

**CITY OF PASO ROBLES
CITY ATTORNEY'S IMPARTIAL ANALYSIS OF MEASURE F-22
1% INCREASE TO TRANSIENT OCCUPANCY TAX**

On June 21, 2022, the City Council voted to place Measure F-22 on the November 8, 2022 general municipal election ballot. By placing Measure F-22 on the ballot, the City complies with Article XIII C of the California Constitution (Proposition 218), which requires a majority of the voters to approve an ordinance which establishes a general tax.

Currently, the City of Paso Robles currently imposes a 10% general tax on rent charged by the operator of any hotel, short-term rental, or similar lodging in the City of Paso Robles for guests staying fewer than 30 days. This tax is called the Transient Occupancy Tax ("TOT") and is collected by hotel and short-term rental operators at the time rent is paid by the guests. There is also a 1.5% San Luis Obispo Tourism Marketing District Assessment, and 2% Paso Robles Tourism Improvement District assessment for a total lodging assessment of 13.5%.

Measure F-22 would, beginning January 1, 2023, increase the City TOT from 10% to 11%, making the total assessment charged 14.5%. The additional 1% increase in the TOT would be reserved for the General Fund and is estimated to generate \$700,000-\$800,00- in additional annual revenue. The revenues raised from the 1% increase in the TOT would go into the City's General Fund to pay for general government use including but not limited to economic development, downtown improvements, quality of life amenities and homelessness and housing.

A "yes" vote on Measure F-22 will authorize the 1% increase in the City TOT from 10% to 11% and for the increase to go into the General Fund.

A "no" vote on Measure F-22 will not authorize the 1% increase in the City TOT from 10% to 11%.

The above statement is an impartial analysis of Ordinance or Measure E-22. If you desire a copy of the ordinance or measure, please call the elections official's office at (805)237-3960 and a copy will be mailed at no cost to you.

/s/ ELIZABETH WAGNER HULL
City Attorney