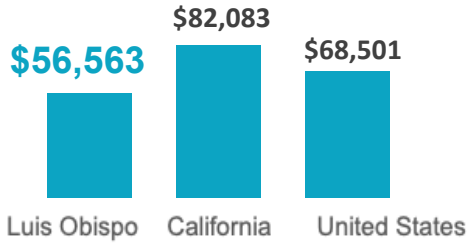




# 2023 San Luis Obispo State of the Workforce Report

This brochure summarizes the key findings of the 2023 State of the Workforce Report in San Luis Obispo County. The report delves into various aspects of the county's workforce and economic landscape, changes in industry and job composition, commute and migration patterns, and other factors that influence the daily lives of workers.

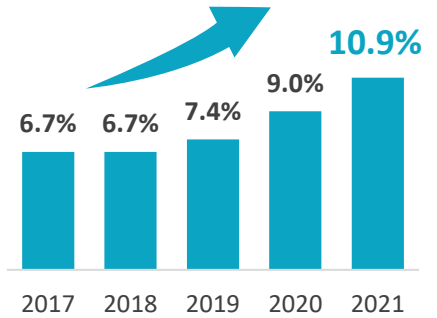
## Employment and Wages



San Luis Obispo County residents earn **32% less** than the statewide average, and **17% less** than the national average.<sup>1</sup>

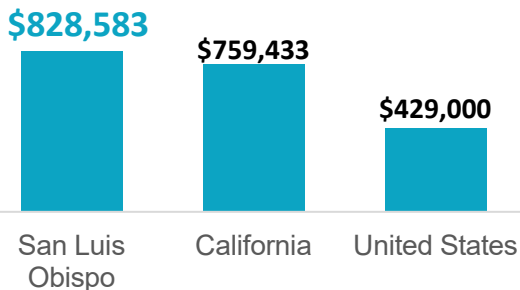
**3.0%**  
Unemployment  
Rate<sup>2</sup>

**58.2%**  
Labor Force  
Participation  
Rate<sup>3</sup>



A growing number of county residents work from home.<sup>3</sup>

## Housing



The median price of a single-family detached home is **9% higher** than the statewide average, and **almost twice** the national average.<sup>4</sup>



**31%**  
Homeowners

**37%**  
Renters



**1 in 8**

Residents can afford a median priced home in the county.<sup>5</sup>

**>35%**

Income spent on housing<sup>3</sup>

<sup>1</sup> JobsEQ. Quarterly Census of Employment and Wages. 2023.

<sup>2</sup> California EDD. Local Area Unemployment Statistics. 2023.

<sup>3</sup> American Community Survey 5-year Estimates. 2021.

<sup>4</sup> California Association of Realtors. Historical Housing Dataset. 2023.

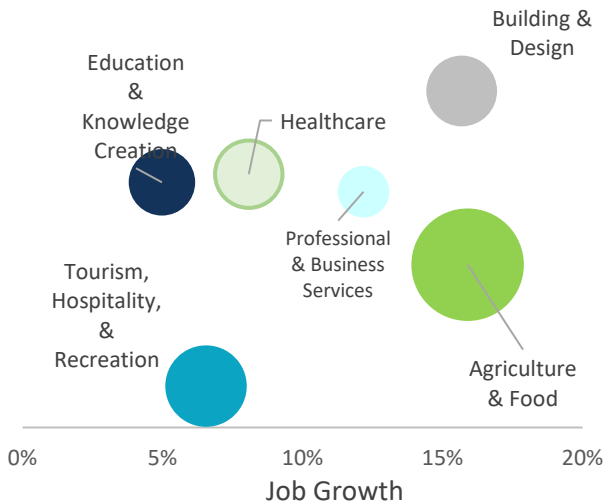
<sup>5</sup> California Association of Realtors. Housing Affordability Index. 2023.



## Employment in Key Industry Clusters

Industry clusters are a common unit of analysis utilized by economists to identify drivers of economic development in a region. Clusters refer to closely related industries that collaborate within supply chains or generate value through interconnectedness, such as partnerships for enhanced visibility or business opportunities.

### High-Growth Industry Clusters in San Luis Obispo County (2018 to 2022)<sup>6,7</sup>



### Tourism, Hospitality & Recreation

The county's largest industry cluster



**1 in 5**

Jobs in the county are in this industry

**22,158**

Total workers employed in the industry in 2022

**6.6%**

Job growth, 2018-2022

### Agriculture & Food

The county's fastest-growing industry cluster



**282%**

Concentration of county jobs as compared to the national average

**612**

Winery jobs gained in 2022 (+26.4% growth)

**15.9%**

Job growth, 2018-2022

### Building & Design



**243**

Engineering Services jobs gained in 2022

**15.7**

Job growth 2018-2022

To foster continued growth in the county and to encourage transitions into higher paying occupations, supporting career development pathways within high growth industry clusters is imperative for the region's policymakers and educators. Shown below are potential career pathways within the Tourism, Hospitality & Recreation and Healthcare industries.

### CAREER PATHWAY IN THE TOURISM, HOSPITALITY & RECREATION INDUSTRY<sup>8</sup>

**Building Cleaning Worker**

\$33,400 Annual Salary  
High School Diploma or Equivalent

**Supervisor, Building Cleaning & Maintenance Workers**

\$49,500 Annual Salary  
Some College, No Degree

**Lodging Manager**

\$65,600 Annual Salary  
Bachelor's Degree

**Operations Manager**

\$101,300 Annual Salary  
Bachelor's Degree

### CAREER PATHWAY IN THE HEALTHCARE INDUSTRY<sup>8</sup>

**Personal Care Aide**

\$33,200 Annual Salary  
High School Diploma or Equivalent

**Nursing Assistant**

\$41,400 Annual Salary  
Some College, No Degree

**Licensed Practical Nurse/Vocational Nurse**

\$71,800 Annual Salary  
Bachelor's Degree

**Registered Nurse**

\$130,300 Annual Salary  
Bachelor's Degree

<sup>6</sup> JobsEQ. Quarterly Census of Employment and Wages. 2023.

<sup>7</sup> High growth Industry Clusters with more than 4,000 employees.

<sup>8</sup> JobsEQ. Quarterly Census of Employment and Wages and Bureau of Labor Statistics Occupation Forecasts. 2023.