones del público; implementar medidas de responsabilidad fiscal; mantener las playas seguras y limpias; expandir las oportunidades para las actividades recreativas, educativas y comerciales; asegurar el acceso público a todas las instalaciones; apoyar al sector pesquero, y restaurar un ambiente portuario sostenible.

Mi hogar durante los últimos 28 años es Avila Beach. Estoy familiarizada con la comunidad costera y he participado en varios grupos de la comunidad que están integrados con el Distrito del Puerto. Creo firmemente en la administración colaborativa y en el empoderamiento de los miembros de la comunidad para que contribuyan a tomar decisiones fundamentales con respecto a la dirección del Distrito. Mi experiencia e historial como educadora local y voluntaria sin fines de lucro me han preparado bien para este puesto. Haré lo que sea necesario para asegurar el éxito del Distrito.

Por favor vote por Mary Matakovich, Comisionada del Puerto de Port San Luis.

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# WHAT'S NEW FOR THIS ELECTION

## Top Two “Voter-Nominated” Candidates

### What is it?

In 2010, California voters approved Proposition 14 creating the “Top-Two Primary,” which replaced the traditional party-nominated primary. Only the candidates who receive the highest and second-highest number of votes cast during the Primary election advance to the General election. Write-in candidates are no longer allowed for these contests during the General election. The new rules apply to U.S. Senate, U.S. Congressional, statewide and state legislative offices. The rules for non-partisan contests (i.e. counties, cities, school and special districts) did not change.

### Party Preference and Political Party Endorsement

The term "party preference" is now used in place of the term "party affiliation". On the ballot, the political party preference, or no party preference, as indicated on the candidate's voter registration is listed next to or below the candidate's name. The party designation is shown on the ballot for the information of the voters only and it does not constitute or imply an endorsement by the party designated. Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

### PARTY ENDORSEMENTS FOR THE NOVEMBER 6, 2012 ELECTION

Party	Contests	Candidate
Democratic	U.S. Senate U.S. Representative, 24th State Senate, 17th State Assembly, 35th	Dianne Feinstein Lois Capps Bill Monning Gerald “Gerry” Manata
American Independent	State Assembly, 35th	K. H. “Katcho” Achadjian
Republican	U.S. Senate U.S. Representative, 24th State Senate, 17th State Assembly, 35th	Elizabeth Emken Abel Maldonado Larry Beaman K. H. “Katcho” Achadjian